SERVICES OFFERED…

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INTRODUCTION

Social marketing is a marketing approach which focuses on influencing behavior with the primary goal of achieving "common good." It utilizes the elements of commercial marketing and applies them to social concepts. However, to see social marketing as only the use of standard commercial marketing practices to achieve non-commercial goals is an oversimplified view. Social marketing has existed for some time, but has only started becoming a common term in recent decades. It was originally done using newspapers and billboards and has adapted to the modern world in many of the same ways commercial marketing has. The most common use of social marketing in today's society is through social media.

OVERALL DESCRIPTION

Social media is digital technology that allows the sharing of ideas and information, including text and visuals, through virtual networks and communities.

"We discovered a cutting-edge webpage meticulously designed for service marketing excellence. Our platform seamlessly showcases your services, highlighting their unique value propositions. Engage your audience with compelling content and intuitive navigation that drives conversions. Elevate your service marketing strategy with a webpage that not only informs but captivates, ensuring a memorable and impactful online presence."

TECHNOLOGIES USED...

- ✓ HTML
- ✓ CSS

ABOUT US!!

❑ **SOME DETAILS :**

➢ **IN HTML :**

In HTML, we created a webpage with three anchor tags namely HOME,SERVICES and CONTACT.

- When you click the HOME it will enter into the HOME page, which shows yours Profile and your details.
- When you click the SERVICES it will enter into the SERVICE page. Which shows about our social marketing and content creation.
- When you click the CONTACT it will enter into the CONTACT page. Which gets information about your personal information.

➢ IN CSS :

In CSS, we designed our webpage by using selectors. Here in CSS we gave background color, and adjusted the layout of our webpage.

TEAM COLLABORATERS...

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