

DELIVERY EXPRESS OVERVIEW DASHBOARD

5000

Total number of customers

249.36K

Total Revenue in \$

2600

Total Number of Drivers

5000

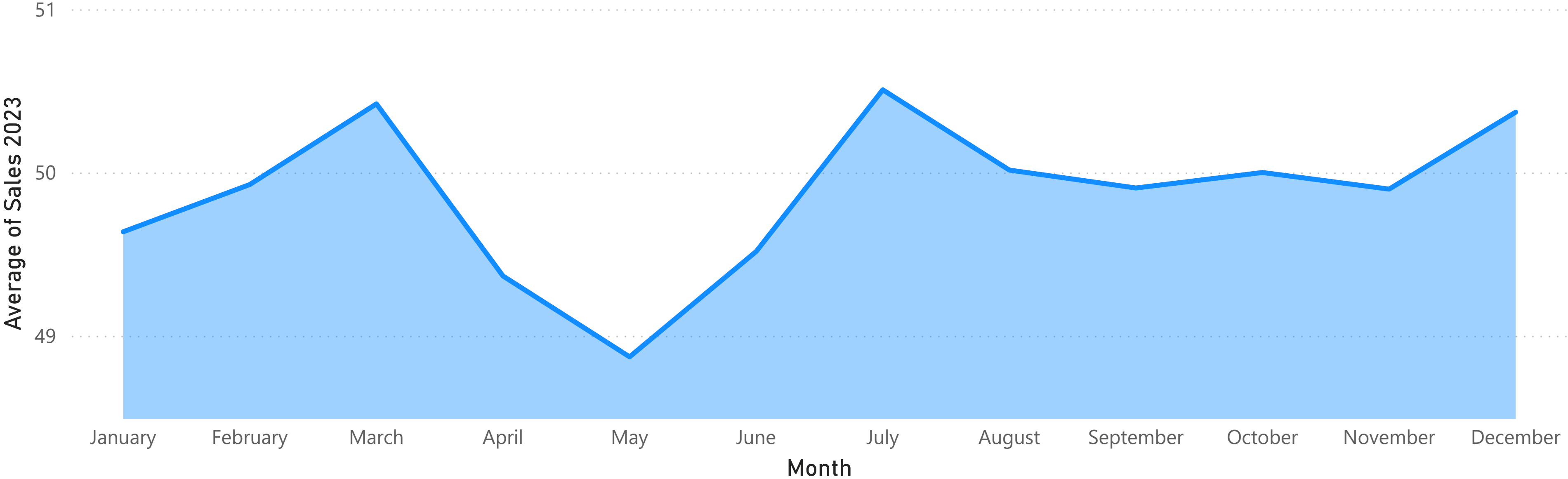
Total Number of Deliveries

1.58M

Total payments_amount

Year	Month	Number of Deliveries
2023	January	345
2023	February	375
2023	March	460
2023	April	399
2023	May	459
2023	June	394
2023	July	432
2023	August	410
2023	September	416
2023	October	433
2023	November	403
2023	December	453
2024	January	21
Total		5000

