Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews (https://www.kaggle.com/snap/amazon-fine-food-reviews)

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/ (https://nycdatascience.com/ (<a href="https://n

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan: Oct 1999 - Oct 2012

Number of Attributes/Columns in data: 10

Attribute Information:

- 1. Id
- 2. ProductId unique identifier for the product
- 3. UserId unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

Objective:

Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative?

[Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

[1]. Reading Data

[1.1] Loading the data

The dataset is available in two forms

- 1. .csv file
- 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation will be set to "positive". Otherwise, it will be set to "negative".

```
In [0]:
            %matplotlib inline
            import warnings
            warnings.filterwarnings("ignore")
          5
            import sqlite3
            import pandas as pd
             import numpy as np
            import nltk
            import string
         11 import matplotlib.pyplot as plt
         12 import seaborn as sns
        13 from sklearn.feature extraction.text import TfidfTransformer
            from sklearn.feature extraction.text import TfidfVectorizer
         14
         15
         16
            from sklearn.feature extraction.text import CountVectorizer
            from sklearn.metrics import confusion matrix
            from sklearn import metrics
            from sklearn.metrics import roc curve, auc
            from nltk.stem.porter import PorterStemmer
         21
         22
            import re
         23 # Tutorial about Python regular expressions: https://pymotw.com/2/re/
            import string
           from nltk.corpus import stopwords
            from nltk.stem import PorterStemmer
            from nltk.stem.wordnet import WordNetLemmatizer
         27
         28
         29
            from gensim.models import Word2Vec
            from gensim.models import KeyedVectors
            import pickle
         31
         32
         33
            from tqdm import tqdm
            import os
```

```
In [5]: 1 from google.colab import drive
2 drive.mount('/content/gdrive')
```

Drive already mounted at /content/gdrive; to attempt to forcibly remount, call drive.mount("/content/gdrive", force_remount=True).

```
In [6]:
          1 | # using SQLite Table to read data.
            con = sqlite3.connect('gdrive/My Drive/database.sqlite')
          3
            # filtering only positive and negative reviews i.e.
           # not taking into consideration those reviews with Score=3
            # SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 500000 data points
            # you can change the number to any other number based on your computing power
            # filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000""", con)
           # for tsne assignment you can take 5k data points
         11
        12 | filtered data = pd.read sql query(""" SELECT * FROM Reviews WHERE Score != 3 """, con)
        13
            # Give reviews with Score>3 a positive rating(1), and reviews with a score<3 a negative rating(0).
         14
             def partition(x):
                 if x < 3:
         16
         17
                     return 0
         18
                 return 1
         19
         20 #changing reviews with score less than 3 to be positive and vice-versa
         21 actualScore = filtered data['Score']
         22 positiveNegative = actualScore.map(partition)
         23 filtered data['Score'] = positiveNegative
         24 print("Number of data points in our data", filtered data.shape)
         25 filtered data.head(3)
```

Number of data points in our data (525814, 10)

Out[6]:		ld	ProductId	UserId	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator	Score	Time	Summary	
	0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1	1	1	1303862400	Good Quality Dog Food	sev C
	1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0	0	0	1346976000	Not as Advertised	P { labe ,

		ld ProductId	Userld	ProfileName Helpf	ulnessNumerator	Helpfu	InessDenominator	Score	Time S	ummary
	2	3 B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1		1	1		T cor "Delight" tl says it all ar
	4)
In [0]:	1 2 3 4 5 6	<pre>display = pd.rea SELECT UserId, P FROM Reviews GROUP BY UserId HAVING COUNT(*)> """, con)</pre>	roductId, Pro		Score, Text,	COUNT(*)			
In [8]:	1 2	<pre>print(display.sh display.head()</pre>	ape)							
	(80	668, 7)								
Out[8]:		Userld	ProductId	ProfileName	Time So	core			Text	COUNT(*)
	0	#oc-R115TNMSPFT9I7	B007Y59HVM	Breyton	1331510400	2	Overall its just OK wh	hen consid	dering the price	2
	1	#oc-R11D9D7SHXIJB9	B005HG9ET0	Louis E. Emory "hoppy"	1342396800	5	My wife has recurring	g extreme	muscle spasms, u	.,
	2	#oc- R11DNU2NBKQ23Z	B007Y59HVM	Kim Cieszykowski	1348531200	1	This coffee is horrib	ole and un	fortunately not	2
	3	#oc-R11O5J5ZVQE25C	B005HG9ET0	Penguin Chick	1346889600	5	This will be the bott	tle that yo	u grab from the	3
	4	#oc- R12KPBODL2B5ZD	B007OSBE1U	Christopher P. Presta	1348617600	1	I didnt like this o	coffee. Ins	tead of telling y	2
In [9]:	1	display[display['UserId']=='A	ZY10LLTJ71NX']						
Out[9]:		Userld	ProductId	ProfileNa	ame Time	Score			Text	COUNT(*)
	806	338 AZY10LLTJ71NX	B006P7E5ZI	underthesh "undertheshr		5	I was recommend	ded to try	green tea extract to	

```
In [10]:    1 display['COUNT(*)'].sum()
Out[10]: 393063
```

[2] Exploratory Data Analysis

[2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

Out[11]:

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator	Score	Time	Summary
0	78445	B000HDL1RQ	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACKER QUADRATINI VANILLA WAFERS
1	138317	B000HDOPYC	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACKER QUADRATINI VANILLA WAFERS
2	138277	B000HDOPYM	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACKER QUADRATINI VANILLA WAFERS
3	73791	B000HDOPZG	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACKER QUADRATINI VANILLA WAFERS
4	155049	B000PAQ75C	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACKER QUADRATINI VANILLA WAFERS
4									>

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that

ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8)

ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than Productld belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delete the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

Observation:- It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

```
display= pd.read_sql_query("""
In [15]:
               SELECT *
               FROM Reviews
               WHERE Score != 3 AND Id=44737 OR Id=64422
               ORDER BY ProductID
               """, con)
            6
               display.head()
Out[15]:
                 ld
                        ProductId
                                           Userld ProfileName HelpfulnessNumerator HelpfulnessDenominator Score
                                                                                                                     Time Summary
                                                                                                                              Bought
                                                         J. E.
                                                                                                                             This for
           0 64422 B000MIDROQ A161DK06JJMCYF
                                                     Stephens
                                                                                                             5 1224892800
                                                                                                                           My Son at
                                                      "Jeanne"
                                                                                                                             College
                                                                                                                               Pure
                                                                                                                              cocoa
                                                                                                                            taste with
                                                                                                      2
                                                                                                             4 1212883200
           1 44737 B001EQ55RW A2V0I904FH7ABY
                                                         Ram
                                                                                3
                                                                                                                             crunchy
                                                                                                                             almonds
                                                                                                                               inside
            1 final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
 In [0]:
```

Taking 30k datapoints

```
In [18]:
            1 final = final.sort values('Time', ascending = True)
               final
Out[18]:
                        ld
                               ProductId
                                                     Userld
                                                                             ProfileName HelpfulnessNumerator HelpfulnessDenominator Sco
           138683 150501
                              0006641040
                                            AJ46FKXOVC7NR
                                                                        Nicholas A Mesiano
                                                                                                            2
                                                                                                                                   2
                                                                   E. Thompson "Soooooper
           138000 149768
                             B00004S1C5
                                             A7P76IGRZZBFJ
                                                                                                           18
                                                                                                                                  18
                                                                                  Genius"
           346033 374335
                              B00004CI84
                                            A3L5V40F14R2GP
                                                                                 AARON
                                                                                                            0
                                                                                                                                   0
           346031 374333
                              B00004CI84
                                           A1CZICCYP2M5PX
                                                                          Christian Pelchat
                                                                                                            0
                                                                                                                                   0
            28086
                    30629
                             B00008RCMI
                                            A19E94CF5O1LY7
                                                                            Andrew Arnold
                                                                                                            0
                                                                                                                                   0
```

