Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews (https://www.kaggle.com/snap/amazon-fine-food-reviews)

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/ (https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/ (https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/ (https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/ (https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/)

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan: Oct 1999 - Oct 2012

Number of Attributes/Columns in data: 10

Attribute Information:

- 1. Id
- 2. Productld unique identifier for the product
- 3. UserId unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

Objective:

We want to train a model such that it is able to classify the incoming data point which is a reveiw text into positive review and negative review .For this task we will take in consideration of the review text and will work on it using different vectorizers like Bag of words,tfidf,and word to vector to generate features that can be feeded to our model for making predictions

[Q] How to determine if a review is positive or negative?

[Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

[1]. Reading Data

[1.1] Loading the data

The dataset is available in two forms

- 1. .csv file
- 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation will be set to "positive". Otherwise, it will be set to "negative".

```
In [0]:
            %matplotlib inline
            import warnings
            warnings.filterwarnings("ignore")
          5
             import sqlite3
            import pandas as pd
             import numpy as np
             import nltk
            import string
         11 import matplotlib.pyplot as plt
         12 import seaborn as sns
        13 from sklearn.feature extraction.text import TfidfTransformer
            from sklearn.feature extraction.text import TfidfVectorizer
         14
         15
            from sklearn.feature extraction.text import CountVectorizer
         16
            from sklearn.metrics import confusion matrix
            from sklearn import metrics
            from sklearn.metrics import roc curve, auc
             from nltk.stem.porter import PorterStemmer
         21
         22
            import re
         23 # Tutorial about Python regular expressions: https://pymotw.com/2/re/
            import string
           from nltk.corpus import stopwords
           from nltk.stem import PorterStemmer
            from nltk.stem.wordnet import WordNetLemmatizer
         28
         29
             from gensim.models import Word2Vec
            from gensim.models import KeyedVectors
            import pickle
         31
         32
         33
             from tqdm import tqdm
            import os
         34
```

In [2]: 1 from google.colab import drive
2 drive.mount('/content/gdrive')

Go to this URL in a browser: https://accounts.google.com/o/oauth2/auth?client_id=947318989803-6bn6qk8qdgf4n4g3pfee6491hc0brc4i.apps.googleusercontent.com&redirect_uri=urn%3Aietf%3Awg%3Aoauth%3A2.0%3Aoob&scope=email%20https%3A%2F%2Fwww.googleapis.com%2Fauth%2Fdrive%20https%3A%2F%2Fwww.googleapis.com%2Fauth%2Fdrive%20https%3A%2F%2Fwww.googleapis.com%2Fauth%2Fpeopleapi.readonly&response_type=code (https://accounts.google.com/o/oauth2/auth?client_id=947318989803-6bn6qk8qdgf4n4g3pfee6491hc0brc4i.apps.googleusercontent.com&redirect_uri=urn%3Aietf%3Awg%3Aoauth%3A2.0%3Aoob&scope=email%20https%3A%2F%2Fwww.googleapis.com%2Fauth%2Fdrive%20https%3A%2F%2Fwww.googleapis.com%2Fauth%2Fdrive%20https%3A%2F%2Fwww.googleapis.com%2Fauth%2Fdrive%20https%3A%2F%2Fwww.googleapis.com%2Fauth%2Fdrive%20https%3A%2F%2Fwww.googleapis.com%2Fauth%2Fpeopleapi.readonly&response type=code)

Enter your authorization code:
.....
Mounted at /content/gdrive

```
In [3]:
         1 # using SQLite Table to read data.
         2 con = sqlite3.connect('gdrive/My Drive/database.sqlite')
          3 filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3""", con)
           # Give reviews with Score>3 a positive rating(1), and reviews with a score<3 a negative rating(0).
            def partition(x):
                if x < 3:
          6
          7
                    return 0
                 return 1
            #changing reviews with score less than 3 to be positive and vice-versa
         10 | actualScore = filtered data['Score']
        positiveNegative = actualScore.map(partition)
        12 | filtered data['Score'] = positiveNegative
        13 print("Number of data points in our data", filtered data.shape)
        14 filtered data.head(3)
```

Number of data points in our data (525814, 10)

Out[3]:		ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator	Score	Time	Summary	
	0	1	B001E4KFG0	A3SGXH7AUHU8GW	delmartian	1	1	1	1303862400	Good Quality Dog Food	sev C
	1	2	B00813GRG4	A1D87F6ZCVE5NK	dll pa	0	0	0	1346976000	Not as Advertised	P { labe ,
	2	3	B000LQOCH0	ABXLMWJIXXAIN	Natalia Corres "Natalia Corres"	1	1	1	1219017600	"Delight" says it all	The content the
	4										•

```
In [0]:
               display = pd.read sql query("""
               SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
               FROM Reviews
               GROUP BY UserId
               HAVING COUNT(*)>1
               """, con)
In [5]:
               print(display.shape)
               display.head()
          (80668, 7)
Out[5]:
                            Userld
                                       ProductId
                                                          ProfileName
                                                                            Time Score
                                                                                                                               Text COUNT(*)
              #oc-R115TNMSPFT9I7 B007Y59HVM
                                                                                                                                             2
                                                              Breyton 1331510400
                                                                                       2
                                                                                            Overall its just OK when considering the price...
                                                        Louis E. Emory
                                                                                            My wife has recurring extreme muscle spasms,
                                                                       1342396800
                                                                                       5
               #oc-R11D9D7SHXIJB9
                                    B005HG9ET0
                                                                                                                                             3
                                                              "hoppy"
                                    B007Y59HVM
           2
                                                      Kim Cieszykowski 1348531200
                                                                                             This coffee is horrible and unfortunately not ...
                                                                                                                                             2
                 R11DNU2NBKQ23Z
           3 #oc-R11O5J5ZVQE25C
                                    B005HG9ET0
                                                         Penguin Chick 1346889600
                                                                                       5
                                                                                             This will be the bottle that you grab from the...
                                                                                                                                             3
                                    B007OSBE1U
                                                                                                                                             2
                                                   Christopher P. Presta 1348617600
                                                                                                I didnt like this coffee. Instead of telling y...
                 R12KPBODL2B5ZD
In [6]:
               display[display['UserId']=='AZY10LLTJ71NX']
Out[6]:
                           Userld
                                    ProductId
                                                             ProfileName
                                                                                Time Score
                                                                                                                               Text COUNT(*)
                                                                                               I was recommended to try green tea extract
                                                            undertheshrine
                                                                                          5
           80638 AZY10LLTJ71NX B006P7E5ZI
                                                                          1334707200
                                                                                                                                             5
                                                          "undertheshrine"
              display['COUNT(*)'].sum()
In [7]:
Out[7]: 393063
```

[2] Exploratory Data Analysis

[2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

_			1
١.			
JL	ı L	10	Ι.

	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator	Score	Time	Summary
0	78445	B000HDL1RQ	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACKER QUADRATINI VANILLA WAFERS
1	138317	B000HDOPYC	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACKER QUADRATINI VANILLA WAFERS
2	138277	B000HDOPYM	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACKER QUADRATINI VANILLA WAFERS
3	73791	B000HDOPZG	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACKER QUADRATINI VANILLA WAFERS
4	155049	B000PAQ75C	AR5J8UI46CURR	Geetha Krishnan	2	2	5	1199577600	LOACKER QUADRATINI VANILLA WAFERS
4									•

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score,

Time, Summary and Text and on doing analysis it was found that

ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8)

ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delete the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

```
In [0]: 1 #Sorting data according to ProductId in ascending order
2 sorted_data=filtered_data.sort_values('ProductId', axis=0, ascending=True, inplace=False, kind='quicksort',

In [10]: 1 #Deduplication of entries
2 final=sorted_data.drop_duplicates(subset={"UserId","ProfileName","Time","Text"}, keep='first', inplace=False
3 final.shape

Out[10]: (364173, 10)

In [11]: 1 #Checking to see how much % of data still remains
2 (final['Id'].size*1.0)/(filtered_data['Id'].size*1.0)*100
Out[11]: 69.25890143662969
```

Observation:- It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

```
display= pd.read_sql_query("""
In [12]:
              SELECT *
              FROM Reviews
               WHERE Score != 3 AND Id=44737 OR Id=64422
               ORDER BY ProductID
               """, con)
            6
               display.head()
Out[12]:
                ld
                       ProductId
                                          UserId ProfileName HelpfulnessNumerator HelpfulnessDenominator Score
                                                                                                                  Time Summary
                                                                                                                          Bought
                                                       J. E.
                                                                                                                          This for
           0 64422 B000MIDROQ A161DK06JJMCYF
                                                    Stephens
                                                                              3
                                                                                                          5 1224892800
                                                                                                                        My Son at
                                                    "Jeanne"
                                                                                                                          College
                                                                                                                           Pure
                                                                                                                           cocoa
                                                                                                                        taste with
                                                                                                   2
                                                                                                          4 1212883200
           1 44737 B001EQ55RW A2V0I904FH7ABY
                                                       Ram
                                                                              3
                                                                                                                         crunchy
                                                                                                                         almonds
                                                                                                                           inside
              final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
 In [0]:
In [14]:
              #Before starting the next phase of preprocessing lets see the number of entries left
              print(final.shape)
            3
              #How many positive and negative reviews are present in our dataset?
              final['Score'].value counts()
          (364171, 10)
Out[14]: 1
               307061
                57110
          Name: Score, dtype: int64
```

