

OC Team Application Booklet

PRESENTED BY IMC & EMC

February 1st

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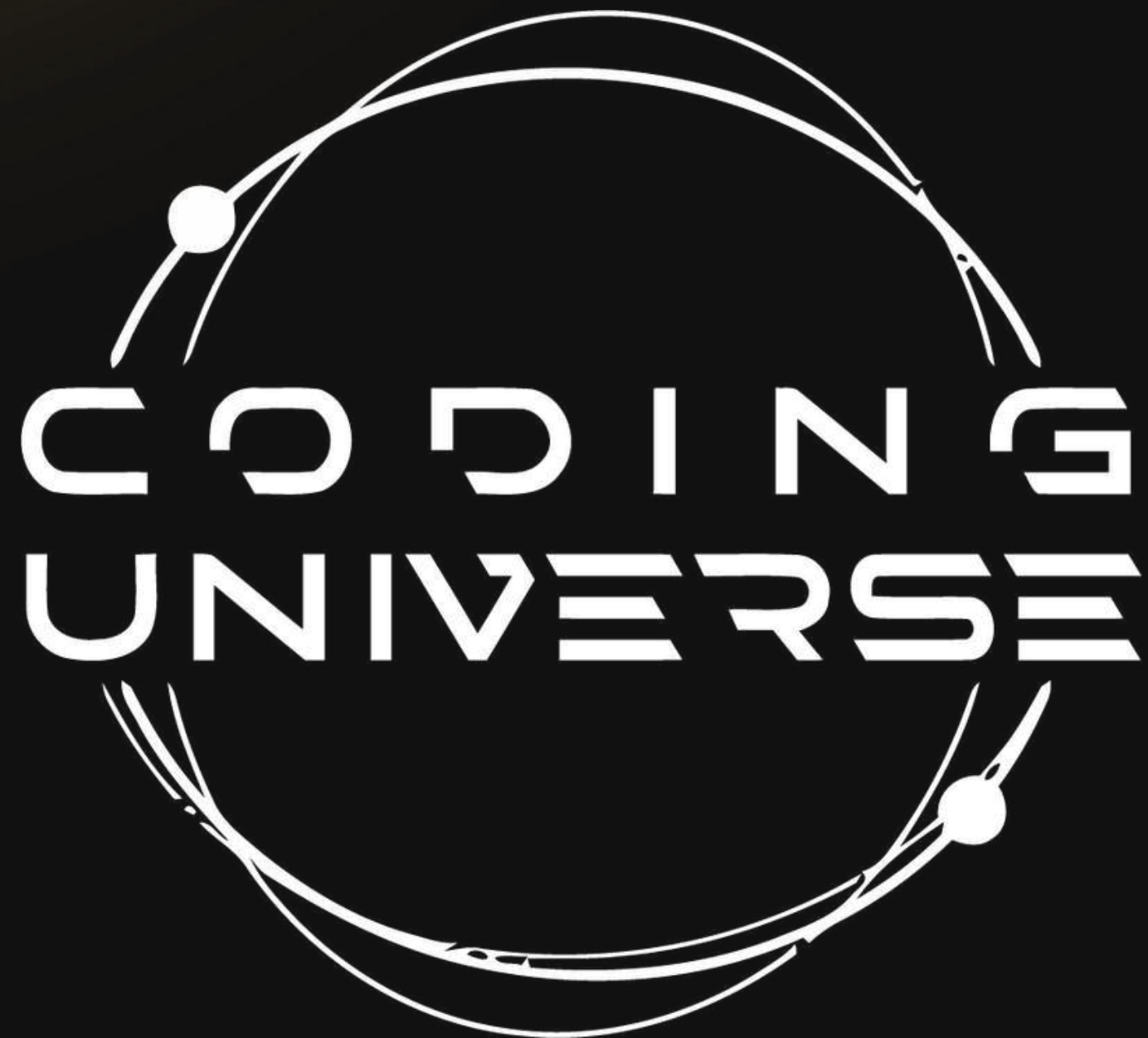
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OUR EVENT

Step into the Coding Universe, an electrifying 24-hour fusion of CTF (Capture the Flag) and Hackathon, proudly organized by the ISAMM Microsoft Club (IMC) and ESEN Microsoft Club (EMC).