[3] Preprocessing

[3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like, or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords

7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
In [19]:
              # printing some random reviews
              sent 0 = final['Text'].values[0]
             print(sent 0)
              print("="*50)
              sent 1000 = final['Text'].values[1000]
              print(sent 1000)
              print("="*50)
              sent 1500 = final['Text'].values[1500]
              print(sent 1500)
          12
              print("="*50)
          13
              sent_4900 = final['Text'].values[4900]
              print(sent_4900)
             print("="*50)
```

I can remember seeing the show when it aired on television years ago, when I was a child. My sister later boug ht me the LP (which I have to this day, I'm thirty something). I used this series of books & amp; songs when I d id my student teaching for preschoolers & amp; turned the whole school on to it. I am now purchasing it on CD, along with the books for my children 5 & amp; 2. The tradition lives on!

I love this product. All I care about is my health, (breast cancer survivor). Yes, of course I have bits in be tween my teeth afterwards, so what. I have already recommended this product to two friends. It does not bloat me out, it is zapped in a blender with almond milk, a banana, goji berries and a few strawberries and a bit of pineapple.

'>

I know that I am getting a good and healthy breakfast, plus I have lost a few pounds in the last two weeks as well. I also have the hemp seeds and oil on a salad at lunchtime.

'>

Thank you Nu tiva!

We are always on the lookout for a good gluten free pasta. This one cooks up al dente very nicely, and my son w ho is quite selective, likes it. Would make a good pasta for pasta salad since it can hold up to sauces well and to reheating, too.

This fungicide was very effective on my tomatoe plants .I thought they were dead, now they are green and lush w ith blossoms...FANTASTIC.

I can remember seeing the show when it aired on television years ago, when I was a child. My sister later boug ht me the LP (which I have to this day, I'm thirty something).I used this series of books & amp; songs when I d id my student teaching for preschoolers & amp; turned the whole school on to it. I am now purchasing it on CD, along with the books for my children 5 & amp; 2. The tradition lives on!

```
In [21]:
           1 # https://stackoverflow.com/questions/16206380/python-beautifulsoup-how-to-remove-all-tags-from-an-element
              from bs4 import BeautifulSoup
           3
              soup = BeautifulSoup(sent 0, 'lxml')
             text = soup.get text()
              print(text)
              print("="*50)
              soup = BeautifulSoup(sent 1000, 'lxml')
             text = soup.get text()
             print(text)
          11
             print("="*50)
          12
          13
          14
              soup = BeautifulSoup(sent 1500, 'lxml')
             text = soup.get text()
             print(text)
          16
              print("="*50)
          17
          18
              soup = BeautifulSoup(sent 4900, 'lxml')
             text = soup.get text()
              print(text)
```

I can remember seeing the show when it aired on television years ago, when I was a child. My sister later boug ht me the LP (which I have to this day, I'm thirty something). I used this series of books & songs when I did my student teaching for preschoolers & turned the whole school on to it. I am now purchasing it on CD, along w ith the books for my children 5 & 2. The tradition lives on!

I love this product. All I care about is my health, (breast cancer survivor). Yes, of course I have bits in be tween my teeth afterwards, so what. I have already recommended this product to two friends. It does not bloat me out, it is zapped in a blender with almond milk, a banana, goji berries and a few strawberries and a bit of pineapple.I know that I am getting a good and healthy breakfast, plus I have lost a few pounds in the last two weeks as well. I also have the hemp seeds and oil on a salad at lunchtime.Thank you Nutiva!

We are always on the lookout for a good gluten free pasta. This one cooks up al dente very nicely, and my son w ho is quite selective, likes it. Would make a good pasta for pasta salad since it can hold up to sauces well and to reheating, too.

This fungicide was very effective on my tomatoe plants .I thought they were dead, now they are green and lush w ith blossoms...FANTASTIC.

```
In [0]:
          1 # https://stackoverflow.com/a/47091490/4084039
             import re
          2
          3
             def decontracted(phrase):
          5
                 # specific
                 phrase = re.sub(r"won't", "will not", phrase)
          6
                 phrase = re.sub(r"can\'t", "can not", phrase)
          7
          9
                 # general
                 phrase = re.sub(r"n\'t", " not", phrase)
         10
                 phrase = re.sub(r"\'re", " are", phrase)
         11
                 phrase = re.sub(r"\'s", " is", phrase)
         12
                 phrase = re.sub(r"\'d", " would", phrase)
         13
                 phrase = re.sub(r"\'ll", " will", phrase)
         14
                 phrase = re.sub(r"\'t", " not", phrase)
         15
                 phrase = re.sub(r"\'ve", " have", phrase)
         16
                 phrase = re.sub(r"\'m", " am", phrase)
         17
         18
                 return phrase
```

We are always on the lookout for a good gluten free pasta. This one cooks up al dente very nicely, and my son w ho is quite selective, likes it. Would make a good pasta for pasta salad since it can hold up to sauces well and to reheating, too.

I can remember seeing the show when it aired on television years ago, when I was a child. My sister later boug ht me the LP (which I have to this day, I'm thirty something). I used this series of books & amp; songs when I d id my student teaching for preschoolers & amp; turned the whole school on to it. I am now purchasing it on CD, along with the books for my children & The tradition lives on!

We are always on the lookout for a good gluten free pasta This one cooks up al dente very nicely and my son who is quite selective likes it Would make a good pasta for pasta salad since it can hold up to sauces well and to reheating too

```
In [0]:
          1 | # https://gist.github.com/sebleier/554280
          2 # we are removing the words from the stop words list: 'no', 'nor', 'not'
          3 # <br /><br /> ==> after the above steps, we are getting "br br"
            # we are including them into stop words list
            # instead of <br /> if we have <br/> these tags would have revmoved in the 1st step
          6
            stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselves', 'you', "you're", "
          7
                         "you'll", "you'd", 'yours', 'yourself', 'yourselves', 'he', 'him', 'his', 'himself', \
          8
          9
                         'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itself', 'they', 'them', 'their'
                         'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that', "that'll", 'these', 'tho
         10
                         'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has', 'had', 'having', 'do',
         11
                         'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'as', 'until', 'while',
         12
                         'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'through', 'during', 'before',
         13
                         'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off', 'over', 'under', 'again'
         14
                         'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all', 'any', 'both', 'each', 'f
         15
                         'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than', 'too', 'very', \
         16
                         's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've", 'now', 'd', 'll', 'm',
         17
                         've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't", 'doesn', "doesn't",
         18
         19
                         "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mightn', "mightn't", 'mus
                         "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't", 'wasn', "wasn't", 'were
         20
                         'won', "won't", 'wouldn', "wouldn't"])
         21
```

```
In [27]:
           1 | # Combining all the above stundents
           2 from tadm import tadm
             preprocessed reviews = []
             # tgdm is for printing the status bar
             for sentance in tqdm(final['Text'].values):
                  sentance = re.sub(r"http\S+", "", sentance)
                  sentance = BeautifulSoup(sentance, 'lxml').get text()
           7
                  sentance = decontracted(sentance)
                  sentance = re.sub("\S*\d\S*", "", sentance).strip()
           9
                  sentance = re.sub('[^A-Za-z]+', ' ', sentance)
          10
                  # https://gist.github.com/sebleier/554280
          11
                  sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in stopwords)
          12
                  preprocessed reviews.append(sentance.strip())
          13
```

100%| 30000/30000 [00:09<00:00, 3013.58it/s]

```
In [28]: 1 preprocessed_reviews[1500]
```

Out[28]: 'always lookout good gluten free pasta one cooks al dente nicely son quite selective likes would make good past a pasta salad since hold sauces well reheating'

Splitting the data