Taking 100k datapoints

```
In [0]:
               final = final.sample(100000)#sampling 100k datapoints
In [16]:
               final = final.sort_values('Time', ascending = True)
               final
Out[16]:
                       ld
                              ProductId
                                                    Userld
                                                               ProfileName HelpfulnessNumerator HelpfulnessDenominator Score
                                                                                                                                   Tim
           346094 374400
                             B00004CI84
                                          A2DEE7F9XKP3ZR
                                                                                             0
                                                                                                                    3
                                                                                                                              95999040
                                                                    jerome
             1145
                     1244
                            B00002Z754
                                           A3B8RCEI0FXFI6
                                                                 B G Chase
                                                                                            10
                                                                                                                   10
                                                                                                                              96223680
           138001 149770
                            B00004S1C5 A1KXONFPU2XQ5K
                                                           Stephanie Manley
                                                                                             8
                                                                                                                    8
                                                                                                                              96577920
           346115 374421
                             B00004CI84
                                         A1FJOY14X3MUHE
                                                               Justin Howard
                                                                                             2
                                                                                                                    2
                                                                                                                              96629760
```

[3] Preprocessing

[3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like , or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric

- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observeed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
In [17]:
           1 # printing some random reviews
             | sent 0 = final['Text'].values[0]
              print(sent 0)
              print("="*50)
           5
              sent 1000 = final['Text'].values[1000]
              print(sent 1000)
              print("="*50)
              sent 1500 = final['Text'].values[1500]
          11
              print(sent 1500)
              print("="*50)
          12
          13
          14
              sent 4900 = final['Text'].values[4900]
              print(sent 4900)
             print("="*50)
          16
```

I'm getting crazy.I'm looking for Beatlejuice french version video.Is it really impossible today not to find the French VHS version of this film ?Could U please tell me something about it ? Tks

This mixer is easy to use and makes using natural peanut butter so much pleasurable. It mixed the peanut butter thoroughly and clean up was easy. The peanut butter was much better mixed than when we attempted to mix it o urselves with utensils.

These delicious mini-crackers are small enough to grab a satisfying handful. Yep, it's got all the organic requ isites, organically-fed cows whose lips never taste hormones or antibiotics (well, maybe these are injected, I don't know), and the crackers contain non-hydrogenated, trans-fat free organic palm oil.

The taste i s mild but you can taste the cheddar, and the texture is more flakey than hard or brittle. If you grab 30 crack ers (one ounce, there are 5ounces, or 150 crackers per box), you'll get 310 mg of sodium, or 13% of the Recomme nded Daily Value (RDV) for a 2,000 calorie diet. Now that's by any means low-sodium, but you can easily eat hal f of that and feel you've had a snack. Per 30 crackers, there are 4.5 grams (g) oftotal fat, of which 1.5 are s aturated, and none are trans fat. Total carbohydrates are 19g, including less than 1g of sugar, but also less t han 1g of dietary fiber. Hey, noone said this is health food, but compare this to what you're snacking on now (and that cheese gives it 3g of protein).

Full ingredients and nutritional information may be found at latejuly.com/products, but other good stuff includes organic wheat flour, organic whey, sea salt, and organi c evaporated cane juice. Nothing artificial, no corn syrup, preservatives, hydrogenated oils, and they're both Kosher and Lacto Vegetarian (gotta make sure there's no meat in your crackers...). If that's not enough, "Late July" is independently owned and family operated.<pr /><pr />Mainly, though, it's the light taste, the organic ingredients, and that enticing small size you can grab by the fistful. Full information at the above-mentioned website.

My puppy goes crazy for this stuff! Its kinda gross to us humans but the dogs love the stuff!

I'm getting crazy.I'm looking for Beatlejuice french version video.Is it really impossible today not to find the French VHS version of this film ?Could U please tell me something about it ? Tks

```
In [19]:
              # https://stackoverflow.com/questions/16206380/python-beautifulsoup-how-to-remove-all-tags-from-an-element
              from bs4 import BeautifulSoup
           3
              soup = BeautifulSoup(sent 0, 'lxml')
              text = soup.get text()
              print(text)
              print("="*50)
              soup = BeautifulSoup(sent 1000, 'lxml')
              text = soup.get text()
              print(text)
          11
              print("="*50)
          12
          13
          14
              soup = BeautifulSoup(sent 1500, 'lxml')
              text = soup.get text()
              print(text)
          16
              print("="*50)
          17
          18
              soup = BeautifulSoup(sent 4900, 'lxml')
              text = soup.get text()
          21
              print(text)
```

I'm getting crazy. I'm looking for Beatlejuice french version video. Is it really impossible today not to find the French VHS version of this film ? Could U please tell me something about it ? Tks

This mixer is easy to use and makes using natural peanut butter so much pleasurable. It mixed the peanut butter thoroughly and clean up was easy. The peanut butter was much better mixed than when we attempted to mix it o urselves with utensils.

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My puppy goes crazy for this stuff! Its kinda gross to us humans but the dogs love the stuff!

```
In [0]:
          1 # https://stackoverflow.com/a/47091490/4084039
          2 import re
          3
             def decontracted(phrase):
          5
                 # specific
          6
                 phrase = re.sub(r"won't", "will not", phrase)
          7
                 phrase = re.sub(r"can\'t", "can not", phrase)
          8
          9
                 # general
                 phrase = re.sub(r"n\'t", " not", phrase)
         10
                 phrase = re.sub(r"\'re", " are", phrase)
         11
                 phrase = re.sub(r"\'s", " is", phrase)
         12
                 phrase = re.sub(r"\'d", " would", phrase)
         13
                 phrase = re.sub(r"\'ll", " will", phrase)
         14
                 phrase = re.sub(r"\'t", " not", phrase)
         15
                 phrase = re.sub(r"\'ve", " have", phrase)
         16
                 phrase = re.sub(r"\'m", " am", phrase)
         17
                 return phrase
         18
```

These delicious mini-crackers are small enough to grab a satisfying handful. Yep, it is got all the organic req uisites, organically-fed cows whose lips never taste hormones or antibiotics (well, maybe these are injected, I do not know), and the crackers contain non-hydrogenated, trans-fat free organic palm oil.

The taste is mild but you can taste the cheddar, and the texture is more flakey than hard or brittle. If you grab 30 crac kers (one ounce, there are 5ounces, or 150 crackers per box), you will get 310 mg of sodium, or 13% of the Reco mmended Daily Value (RDV) for a 2,000 calorie diet. Now that is by any means low-sodium, but you can easily eat half of that and feel you have had a snack. Per 30 crackers, there are 4.5 grams (g) oftotal fat, of which 1.5 are saturated, and none are trans fat. Total carbohydrates are 19g, including less than 1g of sugar, but also l ess than 1g of dietary fiber. Hey, noone said this is health food, but compare this to what you are snacking on now (and that cheese gives it 3g of protein).

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Mainly, though, it is the light taste, the o rganic ingredients, and that enticing small size you can grab by the fistful. Full information at the above-me ntioned website.

I'm getting crazy. I'm looking for Beatlejuice french version video. Is it really impossible today not to find the French VHS version of this film ?Could U please tell me something about it ? Tks

These delicious mini crackers are small enough to grab a satisfying handful Yep it is got all the organic requisites organically fed cows whose lips never taste hormones or antibiotics well maybe these are injected I do not know and the crackers contain non hydrogenated trans fat free organic palm oil br br The taste is mild but you can taste the cheddar and the texture is more flakey than hard or brittle If you grab 30 crackers one ounce there are Sounces or 150 crackers per box you will get 310 mg of sodium or 13 of the Recommended Daily Value RDV for a 2 000 calorie diet Now that is by any means low sodium but you can easily eat half of that and feel you have had a snack Per 30 crackers there are 4 5 grams g oftotal fat of which 1 5 are saturated and none are trans fat Total carbohydrates are 19g including less than 1g of sugar but also less than 1g of dietary fiber Hey noon e said this is health food but compare this to what you are snacking on now and that cheese gives it 3g of protein br Full ingredients and nutritional information may be found at latejuly comproducts but other good stuff includes organic wheat flour organic whey sea salt and organic evaporated cane juice Nothing artificial no corn syrup preservatives hydrogenated oils and they are both Kosher and Lacto Vegetarian gotta make sure there is no meat in your crackers If that is not enough Late July is independently owned and family operated br br Mainly though it is the light taste the organic ingredients and that enticing small size you can grab by the fistful Information at the above mentioned website

```
In [0]:
          1 | # https://gist.github.com/sebleier/554280
            # we are removing the words from the stop words list: 'no', 'nor', 'not'
            # <br /><br /> ==> after the above steps, we are getting "br br"
            # we are including them into stop words list
            # instead of <br /> if we have <br/> these tags would have revmoved in the 1st step
            stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselves', 'you', "you're",
                         "you'll", "you'd", 'yours', 'yourself', 'yourselves', 'he', 'him', 'his', 'himself', \
                         'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itself', 'they', 'them', 'their'
          9
                         'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that', "that'll", 'these', 'tho
         10
                         'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has', 'had', 'having', 'do',
         11
                         'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'as', 'until', 'while',
         12
                         'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'through', 'during', 'before',
         13
                         'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off', 'over', 'under', 'again'
         14
                         'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all', 'any', 'both', 'each', 'f
         15
                         'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than', 'too', 'very', \
         16
         17
                         's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've", 'now', 'd', 'll', 'm',
                         've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't", 'doesn', "doesn't",
         18
                         "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mightn', "mightn't", 'mus
         19
                         "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't", 'wasn', "wasn't", 'were
         20
         21
                         'won', "won't", 'wouldn', "wouldn't"])
```

