



KOKOPELLI®
CREATIVE AGENCY

COLOR PALETTE GUIDE

60 COLOR PALETTES TO JUMP START YOUR BRANDING

Table of Contents

• • • • •



Your branding is like your organization's handshake, your first impression.

Choose a color palette that speaks to your brand values.



Introduction • • • • •

The colors that best represents your brand can be tricky. We get it.

This guide is not just another whirl around the color wheel. Our design experts have used these tried-and-true palette options to create proven and award-winning work for our clients.

That's why we know this tool will be a huge help for you.

Our guide is easy to understand, up to date, simple to use, and proven to work. All you need to do is decide what you might like and execute it.

If you're a designer, we recommend that you have your client go through and select a palette, then design from there. If you're an organization, we recommend that you pick a palette and then give it to the designer and let them know this is the color scheme you feel best represents your brand.

If you find yourself having a hard time picking between palettes, crowdsource the decision. Bring in colleagues, friends, family, or customers and have them help you. Or consult your designer and let them advise you.

Most importantly, have fun selecting colors for your brand. This is the start of creating your brand personality!

Sincerely,
Kokopelli



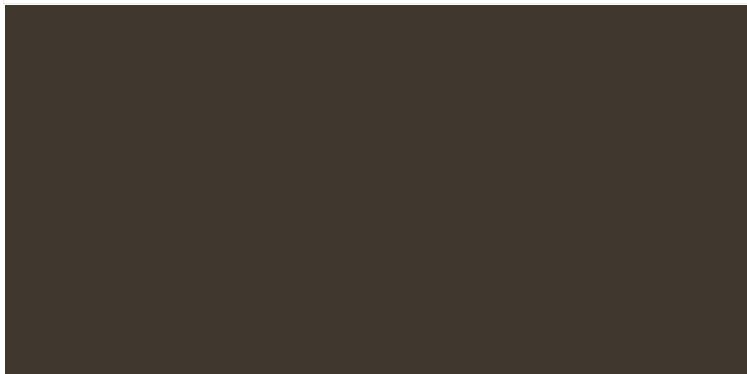
HIGH CONTRAST



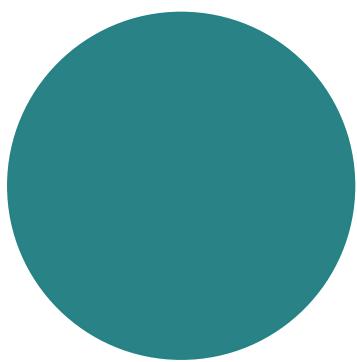
BLUE SKY



SNOW



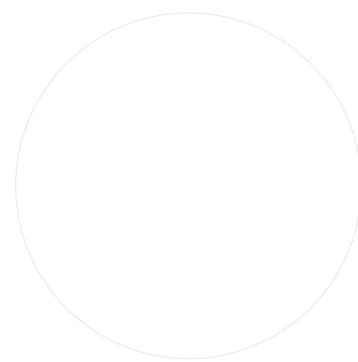
COAL



CMYK: 82, 33, 45, 7

RGB: 39, 130, 134

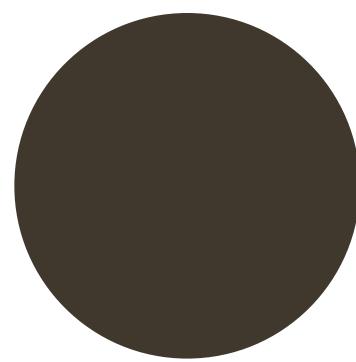
HEX: 278286



CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

HEX: FFFFFF



CMYK: 60, 61, 71, 57

RGB: 64, 56, 46

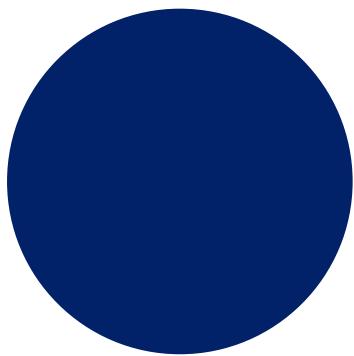
HEX: 40382E



SAPPHIRE

ONYX

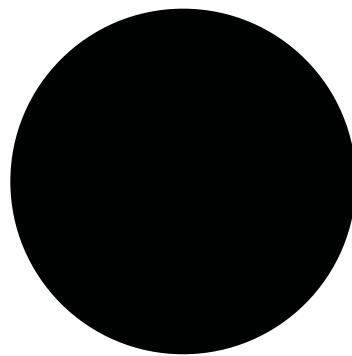
GREY SPINEL



CMYK: 100, 94, 28, 23

RGB: 1, 33, 105

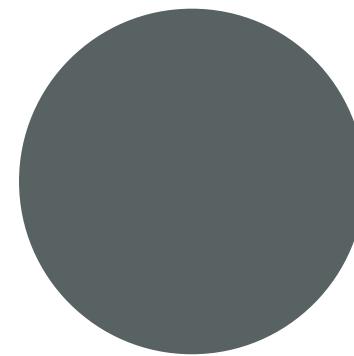
HEX: 012169



CMYK: 75, 68, 67, 90

RGB: 0, 0, 0

HEX: 000000



CMYK: 66, 51, 52, 23

RGB: 88, 99, 98

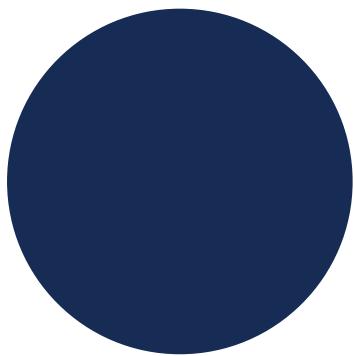
HEX: 586362



SAILOR



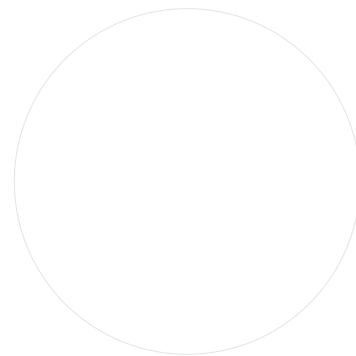
ANCHOR



CMYK: 100, 88, 38, 34

RGB: 23, 44, 84

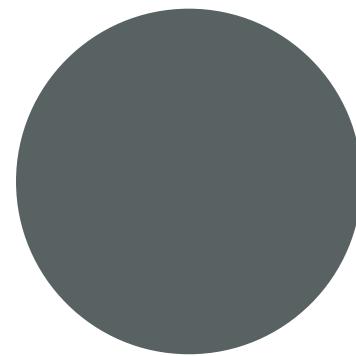
HEX: 172C54



CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

HEX: FFFFFF



CMYK: 66, 51, 52, 23

RGB: 88, 99, 98

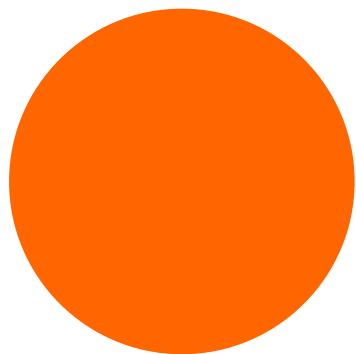
HEX: 586362



SAFETY ORANGE

STEEL

CEMENT



CMYK: 0, 74, 100, 0

RGB: 255, 102, 0

HEX: FF6600

CMYK: 66, 58, 57, 37

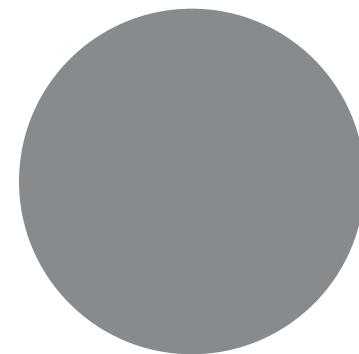
RGB: 76, 76, 76

HEX: 4C4C4C

CMYK: 49, 39, 38, 3

RGB: 136, 139, 142

HEX: 888B8E

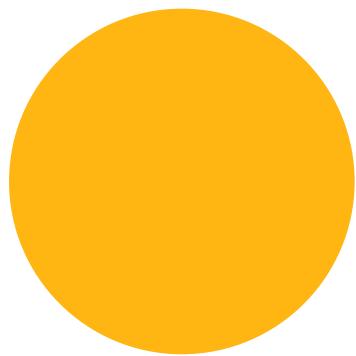




CANARY

RAVEN

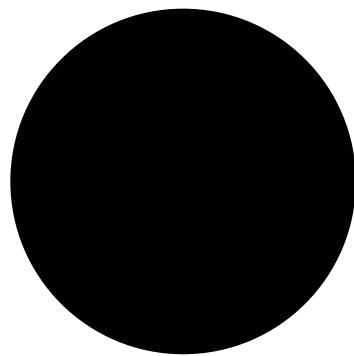
DOVE



CMYK: 0, 32, 99, 0

RGB: 255, 182, 18

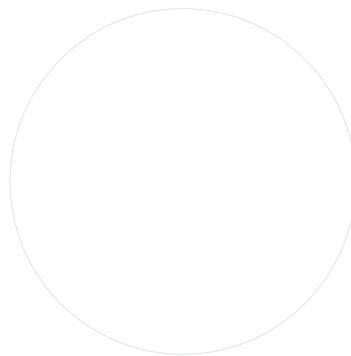
HEX: FFB612



CMYK: 75, 68, 67, 90

RGB: 0, 0, 0

HEX: 000000



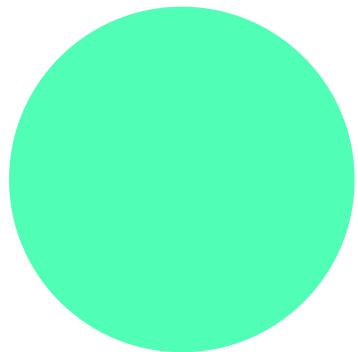
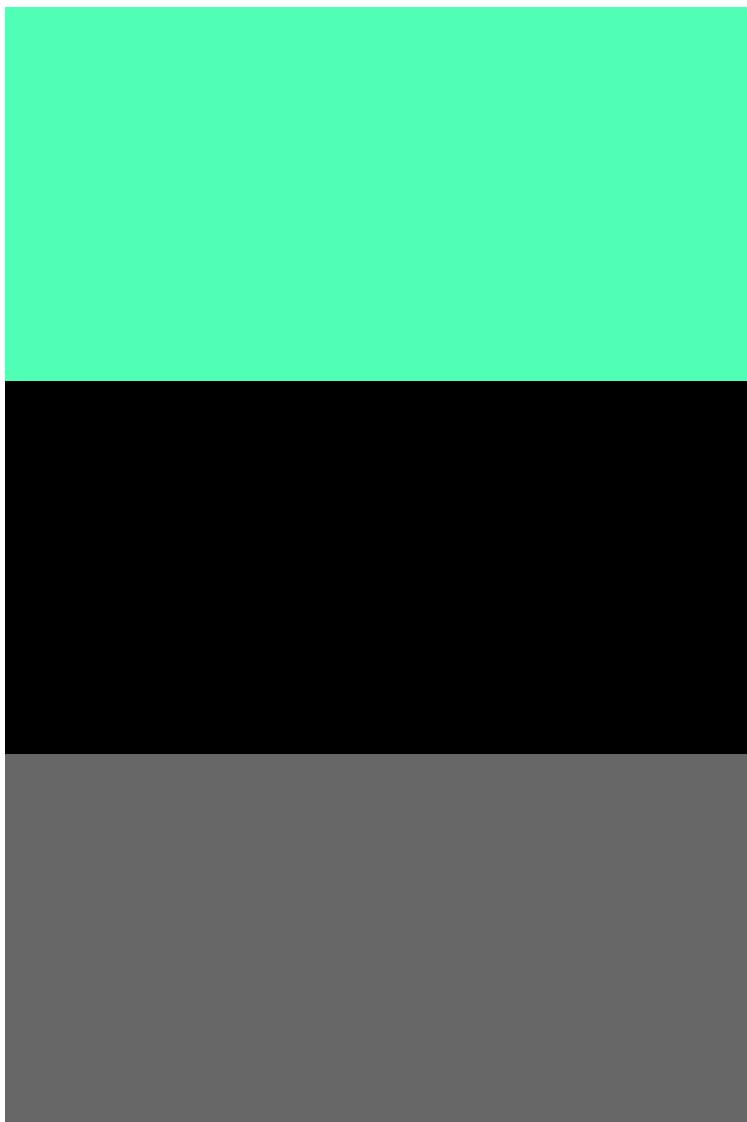
CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