Average of Sales 2023 by Month



4000

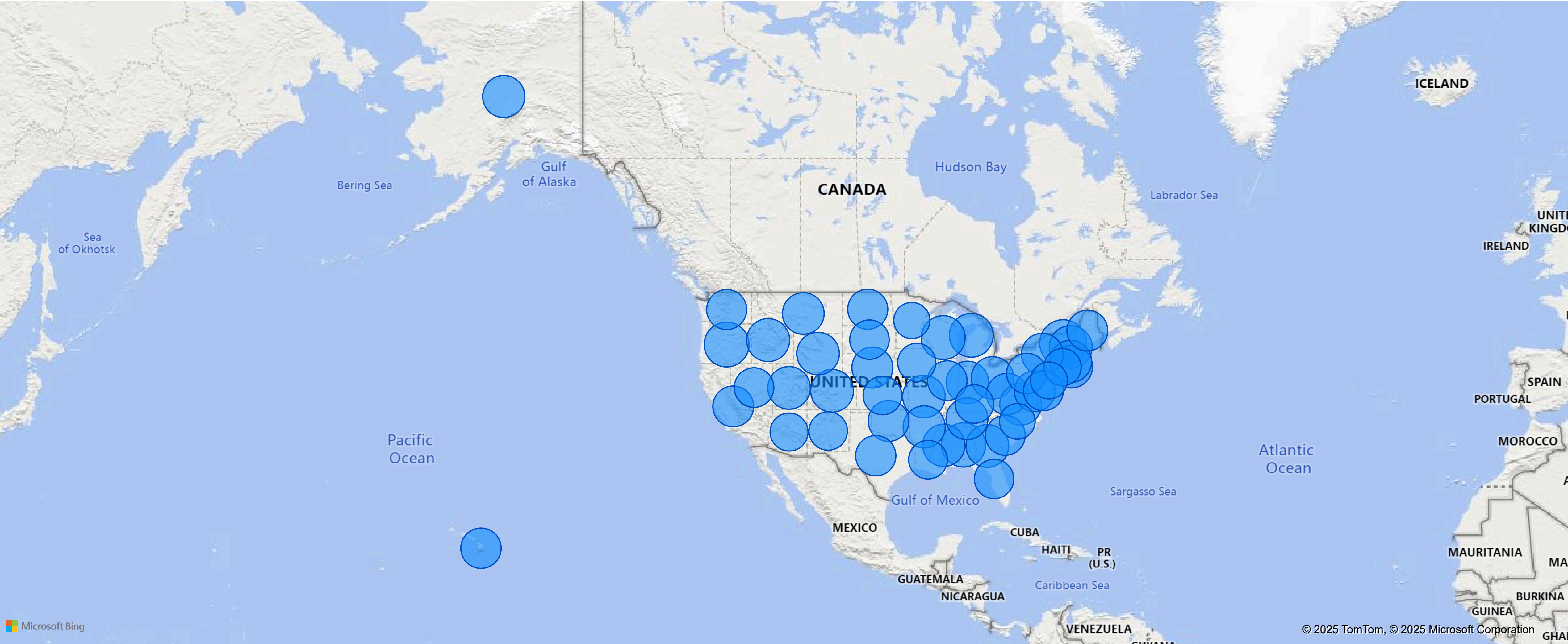
Total Number of Customers

TOTAL NUMBER OF CUSTOMERS PER STATE

Alabama

State Researched

% from total number of customers by State



5000

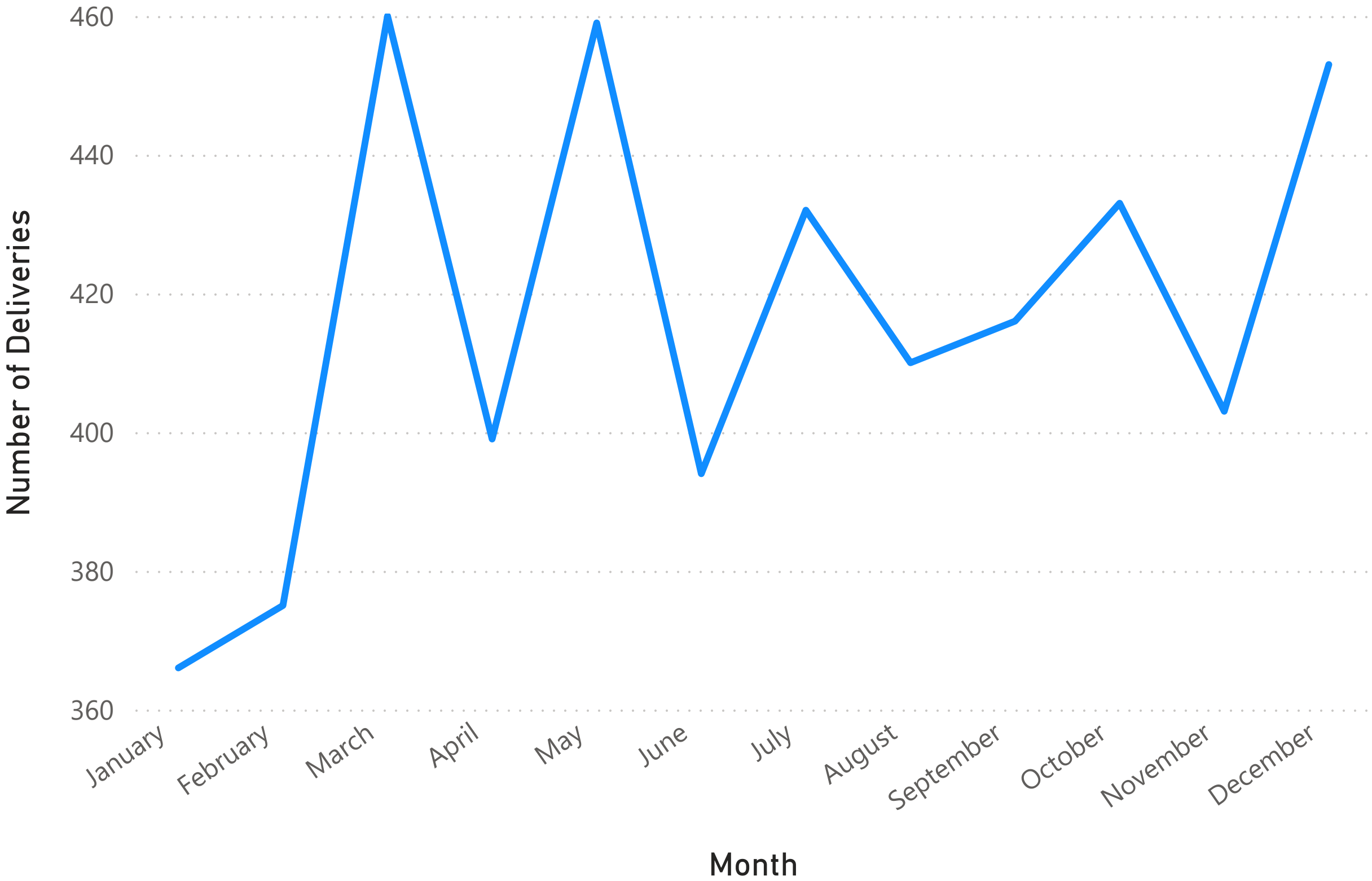
Total number of Deliveries

DELIVERIES ANALYSIS:

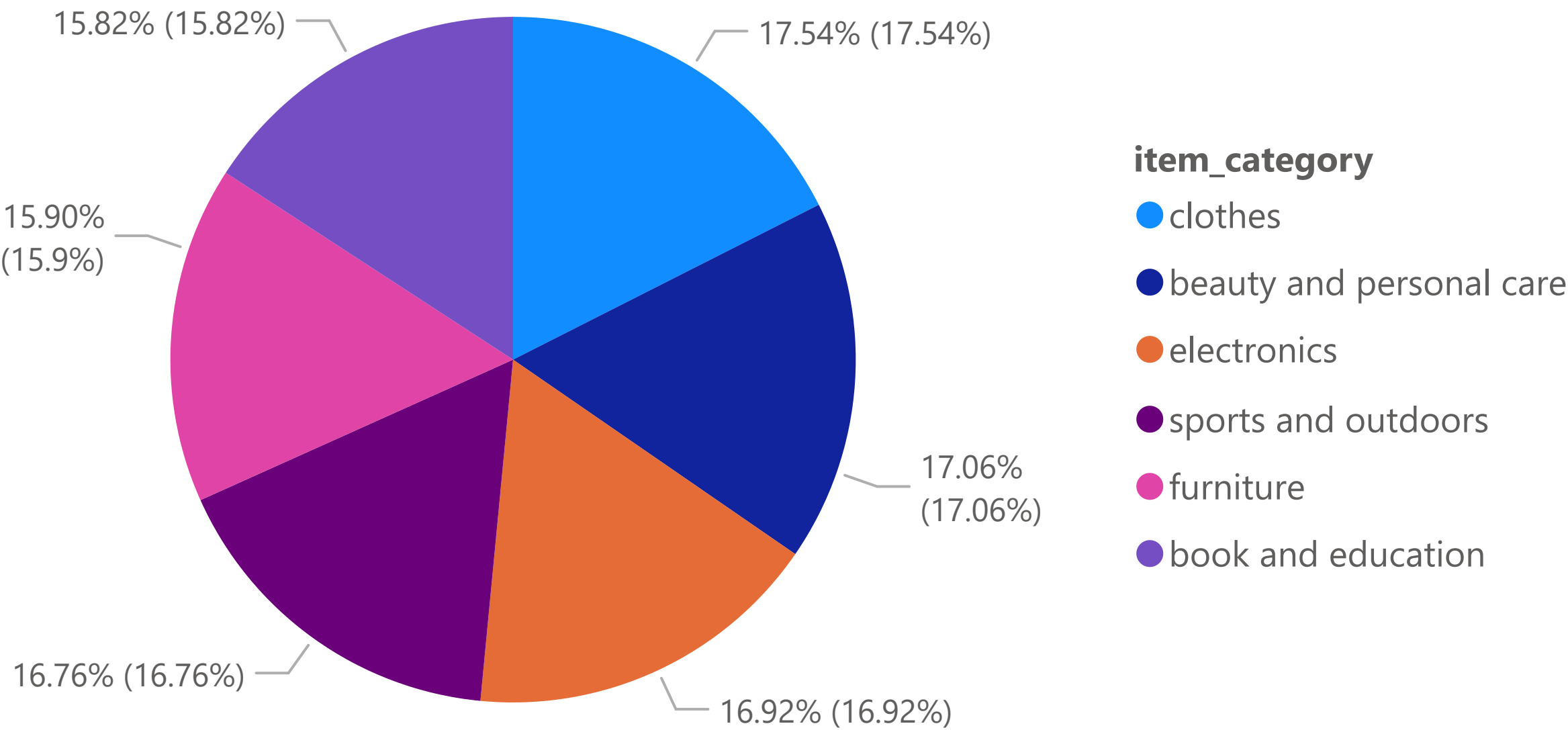
- "March" is the month with the highest number of deliveries performed by DELIVERY EXPRESS.
- The item category with the highest number of Deliveries performed is "clothes", they represent 17.54% of the total number of deliveries.
- This Analysis is conducted to measure the performance of the Business in from January 2023 to January 2024.