```
In [30]:
           1 from sklearn.model selection import TimeSeriesSplit
           2 tscv = TimeSeriesSplit(n splits = 10)
             print(tscv)
         TimeSeriesSplit(max train size=None, n splits=10)
In [31]:
             for train,cv in tscv.split(X train):
                  print('SIZE OF TRAINING SET:',train.shape,'SIZE OF VALIDATION SET',cv.shape)
         SIZE OF TRAINING SET: (1910,) SIZE OF VALIDATION SET (1909,)
         SIZE OF TRAINING SET: (3819,) SIZE OF VALIDATION SET (1909,)
         SIZE OF TRAINING SET: (5728,) SIZE OF VALIDATION SET (1909,)
         SIZE OF TRAINING SET: (7637,) SIZE OF VALIDATION SET (1909,)
         SIZE OF TRAINING SET: (9546,) SIZE OF VALIDATION SET (1909,)
         SIZE OF TRAINING SET: (11455,) SIZE OF VALIDATION SET (1909,)
         SIZE OF TRAINING SET: (13364,) SIZE OF VALIDATION SET (1909,)
         SIZE OF TRAINING SET: (15273,) SIZE OF VALIDATION SET (1909,)
         SIZE OF TRAINING SET: (17182,) SIZE OF VALIDATION SET (1909,)
         SIZE OF TRAINING SET: (19091,) SIZE OF VALIDATION SET (1909,)
```

[4] Featurization

BAG OF WORDS

```
bow_vect = CountVectorizer(min_df = 10,max_features = 500)
In [32]:
             bow_vect.fit(X_train)
           3
             train_bow = bow_vect.transform(X_train)
             test_bow = bow_vect.transform(X_test)
             print('AFTER VECTORIZATION :\n')
             print('training set:',train_bow.shape)
             print('test set:',test bow.shape)
```

AFTER VECTORIZATION:

```
training set: (21000, 500)
test set: (9000, 500)
```

TFIDF

```
1 | tfidf_vect = TfidfVectorizer(ngram_range = (1,2),max_df = 10,max_features = 500)
In [0]:
           tfidf_vect.fit(X_train)
          3
           train tfidf = tfidf vect.transform(X train)
          5 test tfidf = tfidf vect.transform(X test)
```

WORD 2 VECTOR

Average Word 2 Vector

```
In [0]: 1     s_train = []
2     for sent in X_train:
3          s_train.append(sent.split())
4     #preparing the training data for word to vector vectorization
5          s_test = []
7     for sent in X_test:
8          s_test.append(sent.split())
9     #preparing the test data for word to vector fatorization
```

number of words that occured minimum 5 times 9060

```
In [59]:
           1 #Average word2vec
              #computing average word to vector for training data
           2
           3
              train_avgw2v = [] # the avg-w2v for each sentence/review is stored in this list
              for sent in tqdm(s_train):
           6
                  sent vec = np.zeros(50)
           7
                  cnt words =0; # num of words with a valid vector in the sentence/review
                  for word in sent: #
           8
                      if word in w2v words:
           9
          10
                          vec = w2v_model.wv[word]
          11
                          sent_vec += vec
          12
                          cnt words += 1
          13
                  if cnt words != 0:
                      sent vec /= cnt words
          14
                  train_avgw2v.append(sent_vec)
          15
          16
              print(len(train_avgw2v))#number of datapoints in training set
```

100% | 21000/21000 [00:27<00:00, 776.18it/s]

21000

```
In [60]:
             #computing average word to vector for test data
           2
             test avgw2v = [] # the avg-w2v for each sentence/review is stored in this list
              for sent in tqdm(s test):
                  sent vec = np.zeros(50)
           5
                  cnt words =0; # num of words with a valid vector in the sentence/review
           6
                  for word in sent: #
                      if word in w2v words:
                          vec = w2v model.wv[word]
           9
          10
                          sent vec += vec
          11
                          cnt words += 1
                  if cnt_words != 0:
          12
                      sent vec /= cnt words
          13
                  test avgw2v.append(sent vec)
          14
          15
             print(len(test avgw2v))#number of datapoints in test set
          16
```

100%| 9000/9000 [00:12<00:00, 742.04it/s]

9000

In [0]: 1

TFIDF Word 2 Vector

```
In [37]:
           1 train_tfidfw2v = []; # the tfidf-w2v for each sentence/review in training set is stored in this list
           2 row=0;
             for sent in tqdm(s train): # for each review/sentence
                  sent vec = np.zeros(50) # as word vectors are of zero length
           5
                  weight sum =0; # num of words with a valid vector in the sentence/review
                  for word in sent: # for each word in a review/sentence
           6
           7
                      if word in w2v_words and word in tfidf_feat:
                          vec = w2v model.wv[word]
           8
                          tf_idf = dictionary[word]*(sent.count(word)/len(sent))
           9
                          sent vec += (vec * tf idf)
          10
          11
                          weight sum += tf idf
                  if weight sum != 0:
          12
                      sent vec /= weight sum
          13
                  train tfidfw2v.append(sent vec)
          14
                  row += 1
          15
             print(len(train_tfidfw2v))
          16
```

100%| 21000/21000 [00:35<00:00, 597.39it/s]

21000

```
In [38]:
           1 test tfidfw2v = []; # the tfidf-w2v for each sentence/review in test set is stored in this list
           2
             row=0;
              for sent in tqdm(s_test): # for each review/sentence
                  sent vec = np.zeros(50) # as word vectors are of zero length
                  weight sum =0; # num of words with a valid vector in the sentence/review
           5
                  for word in sent: # for each word in a review/sentence
           6
                      if word in w2v words and word in tfidf feat:
           7
                          vec = w2v model.wv[word]
           8
                          tf idf = dictionary[word]*(sent.count(word)/len(sent))
           9
                          sent vec += (vec * tf idf)
          10
                          weight sum += tf idf
          11
                  if weight sum != 0:
          12
          13
                      sent vec /= weight sum
                  test tfidfw2v.append(sent vec)
          14
          15
                  row += 1
          16
          17
              print(len(test tfidfw2v))
          18
```

9000

1. Apply SVM on these feature sets

- SET 1:Review text, preprocessed one converted into vectors using (BOW)
- SET 2:Review text, preprocessed one converted into vectors using (TFIDF)
- SET 3:Review text, preprocessed one converted into vectors using (AVG W2v)
- SET 4:Review text, preprocessed one converted into vectors using (TFIDF W2v)

2. Procedure

- You need to work with 2 versions of SVM
 - Linear kernel
 - RBF kernel
- When you are working with linear kernel, use SGDClassifier' with hinge loss because it is computationally less expensive.
- When you are working with 'SGDClassifier' with hinge loss and trying to find the AUC score, you would have to use CalibratedClassifierCV (https://scikit-learn.org/stable/modules/generated/sklearn.calibration.CalibratedClassifierCV.html)

• Similarly, like kdtree of knn, when you are working with RBF kernel it's better to reduce the number of dimensions. You can put min df = 10, max features = 500 and consider a sample size of 40k points.

3. Hyper paramter tuning (find best alpha in range [10^-4 to 10^4], and the best penalty among 'I1', 'I2')

- Find the best hyper parameter which will give the maximum <u>AUC (https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/receiver-operating-characteristic-curve-roc-curve-and-auc-1/) value</u>
- Find the best hyper paramter using k-fold cross validation or simple cross validation data
- Use gridsearch cv or randomsearch cv or you can also write your own for loops to do this task of hyperparameter tuning

4. Feature importance

• When you are working on the linear kernel with BOW or TFIDF please print the top 10 best features for each of the positive and negative classes.

5. Feature engineering

- To increase the performance of your model, you can also experiment with with feature engineering like:
 - Taking length of reviews as another feature.
 - Considering some features from review summary as well.

6. Representation of results

 You need to plot the performance of model both on train data and cross validation data for each hyper parameter, like shown in the figure.



 Once after you found the best hyper parameter, you need to train your model with it, and find the AUC on test data and plot the ROC curve on both train and test.



Along with plotting ROC curve, you need to print the <u>confusion matrix (https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/confusion-matrix-tpr-fpr-fnr-tnr-1/)</u> with predicted and original labels of test data points. Please visualize your confusion matrices using <u>seaborn heatmaps</u>.



(https://seaborn.pydata.org/generated/seaborn.heatmap.html)

7. Conclusion

• You need to summarize the results at the end of the notebook, summarize it in the table format. To print out a table please refer to this prettytable library link (http://zetcode.com/python/prettytable/)



Note: Data Leakage

- 1. There will be an issue of data-leakage if you vectorize the entire data and then split it into train/cv/test.
- 2. To avoid the issue of data-leakag, make sure to split your data first and then vectorize it.
- 3. While vectorizing your data, apply the method fit_transform() on you train data, and apply the method transform() on cv/test data.
- 4. For more details please go through this link. (https://soundcloud.com/applied-ai-course/leakage-bow-and-tfidf)

Applying SVM

[5.2] RBF SVM