HEX: FFFFFF

Palette 6

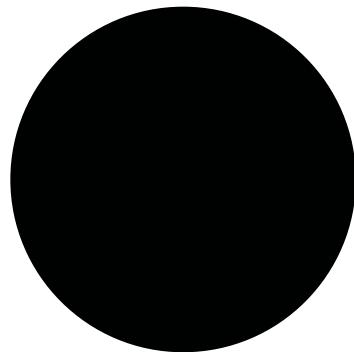
• • • • •



CMYK: 50, 0, 47, 0

RGB: 81, 254, 182

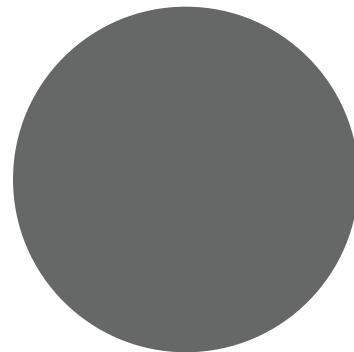
HEX: 51FEB6



CMYK: 75, 68, 67, 90

RGB: 0, 0, 0

HEX: 000000



CMYK: 60, 51, 51, 20

RGB: 102, 103, 102

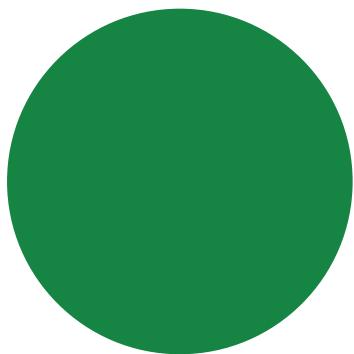
HEX: 666766



MOSS

OVERCAST

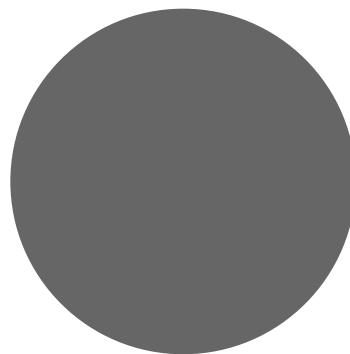
SHADOW



CMYK: 86, 24, 100, 10

RGB: 21, 132, 60

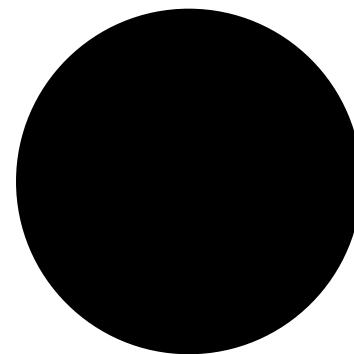
HEX: 15843C



CMYK: 60, 51, 51, 20

RGB: 102, 102, 102

HEX: 666666



CMYK: 75, 68, 67, 90

RGB: 0, 0, 0

HEX: 000000



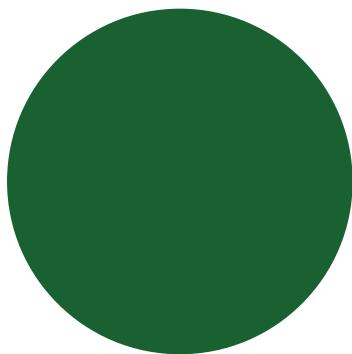
FOREST GREEN



SNOW-CAPPED



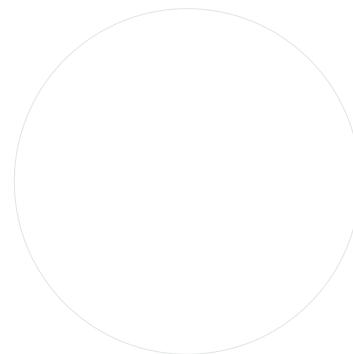
MORNING FOG



CMYK: 87, 36, 100, 32

RGB: 25, 96, 49

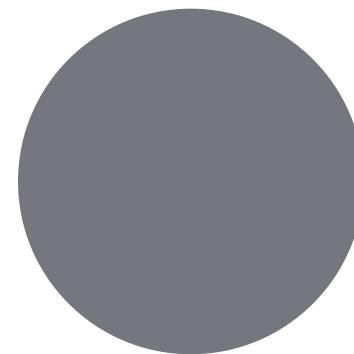
HEX: 196031



CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

HEX: FFFFFF



CMYK: 57, 47, 42, 10

RGB: 115, 119, 125

HEX: 73777D



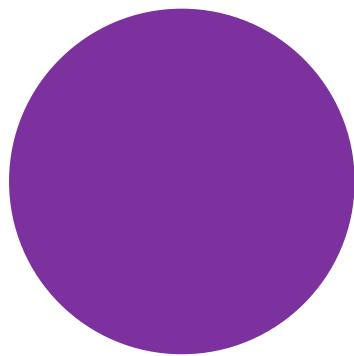
AMETHYST



PORCELAIN



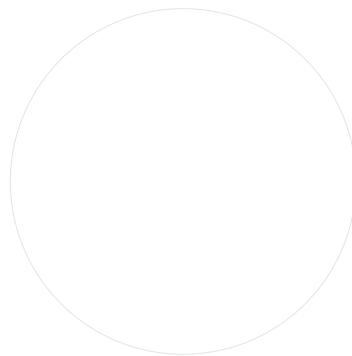
AQUAMARINE



CMYK: 63, 93, 0, 0

RGB: 124, 49, 158

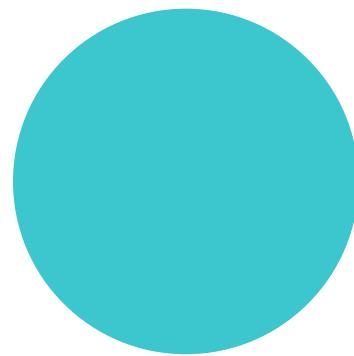
HEX: 7C319E



CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

HEX: FFFFFF



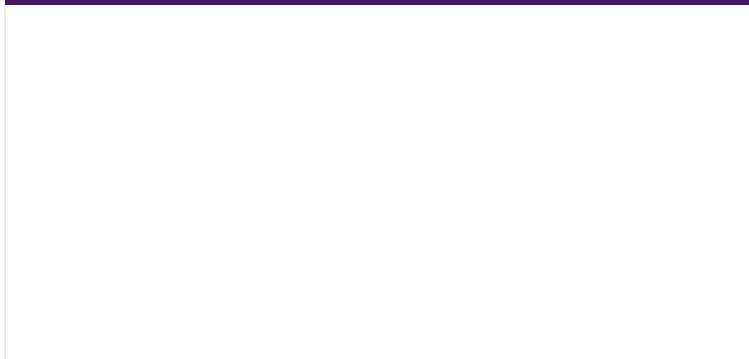
CMYK: 64, 0, 24, 0

RGB: 59, 199, 205

HEX: 3BC7CD



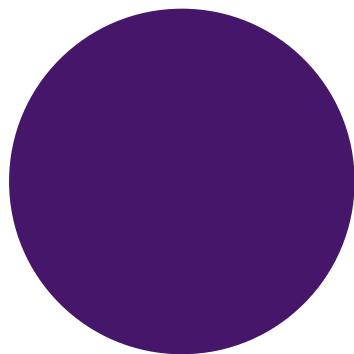
DARK ORCHID



WHITE TULIP



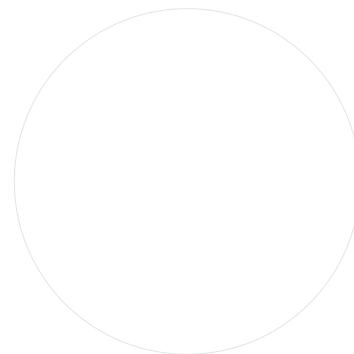
EARL GREY



CMYK: 87, 100, 24, 17

RGB: 69, 22, 106

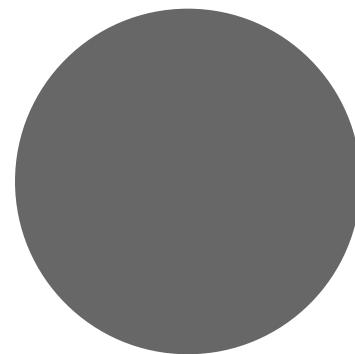
HEX: 45166A



CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

HEX: FFFFFF



CMYK: 60, 51, 51, 20

RGB: 102, 103, 102

HEX: 666766

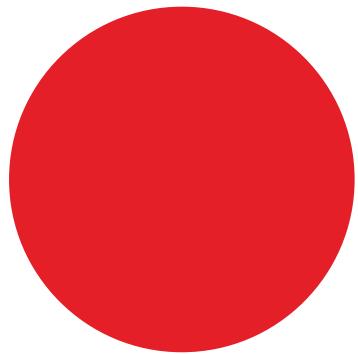
Palette 11



CRIMSON

OIL

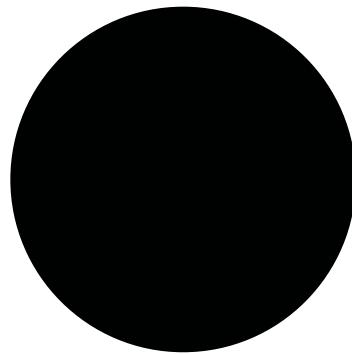
ASH



CMYK: 4, 99, 97, 0

RGB: 228, 31, 39

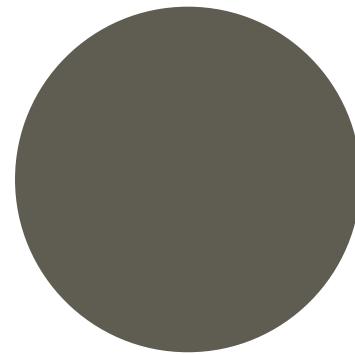
HEX: E41F27



CMYK: 75, 68, 67, 90

RGB: 0, 0, 0

HEX: 000000



CMYK: 59, 51, 62, 29

RGB: 95, 93, 82

HEX: 5F5D52

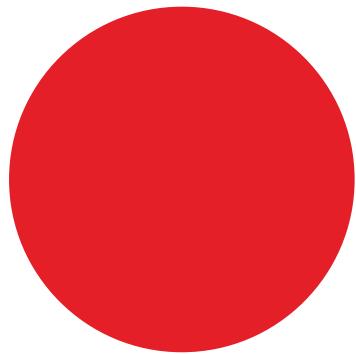
Palette 12



RED PEPPER

PEPPERCORN

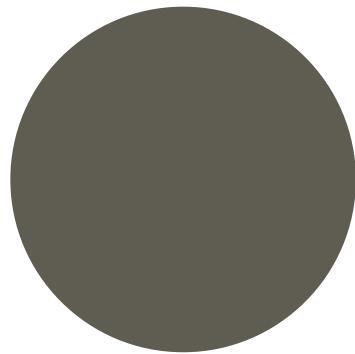
SALT



CMYK: 4, 99, 97, 0

RGB: 228, 31, 39

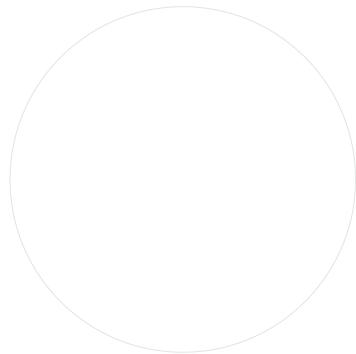
HEX: E41F27



CMYK: 59, 51, 62, 29

RGB: 95, 93, 82

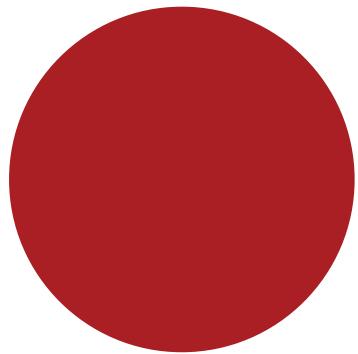
HEX: 5F5D52



CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

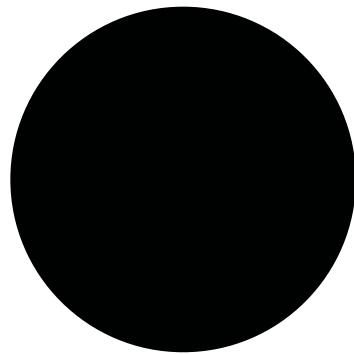
HEX: FFFFFF



CMYK: 23, 100, 98, 16

RGB: 168, 31, 36

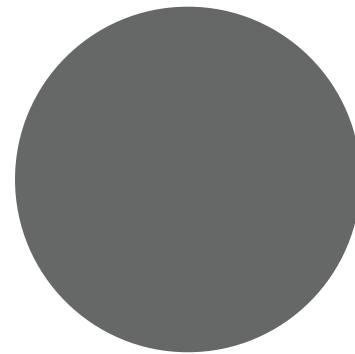
HEX: A81F24