```
In [25]:
           1 | # Combining all the above stundents
             from tadm import tadm
              preprocessed reviews = []
              # tadm is for printing the status bar
              for sentance in tqdm(final['Text'].values):
                  sentance = re.sub(r"http\S+", "", sentance)
           6
                  sentance = BeautifulSoup(sentance, 'lxml').get text()
           7
                  sentance = decontracted(sentance)
                  sentance = re.sub("\S*\d\S*", "", sentance).strip()
           9
                  sentance = re.sub('[^A-Za-z]+', ' ', sentance)
          10
                  # https://gist.github.com/sebleier/554280
          11
          12
                  sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in stopwords)
          13
                  preprocessed reviews.append(sentance.strip())
```

100%| 100%| 100000/100000 [00:44<00:00, 2241.36it/s]

```
In [26]: 1 preprocessed_reviews[1500]
```

Out[26]: 'delicious mini crackers small enough grab satisfying handful yep got organic requisites organically fed cows w hose lips never taste hormones antibiotics well maybe injected not know crackers contain non hydrogenated trans fat free organic palm oil taste mild taste cheddar texture flakey hard brittle grab crackers one ounce crackers per box get mg sodium recommended daily value rdv calorie diet means low sodium easily eat half feel snack per crackers grams g oftotal fat saturated none trans fat total carbohydrates including less sugar also less dietar y fiber hey noone said health food compare snacking cheese gives protein full ingredients nutritional informati on may found latejuly com products good stuff includes organic wheat flour organic whey sea salt organic evapor ated cane juice nothing artificial no corn syrup preservatives hydrogenated oils kosher lacto vegetarian gotta make sure no meat crackers not enough late july independently owned family operated mainly though light taste o rganic ingredients enticing small size grab fistful full information mentioned website'

[3.2] Preprocessing Review Summary

[4] Featurization

Train Datset is: (70000,)
Test Datset is: (30000,)

READING THE FILES

BAG OF WORDS

TFIDF

Word 2 vector

number of words that occured minimum 5 times 16090

Average Word 2 Vector

```
In [34]:
           1 #Average word2vec
             #computing average word to vector for training data
           3
             train_set = [] # the avg-w2v for each sentence/review is stored in this list
             for sent in tqdm(s_train):
                  sent vec = np.zeros(50)
           6
           7
                  cnt_words =0; # num of words with a valid vector in the sentence/review
                  for word in sent: #
           8
           9
                      if word in w2v words:
                          vec = w2v_model.wv[word]
          10
          11
                          sent_vec += vec
          12
                          cnt_words += 1
          13
                  if cnt words != 0:
          14
                      sent_vec /= cnt_words
                  train_set.append(sent_vec)
          15
          16
              print(len(train_set))#number of datapoints in training set
          17
```

100%| 70000/70000 [02:20<00:00, 499.37it/s]

70000

```
In [35]:
              #computing average word to vector for test data
           2
              test set = [] # the avg-w2v for each sentence/review is stored in this list
              for sent in s test:
                  sent vec = np.zeros(50)
           5
                  cnt words =0; # num of words with a valid vector in the sentence/review
           6
                  for word in sent: #
           7
                      if word in w2v words:
           8
                          vec = w2v model.wv[word]
           9
          10
                          sent vec += vec
          11
                          cnt words += 1
                  if cnt_words != 0:
          12
                      sent vec /= cnt words
          13
                  test set.append(sent vec)
          14
          15
              print(len(test set))#number of datapoints in test set
          16
```

30000

```
In [0]: 1 pickle.dump(train_set,open('train_avgw2v.p','wb'))
2 pickle.dump(test_set,open('test_avgw2v.p','wb'))
```

TFIDF WORD 2 VECTOR

```
In [38]:
         1 import itertools
         2 | dict(itertools.islice(dictionary.items(),20))
         3 #printing first 20 elements of the dictionary
Out[38]: {'aa': 9.853679713649695,
         'aaa': 10.076823264963906,
        'aaaa': 11.057652517975633,
         'aaaaa': 10.769970445523851,
         'aaaaaaaaaaa': 11.463117626083797,
         'aaaaaaaaaaaa': 11.463117626083797,
         'aaaaaaahhhhhh': 11.463117626083797,
         'aaaaaah': 11.057652517975633,
         'aaaaaahhh': 11.463117626083797,
         'aaaaaahhhh': 11.463117626083797,
         'aaaaaawwwwwwwww': 11.463117626083797,
         'aaaah': 11.463117626083797,
         'aaaahhhhhhhhhhh': 11.463117626083797,
         'aaaannnnddd': 11.463117626083797,
         'aaah': 11.057652517975633,
         'aadults': 11.463117626083797,
         'aafco': 10.210354657588429,
         'aafes': 10.769970445523851,
         'aah': 11.463117626083797}
         1 tfidf feat = vect.get feature names() # tfidf words/col-names
In [39]:
         2 print(tfidf feat[:20])
```

```
In [40]:
           1 train_set_tfidfw2v = []; # the tfidf-w2v for each sentence/review in training set is stored in this list
           2 row=0;
             for sent in tqdm(s train): # for each review/sentence
                  sent vec = np.zeros(50) # as word vectors are of zero length
           5
                  weight sum =0; # num of words with a valid vector in the sentence/review
                  for word in sent: # for each word in a review/sentence
           6
                      if word in w2v_words and word in tfidf_feat:
           7
                          vec = w2v model.wv[word]
           8
                          tf_idf = dictionary[word]*(sent.count(word)/len(sent))
           9
                          sent vec += (vec * tf idf)
          10
                          weight sum += tf idf
          11
                  if weight sum != 0:
          12
                      sent vec /= weight sum
          13
                  train set tfidfw2v.append(sent vec)
          14
          15
                  row += 1
             print(len(train_set_tfidfw2v))
          16
```

100%| 70000/70000 [30:52<00:00, 37.79it/s]

70000

```
In [41]:
           1 test set tfidfw2v = []; # the tfidf-w2v for each sentence/review in test set is stored in this list
           2 row=0;
              for sent in tqdm(s test): # for each review/sentence
                  sent vec = np.zeros(50) # as word vectors are of zero length
                  weight sum =0; # num of words with a valid vector in the sentence/review
           5
                  for word in sent: # for each word in a review/sentence
           6
                      if word in w2v words and word in tfidf feat:
           7
                          vec = w2v model.wv[word]
           8
                          tf idf = dictionary[word]*(sent.count(word)/len(sent))
           9
                          sent vec += (vec * tf idf)
          10
                          weight sum += tf idf
          11
                  if weight sum != 0:
          12
          13
                      sent vec /= weight sum
                  test set tfidfw2v.append(sent vec)
          14
          15
                  row += 1
          16
          17
              print(len(test set tfidfw2v))
          18
```

100%|**| 100%|| 10000|**| 30000/30000 [13:20<00:00, 37.47it/s]

30000

```
In [0]: 1 import pickle
    pickle.dump(train_set_tfidfw2v,open('train_tfidfw2v.p','wb'))
    pickle.dump(test_set_tfidfw2v,open('test_tfidfw2v.p','wb'))
```

1. Apply SVM on these feature sets

- SET 1:Review text, preprocessed one converted into vectors using (BOW)
- SET 2:Review text, preprocessed one converted into vectors using (TFIDF)
- SET 3:Review text, preprocessed one converted into vectors using (AVG W2v)
- SET 4:Review text, preprocessed one converted into vectors using (TFIDF W2v)

2. Procedure

- You need to work with 2 versions of SVM
 - Linear kernel

- RBF kernel
- When you are working with linear kernel, use SGDClassifier' with hinge loss because it is computationally less expensive.
- When you are working with 'SGDClassifier' with hinge loss and trying to find the AUC score, you would have to use <u>CalibratedClassifierCV (https://scikit-learn.org/stable/modules/generated/sklearn.calibration.CalibratedClassifierCV.html)</u>
- Similarly, like kdtree of knn, when you are working with RBF kernel it's better to reduce the number of dimensions. You can put min_df = 10, max_features = 500 and consider a sample size of 40k points.

3. Hyper paramter tuning (find best alpha in range [10^-4 to 10^4], and the best penalty among 'I1', 'I2')

- Find the best hyper parameter which will give the maximum <u>AUC (https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/receiver-operating-characteristic-curve-roc-curve-and-auc-1/) value</u>
- Find the best hyper paramter using k-fold cross validation or simple cross validation data
- Use gridsearch cv or randomsearch cv or you can also write your own for loops to do this task of hyperparameter tuning

4. Feature importance

 When you are working on the linear kernel with BOW or TFIDF please print the top 10 best features for each of the positive and negative classes.

5. Feature engineering

- To increase the performance of your model, you can also experiment with with feature engineering like :
 - Taking length of reviews as another feature.
 - Considering some features from review summary as well.

6. Representation of results

- You need to plot the performance of model both on train data and cross validation data for each hyper parameter, like shown in the figure.
- Once after you found the best hyper parameter, you need to train your model with it, and find the AUC on test data and plot the ROC curve on both train and test.
- Along with plotting ROC curve, you need to print the <u>confusion matrix (https://www.appliedaicourse.com/course/applied-ai-course-online/lessons/confusion-matrix-tpr-fpr-fnr-tnr-1/)</u> with predicted and original labels of test data points. Please visualize your confusion matrices using <u>seaborn heatmaps</u>.



(https://seaborn.pydata.org/generated/seaborn.heatmap.html)

7. Conclusion

• You need to summarize the results at the end of the notebook, summarize it in the table format. To print out a table please refer to this prettytable library link (http://zetcode.com/python/prettytable/)



Note: Data Leakage

- 1. There will be an issue of data-leakage if you vectorize the entire data and then split it into train/cv/test.
- 2. To avoid the issue of data-leakag, make sure to split your data first and then vectorize it.
- 3. While vectorizing your data, apply the method fit transform() on you train data, and apply the method transform() on cv/test data.
- 4. For more details please go through this link. (https://soundcloud.com/applied-ai-course/leakage-bow-and-tfidf)

Applying SVM

[5.1] Linear SVM

[5.1.1] Applying Linear SVM on BOW, SET 1