This unique event is your chance to dive into a dual challenge: hack your way through mind-bending CTF puzzles that test your problem-solving and technical skills, while also building innovative tech solutions in the hackathon to tackle real-world problems.

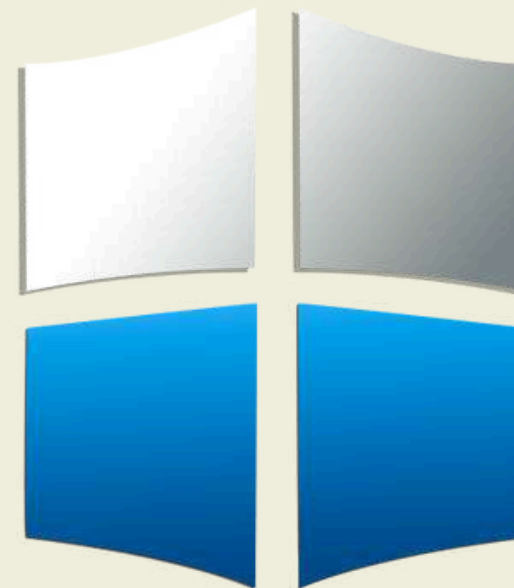
Whether you're a coding prodigy, a design wizard, or a creative thinker, this event offers workshops, mentorship from industry experts, and cutting-edge tools to help you push the boundaries of innovation. Collaborate with like-minded peers, unleash your creativity, and compete for glory in a universe where coding meets limitless possibilities.

Event organizers



ISAMM Microsoft Club (IMC)

A vibrant student community at ISAMM, fostering innovation and tech excellence by providing opportunities to learn, collaborate, and create cutting-edge solutions.



ESEN Microsoft Club (EMC)

A dynamic hub for tech enthusiasts at ESEN, empowering students to explore new technologies, develop skills, and drive impactful projects through collaboration and creativity.

Event Team Task Evaluation

Shaping Coding Universe

This booklet outlines task evaluations for the Sponsoring, Marketing, and Logistic Teams of Coding Universe. Each team plays a vital role in securing sponsors, promoting the event, and managing logistics to ensure a seamless and inspiring experience. Dive into the tasks and strategies to contribute effectively and help bring the Coding Universe to life.

Let's make it extraordinary! ✨

SPONSORING TEAM

Task Evaluation

As a member of the Sponsoring Team, your role is crucial in securing partnerships for the event. You are tasked with preparing a structured sponsorship plan.

Answer the following Questions :

Event Study Case :

01

How will you analyze the event to determine sponsorship opportunities?

02

What factors should you consider when identifying potential sponsors?



SPONSORING TEAM

Task Evaluation

Target List :

03

What key information should be included in a sponsor target list?

04

How would you prioritize and categorize potential sponsors?

Sponsorship Folder :

05

What essential elements should be included in a professional sponsorship folder?

06

How would you design it to attract sponsors effectively?



SPONSORING TEAM

Task Evaluation

Mail Template & Content :

07

Write a short, compelling email template to contact potential sponsors.

08

What key points should be highlighted to convince them to sponsor the event?

Communication with Sponsors :

09

How would you follow up after sending the email?

10

What strategies would you use when calling sponsors to ensure engagement?



SPONSORING TEAM

Task Evaluation

Negotiation :

11

What are the main negotiation techniques you would use to secure the best sponsorship deals?

12

How would you handle objections from potential sponsors?

➤ Submission Instructions:

Write your answers in detail in PDF format before the deadline. Your answers will be evaluated based on clarity, strategy, and practicality.