```
In [0]:
             from sklearn.svm import SVC
            from sklearn.model selection import GridSearchCV
          3
            parameter = [10**i for i in range(-5,5)]
          5 #hyperparameter C will be tuned in this range
          6 params = {'C':parameter}
          7 tscv = TimeSeriesSplit(n splits = 5)
          8 #for time series cross validation
In [0]:
            #function for findind the optimal hyperparameters
          2
          3
             def svm(train set,train y):
                 model = GridSearchCV(SVC(kernel = 'rbf',gamma = 'auto',probability = True),param grid = params,cv = tscv
          4
                                     scoring = 'roc auc', verbose = 1, return train score = True)
                 #we will set gamma to 'auto' to fit the model with less erros, and also returning the probabilites to cal
          6
                 #feature importance
          7
                 model.fit(train set,train y)
          8
          9
                 return model
```

```
In [0]:
          1 #plots for tuning
          2 def errors(model):
                 best C = model.best params
          3
                 #getting the best hyperparameter
          4
          5
                 print('best hyperparameter is :',best C)
          6
                 print('best cross validation score is:',model.best score )
          7
                 t auc = model.cv results ['mean train score']
          8
                 #adding all train and test score
          9
                 cv auc = model.cv results ['mean test score']
         10
         11
                 sns.set style('darkgrid')
         12
                 plt.figure(figsize = (15,6))
         13
                 plt.plot(parameter,t auc,'r',label = 'Training AUC')#plotting the training score
         14
                 plt.plot(parameter,cv auc,'b',label = 'Cross Validation AUC')#plotting the test score
         15
         16
                 plt.xscale('log')
                 plt.xlabel('Hyperparameters', fontsize =18)
         17
                 plt.ylabel('AUC Scores', fontsize = 18)
         18
                 plt.title('AUC vs Hyperparameter', fontsize = 18)
         19
                 plt.legend('best')#displaying the best position of the labels
         20
                 plt.show()
         21
                 return best C
         22
         23
         24
```

19

20212223

```
In [0]:
          1 #fitting the best classifier
          2
            from sklearn.metrics import roc auc score
            def best classifier(clf,train set,train y,test set,test y):
          5
          6
          7
                 #clf.fit(train set,train y)
          8
          9
                 train pred = clf.predict(train set)#predicting the values on train data
                 test pred = clf.predict(test set)#predicting the values on test data
         10
         11
                 p_train = clf.predict_proba(train_set)[:,1]#predicting the probability values on train data
         12
                 p test = clf.predict proba(test set)[:,1]#predicting the probability values on test data
         13
         14
                 t auc = roc auc score(train y,p train)#training auc after fitting best hyperparameter
         15
         16
                 cv auc = roc auc score(test y,p test)#test score after fitting the best hyperparameter
         17
                 print('AUC on Training data is:',t auc)
         18
```

print('AUC on test data is:',cv_auc)

return t auc,cv auc,p train,p test,train pred,test pred

```
In [0]:
          1 #plotting the roc on train and test dat
          2
            from sklearn.metrics import roc curve
             def plot roc(train y,test y,train proba,test proba,tr auc,te auc):
          5
                 tr_fpr,tr_tpr,_ = roc_curve(train_y,train_proba)
          6
          7
                 te_fpr,te_tpr,_ = roc_curve(test_y,test_proba)
          8
                 #calculating the fpr and tpr for each training and test datasets
          9
                 sns.set style('darkgrid')
                 plt.figure(figsize=(15,8))
         10
                 plt.plot(np.linspace(0,1,100),np.linspace(0,1,100),"g--")#this plots the roc curve for AUC = 0.5
         11
                 plt.plot(tr fpr,tr tpr,label = 'Training AUC'+str(tr auc))
         12
                 plt.plot(te fpr,te tpr,label = 'Test AUC'+str(te auc))
         13
                 plt.xlabel('False Positive Rate(1-specificity)',fontsize=18)
         14
                 plt.ylabel('True Positive Rate', fontsize = 18)
         15
         16
                 plt.title('ROC CURVE',fontsize=18)
                 plt.legend('best')
         17
                 plt.show()
         18
```

```
In [0]:
          1 # Calibrated Classifiers to find the probabailities
          2
             from sklearn.calibration import CalibratedClassifierCV
            from sklearn.calibration import calibration curve
            #computing function for reliability curve
            #referred to :https://machinelearningmastery.com/calibrated-classification-model-in-scikit-learn/
            def reliability curve(optimal clf,trainX, testX, train y,test y):
                 def uncalibrated(optimal clf, testX):
          8
          9
                  # fit a model)
                     #optimal clf.fit(trainX, train y)
         10
                  # predict probabilities
         11
                     return optimal clf.predict proba(testX)[:,1]
         12
         13
         14
                  #predict calibrated probabilities
                 def calibrated(optimal clf,trainX, testX, train y):
         15
         16
                     # define model
                     # define and fit calibration model
         17
         18
                     #optimal clf.fit(trainX,train v)
                     calibrated = CalibratedClassifierCV(optimal clf, method='sigmoid', cv='prefit')
         19
         20
                     calibrated.fit(trainX, train y)
         21
                     # predict probabilities
                     return calibrated.predict proba(testX)[:,1]
         22
         23
                 # generate 2 class dataset
         24
         25
                 # uncalibrated predictions
                 yhat uncalibrated = uncalibrated(optimal clf,testX)
         26
         27
                 # calibrated predictions
                 yhat calibrated = calibrated(optimal clf,trainX, testX, train y)
         28
         29
                 # reliability diagrams
                 fop uncalibrated, mpv uncalibrated = calibration_curve(test_y, yhat_uncalibrated, n_bins=10, normalize=T
         30
                 fop calibrated, mpv calibrated = calibration curve(test y, yhat calibrated, n bins=10)
         31
                 # plot perfectly calibrated
         32
                 plt.figure(figsize = (15,6))
         33
                 plt.plot([0, 1], [0, 1], linestyle='--', color='black')
         34
         35
                 # plot model reliabilities
         36
                 plt.plot(mpv uncalibrated, fop uncalibrated, marker='.',label = 'Uncalibrated')
                 plt.plot(mpv_calibrated, fop_calibrated, marker='.',label = 'Calibrated')
         37
                 plt.xlabel('Expected Probabilities',fontsize =18)
         38
                 plt.ylabel('Predicted Probabilities',fontsize=18)
         39
                 plt.legend(loc = 'best')
         40
                 plt.title('Calibrated vs Uncalibrated', fontsize =18)
         41
         42
                 plt.show()
```