CMYK: 75, 68, 67, 90

RGB: 0, 0, 0

HEX: 000000



CMYK: 60, 51, 51, 20

RGB: 102, 103, 102

HEX: 666766



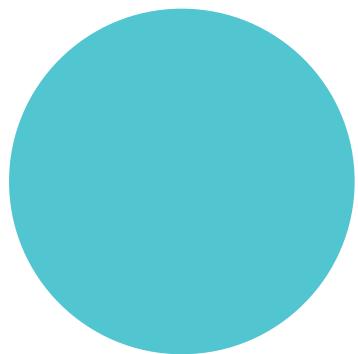
MODERN ······



BLUE FLYCATCHER

TIGER

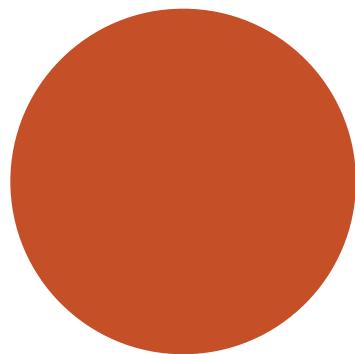
RHINO



CMYK: 61, 0, 20, 0

RGB: 82, 197, 208

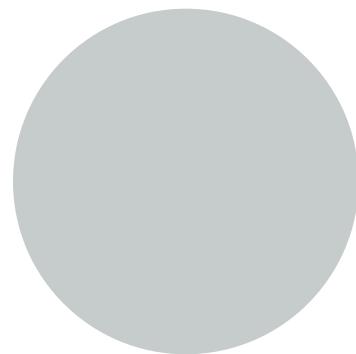
HEX: 52C5D0



CMYK: 17, 81, 100, 6

RGB: 197, 79, 32

HEX: C54F20



CMYK: 22, 14, 16, 0

RGB: 197, 203, 203

HEX: C5CBCB

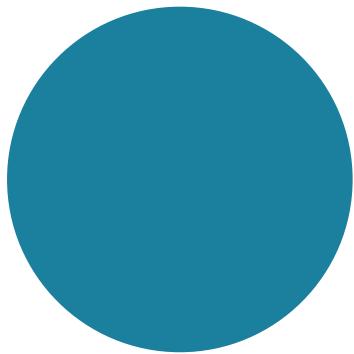
Palette 15



POTION

CLOAK

PUMPKIN



CMYK: 84, 38, 28, 2

RGB: 21, 128, 158

HEX: 15809E

CMYK: 75, 68, 67, 90

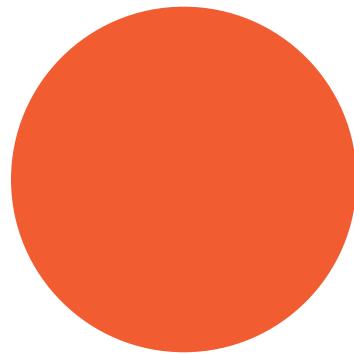
RGB: 0, 0, 0

HEX: 000000

CMYK: 0, 79, 90, 0

RGB: 241, 93, 49

HEX: F15D31



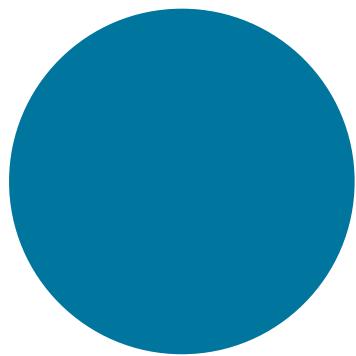
Palette 16



SKY BLUE

PETAL

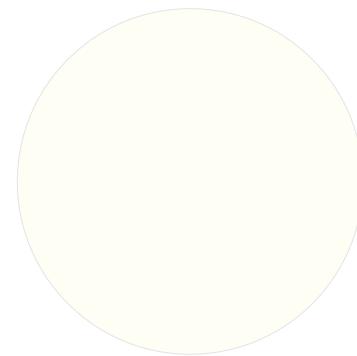
CACTUS



CMYK: 89, 47, 22, 2

RGB: 0, 117, 158

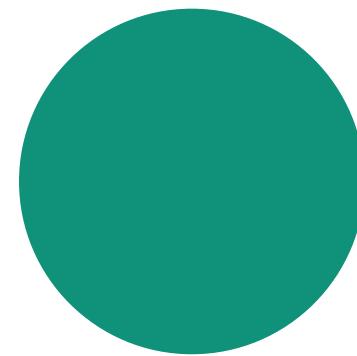
HEX: 00759E



CMYK: 0, 0, 4, 0

RGB: 255, 254, 244

HEX: FFFEF4



CMYK: 83, 21, 62, 4

RGB: 16, 145, 122

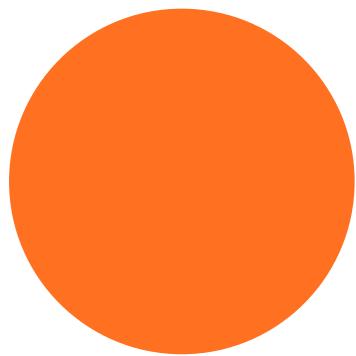
HEX: 10917A



ORIOLE

PARAKEET

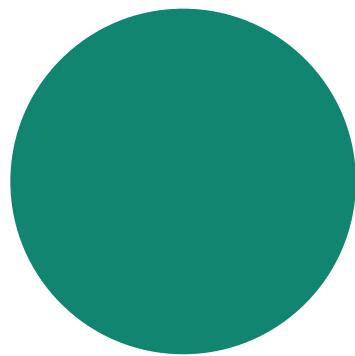
ROBIN EGG



CMYK: 0, 69, 96, 0

RGB: 255, 113, 33

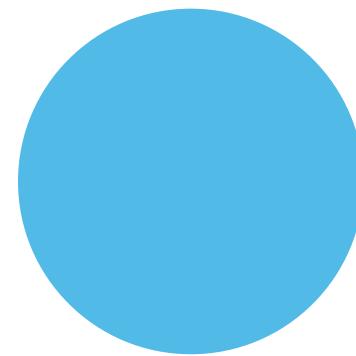
HEX: FF7121



CMYK: 85, 26, 65, 9

RGB: 15, 133, 111

HEX: 0F856F



CMYK: 60, 8, 1, 0

RGB: 80, 186, 231

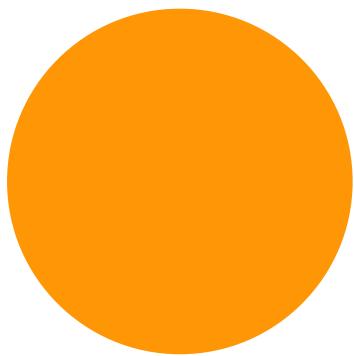
HEX: 52BAE7



ORANGE CREAMSICLE

BLUE RASPBERRY

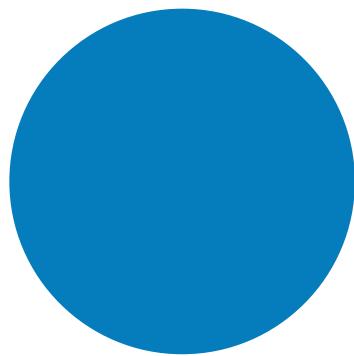
COTTON CANDY



CMYK: 0, 49, 100, 0

RGB: 254, 150, 5

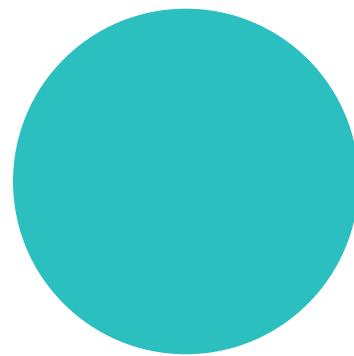
HEX: FE9605



CMYK: 85, 43, 3, 0

RGB: 1, 125, 188

HEX: 017DBC



CMYK: 69, 0, 29, 0

RGB: 44, 191, 192

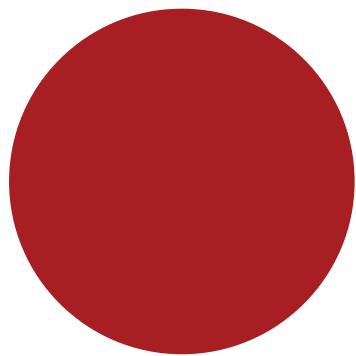
HEX: 2CBFC0



LOBSTER

OCEAN

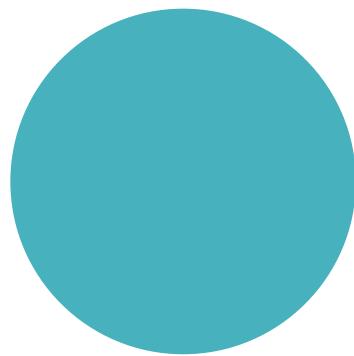
ANCHOR



CMYK: 23, 100, 99, 16

RGB: 168, 31, 35

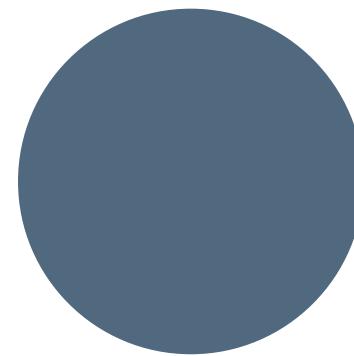
HEX: A81F23



CMYK: 67, 9, 25, 0

RGB: 71, 178, 190

HEX: 47B3BF



CMYK: 73, 53, 36, 11

RGB: 80, 105, 127

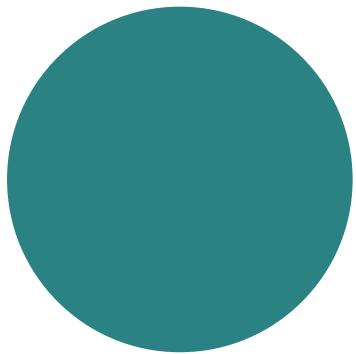
HEX: 50697F



OCEAN BREEZE

FLORIDA ORANGE

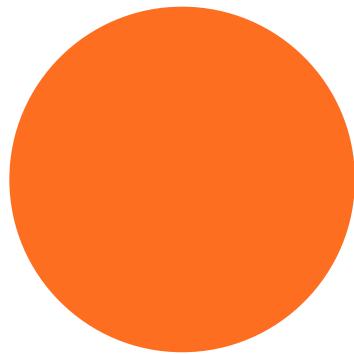
LEMON CITRUS



CMYK: 81, 32, 48, 7

RGB: 43, 130, 130

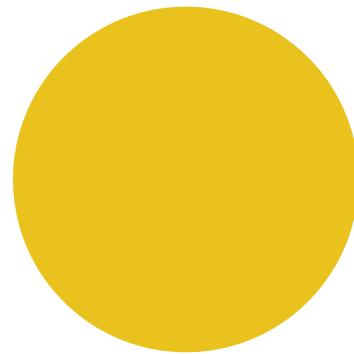
HEX: 2B8282



CMYK: 0, 71, 97, 0

RGB: 254, 110, 32

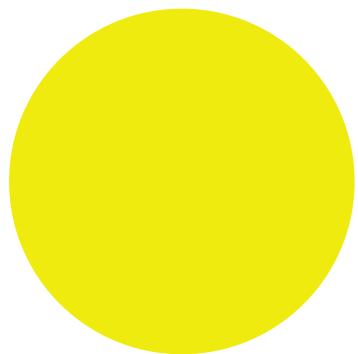
HEX: FE6E20



CMYK: 9, 21, 100, 0

RGB: 235, 194, 0

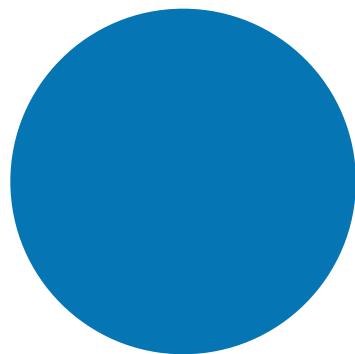
HEX: ebc200



CMYK: 10, 0, 98, 0

RGB: 240, 235, 15

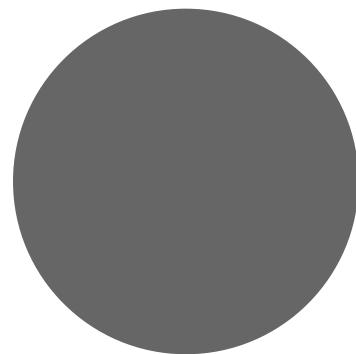
HEX: F0EB0F