MARKETING TEAM

Task Evaluation

As a member of the Marketing Team, your role is key in promoting and showcasing the event. You will be responsible for creating engaging content and supporting the event's visibility.

Answer the following Questions :

Event Showcasing :

01

How would you showcase the event to generate excitement and engagement before, during, and after the event?

02

What platforms and content formats would you focus on for maximum reach and visibility?



MARKETING TEAM

Task Evaluation

After Movie & Pictures :

03

What steps would you take to create a compelling after movie for the event?

04

How would you ensure the pictures and videos reflect the event's atmosphere and message?

Editing Pictures and Videos :

05

What editing techniques would you apply to ensure the content is professional and visually appealing?

06

How do you ensure consistency in the event's branding and theme throughout the edited content?



MARKETING TEAM

Task Evaluation

Marketing Strategy Preparation :

07

Outline a marketing strategy for promoting the event. What are the key steps you would follow to ensure the strategy is effective?

08

What tools or resources would you use for campaign tracking and performance evaluation?

Content Creation :

09

What types of content (posts, stories, reels, etc.) would you create to build anticipation and keep the audience engaged?

06

How would you measure the success of your content?



MARKETING TEAM

Task Evaluation

► Submission Instructions:

Provide detailed responses to each part of the question. Your submission will be assessed based on creativity, strategic thinking, and attention to detail in aligning with the event's goals.



LOGISTIC TEAM

Task Evaluation

As a member of the Logistic Team, you are responsible for the seamless execution of the event. Your tasks involve organizing schedules, contacting trainers, managing meals, and ensuring that all logistics run smoothly.

Answer the following:

Event Schedule:

01

How would you create a detailed schedule for the event, ensuring all sessions, breaks, and activities are well-timed?

02

How would you ensure that all stakeholders (trainers, participants, jury) are aligned with the schedule?



LOGISTIC TEAM

Task Evaluation

Contacting & Searching for Trainers/Coaches :

03

What criteria would you use to select trainers and coaches for the hackathon?

04

How would you approach and contact potential trainers and coaches for the event?

Website & CTF (Capture the Flag) :

05

What steps would you take to ensure the website is prepared for the event, including registration and updates?

06

How would you organize and manage a CTF for the hackathon, ensuring it's engaging and challenging for participants?



LOGISTIC TEAM

Task Evaluation

Games & Jury :

07

How would you organize and prepare games that encourage teamwork and creativity during the event?

08

What would be your approach to selecting and preparing the jury for the hackathon, ensuring they are well-informed and prepared for their roles?

Decor & Ambiance:

09

How would you design and prepare the event's decor to create an inspiring and professional atmosphere?

10

What key elements would you include to reflect the event's theme and purpose?



LOGISTIC TEAM

Task Evaluation

Games & Jury :

11

How would you coordinate the lunch, dinner, and snacks for the event, ensuring dietary preferences are considered?

12

What steps would you take to ensure timely delivery and quality of food during the event?

► Submission Instructions:

Write detailed responses to each section, providing specific strategies for organizing the event's logistics. Your submission will be assessed based on your ability to plan, coordinate, and ensure smooth execution of event activities.



OC ROADMAP



1

APPLICATION

Submit your application to join the Organizing Committee.

2

INTERVIEWS

Participate in interviews to showcase your skills and passion.

3

TEAMBUILDING

Collaborate and bond with your team to align on goals and strategies.

4

WORK START

Dive into your tasks and contribute to the event's preparation.

5

EVENT EXECUTION

Bring Coding Universe to life with seamless execution.




6

FOLLOW-UP

Reflect, evaluate, and celebrate the event's success.

TASK SUBMISSION DETAILS:

Submit your completed tasks to :

-  hi.imc2011@gmail.com
-  yassinejeridi23@gmail.com
-  hamza.khlaf@esen.tn



Deadline: February 8, 2025, at 23:59



**One Mission, One Universe:
Let's Create Magic! 🚀 ✨**