```
In [0]:
          1 #function for Confusion Matrices
          2
             from sklearn.metrics import confusion matrix
             from sklearn.metrics import f1 score
             from sklearn.metrics import recall score
             from sklearn.metrics import precision score
          8
          9
             def plot cmatrix(test y,pred y):
                 print('Confusion Matrix')
         10
                 C = confusion matrix(test y,pred y)
         11
         12
                 A = (((C.T)/(C.sum(axis=1))).T) # for precison matrix
         13
                 plt.figure(figsize = (20,4))
         14
         15
         16
                 B = (C/C.sum(axis = 0))#for precision matrix
                 plt.figure(figsize = (20,4))
         17
         18
         19
                 labels = [0,1]
                  # representing A in heatmap format
         20
         21
                 cmap=sns.light palette("blue")
         22
                 plt.subplot(1, 3, 1)
                 sns.heatmap(C, annot=True, cmap=cmap, fmt=".3f", xticklabels=labels, yticklabels=labels)
         23
         24
                 plt.xlabel('Predicted Class')
                 plt.ylabel('Original Class')
         25
         26
                 plt.title("Confusion matrix")
         27
         28
                 plt.subplot(1, 3, 2)
                 sns.heatmap(B, annot=True, cmap=cmap, fmt=".3f", xticklabels=labels, yticklabels=labels)
         29
         30
                 plt.xlabel('Predicted Class')
         31
                 plt.vlabel('Original Class')
                 plt.title("Precision matrix")
         32
         33
         34
                 plt.subplot(1, 3, 3)
                 # representing B in heatmap format
         35
         36
                 sns.heatmap(A, annot=True, cmap=cmap, fmt=".3f", xticklabels=labels, yticklabels=labels)
                 plt.xlabel('Predicted Class')
         37
         38
                 plt.vlabel('Original Class')
                 plt.title("Recall matrix")
         39
         40
         41
                 plt.show()
```

[5.2.1] Applying RBF SVM on BOW, SET 1

```
In [0]: 1 svm_bow = svm(train_bow,Y_train)#the model for bag of words

Fitting 5 folds for each of 10 candidates, totalling 50 fits
        [Parallel(n_jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.

In [0]: 1 import pickle
        pickle.dump(svm_bow,open('gdrive/My Drive/svm_bow.p','wb'))#saving the model in drive
```

```
"""loading the model"""
In [53]:
            svm bow = pickle.load(open('gdrive/My Drive/svm bow.p','rb'))#opening the file
             print(svm bow)
             5
          6
             """plotting the AUC scores for tuning"""
            best C bow = errors(svm bow)['C']#optimal hyperparameter
         10
             """Best Classifier"""
         11
            #we are initiating the best classifier here to reduce train complexity
         13 | svc = SVC(C = best C bow,gamma = 'auto',kernel = 'rbf',probability = True)
            svc.fit(train bow,Y train)#fitting to the model
             train bow auc, test bow auc, train proba, test proba, train pred, test pred = best classifier(svc, train bow, Y tra
         16
        GridSearchCV(cv=TimeSeriesSplit(max train size=None, n splits=5),
                     error score='raise-deprecating',
                     estimator=SVC(C=1.0, cache size=200, class weight=None, coef0=0.0,
                                  decision function shape='ovr', degree=3,
                                  gamma='auto', kernel='rbf', max iter=-1,
                                  probability=True, random_state=None, shrinking=True,
                                  tol=0.001, verbose=False),
```

param grid={'C': [1e-05, 0.0001, 0.001, 0.01, 0.1, 1, 10, 100,

pre dispatch='2*n jobs', refit=True, return train score=True,

1000, 100001},

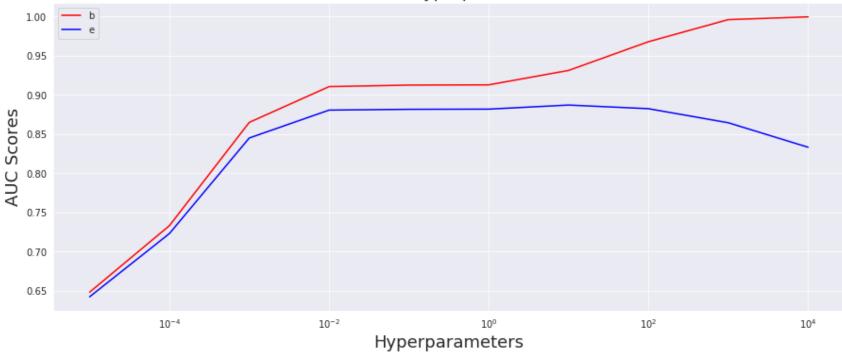
best hyperparameter is : {'C': 10}

iid='warn', n jobs=None,

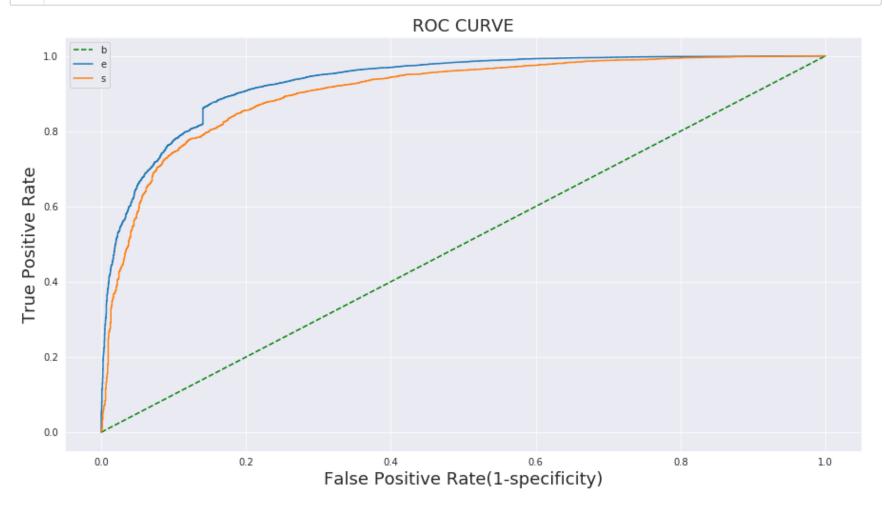
best cross validation score is: 0.8868882293781509

scoring='roc_auc', verbose=1)

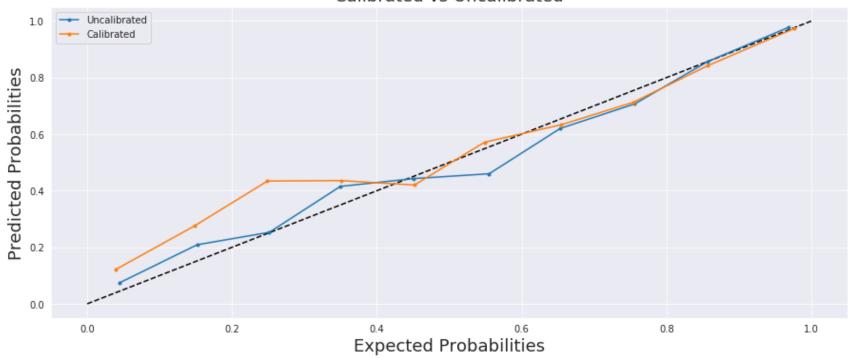




AUC on Training data is: 0.9305006206297534 AUC on test data is: 0.8921253681079008

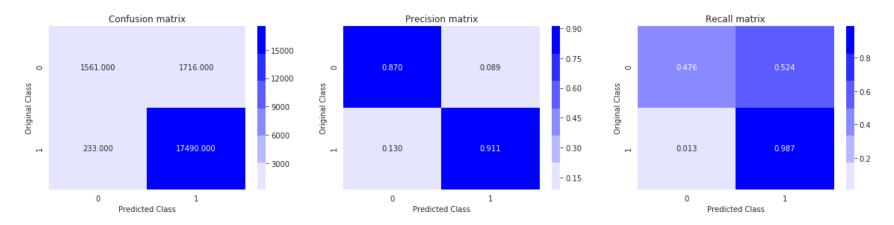


Calibrated vs Uncalibrated



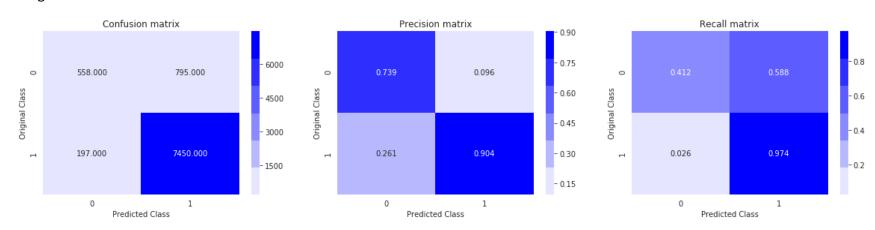
for training data Confusion Matrix

<Figure size 1440x288 with 0 Axes>



for test data Confusion Matrix

<Figure size 1440x288 with 0 Axes>



[5.2.2] Applying RBF SVM on TFIDF, SET 2