CMYK: 88, 50, 6, 0

RGB: 0, 116, 179

HEX: 0074B3



CMYK: 60, 51, 51, 20

RGB: 102, 102, 102

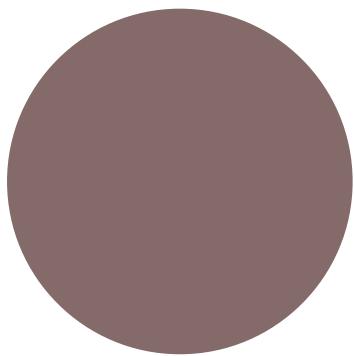
HEX: 666666



DUSTY ROSE

SAPPHIRE ORCHID

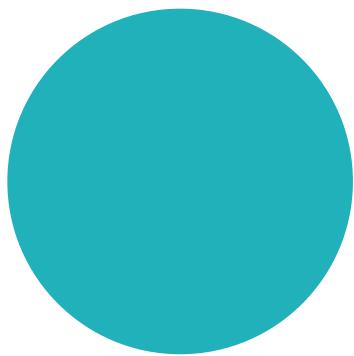
BLOOMING DAISY



CMYK: 46, 56, 49, 15

RGB: 133, 106, 106

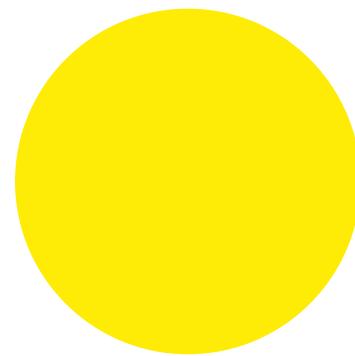
HEX: 856A6A



CMYK: 73, 7, 28, 0

RGB: 33, 177, 187

HEX: 21B1BB



CMYK: 3, 1, 97, 0

RGB: 255, 236, 6

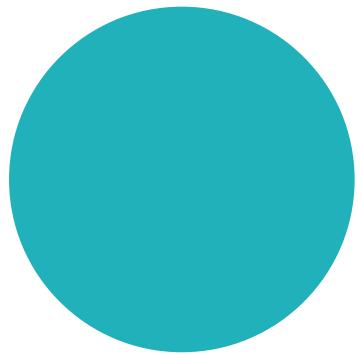
HEX: FFEC06



BLUE CHIFFON

DENIM

LINEN



CMYK: 73, 7, 28, 0

RGB: 33, 177, 187

HEX: 21B1BB

CMYK: 80, 65, 22, 4

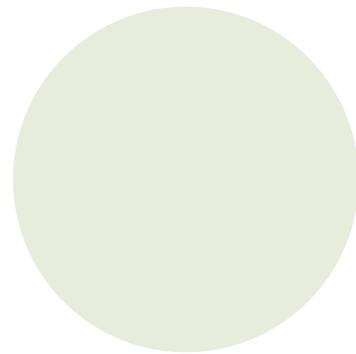
RGB: 74, 95, 142

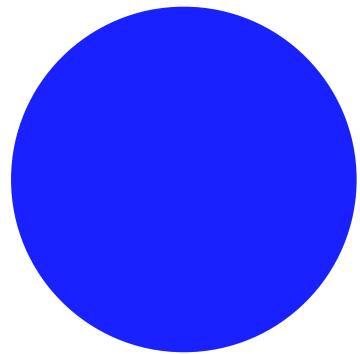
HEX: 4A5F8E

CMYK: 9, 3, 14, 0

RGB: 231, 236, 221

HEX: E7ECDD

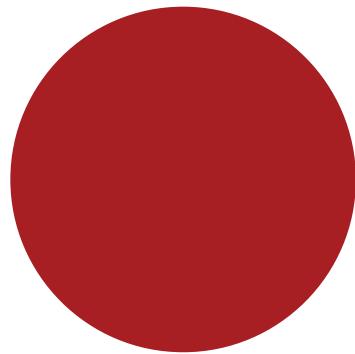




CMYK: 86, 76, 0, 0

RGB: 26, 33, 255

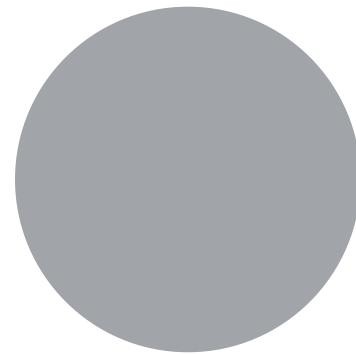
HEX: 1A21FF



CMYK: 23, 100, 99, 16

RGB: 168, 31, 35

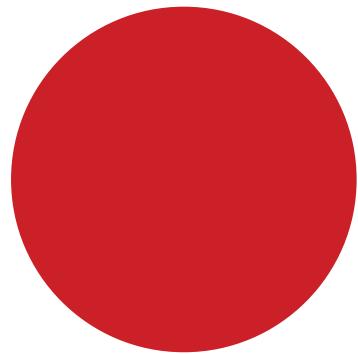
HEX: A81F23



CMYK: 39, 30, 28, 0

RGB: 161, 165, 169

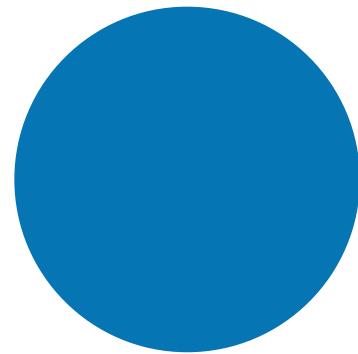
HEX: A1A5A9



CMYK: 13, 100, 98, 4

RGB: 203, 32, 39

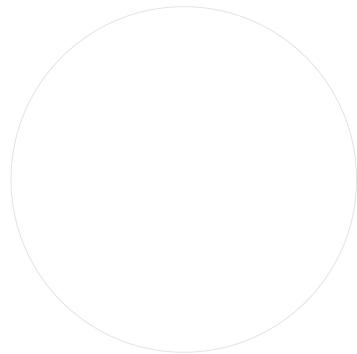
HEX: CB2027



CMYK: 88, 50, 6, 0

RGB: 0, 116, 179

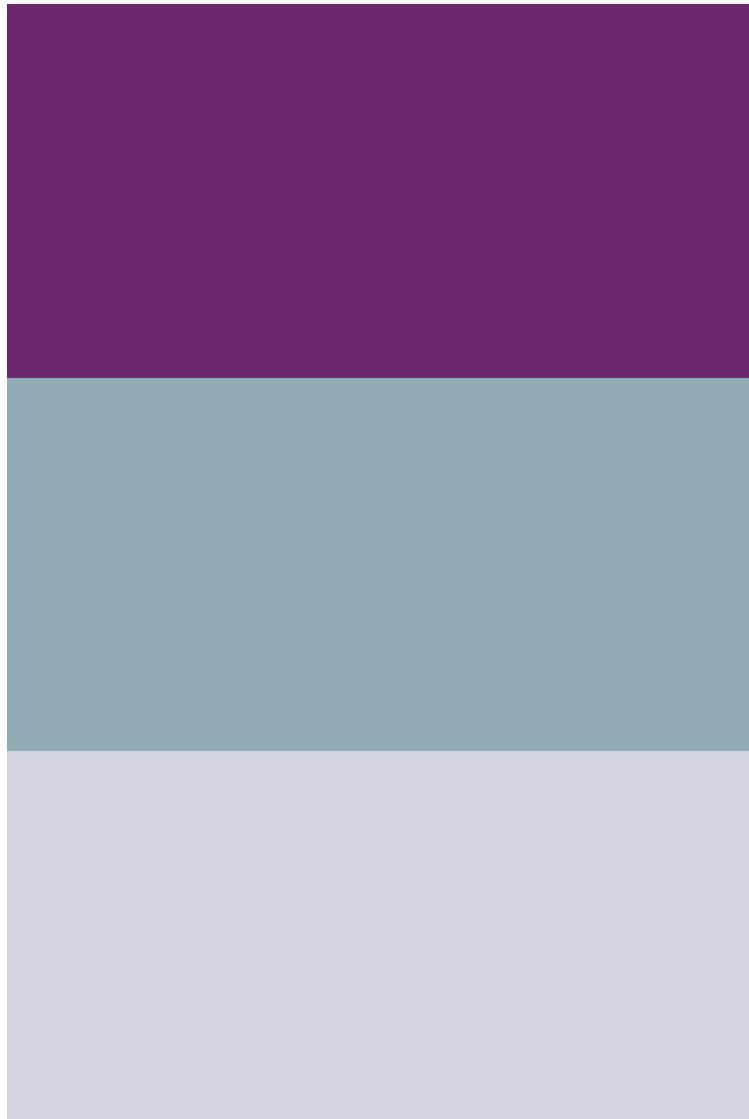
HEX: 0074B3



CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

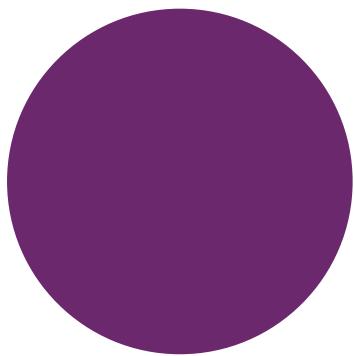
HEX: FFFFFF



WISTERIA

SAGE

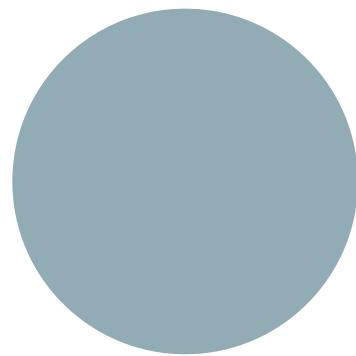
LAVENDER



CMYK: 67, 99, 25, 11

RGB: 108, 40, 110

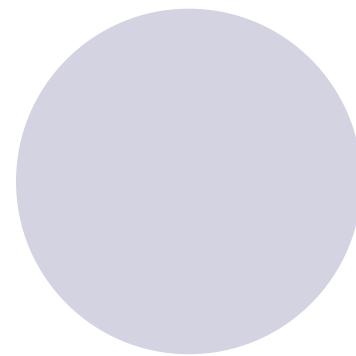
HEX: 6C286E



CMYK: 45, 23, 24, 0

RGB: 145, 172, 181

HEX: 91ACB5



CMYK: 15, 13, 4, 0

RGB: 212, 211, 226

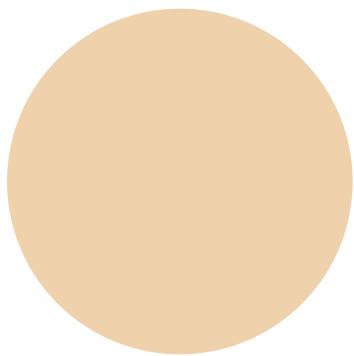
HEX: D4D3E2



BUTTERSCOTCH

BLUEBERRY PIE

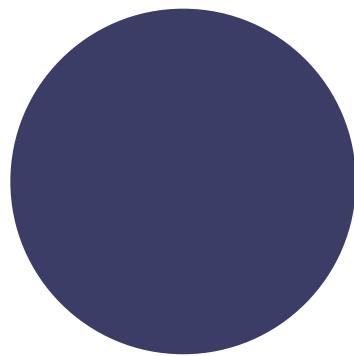
CHOCOLATE RASPBERRY



CMYK: 5, 17, 34, 0

RGB: 239, 209, 171

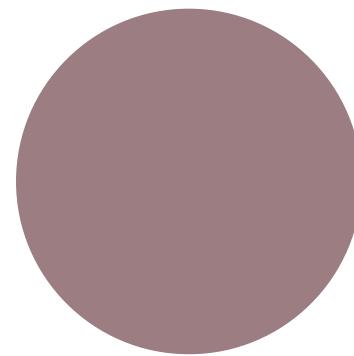
HEX: EFD1AB



CMYK: 86, 82, 34, 22

RGB: 58, 61, 102

HEX: 3A3D66



CMYK: 40, 51, 40, 5

RGB: 155, 125, 130

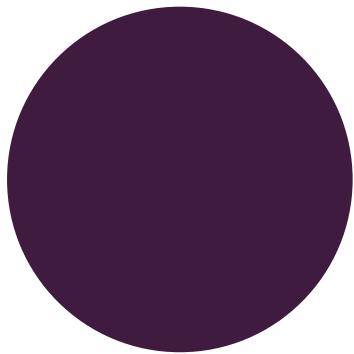
HEX: 9B7D82



GLADIOLUS

EUCALYPTUS

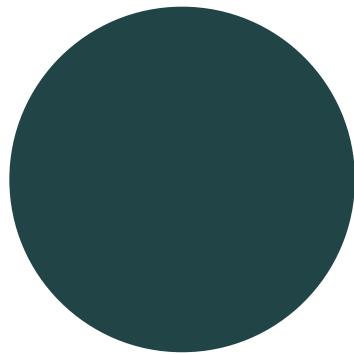
FRENCH LILAC



CMYK: 73, 93, 43, 48

RGB: 62, 27, 64

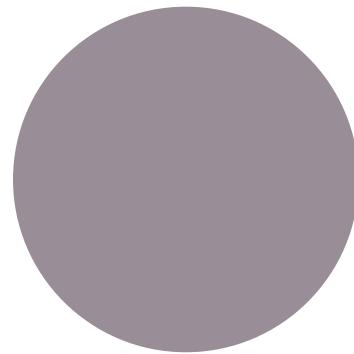
HEX: 3E1B40



CMYK: 85, 56, 58, 44

RGB: 33, 68, 71

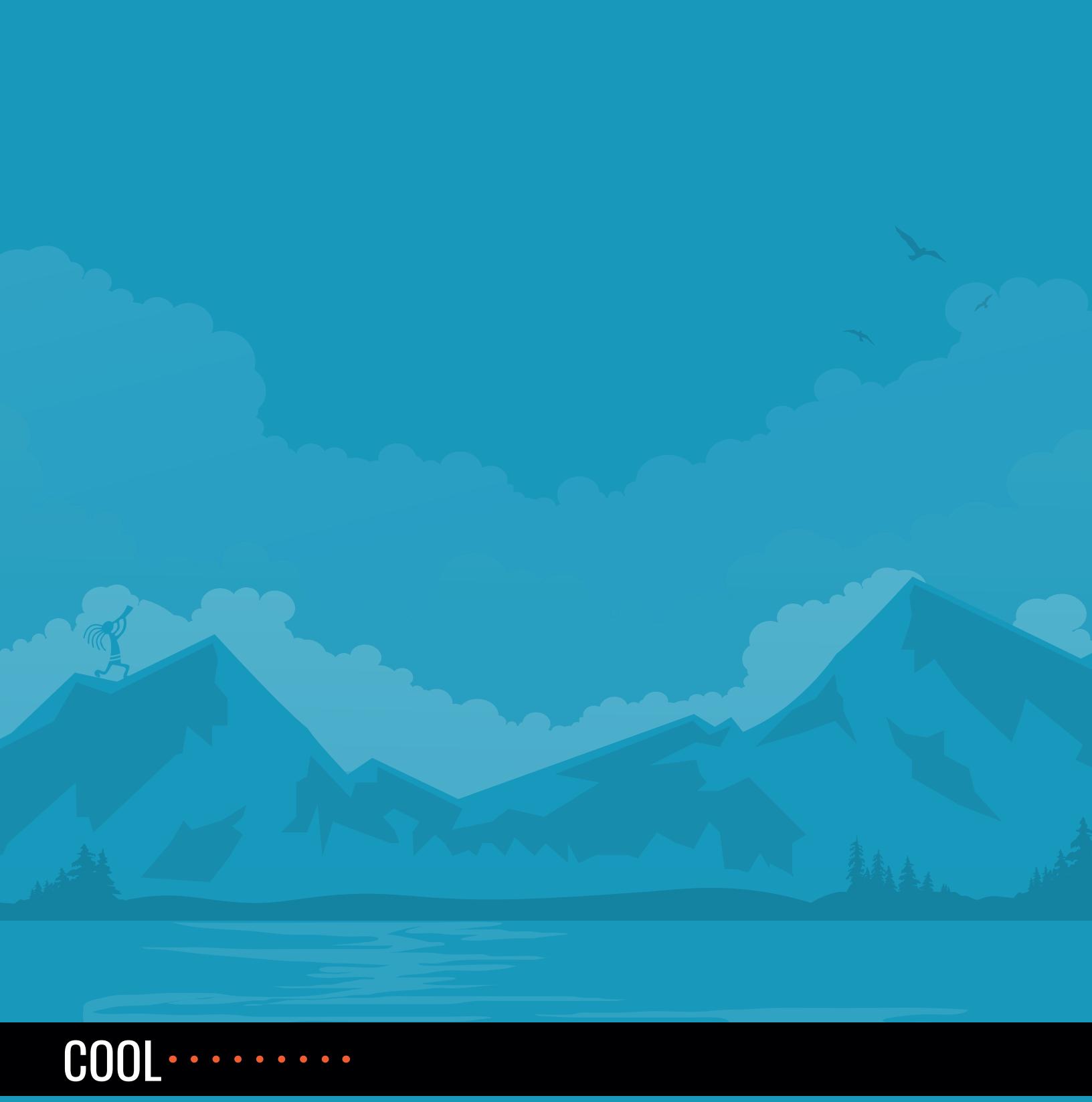
HEX: 214447



CMYK: 43, 42, 32, 1

RGB: 152, 141, 151

HEX: 988D97



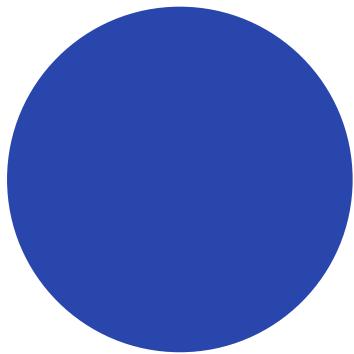
COOL



HIGH TIDE

SHARK

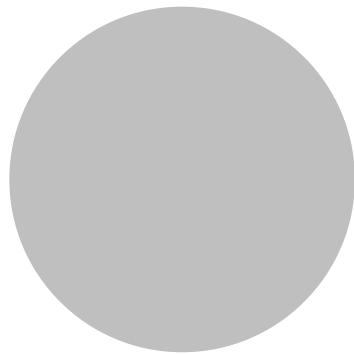
COASTAL



CMYK: 92, 82, 0, 0

RGB: 41, 70, 172