```
In [0]:
          1 from sklearn.model selection import GridSearchCV
            from sklearn.linear model import SGDClassifier
            from sklearn.calibration import CalibratedClassifierCV
            from sklearn.calibration import calibration curve
            from sklearn.model selection import TimeSeriesSplit
            from sklearn.metrics import roc auc score
            from sklearn.metrics import confusion matrix
            from sklearn.metrics import f1 score
            from sklearn.metrics import recall score
            from sklearn.metrics import precision score
            from sklearn.metrics import roc curve
         11
         12
         13
         14
         15
```

```
In [0]:
          1 #function for tuning the hyperparameters
          2 alpha = [10**i for i in range(-4,5,1)]
          3 tscv = TimeSeriesSplit(n splits = 5)# for times series cross validation
             params = {'alpha':alpha}
             def svm(regularization,train set,train y):
          6
                 clf = SGDClassifier(penalty = regularization,loss = 'hinge',random state = 42)
          7
                 #we will be checking for both l1 and l2 regularizations
          8
                 gsm = GridSearchCV(clf,param grid = params,verbose = 1,cv = tscv,scoring = 'roc auc',return train score
          9
                 #cv = tscv does cross validation according to time series split
         10
                 gsm.fit(train set,train y)
         11
         12
                 return gsm
         13
         14
         15
             def error(regularization,train set,train y):
                 print('Corresponding hypereparameter will give best auc on CV data')
         16
                 gsm = svm(regularization,train set,train y)
         17
                 best alpha = gsm.best params
         18
                 t auc = gsm.cv results ['mean train score']
         19
                 cv auc = gsm.cv results ['mean test score']
         20
         21
                 print('best hyperparameter is',best alpha)
                 sns.set style('darkgrid')
         22
                 plt.figure(figsize=(15,6))
         23
                 plt.plot(alpha,t auc, 'g', label = 'training AUC')#t auc refers to the auc on training data
         24
         25
                 plt.plot(alpha,cv auc, 'r', label='validation AUC')# c auc refers to the auc on cross validation data
             #plotting the graph between AUC and hyperparameter for tuning
          26
         27
                 plt.xscale('log')#taking log scale for x axis for better analysing the results
         28
         29
                 plt.xlabel('hyperparameter Alpha',fontsize=18)
         30
                 plt.vlabel('Area under curve', fontsize=18)
         31
                 #plt.xticks([])
                 #plt.yticks([])
         32
         33
                 plt.legend(loc = 'best')
                 plt.title('AUC vs hyperparameter ',fontsize=18)
         34
                 return best alpha
         35
         36
         37
         38
          39
             def best classifier(best alpha, regularization, train set, train y, test set, test y):
         40
                 clf optimal = SGDClassifier(alpha = best alpha, penalty = regularization, loss = 'hinge', random state = 42
         41
                 clf optimal.fit(train set,train y)
         42
```

```
clb = CalibratedClassifierCV(clf optimal,cv = 5,method = 'sigmoid')
43
        clb.fit(train set,train y)
44
        train proba = clb.predict_proba(train_set)[:,1]
45
        test proba = clb.predict proba(test set)[:,1]
46
47
48
        pred tr = clb.predict(train set)
49
        pred test = clb.predict(test set)
50
51
        train auc = roc auc score(train y,train proba)
52
        test auc = roc auc score(test y,test proba)
53
        print('AUC on training data is',train_auc)
54
55
        print('AUC on test data is',test auc)
        return train auc, test auc, train proba, test proba, pred tr, pred test
56
57
58
59
   #computing function for reliability curve
60
   #referred to :https://machinelearningmastery.com/calibrated-classification-model-in-scikit-learn/
   def reliability curve(best alpha, regularization, trainX, testX, train y, test y):
62
        def uncalibrated(best alpha, regularization, trainX, testX, train y):
63
         # fit a model
64
65
            model = SGDClassifier(alpha = best alpha,penalty = regularization,loss = 'hinge',random state = 42)
            model.fit(trainX, train y)
66
67
         # predict probabilities
            return model.decision function(testX)
68
69
70
         #predict calibrated probabilities
        def calibrated(best alpha, regularization, trainX, testX, train y):
71
72
            # define model
            model = SGDClassifier(alpha = best alpha,penalty = regularization,loss = 'hinge',random state = 42)
73
            # define and fit calibration model
74
75
            calibrated = CalibratedClassifierCV(model, method='sigmoid', cv=5)
            calibrated.fit(trainX, train y)
76
77
            # predict probabilities
            return calibrated.predict proba(testX)[:, 1]
78
79
        # generate 2 class dataset
80
81
        # uncalibrated predictions
82
        yhat uncalibrated = uncalibrated(best alpha, regularization, trainX, testX, train y)
83
        # calibrated predictions
        yhat calibrated = calibrated(best alpha, regularization, trainX, testX, train y)
84
        # reliability diagrams
85
```

```
fop_uncalibrated, mpv_uncalibrated = calibration_curve(test_y, yhat_uncalibrated, n_bins=10, normalize=1
 86
 87
         fop calibrated, mpv calibrated = calibration curve(test y, yhat calibrated, n bins=10)
        # plot perfectly calibrated
 88
 89
         plt.figure(figsize = (15,6))
 90
         plt.plot([0, 1], [0, 1], linestyle='--', color='black')
         # plot model reliabilities
 91
 92
         plt.plot(mpv uncalibrated, fop uncalibrated, marker='.',label = 'Uncalibrated')
 93
         plt.plot(mpv calibrated, fop calibrated, marker='.',label = 'Calibrated')
         plt.xlabel('Expected Probabilities',fontsize =18)
 94
 95
         plt.ylabel('Predicted Probabilities',fontsize=18)
 96
         plt.legend(loc = 'best')
 97
         plt.title('Calibrated vs Uncalibrated',fontsize =18)
         plt.show()
 98
 99
100
101
102
```

```
In [0]:
          1
             def plot_confusion_matrix(test_y, pred_y):
          2
                 print('Confusion Matrix')
          3
                 C = confusion matrix(test y, pred y)
          4
          5
          6
                 A =(((C.T)/(C.sum(axis=1))).T)#for recall matrix
          7
                 B =(C/C.sum(axis=0))#for precision matrix
          8
                 plt.figure(figsize=(20,4))
          9
         10
         11
                 labels = [0,1]
         12
                 # representing A in heatmap format
                 cmap=sns.light palette("blue")
         13
         14
                 plt.subplot(1, 3, 1)
                 sns.heatmap(C, annot=True, cmap=cmap, fmt=".3f", xticklabels=labels, yticklabels=labels)
         15
                 plt.xlabel('Predicted Class')
         16
                 plt.ylabel('Original Class')
         17
         18
                 plt.title("Confusion matrix")
         19
         20
                 plt.subplot(1, 3, 2)
         21
                 sns.heatmap(B, annot=True, cmap=cmap, fmt=".3f", xticklabels=labels, yticklabels=labels)
                 plt.xlabel('Predicted Class')
         22
                 plt.ylabel('Original Class')
         23
                 plt.title("Precision matrix")
         24
         25
         26
                 plt.subplot(1, 3, 3)
                 # representing B in heatmap format
         27
                 sns.heatmap(A, annot=True, cmap=cmap, fmt=".3f", xticklabels=labels, yticklabels=labels)
         28
         29
                 plt.xlabel('Predicted Class')
                 plt.ylabel('Original Class')
         30
         31
                 plt.title("Recall matrix")
         32
         33
                 plt.show()
         34
         35
         36
         37
         38
             def plot_roc(train_y,train_proba,test_y,test_proba,auc_train,auc_test):
         39
                 print('plotting ROC on Test data')
         40
                 fpr tr, tpr tr, = roc curve(train y,train proba)
         41
                 fpr test, tpr test, = roc curve(test y,test proba)
         42
```