Year	Month	Number of Deliveries
2023	January	345
2023	February	375
2023	March	460
2023	April	399
2023	May	459
2023	June	394
2023	July	432
2023	August	410
2023	September	416
2023	October	433
2023	November	403
2023	December	453
2024	January	21
Total		5000

Number of Deliveries by Month



% from total number of deliveries by item_category



1.58M

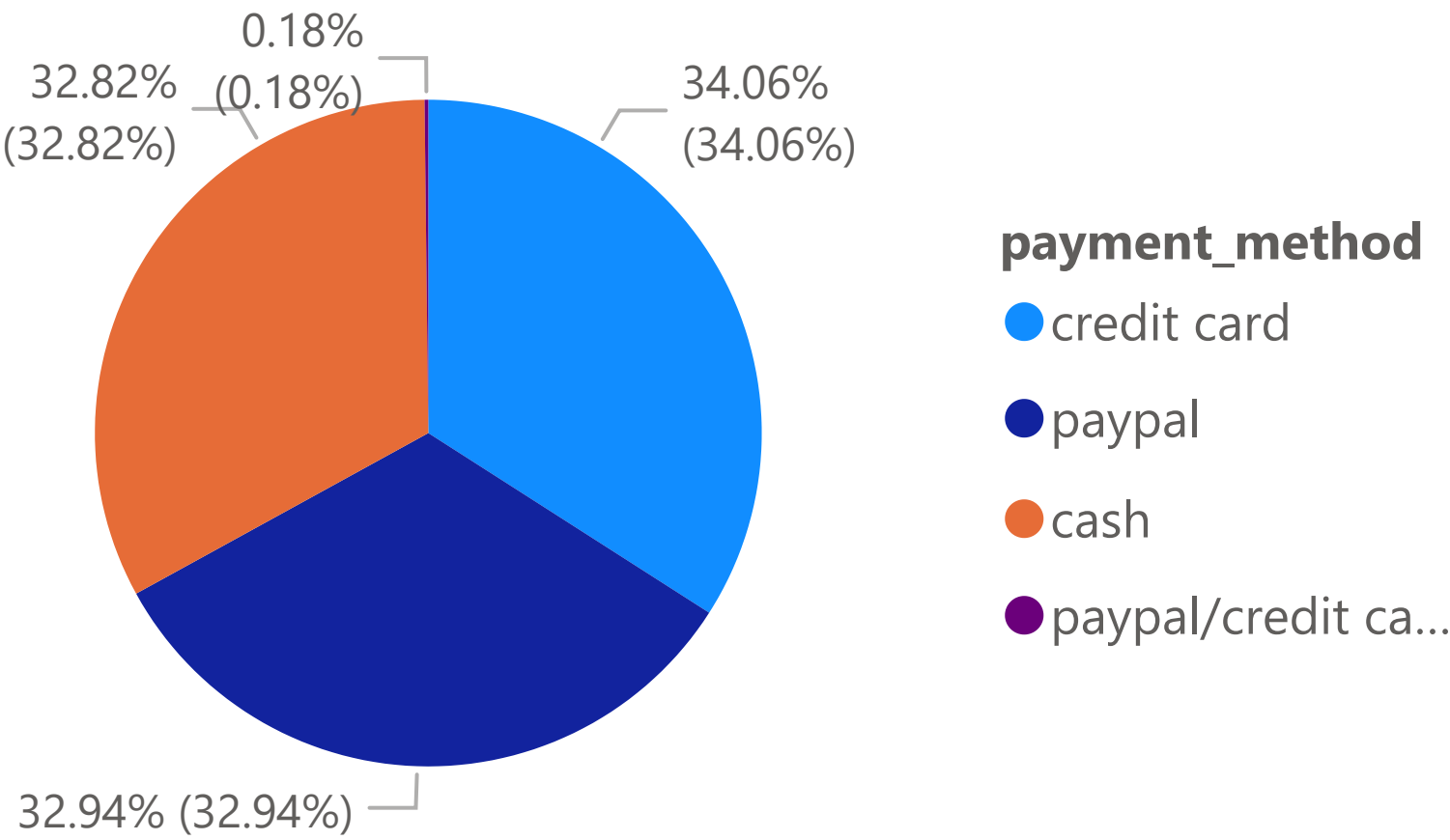
Total Amount Paid by customers in 2023

payment_method	Total Number of payments for each method
cash	1641
credit card	1703
paypal	1647
paypal/credit card	9
Total	5000

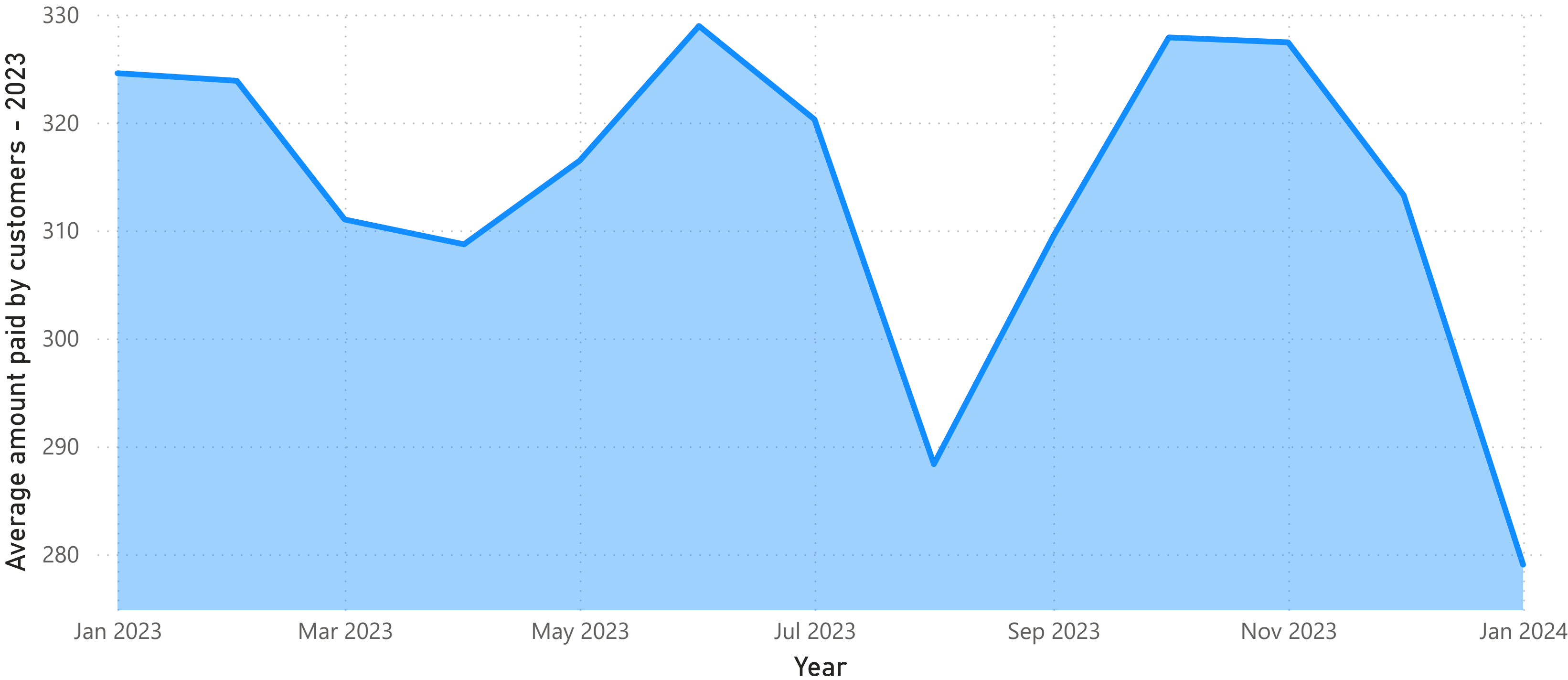
Payment Analysis:

- Most of the payments occurring they were performed using credit cards, which reflects the customers payment method preference. Customers tend to pay more using credit cards than using cash, or PayPal.
- In June 2023, the payments were at PIC, which means that at that period of the year the business performed well.

% from total number of payments by payment_method



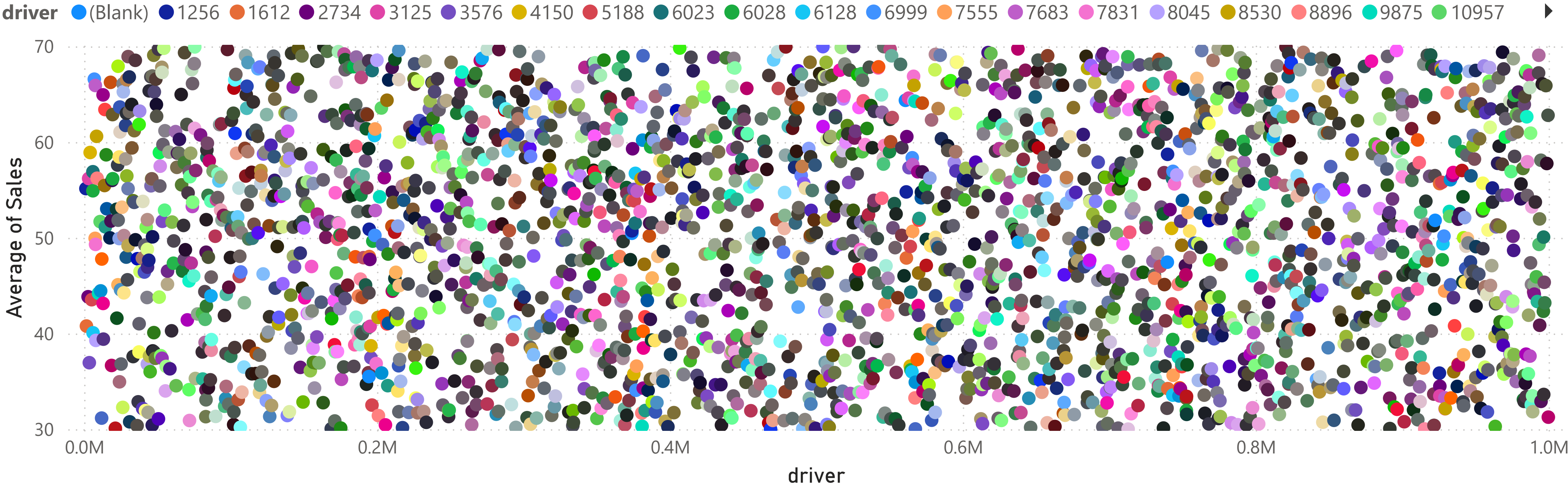
Average amount paid by customers - 2023 by Year and Month



2600

Total Number of drivers

Average of Sales by driver and driver



TOP 13 DRIVERS

Number of Deliveries per driver	driver_id
9	366762
7	24581
7	190804
7	422500
7	496438
7	589389
7	813050
7	912280
7	929211
6	46272
6	146273
6	307691
6	316067

5000

TOP DRIVER: Darin Gordon

first_name	last_name	driver_id
Danny	Williams	999846
Tiffany	Barnes	999649
Kevin	Lee	998805
Brent	Jordan	998169
Laurie	Best	997422
Kristina	Clark	997057
Gabriel	Moore	996709

Number of drivers by item_category