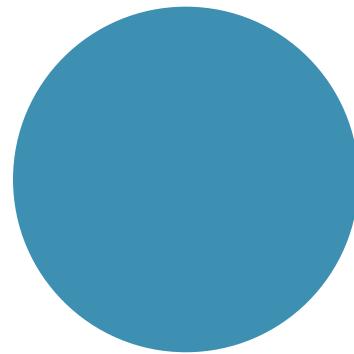
HEX: 2946AC



CMYK: 25, 20, 20, 0

RGB: 192, 192, 192

HEX: C0C0C0



CMYK: 75, 32, 19, 0

RGB: 61, 143, 178

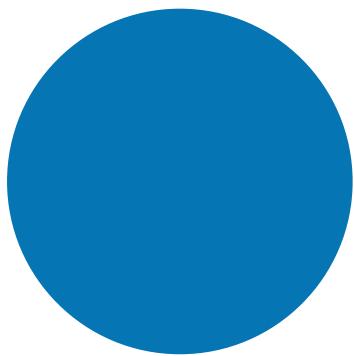
HEX: 3D8FB2



CLOUDLESS SKY

MIDNIGHT

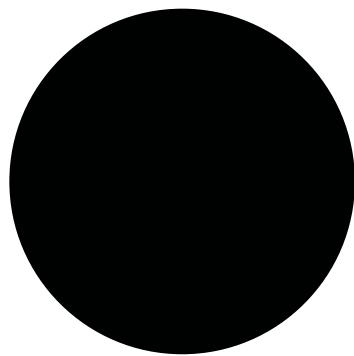
DESERT DUSK



CMYK: 88, 50, 6, 0

RGB: 0, 116, 179

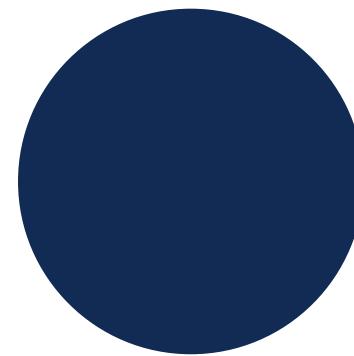
HEX: 0074B3



CMYK: 75, 68, 67, 90

RGB: 0, 0, 0

HEX: 000000



CMYK: 100, 88, 38, 34

RGB: 17, 43, 84

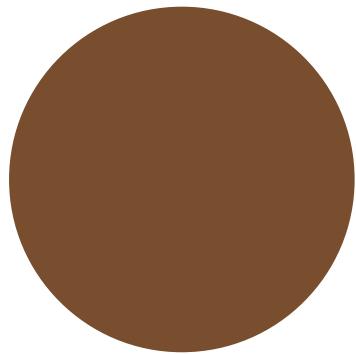
HEX: 112B54



SAND

SEASIDE WIND

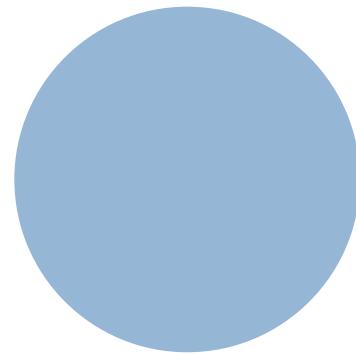
SEASHELL



CMYK: 38, 65, 85, 34

RGB: 120, 77, 46

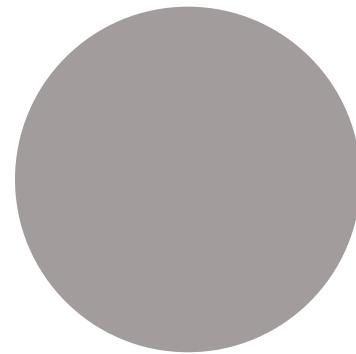
HEX: 784D2E



CMYK: 40, 19, 5, 0

RGB: 150, 182, 214

HEX: 96B6D6



CMYK: 39, 35, 34, 1

RGB: 162, 156, 156

HEX: A29C9C

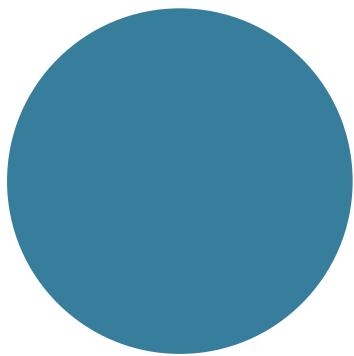
Palette 32



PEACOCK

RHINO

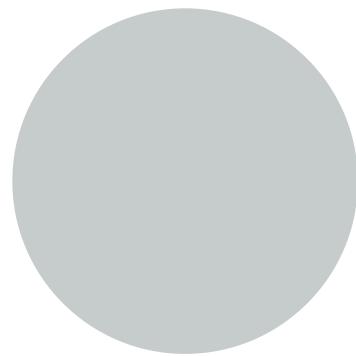
SILVERBACK



CMYK: 80, 42, 27, 2

RGB: 53, 125, 156

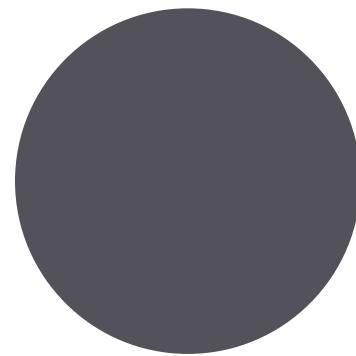
HEX: 357D9C



CMYK: 22, 14, 16, 0

RGB: 198, 204, 204

HEX: C6CCCC



CMYK: 66, 60, 50, 30

RGB: 83, 81, 89

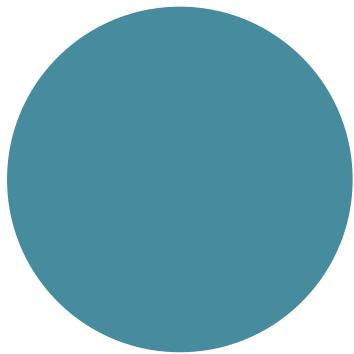
HEX: 535159



ADVENTURINE

TOPAZ

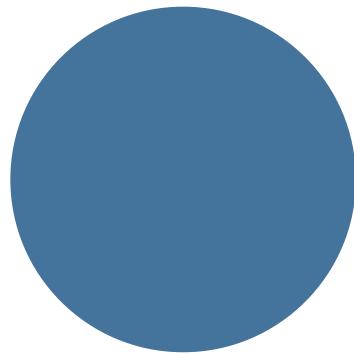
PEARL



CMYK: 74, 33, 31, 2

RGB: 71, 139, 158

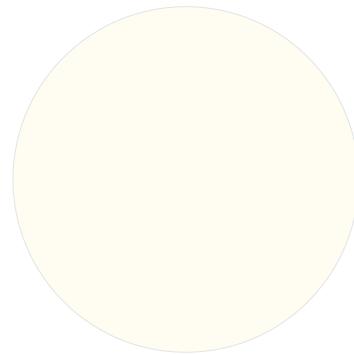
HEX: 478B9E



CMYK: 79, 51, 22, 2

RGB: 69, 114, 154

HEX: 45729A



CMYK: 0, 0, 4, 0

RGB: 255, 252, 242

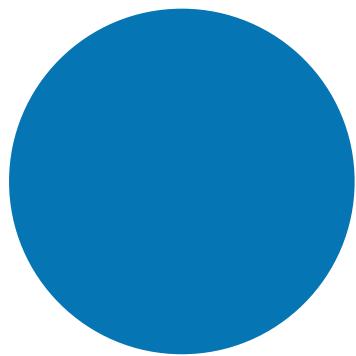
HEX: FFFCF2



OPEN WATERS

TITANIC

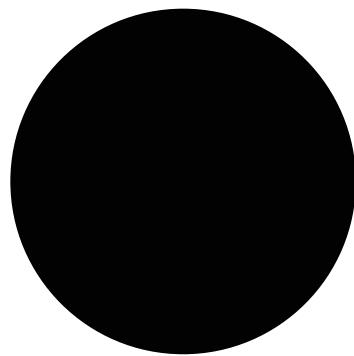
HEART OF THE OCEAN



CMYK: 88, 50, 6, 0

RGB: 0, 116, 179

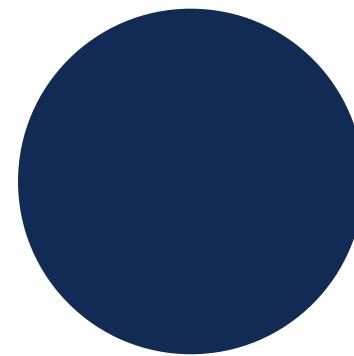
HEX: 0074B3



CMYK: 60, 40, 30, 100

RGB: 3, 2, 3

HEX: 000002



CMYK: 100, 88, 38, 34

RGB: 17, 43, 84

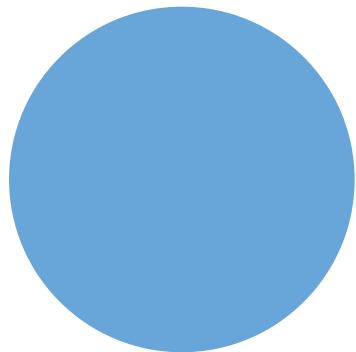
HEX: 112B54



COLUMBINE

THISTLE

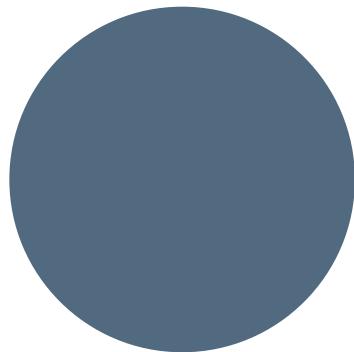
HYDRANGEA



CMYK: 57, 23, 0, 0

RGB: 104, 166, 218

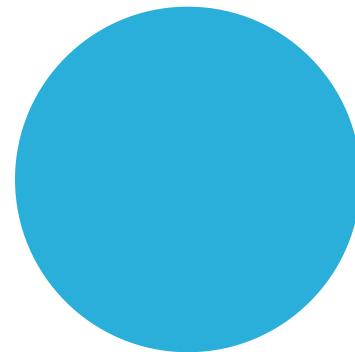
HEX: 68A6DA



CMYK: 73, 53, 36, 11

RGB: 81, 106, 127

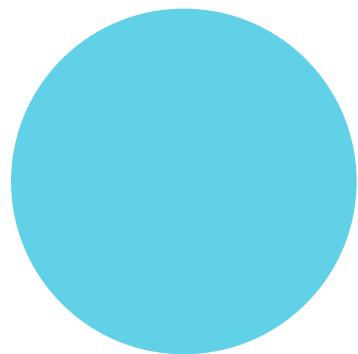
HEX: 516A7F



CMYK: 70, 11, 6, 0

RGB: 41, 175, 218

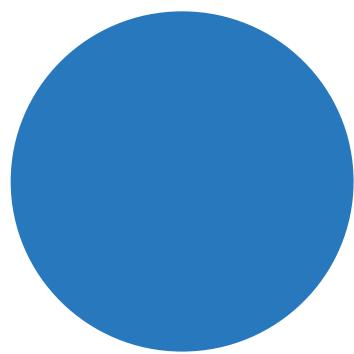
HEX: 29AFDA



CMYK: 54, 0, 10, 0

RGB: 96, 209, 231

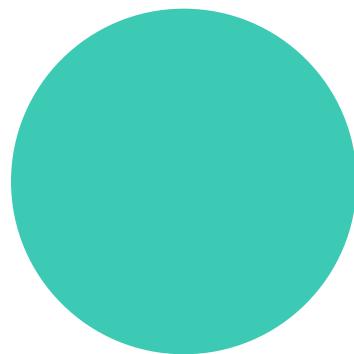
HEX: 60D1E7



CMYK: 82, 48, 0, 0

RGB: 38, 120, 192

HEX: 2678C0



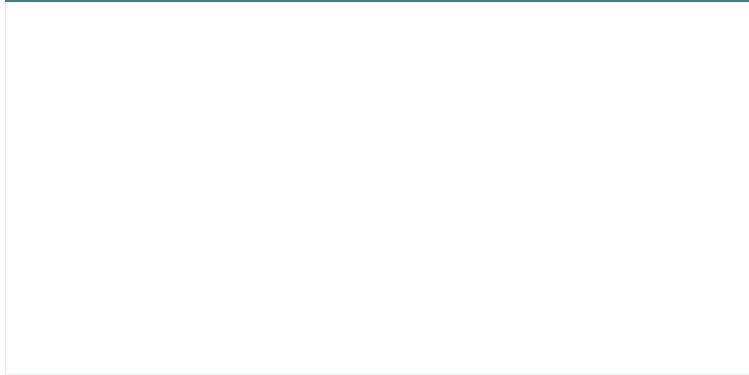
CMYK: 64, 0, 39, 0

RGB: 60, 202, 180

HEX: 3CCAB4



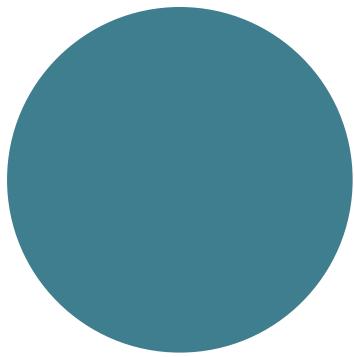
RAIN



SNOW STORM



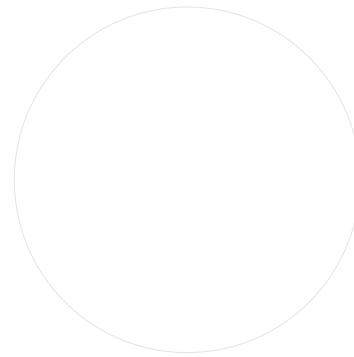