```
#calculating the fpr,tpr and thresholds for each training and test dataset
43
44
       sns.set style('darkgrid')
45
       plt.figure(figsize=(15,8))
       plt.plot(np.linspace(0,1,100),np.linspace(0,1,100),"g--")#this plots the roc curve for AUC = 0.5
46
       plt.plot(fpr tr,tpr tr,'r',linewidth=2,label="train auc="+str(auc train))
47
       plt.plot(fpr_test,tpr_test,'b',linewidth=1,label=" test auc="+str(auc test))
48
       plt.xlabel('False positive rate(1-specificity)',fontsize=18)
49
       plt.ylabel('True positive rate(sensitivity)',fontsize=18)
50
       plt.title('Reciever operating characteristics curve', fontsize=18)
51
52
       plt.legend(loc='best')
       plt.show()
53
54
55
56
57
   def imp features(best alpha, regularization, train set, train y, vect):
58
       clf = SGDClassifier(alpha = best alpha,penalty = regularization,loss = 'hinge',random state = 42)
59
       clf.fit(train set,train y)
       w = clf.coef [0]#finding the coefficients of all features
60
61
       #print(w)
62
       features = vect.get feature names()#qetting name of the features after fitting and transforming by count
63
64
       negative indices = np.argsort(w)
65
       positive indices = np.argsort(w)[::-1]
66
       pos dict = {}
67
       neg dict = {}
68
69
70
71
       print('TOP 20 important features for positive class and their coefficients in this featurization are:\n'
72
       for i in (positive indices[0:20]):
73
           pos dict[features[i]] = w[i]
           #print("%s\t --> \t%f"%(features[i],w[i]))
74
75
       pos df = pd.DataFrame.from dict(pos dict,orient = 'index',columns=['Coefficients'])
76
       print(pos df)
       77
78
79
       print('TOP 20 important features for negative class and their coefficients in this featurization are:\n'
80
81
       for i in (negative indices[0:20]):
82
           neg dict[features[i]] = w[i]
       neg_df = pd.DataFrame.from_dict(neg_dict,orient = 'index',columns=['Coefficients'])
83
       print(neg df)
84
85
```

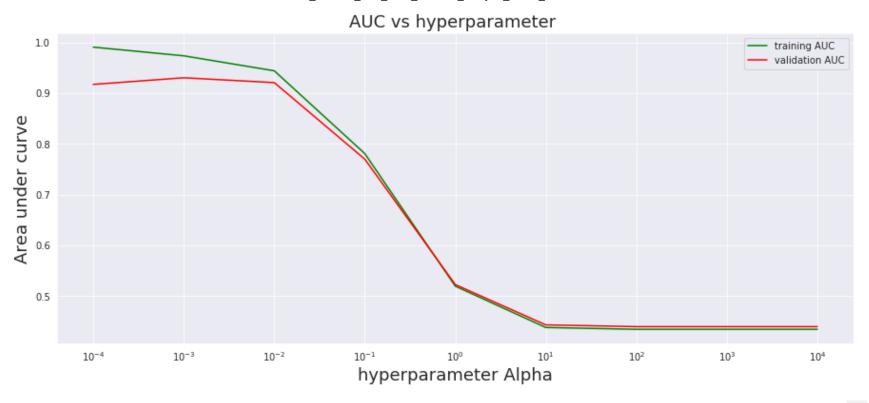
86

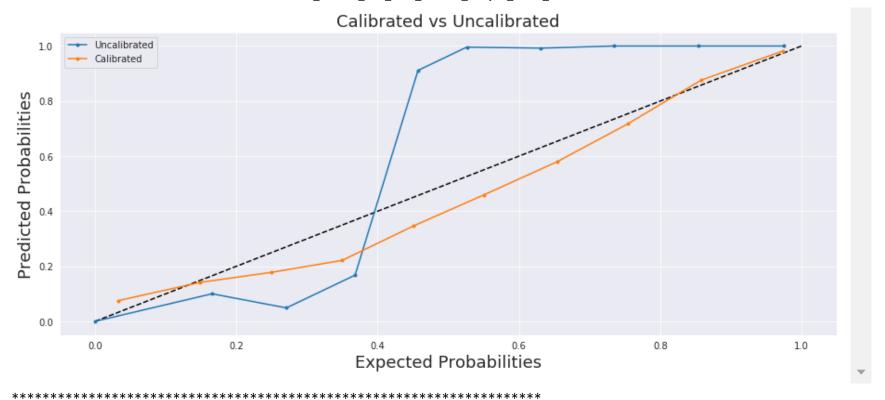
Using L2 Regularization

```
"""classifier for tuning"""
In [50]:
          gsm = svm('12',train bow,Y train)
          print(gsm)
          5
        6
          """best hyperparameter"""
          best_alpha_12_bow = error('12',train_bow,Y_train)['alpha']
          10
       11
          """best Classifier fitted with tuned Hyperparameter"""
       12
          train auc 12 bow, test auc 12 bow, train proba, test proba, train pred, test pred = best classifier (best alpha 12
       13
                                             '12',train_bow,Y_train,test_bow,Y_test)
       14
       15
       16
       17
          """Reliability Curve"""
       18
          print('The Calibration Curve')
          reliability_curve(best_alpha_12_bow, '12', train_bow, test_bow, Y_train, Y_test)
                21
       22
          """Confusion Matrix"""
       23
          print('for Training data:\n')
       25
          plot confusion matrix(Y train, train pred)
       26
       27
          print('for Test data')
          plot confusion matrix(Y test, test pred)
          29
       30
          """ROC CURVE"""
       31
       32
          plot roc(Y train, train proba, Y test, test proba, train auc 12 bow, test auc 12 bow)
       33
       34
       35
```

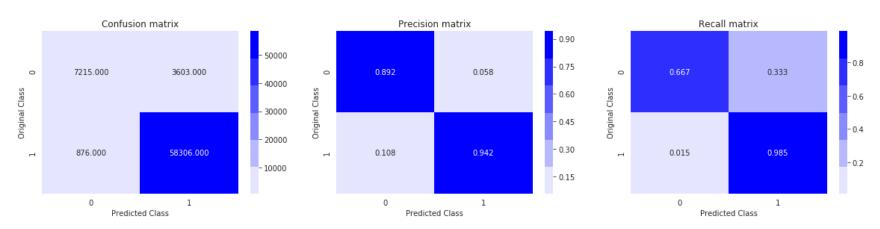
Fitting 5 folds for each of 9 candidates, totalling 45 fits

```
estimator=SGDClassifier(alpha=0.0001, average=False,
                               class weight=None, early stopping=False,
                               epsilon=0.1, eta0=0.0, fit intercept=True,
                               l1 ratio=0.15, learning rate='optimal',
                               loss='hinge', max iter=1000,
                               n iter no change=5, n jobs=None,
                               penalty='12', power t=0.5, random state=42,
                               shuffle=True, tol=0.001,
                               validation fraction=0.1, verbose=0,
                               warm start=False),
           iid='warn', n jobs=None,
           10000]},
           pre dispatch='2*n jobs', refit=True, return train score=True,
           scoring='roc auc', verbose=1)
*************************
Corresponding hypereparameter will give best auc on CV data
Fitting 5 folds for each of 9 candidates, totalling 45 fits
[Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
[Parallel(n jobs=1)]: Done 45 out of 45 | elapsed: 8.8s finished
best hyperparameter is {'alpha': 0.001}
***********************
AUC on training data is 0.9635540335920942
AUC on test data is 0.9402083193654796
**************************
The Calibration Curve
```

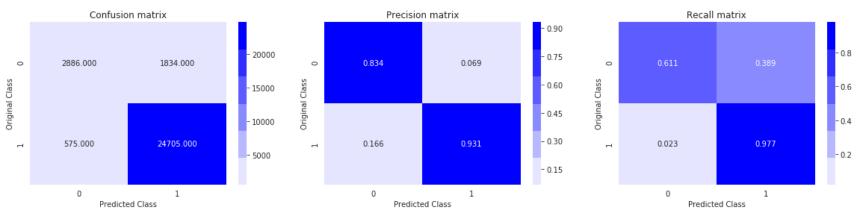




for Training data:



for Test data



plotting ROC on Test data



```
In [0]: 1 """TOP Features for both classes"""
2 imp_features(best_alpha_12_bow,'12',train_bow,Y_train,bow_vect)
```

TOP 20 important features for positive class and their coefficients in Bag of Words featurization are:

```
Coefficients
delicious
               0.628254
perfect
               0.591130
excellent
               0.565429
               0.508315
great
highly
               0.508315
               0.505459
awesome
smooth
               0.474046
amazing
               0.468335
               0.465479
yummy
best
               0.456912
wonderful
               0.431211
happy
               0.422644
loves
               0.422644
nice
               0.408365
thank
               0.399798
tasty
               0.379808
definitely
               0.376952
complaint
               0.376952
fantastic
               0.376952
pleased
               0.374097
***************
```

TOP 20 important features for negative class and their coefficients in Bag of Words featurization are:

	Coefficients
worst	-0.899546
awful	-0.842432
disappointing	-0.796740
disappointed	-0.699647
disappointment	-0.696791
threw	-0.696791
terrible	-0.688224
unfortunately	-0.668234
stale	-0.642533
horrible	-0.633965
tasteless	-0.585419
weak	-0.582563

waste	-0.573996
poor	-0.571140
disgusting	-0.565429
bland	-0.548294
sorry	-0.516882
rip	-0.514026
return	-0.511170
unpleasant	-0.499748

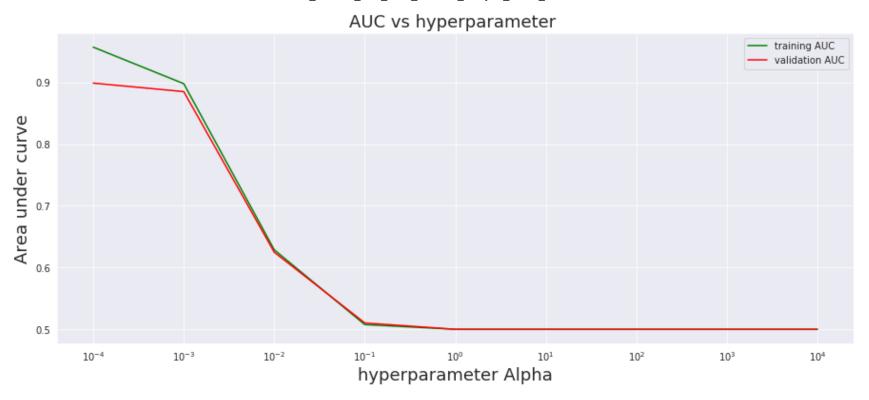
Using L1 Regularization

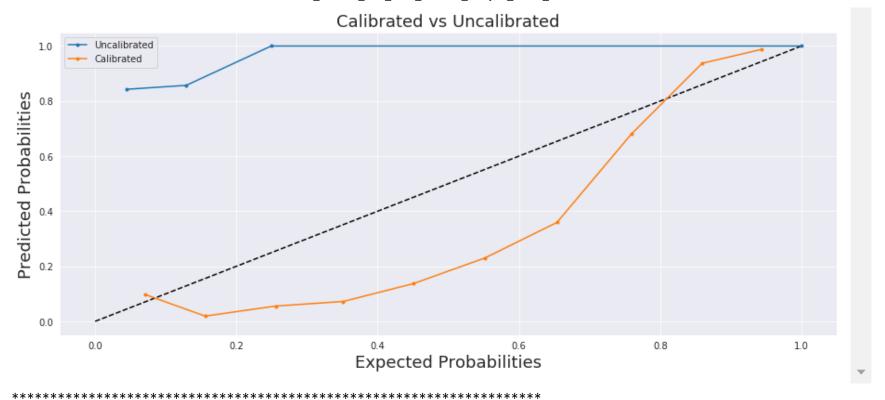
```
"""classifier for tuning"""
In [51]:
          gsm = svm('l1',train bow,Y train)
          print(gsm)
          5
        6
          """best hyperparameter"""
          best alpha 11 bow = error('l1',train bow,Y train)['alpha']
          10
       11
          """best Classifier fitted with tuned Hyperparameter"""
       12
          train auc l1 bow,test auc l1 bow,train proba,test proba,train pred,test pred = best classifier(best alpha l1
       13
                                            'l1',train_bow,Y_train,test_bow,Y_test)
       14
       15
       16
       17
          """Reliability Curve"""
       18
          print('The Calibration Curve')
          reliability_curve(best_alpha_l1_bow,'l1',train_bow,test_bow,Y_train,Y_test)
                21
       22
          """Confusion Matrix"""
       23
          print('for Training data:\n')
       25
          plot confusion matrix(Y train, train pred)
       26
       27
          print('for Test data')
          plot confusion matrix(Y test, test pred)
          29
       30
          """ROC CURVE"""
       31
       32
          plot roc(Y train, train proba, Y test, test proba, train auc l1 bow, test auc l1 bow)
       33
       34
       35
```

Fitting 5 folds for each of 9 candidates, totalling 45 fits

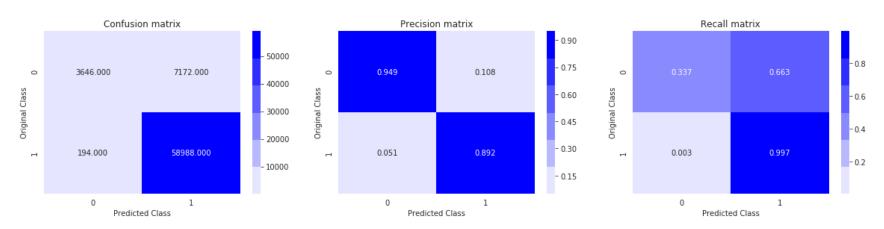
[Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.

```
estimator=SGDClassifier(alpha=0.0001, average=False,
                               class weight=None, early stopping=False,
                               epsilon=0.1, eta0=0.0, fit intercept=True,
                               l1 ratio=0.15, learning rate='optimal',
                               loss='hinge', max iter=1000,
                               n iter no change=5, n jobs=None,
                               penalty='l1', power t=0.5, random state=42,
                               shuffle=True, tol=0.001,
                               validation fraction=0.1, verbose=0,
                               warm start=False),
           iid='warn', n jobs=None,
           10000]},
           pre dispatch='2*n jobs', refit=True, return train score=True,
           scoring='roc auc', verbose=1)
*************************
Corresponding hypereparameter will give best auc on CV data
Fitting 5 folds for each of 9 candidates, totalling 45 fits
[Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
[Parallel(n jobs=1)]: Done 45 out of 45 | elapsed: 28.5s finished
best hyperparameter is {'alpha': 0.0001}
***********************
AUC on training data is 0.956162146262999
AUC on test data is 0.9303229130350246
*************************
The Calibration Curve
```

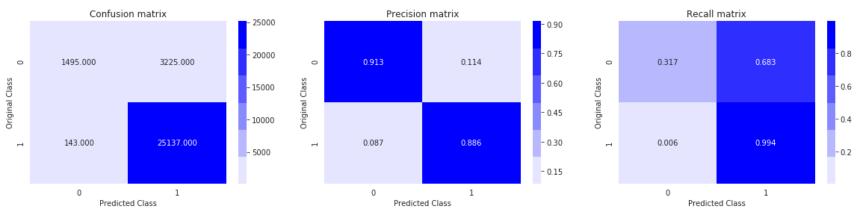




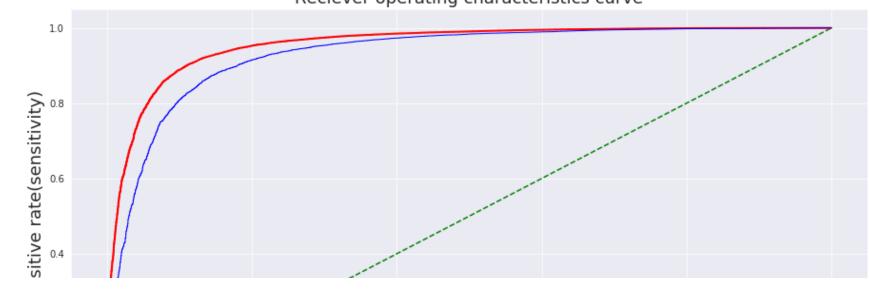
for Training data:



for Test data



plotting ROC on Test data



```
In [0]: 1 """TOP Features for both classes"""
2 imp_features(best_alpha_l1_bow,'l1',train_bow,Y_train,bow_vect)
```

TOP 20 important features for positive class and their coefficients in Bag of Words featurization are:

```
Coefficients
knife
               104.474975
corner
                76.963398
                76.236796
edge
                74.148043
gently
point
                53.998964
                44.844656
proceed
tofu
                42.977610
slowly
                41.747194
withdraw
                38.607035
izze
                38.357197
slit
                38.241826
gentle
                35.820080
tip
                33.461279
slits
                29.697758
insulin
                29.464263
                28.668077
membrane
                28.603500
procedure
sulfate
                26.594956
vegetable
                23.110526
constipation
                22.643934
***************
```

TOP 20 important features for negative class and their coefficients in Bag of Words featurization are:

Coefficients
-43.559593
-32.887452
-32.127471
-29.474204
-28.367887
-27.275682
-27.102317
-25.113100
-24.536193
-23.996222
-23.979561
-23.841928

```
-21.691247
worse
unfortunately
                 -21.194842
september
                 -20.181955
rip
                 -19.520538
terrible
                 -19.431291
ruined
                 -19.276387
                 -18.732239
sad
bland
                 -18.728568
```

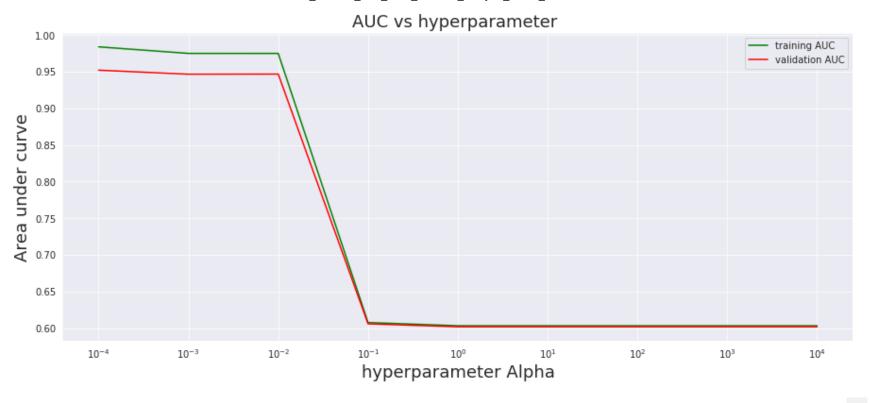
[5.1.2] Applying Linear SVM on TFIDF, SET 2

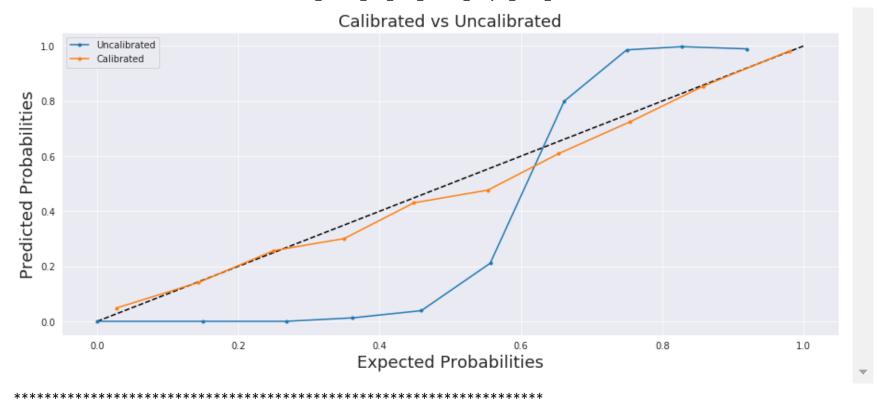
Using L2 Regularization

