

## *Make your team more creative*

### ***When can the ABC game help your team be more united and creative?***

Drawing on theater training, this game consists in reciting the alphabet from A to Z in a group. Every member of the team keeps their eyes closed and says a letter whenever they want. If two people speak at the same time, the game starts over from the beginning. If they get to Z, it means that they are listening carefully and have a strong connection with each other.

### ***How could you create a work environment conducive to creativity?***

Office renovation, install new creative media (for example, an idea wall), install visually and emotionally stimulating works of art, design creative break areas, hold your creativity sessions in original off-site locations?

### ***What creative rituals could you set up?***

What recurring events can you create around certain highlights in the life of your team to summon up their creativity? Launch new products? Welcome a new customer? An annual team-building event to define the strategy for next year?