CLOUD



CMYK: 78, 39, 36, 6

RGB: 62, 125, 142

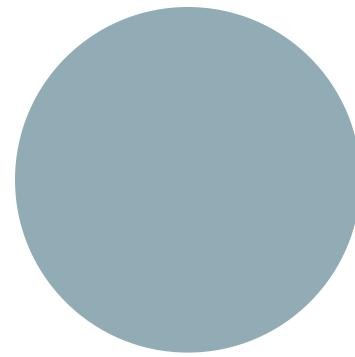
HEX: 3E7D8E



CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

HEX: FFFFFF



CMYK: 45, 23, 24, 0

RGB: 145, 172, 181

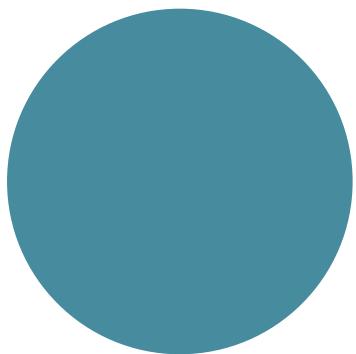
HEX: 91ACB5



TSUNAMI

THUNDER

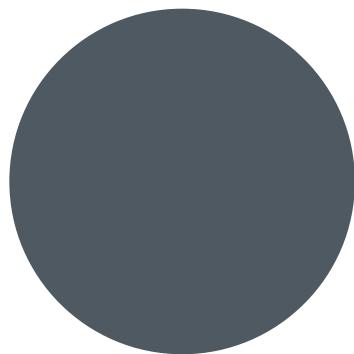
SANDBAR



CMYK: 74, 33, 31, 2

RGB: 70, 139, 158

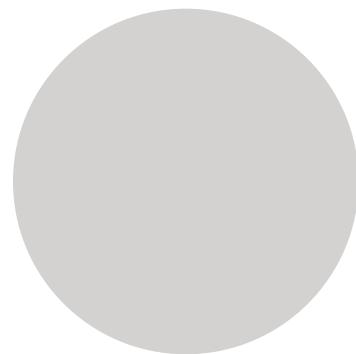
HEX: 468B9E



CMYK: 70, 56, 48, 25

RGB: 79, 89, 98

HEX: 4F5962



CMYK: 16, 13, 14, 0

RGB: 211, 210, 208

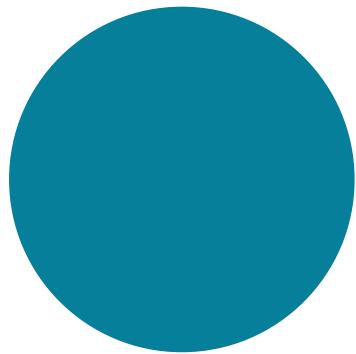
HEX: D3D2D0



BLUEBERRY

SOUR APPLE

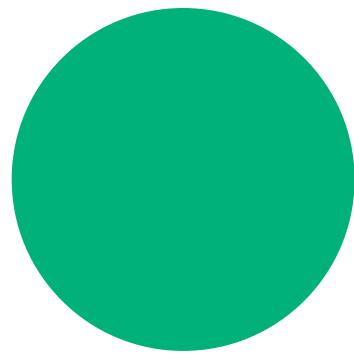
KIWI



CMYK: 86, 38, 33, 3

RGB: 4, 127, 154

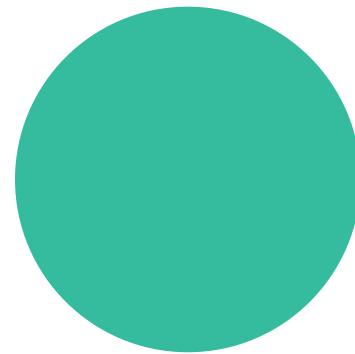
HEX: 047F9A



CMYK: 79, 1, 71, 0

RGB: 0, 177, 122

HEX: 00B17A



CMYK: 71, 0, 50, 0

RGB: 53, 187, 158

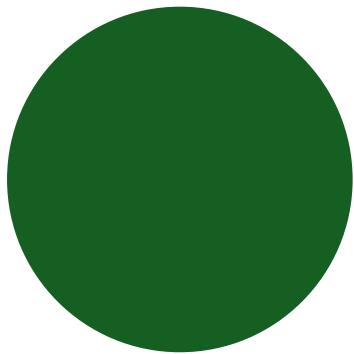
HEX: 35BB9E



BASIL

SAGE

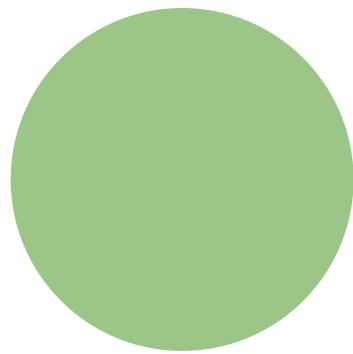
ZUCCHINI



CMYK: 87, 36, 100, 32

RGB: 22, 95, 35

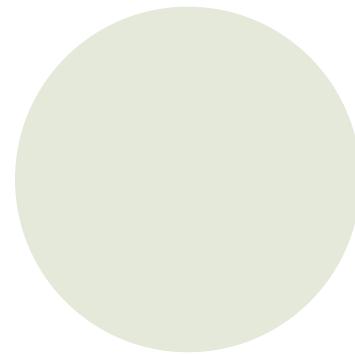
HEX: 165F23



CMYK: 42, 5, 60, 0

RGB: 155, 198, 136

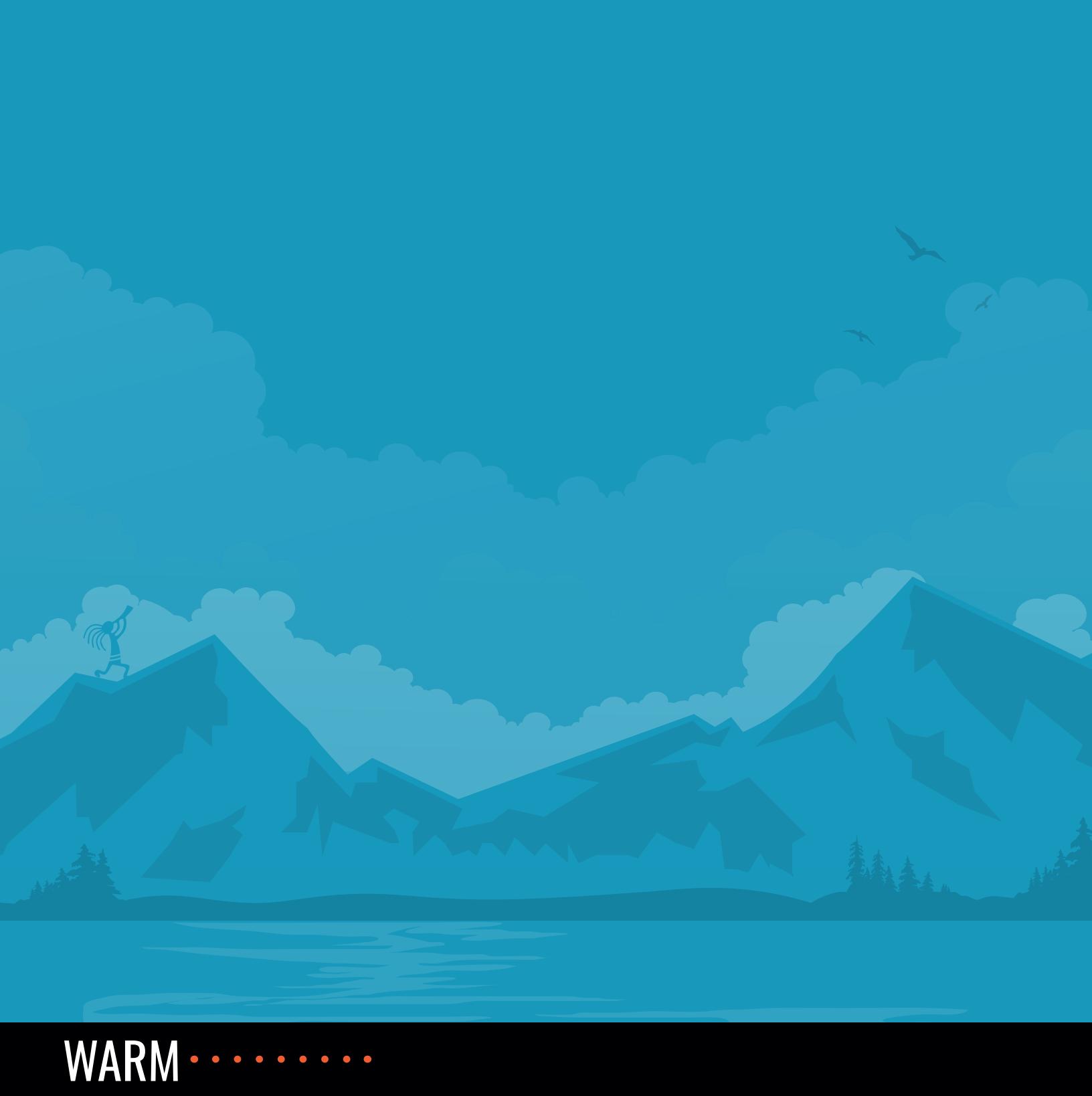
HEX: 9BC688



CMYK: 10, 3, 15, 0

RGB: 228, 233, 217

HEX: E4E9D9



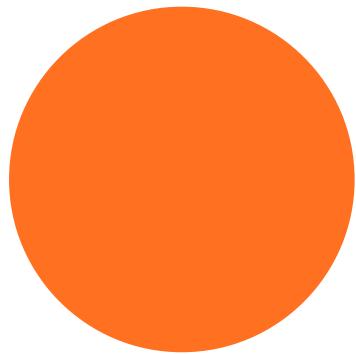
WARM ······



RACECAR

FINISH LINE

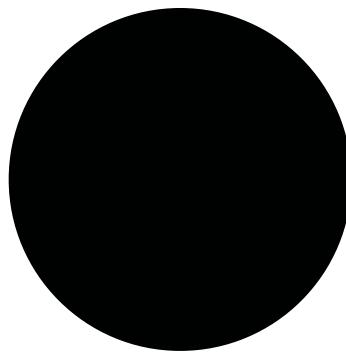
CHAMPION



CMYK: 0, 69, 96, 0

RGB: 255, 113, 33

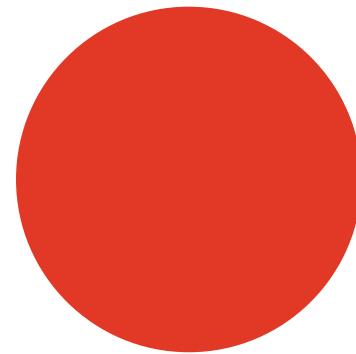
HEX: FF7121



CMYK: 75, 68, 67, 90

RGB: 0, 0, 0

HEX: 000000



CMYK: 6, 92, 99, 1

RGB: 226, 56, 38

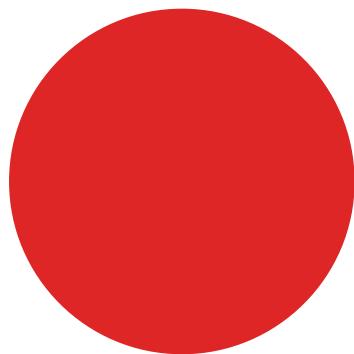
HEX: E23826



FOXTAIL

AUTUMN HYDRANGEA

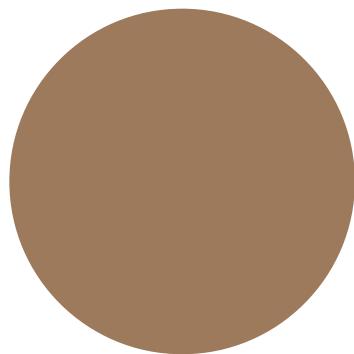
GOLDEN POPPY



CMYK: 6, 98, 100, 1

RGB: 224, 32, 11

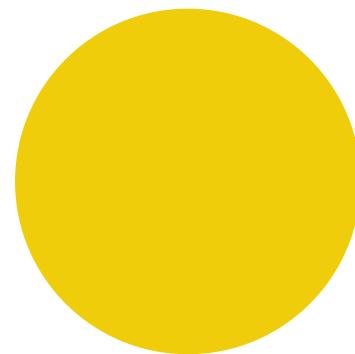
HEX: E0200B



CMYK: 35, 49, 66, 11

RGB: 158, 122, 93

HEX: 9E7A5D



CMYK: 7, 15, 100, 0

RGB: 240, 205, 11

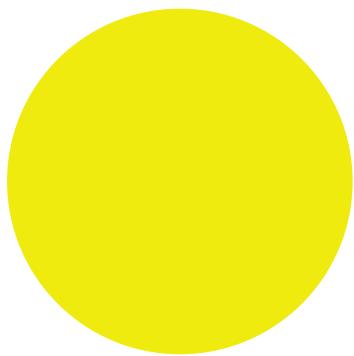
HEX: F0CD0B



BANANA

DRAGON FRUIT

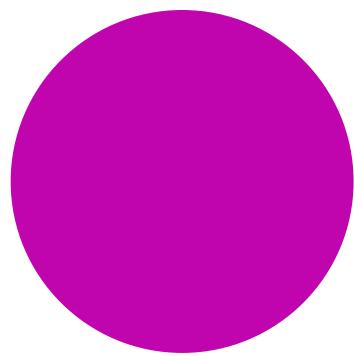
CHERRY



CMYK: 10, 0, 98, 0

RGB: 240, 235, 15

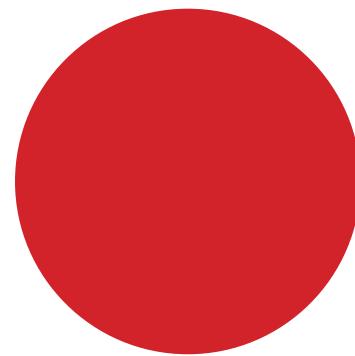
HEX: F0EB0F



CMYK: 33, 93, 0, 0

RGB: 192, 4, 174

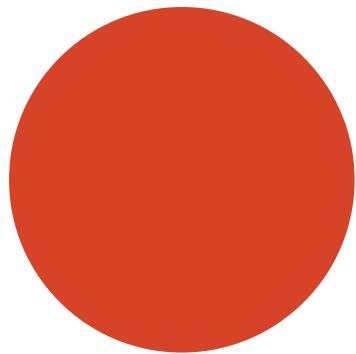
HEX: C004AE



CMYK: 11, 99, 96, 2

RGB: 210, 35, 42

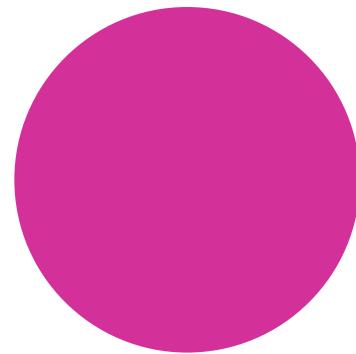
HEX: D2232A



CMYK: 10, 89, 100, 2

RGB: 216, 64, 14

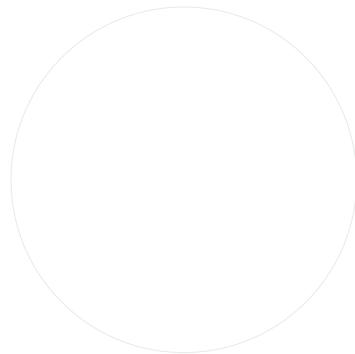
HEX: D8400E



CMYK: 14, 92, 0, 0

RGB: 211, 49, 153

HEX: D33199



CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

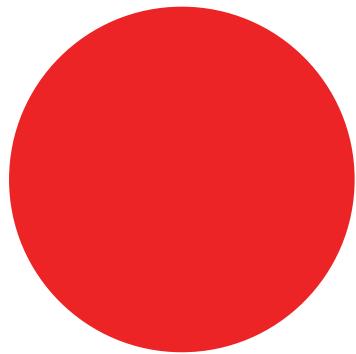