```
In [53]:
          """classifier for tuning"""
          gsm = svm('12',train tfidf,Y train)
          print(gsm)
          5
        6
          """best hyperparameter"""
          best alpha 12 tfidf = error('12',train tfidf,Y train)['alpha']
          10
       11
          """best Classifier fitted with tuned Hyperparameter"""
       12
          train auc 12 tfidf, test auc 12 tfidf, train proba, test proba, train pred, test pred = best classifier (best alph
       13
                                          '12',train_tfidf,Y_train,test_tfidf,Y_test)
       14
          15
       16
       17
          """Reliability Curve"""
       18
       19
          print('The Calibration Curve')
          reliability_curve(best_alpha_12_tfidf, '12', train_tfidf, test_tfidf, Y_train, Y_test)
               21
       22
          """Confusion Matrix"""
       23
          print('for Training data:\n')
       25
          plot confusion matrix(Y train, train pred)
       26
       27
          print('for Test data')
          plot confusion matrix(Y test, test pred)
          29
       30
          """ROC CURVE"""
       31
          plot roc(Y train, train proba, Y test, test proba, train auc 12 tfidf, test auc 12 tfidf)
       33
       34
```

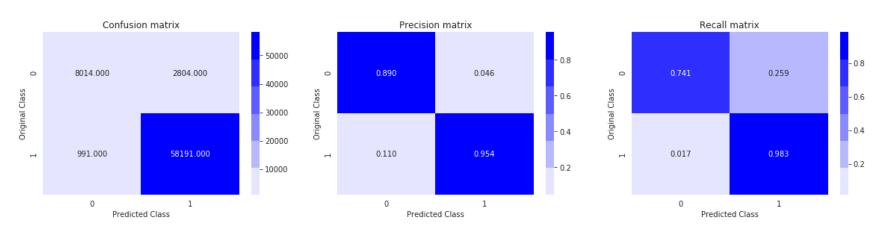
Fitting 5 folds for each of 9 candidates, totalling 45 fits

```
07 Amazon Fine Food Reviews Analysis Linear SVM
                               class weight=None, early stopping=False,
                               epsilon=0.1, eta0=0.0, fit intercept=True,
                               l1 ratio=0.15, learning rate='optimal',
                               loss='hinge', max iter=1000,
                               n iter no change=5, n jobs=None,
                               penalty='12', power t=0.5, random state=42,
                               shuffle=True, tol=0.001,
                               validation fraction=0.1, verbose=0,
                               warm start=False),
           iid='warn', n jobs=None,
           10000]},
           pre dispatch='2*n jobs', refit=True, return train score=True,
           scoring='roc auc', verbose=1)
*************************
Corresponding hypereparameter will give best auc on CV data
Fitting 5 folds for each of 9 candidates, totalling 45 fits
[Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
[Parallel(n jobs=1)]: Done 45 out of 45 | elapsed: 10.3s finished
best hyperparameter is {'alpha': 0.0001}
***********************
AUC on training data is 0.9736325736030264
AUC on test data is 0.9557599378486376
*************************
The Calibration Curve
```

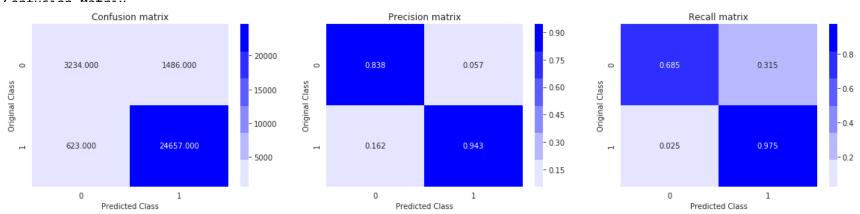




for Training data:



for Test data



plotting ROC on Test data



```
In [0]: 1 """TOP Features for both classes"""
2 imp_features(best_alpha_12_tfidf,'12',train_tfidf,Y_train,tfidf_vect)
```

TOP 20 important features for positive class and their coefficients in this featurization are:

```
Coefficients
                     3.524112
great
                     2.738388
best
delicious
                     2.585764
not disappointed
                     2.428233
                     2.368122
good
love
                     2.120625
perfect
                     2.036168
                     1.951569
excellent
nice
                     1.904471
loves
                     1.776171
                     1.586472
happy
not bad
                     1.552323
wonderful
                     1.540727
                     1.493950
amazing
                     1.490634
awesome
tasty
                     1.484353
yummy
                     1.462984
favorite
                     1.450721
definitely
                     1.333967
smooth
                     1.324058
****************
```

TOP 20 important features for negative class and their coefficients in this featurization are:

	Coefficients
disappointed	-3.998880
worst	-3.453786
awful	-3.165934
not worth	-3.026346
not buy	-2.999386
not recommend	-2.981703
not	-2.816763
not good	-2.785361
terrible	-2.702545
disappointing	-2.616888
horrible	-2.572291
stale	-2.528569

return	-2.522660
unfortunately	-2.491579
threw	-2.466702
bad	-2.321640
money	-2.319694
disgusting	-2.232970
waste money	-2.183431
not order	-2.100434

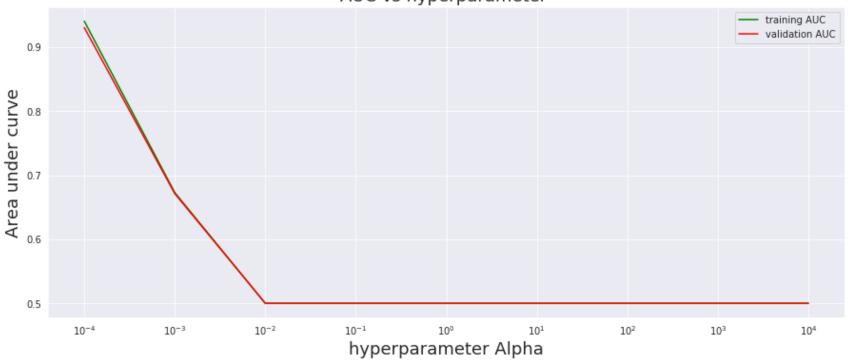
Using L1 Regularization

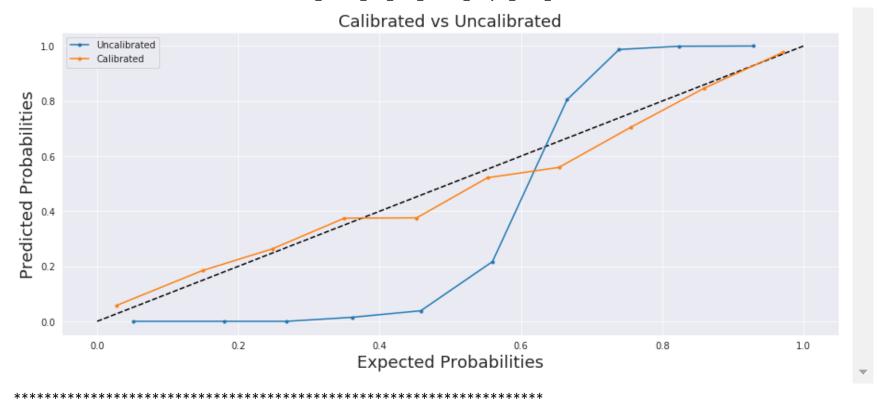
```
In [54]:
          """classifier for tuning"""
          gsm = svm('l1',train tfidf,Y train)
          print(gsm)
          5
        6
          """best hyperparameter"""
          best alpha l1 tfidf = error('l1',train tfidf,Y train)['alpha']
          10
       11
          """best Classifier fitted with tuned Hyperparameter"""
       12
          train auc l1 tfidf, test auc l1 tfidf, train proba, test proba, train pred, test pred = best classifier (best alph
       13
                                          'l1',train_tfidf,Y_train,test_tfidf,Y_test)
       14
          15
       16
       17
          """Reliability Curve"""
       18
       19
          print('The Calibration Curve')
          reliability_curve(best_alpha_l1_tfidf, 'l1', train_tfidf, test_tfidf, Y_train, Y_test)
               21
       22
          """Confusion Matrix"""
       23
          print('for Training data:\n')
       25
          plot confusion matrix(Y train, train pred)
       26
       27
          print('for Test data')
          plot confusion matrix(Y test, test pred)
          29
       30
          """ROC CURVE"""
       31
          plot roc(Y train, train proba, Y test, test proba, train auc l1 tfidf, test auc l1 tfidf)
       33
       34
```

Fitting 5 folds for each of 9 candidates, totalling 45 fits

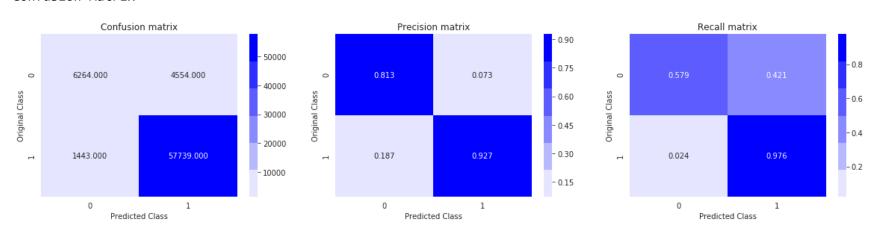
```
07 Amazon Fine Food Reviews Analysis Linear SVM
                               class weight=None, early stopping=False,
                               epsilon=0.1, eta0=0.0, fit intercept=True,
                               l1 ratio=0.15, learning rate='optimal',
                               loss='hinge', max iter=1000,
                               n iter no change=5, n jobs=None,
                               penalty='l1', power t=0.5, random state=42,
                               shuffle=True, tol=0.001,
                               validation fraction=0.1, verbose=0,
                               warm start=False),
           iid='warn', n jobs=None,
           10000]},
           pre dispatch='2*n jobs', refit=True, return train score=True,
           scoring='roc auc', verbose=1)
*************************
Corresponding hypereparameter will give best auc on CV data
Fitting 5 folds for each of 9 candidates, totalling 45 fits
[Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
[Parallel(n jobs=1)]: Done 45 out of 45 | elapsed: 17.0s finished
best hyperparameter is {'alpha': 0.0001}
***********************
AUC on training data is 0.9369532257610144
AUC on test data is 0.9330814202960738
*************************
The Calibration Curve
```





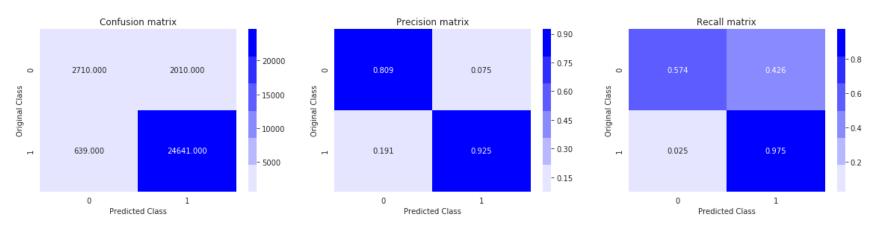


for Training data:

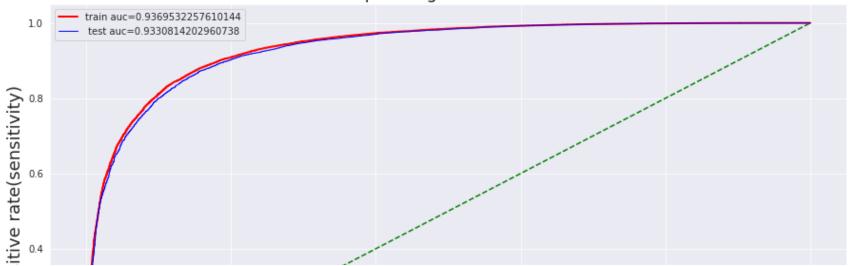


for Test data

Confusion Matrix



plotting ROC on Test data