```
In [0]: 1 # Please write all the code with proper documentation

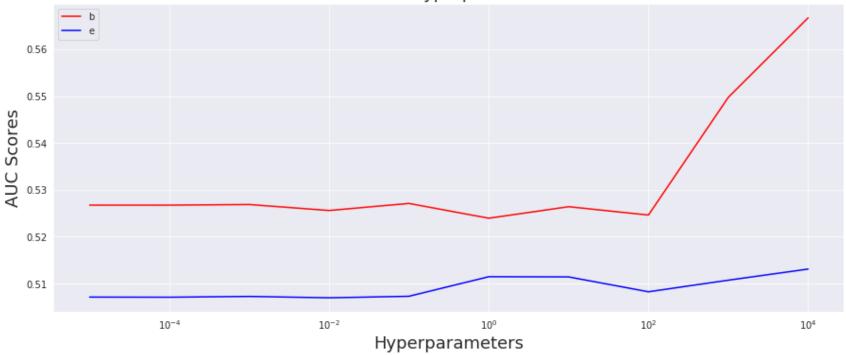
In [55]: 1 svm_tfidf = svm(train_tfidf,Y_train)

Fitting 5 folds for each of 10 candidates, totalling 50 fits
        [Parallel(n_jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
        [Parallel(n_jobs=1)]: Done 50 out of 50 | elapsed: 5.2min finished

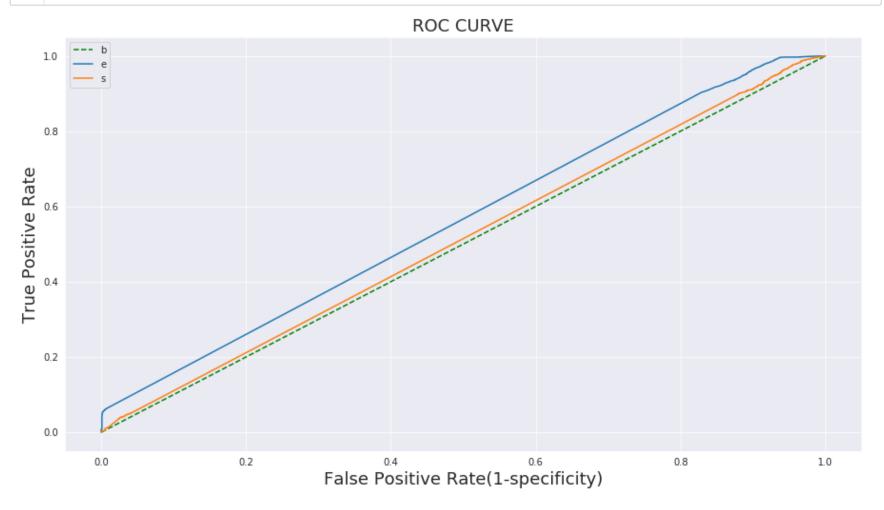
In [0]: 1 pickle.dump(svm_tfidf,open('gdrive/My Drive/svm_tfidf.p','wb'))#saving the model in drive
```

```
"""loading the model"""
In [57]:
            svm_tfidf = pickle.load(open('gdrive/My Drive/svm_tfidf.p','rb'))#opening the file
            print(svm tfidf)
            5
          6
            """plotting the AUC scores for tuning"""
            best C tfidf = errors(svm tfidf)['C']#optimal hyperparameter
         10
            """Best Classifier"""
         11
            #we are initiating the best classifier here to reduce train complexity
         13 svc = SVC(C = best C tfidf,gamma = 'auto',kernel = 'rbf',probability = True)
            svc.fit(train tfidf,Y train)#fitting to the model
            train tfidf auc,test tfidf auc,train proba,test proba,train pred,test pred = best classifier(svc,train tfidf
         16
        GridSearchCV(cv=TimeSeriesSplit(max train size=None, n splits=5),
                    error score='raise-deprecating',
                    estimator=SVC(C=1.0, cache size=200, class weight=None, coef0=0.0,
                                 decision function shape='ovr', degree=3,
                                 gamma='auto', kernel='rbf', max iter=-1,
```

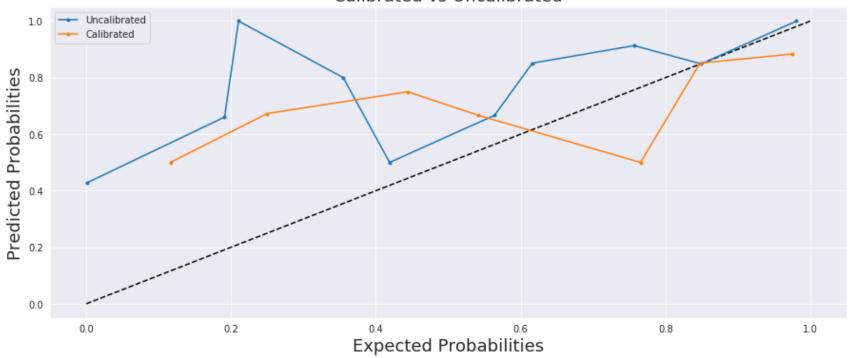




AUC on Training data is: 0.5544149989982038 AUC on test data is: 0.5034864161501715



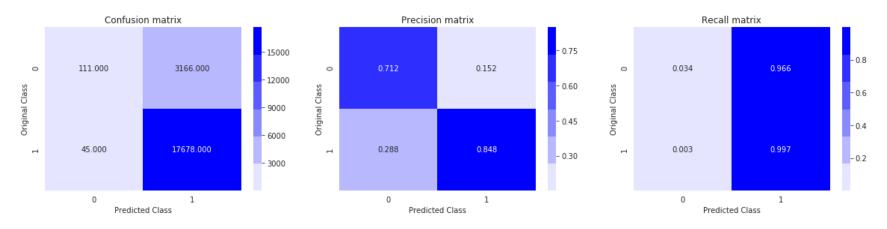
Calibrated vs Uncalibrated



```
In [0]: 1 ""Confusion Matrices"""
2 print('for training data')
3 plot_cmatrix(Y_train,train_pred)
4
5 print('for test data')
6 plot_cmatrix(Y_test,test_pred)
```

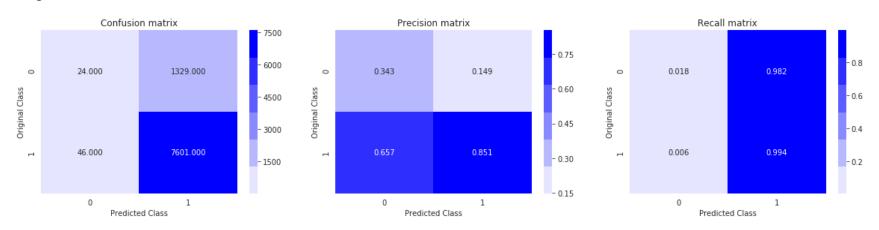
for training data Confusion Matrix

<Figure size 1440x288 with 0 Axes>



for test data Confusion Matrix

<Figure size 1440x288 with 0 Axes>



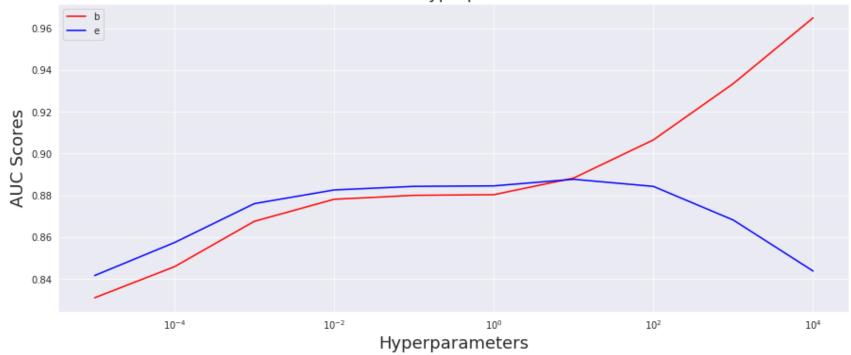
[5.2.3] Applying RBF SVM on AVG W2V, SET 3