HEX: FFFFFF



CANDY APPLE

SANGRIA

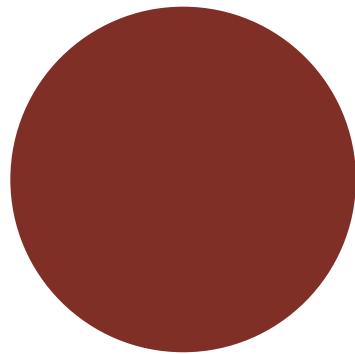
PERKY PEACH



CMYK: 1, 98, 96, 0

RGB: 236, 36, 38

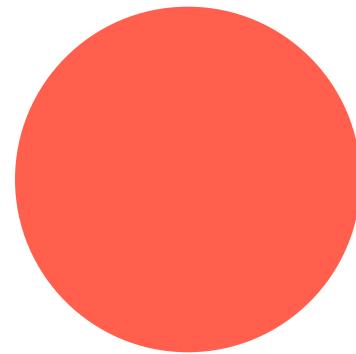
HEX: EC2426



CMYK: 31, 87, 85, 36

RGB: 127, 47, 38

HEX: 7F2F26



CMYK: 0, 78, 70, 0

RGB: 255, 95, 76

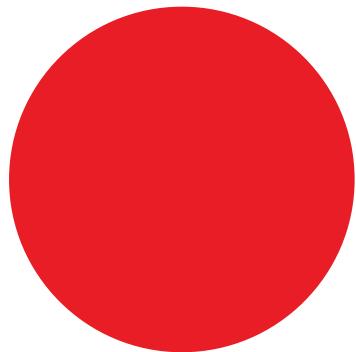
HEX: FF5F4C



FRUIT PUNCH

HONEY

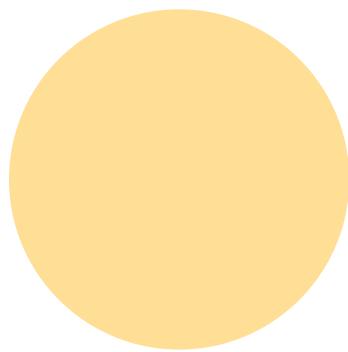
APRICOT



CMYK: 1, 100, 100, 0

RGB: 235, 20, 20

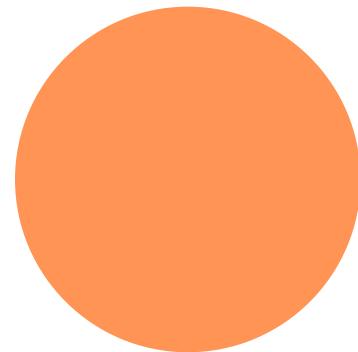
HEX: EB1414



CMYK: 0, 12, 48, 0

RGB: 255, 222, 150

HEX: FFDE96



CMYK: 0, 51, 72, 0

RGB: 255, 148, 84

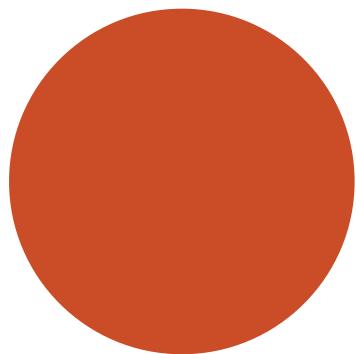
HEX: FF9454



MARMALADE

SHORTBREAD

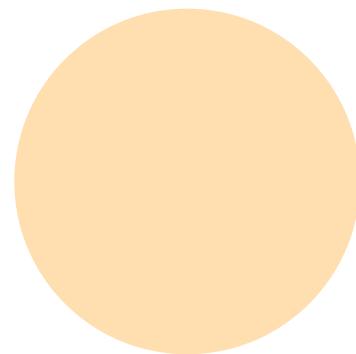
PINEAPPLE



CMYK: 14, 83, 100, 4

RGB: 204, 75, 0

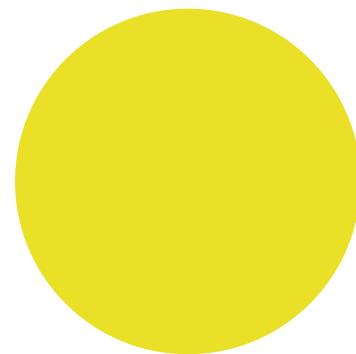
HEX: CC4B00



CMYK: 0, 13, 33, 0

RGB: 255, 222, 176

HEX: FFDEB0



CMYK: 11, 3, 95, 0

RGB: 235, 224, 40

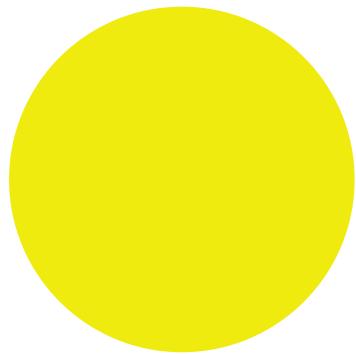
HEX: EBE028



TURMERIC

RHUBARB

CHILI



CMYK: 10, 0, 98, 0

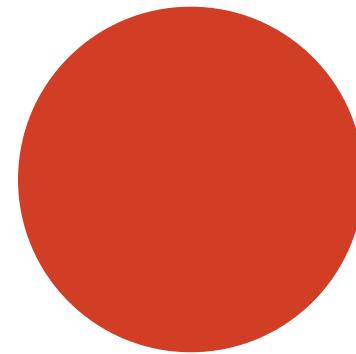
RGB: 240, 235, 15

HEX: F0EB0F

CMYK: 11, 99, 96, 2

RGB: 210, 36, 42

HEX: D2242A



CMYK: 12, 91, 100, 2

RGB: 209, 61, 37

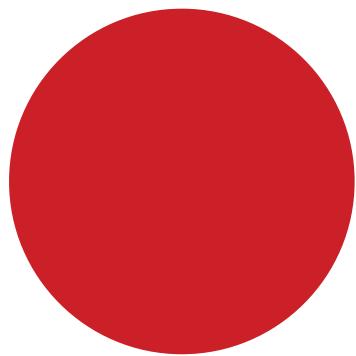
HEX: D13D25



CAYENNE

NUTMEG

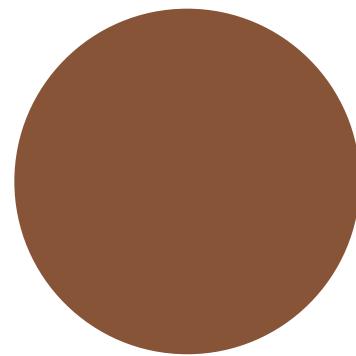
PAPRIKA



CMYK: 13, 100, 98, 4

RGB: 203, 32, 39

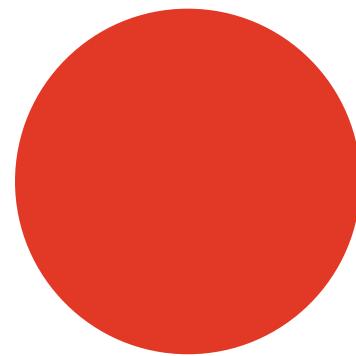
HEX: CB2027



CMYK: 35, 66, 80, 27

RGB: 135, 84, 56

HEX: 875438



CMYK: 6, 92, 99, 0

RGB: 226, 56, 38

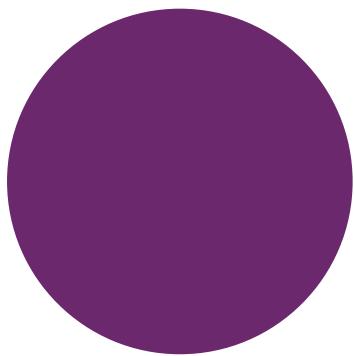
HEX: E23826



EGGPLANT

SQUASH

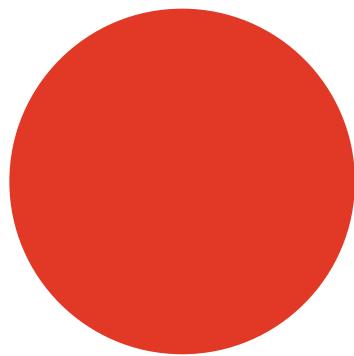
TOMATO



CMYK: 67, 99, 25, 11

RGB: 108, 40, 110

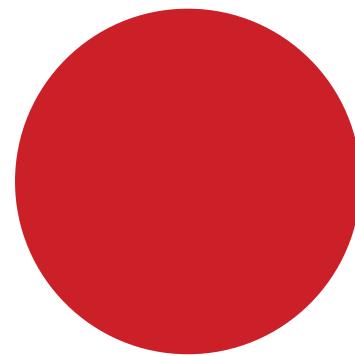
HEX: 6C286E



CMYK: 6, 92, 99, 0

RGB: 226, 56, 38

HEX: E23826



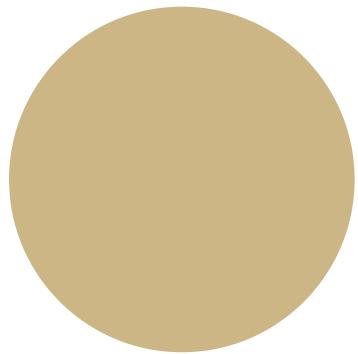
CMYK: 13, 100, 98, 4

RGB: 203, 32, 39

HEX: CB2027



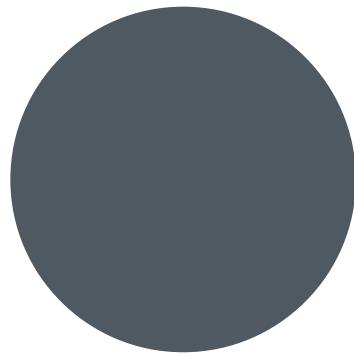
NATURAL ······



CMYK: 21, 25, 54, 0

RGB: 205, 182, 133

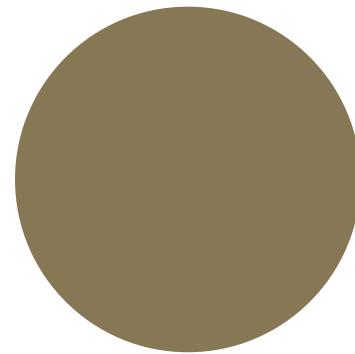
HEX: CDB685



CMYK: 70, 56, 48, 25

RGB: 79, 89, 98

HEX: 4F5962



CMYK: 45, 44, 71, 16

RGB: 134, 120, 85

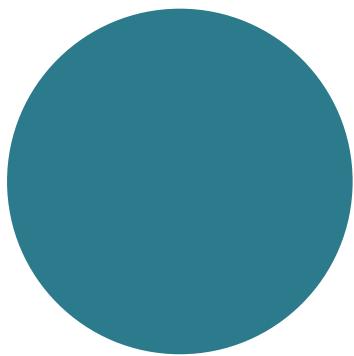
HEX: 867855



DEEP SEA FISHING

BEACH HUT

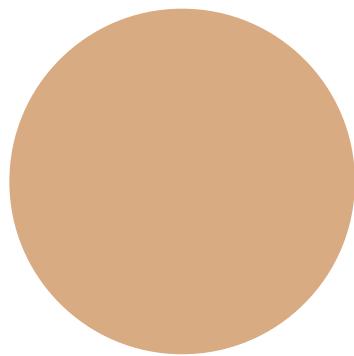
OCEAN



CMYK: 82, 39, 37, 6

RGB: 43, 123, 140

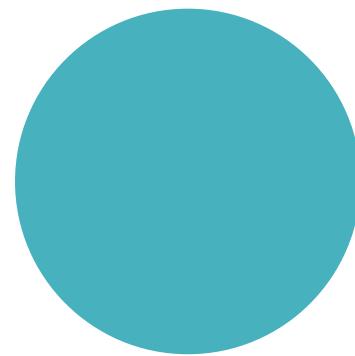
HEX: 2B7B8C



CMYK: 15, 34, 52, 0

RGB: 217, 171, 130

HEX: D9AB82



CMYK: 67, 9, 25, 0

RGB: 71, 178, 190

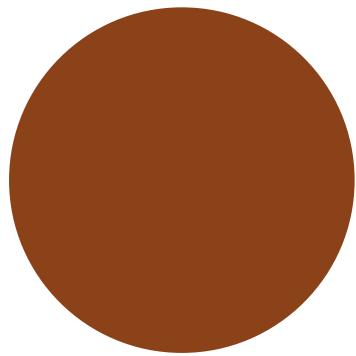
HEX: 47B2BE



