- 1. What is the use of E-mail marketing?
  - Email marketing is a way for businesses to connect with their customers through emails. Here are some key uses of email marketing in simple terms:
  - Promote Products and Services, Build Relationships, Increase Sales, Share News and Updates, Gather Feedback, Drive Traffic.
- 2. What goals you can achieve with the help of email marketing?
  - Here are some goals you can achieve with email marketing, explained in simple terms:
  - Increase Sales, Grow Your Customer List, Improve Customer Engagement, Build Brand Awareness, Boost Customer Loyalty, Drive Traffic to Your Website, Understand Your Customers Better.
- 3. What is affiliate Marketing?
  - Affiliate marketing is a way for people to earn money by promoting someone else's products or services.
- 4. List some famous websites available for affiliate marketing.
  - Amazon Associates
  - ShareASale
  - Shopify Affiliate Program
  - Awin
  - FlexOffers
- 5. Which are the platforms you can use for affiliate marketing?
  - Websites and Blogs
  - Social Media
  - Youtube
  - Email Marketing
  - Forums and Online Communities
  - Influencer Marketing Platforms
  - Podcasts
- 6. Youtube Task Link?
  - Youtube Task Link
- 7. Meta: Plan A budget Link Task 1 & 2.
  - Link