```
In [0]: 1 # Please write all the code with proper documentation
2 svm_avgw2v = svm(train_avgw2v,Y_train)

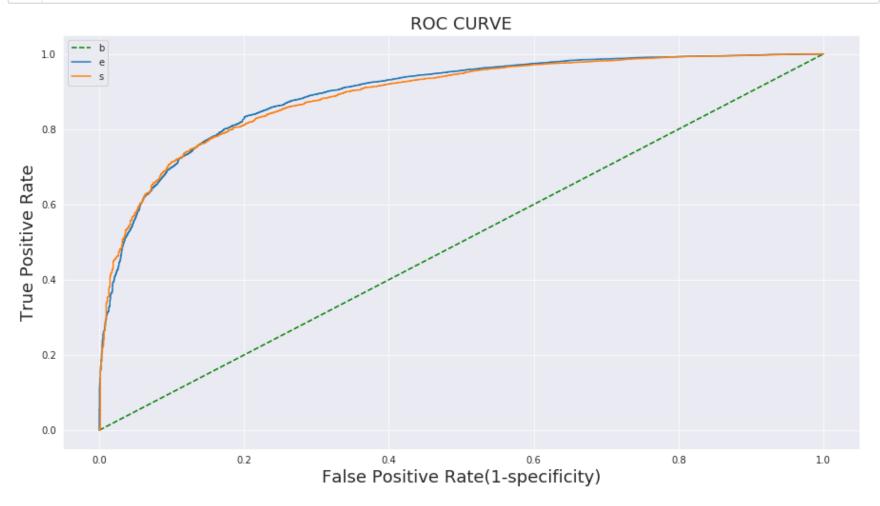
Fitting 5 folds for each of 10 candidates, totalling 50 fits
        [Parallel(n_jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
        [Parallel(n_jobs=1)]: Done 50 out of 50 | elapsed: 73.2min finished
In [0]: 1 pickle.dump(svm_avgw2v,open('gdrive/My Drive/svm_avgw2v.p','wb'))#saving the model in drive
```

```
"""loading the model"""
In [61]:
             svm avgw2v = pickle.load(open('gdrive/My Drive/svm avgw2v.p','rb'))#opening the file
             print(svm avgw2v)
             5
          6
             """plotting the AUC scores for tuning"""
             best C avgw2v = errors(svm avgw2v)['C']#optimal hyperparameter
         10
             """Best Classifier"""
         11
             #we are initiating the best classifier here to reduce train complexity
         13 svc = SVC(C = best C avgw2v,gamma = 'auto',kernel = 'rbf',probability = True)
            svc.fit(train avgw2v,Y train)#fitting to the model
             train avgw2v auc,test avgw2v auc,train proba,test proba,train pred,test pred = best classifier(svc,train avg
         16
        GridSearchCV(cv=TimeSeriesSplit(max train size=None, n splits=5),
                     error score='raise-deprecating',
                     estimator=SVC(C=1.0, cache size=200, class weight=None, coef0=0.0,
                                  decision function shape='ovr', degree=3,
                                  gamma='auto', kernel='rbf', max iter=-1,
                                  probability=True, random_state=None, shrinking=True,
                                  tol=0.001, verbose=False),
                     iid='warn', n jobs=None,
                     param grid={'C': [1e-05, 0.0001, 0.001, 0.01, 0.1, 1, 10, 100,
                                      1000, 100001},
                     pre dispatch='2*n jobs', refit=True, return train score=True,
                     scoring='roc_auc', verbose=1)
         best hyperparameter is : {'C': 10}
         best cross validation score is: 0.8877387558774296
```

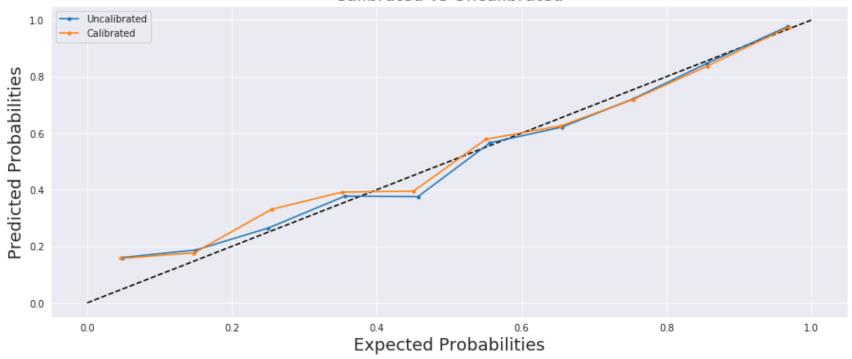




AUC on Training data is: 0.8958923852149814 AUC on test data is: 0.8851873371524027

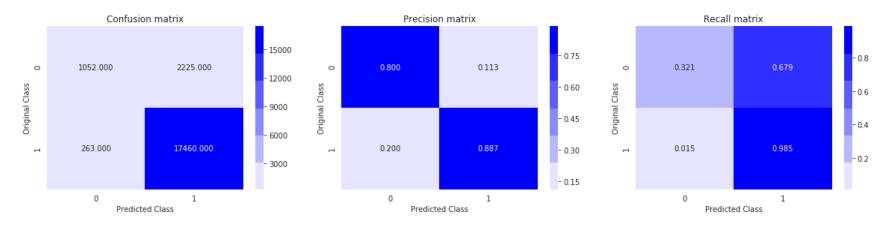


Calibrated vs Uncalibrated



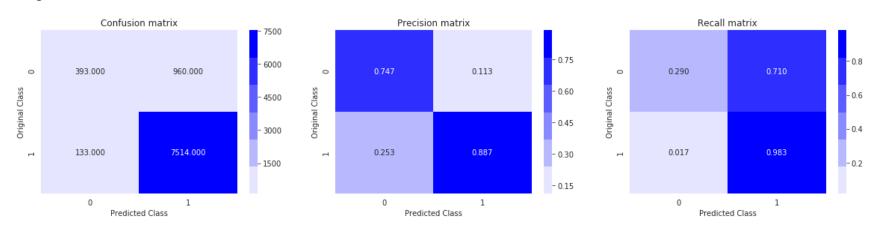
for training data Confusion Matrix

<Figure size 1440x288 with 0 Axes>



for test data
Confusion Matrix

<Figure size 1440x288 with 0 Axes>

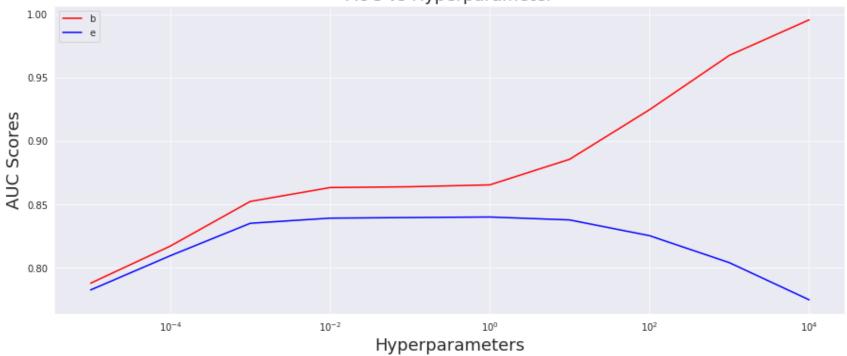


[5.2.4] Applying RBF SVM on TFIDF W2V, SET 4

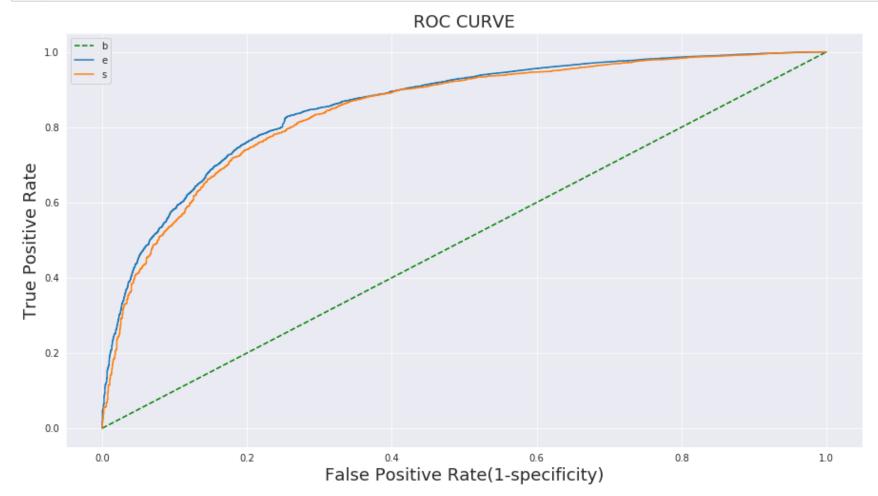
```
In [0]: 1 # Please write all the code with proper documentation
In [47]: 1 svm_tfidfw2v = svm(train_tfidfw2v,Y_train)
Fitting 5 folds for each of 10 candidates, totalling 50 fits
        [Parallel(n_jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
        [Parallel(n_jobs=1)]: Done 50 out of 50 | elapsed: 102.1min finished
In [0]: 1 pickle.dump(svm_tfidfw2v,open('gdrive/My Drive/svm_tfidfw2v.p','wb'))#saving the model in drive
```