COFFEE GROUNDS

LATTE

MATCHA



CMYK: 30, 78, 100, 28

RGB: 140, 66, 25

HEX: 8C4219

CMYK: 5, 22, 28, 0

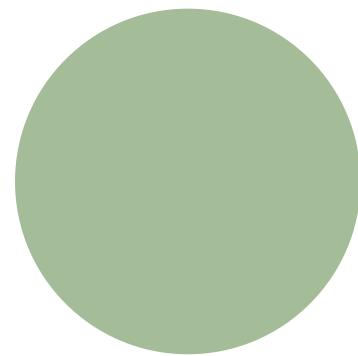
RGB: 238, 201, 177

HEX: EEC9B1

CMYK: 38, 14, 47, 0

RGB: 164, 189, 151

HEX: A4BD97

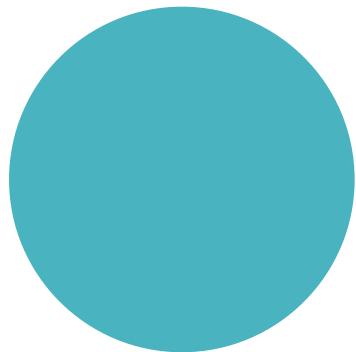




BARISTA BLUE

BLENDDED BERRY

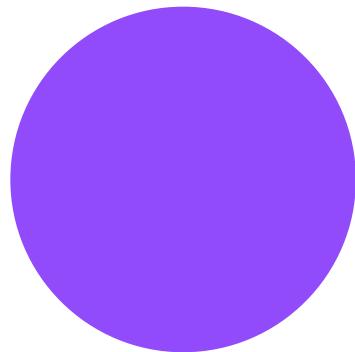
GREEN TEA



CMYK: 67, 9, 25, 0

RGB: 73, 179, 191

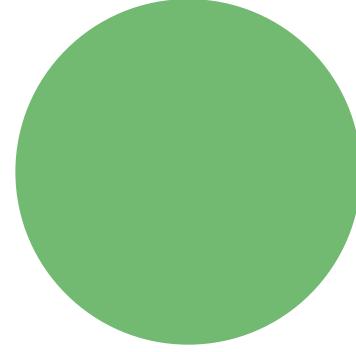
HEX: 49B3BF



CMYK: 61, 73, 0, 0

RGB: 146, 75, 251

HEX: 924BFB



CMYK: 58, 5, 73, 0

RGB: 114, 185, 113

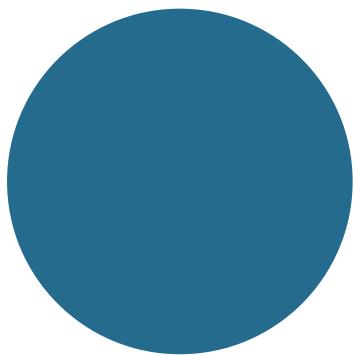
HEX: 72B971



LAKE

SANDSTONE

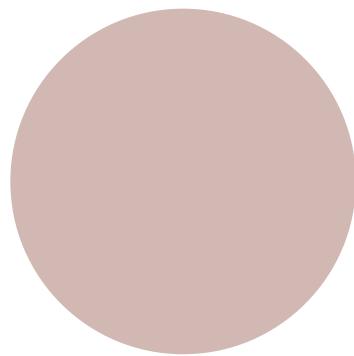
DRIFTWOOD



CMYK: 87, 52, 28, 6

RGB: 36, 107, 142

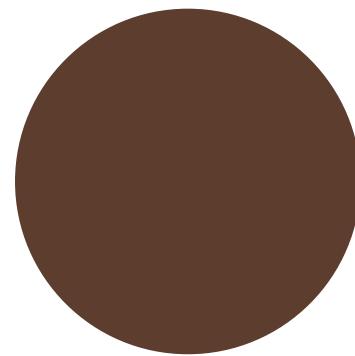
HEX: 246B8E



CMYK: 17, 27, 24, 0

RGB: 210, 184, 179

HEX: D2B8B3



CMYK: 45, 67, 75, 48

RGB: 93, 61, 46

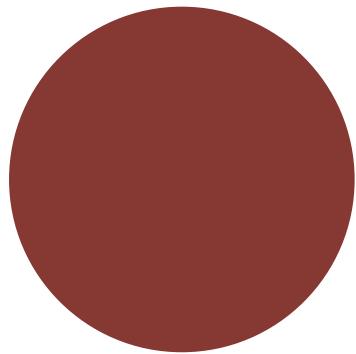
HEX: 5D3D2E



RED VELVET

MOCHA

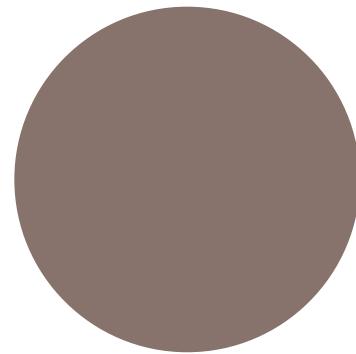
COOKIE DOUGH



CMYK: 31, 84, 77, 31

RGB: 134, 56, 51

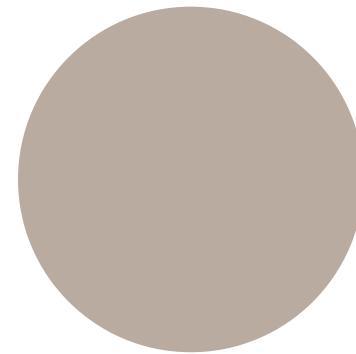
HEX: 863833



CMYK: 45, 51, 52, 13

RGB: 136, 115, 108

HEX: 88736C



CMYK: 28, 30, 33, 0

RGB: 186, 171, 161

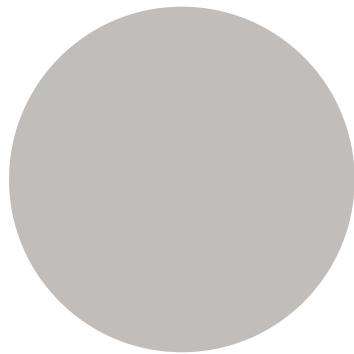
HEX: BAABA1



NORTHERN PECAN

HAZELNUT

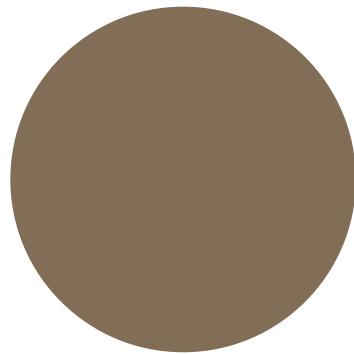
MACADAMIA



CMYK: 25, 21, 23, 0

RGB: 192, 189, 186

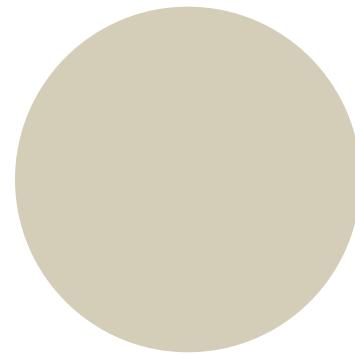
HEX: C0BDBA



CMYK: 45, 50, 66, 19

RGB: 130, 109, 87

HEX: 836D57



CMYK: 17, 14, 27, 0

RGB: 212, 206, 185

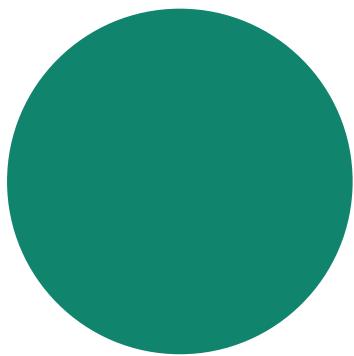
HEX: D4CEB9



JUNGLE

ELEPHANT

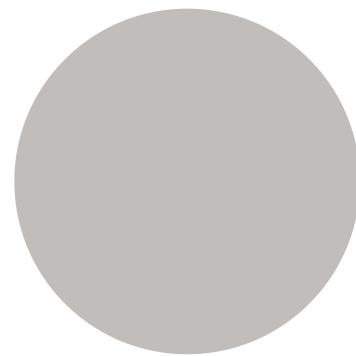
BLUE TANAGER



CMYK: 85, 27, 65, 9

RGB: 16, 132, 110

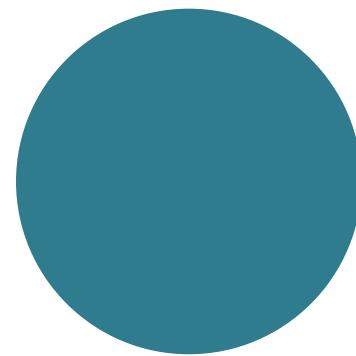
HEX: 10846E



CMYK: 25, 21, 23, 0

RGB: 192, 189, 186

HEX: C0BDBA



CMYK: 82, 39, 37, 6

RGB: 46, 124, 141

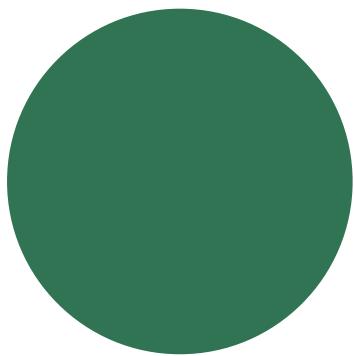
HEX: 2C7B8D



JUNIPER

DAFFODIL

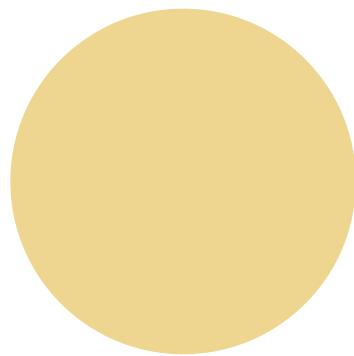
FORGET-ME-NOT



CMYK: 81, 33, 77, 19

RGB: 49, 116, 83

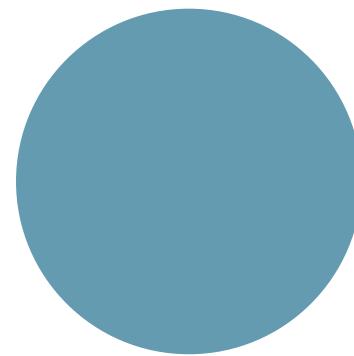
HEX: 327553



CMYK: 7, 13, 51, 0

RGB: 239, 214, 144

HEX: EFD690



CMYK: 63, 28, 23, 0

RGB: 99, 154, 177

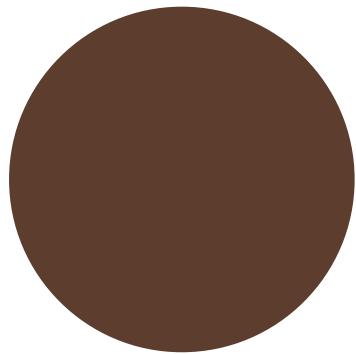
HEX: 639AB1



CHOCOLATE

PISTACHIO PUDDING

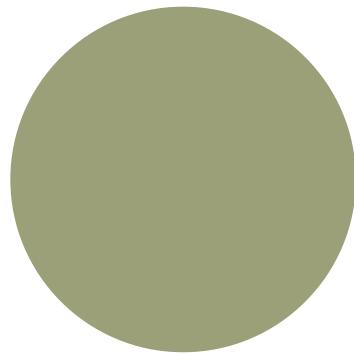
GINGERBREAD



CMYK: 45, 67, 75, 48

RGB: 92, 60, 45

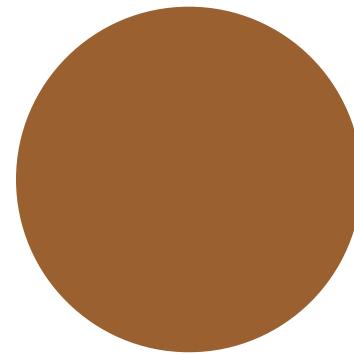
HEX: 5C3C2D



CMYK: 42, 28, 60, 2

RGB: 154, 160, 120

HEX: 9AA078



CMYK: 31, 63, 92, 19

RGB: 153, 95, 47

HEX: 995F2F