

## **PRIVACY POLICY**

Nice Paw Private Limited built the Papp app as a Commercial app. This SERVICE is provided by Nice Paw Private Limited and is intended for use as is.

This page is used to inform App Users regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service.

If you choose to use our Service, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible at Papp unless otherwise defined in this Privacy Policy.

### **Information Collection and Use**

For a better experience, while using our Service, we may require you to provide us with certain personally identifiable information. The information that we request is will be retained by us and used as described in this privacy policy. The following is the various ways we collect information.

**1. Information voluntarily disclosed during registration/sign up-** We collect information directly from Users, who are above the age of 18, when they sign up on this App. Such information is voluntarily disclosed by the above mentioned Users and we may collect and collate the same for business purposes as defined under this Policy.

**2. Information derived from User activity and usage-** We also collect information via monitoring User activity on our App, this includes (but not limited to) any express comments, statements, opinions, testimonials shared by them publicly on our App, or one of our social media handles such as Facebook, Twitter, etc.

**3. Information disclosed in correspondence-** We may also collect information that is explicitly disclosed by Users in any correspondence between them and the company's staff, owners and operators (this includes information disclosed on query, feedback and survey forms that may be provided on the platform).

**4. Information tracked through Analytics & Log Files-** We utilize web analytics services such as Google Analytics to track and report traffic. We may also create and maintain logs of such information to manage traffic loads and informational technology requirements for providing better service. We do not link any information gathered in these log files to Personal Information.

### **Type of Information Collected**

**1. Personal Information-** This may include the following (but not limited to), name, email, mobile/phone number, street, city, state, zip code, country, etc. most of which, is voluntarily

provided by the Users themselves.

**2. Billing Information-** In case you purchase a package or subscribe to a paid service, you'll need to disclose personal information for billing purposes including your financial information such as debit/credit card, and/or bank details.

**3. Demographic information-** This may include information such as your education level, age, interests, preferences, etc.

**4. IP address and browser information-** We might record your IP information for tracking purposes and derive other details and usage patterns such as, how much time you spend on our platform? What pages and information do you tend to browse?

**5. Device and OS Information-** We might also collect information regarding the type of device you are using to access our web platform including the version of the operating system (Windows, OS X, Android, iOS, etc.).

### **Log Data**

We want to inform you that whenever you use our Service, in a case of an error in the app we collect data and information (through third party products) on your phone called Log Data. This Log Data may include information such as your device Internet Protocol ("IP") address, device name, operating system version, the configuration of the app when utilizing our Service, the time and date of your use of the Service, and other statistics.

### **Cookies**

We use software tags known as "cookies", which are small text files that are transferred from our App. We use cookies to help us provide you with a personalized service, and also to help make our platform, applications and services better for you.

Our cookies may be **session cookies**, which are temporary cookies that identify and track Users within our App and are deleted when You close Your browser or leave Your session or **persistent cookies**, which are cookies that enable our App to "remember" who You are, and to remember your preferences within our App, which will stay on Your computer or device after You close your browser or leave Your session.

### **Web Beacons**

We use web beacons on some of our pages combined with cookies to compile statistical data about App usage. web beacons are small pieces of code that are embedded on the pages of the platform or applications so we can detect when they have been viewed. We also use web beacons in e-mails that we send our visitors to determine whether our recipients have opened those e-mails and/or clicked on links in those e-mails. Cookies and web beacons do not contain or reveal any personally identifiable information on their own. However, if You choose to furnish consumer reports with personally identifiable information, this information can be associated with the data collected using the cookies or web beacons.

## **How the Collected Information is Used**

**1.Interact with user-** We'll utilize user information to interact with them in order to render our services. We'll use the information to confirm or notify of any details pertaining to any purchases, subscriptions, etc. We'll also use User information to resolve issues that they may face or report while utilizing our services.

- i. **Customize/Improve Services-** We may utilize User information to customize their experience and make changes such as displaying content according to their preferences or interests. We may use the said information to improve our services better.
- ii. **Marketing Purposes-** We may utilize User information for marketing and promotion, for instance, email or SMS marketing to inform about new products, offers or services. We do not disclose personal information on above-the-line marketing or mass marketing media.

## **Service Providers**

We may employ third-party companies and individuals due to the following reasons:

- To facilitate our Service;
- To provide the Service on our behalf;
- To perform Service-related services; or
- To assist us in analyzing how our Service is used.

We want to inform users of this Service that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

## **Security**

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

## **Links to Other Sites**

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## **Minor's Privacy**

These Services do not address anyone under the age of 18. We do not knowingly collect personally identifiable information from children under 18. In the case we discover that a child under 18 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

**Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately after they are posted on this page.

Prepared by:

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A handwritten signature in black ink, appearing to be 'Shashwat Singh', written over a horizontal line.

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