```
"""loading the model"""
In [49]:
             svm tfidfw2v = pickle.load(open('gdrive/My Drive/svm tfidfw2v.p','rb'))#opening the file
             print(svm tfidfw2v)
             5
          6
             """plotting the AUC scores for tuning"""
             best C tfidfw2v = errors(svm tfidfw2v)['C']#optimal hyperparameter
         10
             """Best Classifier"""
         11
             #we are initiating the best classifier here to reduce train complexity
         13 | svc = SVC(C = best_C_tfidfw2v,gamma = 'auto',kernel = 'rbf',probability = True)
             svc.fit(train tfidfw2v,Y train)#fitting to the model
             train tfidfw2v auc,test tfidfw2v auc,train proba,test proba,train pred,test pred = best classifier(svc,train
         16
        GridSearchCV(cv=TimeSeriesSplit(max train size=None, n splits=5),
                     error score='raise-deprecating',
                     estimator=SVC(C=1.0, cache size=200, class weight=None, coef0=0.0,
                                  decision function shape='ovr', degree=3,
                                  gamma='auto', kernel='rbf', max iter=-1,
                                  probability=True, random state=None, shrinking=True,
                                  tol=0.001, verbose=False),
                     iid='warn', n jobs=None,
                     param grid={'C': [1e-05, 0.0001, 0.001, 0.01, 0.1, 1, 10, 100,
                                      1000, 100001},
                     pre dispatch='2*n jobs', refit=True, return train score=True,
                     scoring='roc_auc', verbose=1)
         best hyperparameter is : {'C': 1}
         best cross validation score is: 0.8401767620966667
```

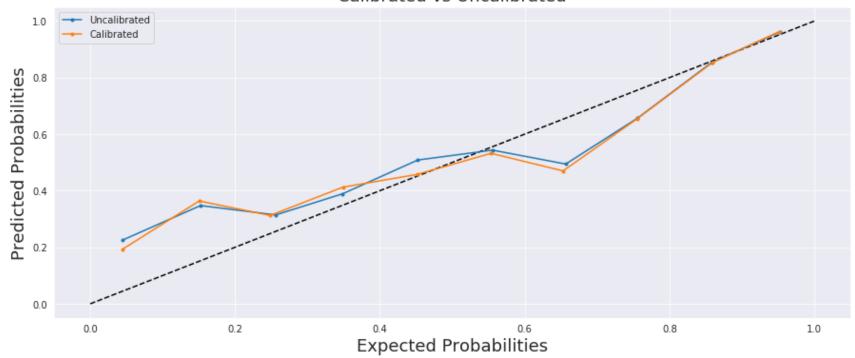




AUC on Training data is: 0.8561757958119618 AUC on test data is: 0.8449966441232817



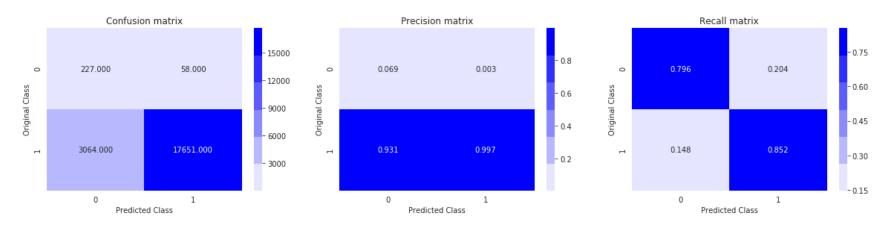
Calibrated vs Uncalibrated



In [52]: 1 """Confusion matrices""" 2 print('for training data') 3 plot_cmatrix(train_pred,Y_train) 4 5 print('for test data') 6 plot_cmatrix(test_pred,Y_test)

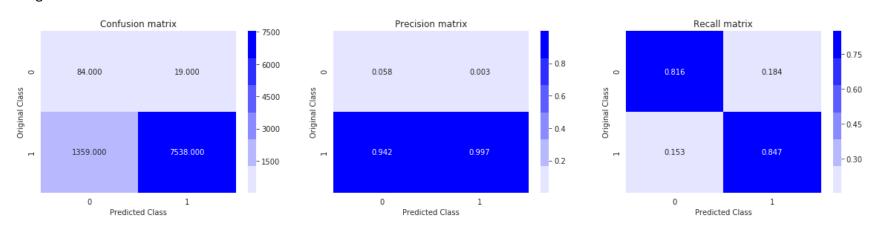
for training data Confusion Matrix

<Figure size 1440x288 with 0 Axes>



for test data Confusion Matrix

<Figure size 1440x288 with 0 Axes>



[6] Conclusions

```
In [63]:
             from prettytable import PrettyTable
           2
             table = PrettyTable()
             no = [1,2,3,4,]
            vectorizers = ['Bag of vectors', 'TFIDF', 'Average Word 2 vector', 'TFIDF Word 2 Vector']#all vectorizers
             #regularization = ['l2','l1','l2','l1','l2','l1','l2','l1']
            C = [best C bow,best C tfidf,best C avgw2v,best C tfidfw2v]
             AUC = [test bow auc,test tfidf auc,test avgw2v auc,test tfidfw2v auc]#their respective auc scores
          10 table.add column("SNo",no)
         11 table.add column('Vectorizers', vectorizers)
         12 #table.add column('Regularization', regularization)
         13 table.add column('Hyperparameter(1/lambda)',C)
         14 table.add column('AUC on test',AUC)
         15 print('\t\t Table for Support Vector Classifier')
         16 print(table)
```

Table for Support Vector Classifier

SNo	Vectorizers	Hyperparameter(1/lambda)	AUC on test
1	Bag of vectors	10	0.8921253681079008
2	TFIDF	10000	0.5034864161501715
3	Average Word 2 vector	10	0.8851873371524027
4	TFIDF Word 2 Vector	1	0.8449966441232817
	L	L	L

- In Support Vector Classifier BAG of Words stood out as the best featurizer with highest auc on test data.
- as C increase, i.e Lambda decreases the model tends to overfit .

```
In [ ]: 1
```