```
In [0]: 1 """TOP Features for both classes"""
2 imp_features(best_alpha_l1_tfidf,'12',train_tfidf,Y_train,tfidf_vect)
```

TOP 20 important features for positive class and their coefficients in this featurization are:

Coefficients		
great	3.524112	
best	2.738388	
delicious	2.585764	
not disappointed	2.428233	
good	2.368122	
love	2.120625	
perfect	2.036168	
excellent	1.951569	
nice	1.904471	
loves	1.776171	
happy	1.586472	
not bad	1.552323	
wonderful	1.540727	
amazing	1.493950	
awesome	1.490634	
tasty	1.484353	
yummy	1.462984	
favorite	1.450721	
definitely	1.333967	
smooth	1.324058	

TOP 20 important features for negative class and their coefficients in this featurization are:

	Coefficients
disappointed	-3.998880
worst	-3.453786
awful	-3.165934
not worth	-3.026346
not buy	-2.999386
not recommend	-2.981703
not	-2.816763
not good	-2.785361
terrible	-2.702545
disappointing	-2.616888
horrible	-2.572291
stale	-2.528569

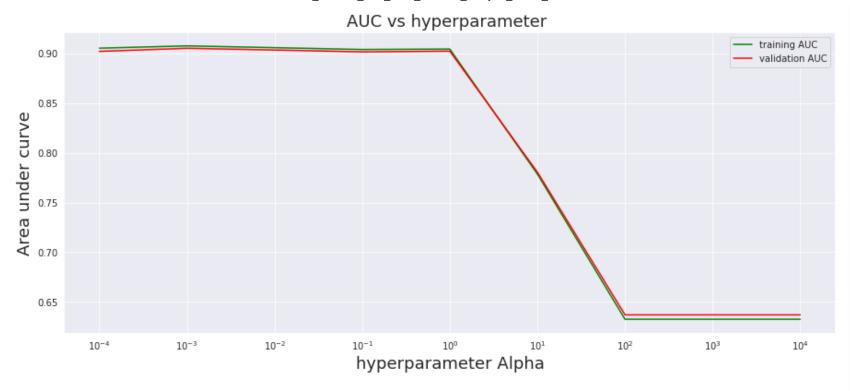
```
-2.522660
return
unfortunately
                 -2.491579
                 -2.466702
threw
                 -2.321640
bad
                -2.319694
money
disgusting
                -2.232970
waste money
                 -2.183431
                 -2.100434
not order
```

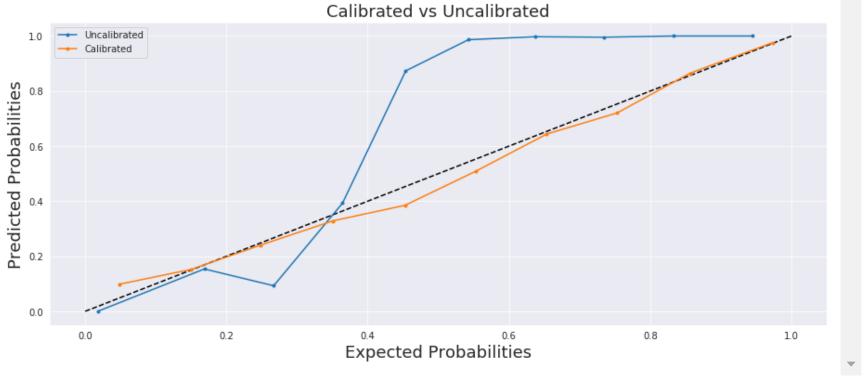
[5.1.3] Applying Linear SVM on AVG W2V, SET 3

Using L2 Regularization

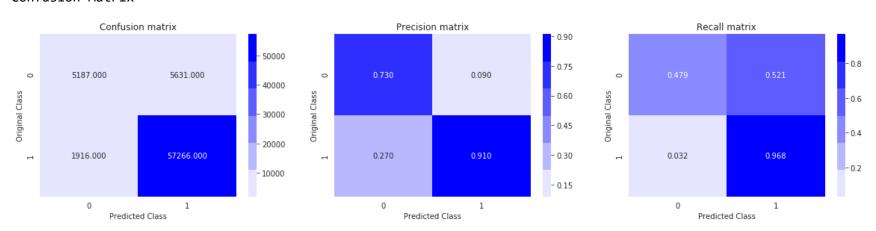
```
"""classifier for tuning"""
In [57]:
          gsm = svm('12',train avgw2v,Y train)
          print(gsm)
          5
        6
          """best hyperparameter"""
          best alpha 12 avgw2v = error('12',train avgw2v,Y train)['alpha']
          10
       11
          """best Classifier fitted with tuned Hyperparameter"""
       12
          train auc 12 avgw2v,test auc 12 avgw2v,train proba,test proba,train pred,test pred = best classifier(best al
       13
       14
                                            '12',train avgw2v,Y train,test avgw2v,Y test)
       15
       16
       17
          """Reliability Curve"""
       18
          print('The Calibration Curve')
          reliability_curve(best_alpha_12_avgw2v,'12',train_avgw2v,test_avgw2v,Y_train,Y_test)
                21
       22
          """Confusion Matrix"""
       23
          print('for Training data:\n')
       25
          plot confusion matrix(Y train, train pred)
       26
       27
          print('for Test data')
          plot confusion matrix(Y test, test pred)
          29
       30
          """ROC CURVE"""
       31
       32
          plot roc(Y train, train proba, Y test, test proba, train auc 12 avgw2v, test auc 12 avgw2v)
       33
```

```
07 Amazon Fine Food Reviews Analysis Linear SVM
                                epsilon=0.1, eta0=0.0, fit intercept=True,
                                l1 ratio=0.15, learning rate='optimal',
                                loss='hinge', max iter=1000,
                                n iter no change=5, n jobs=None,
                                penalty='12', power t=0.5, random state=42,
                                shuffle=True, tol=0.001,
                                validation fraction=0.1, verbose=0,
                                warm start=False),
           iid='warn', n jobs=None,
           10000]},
           pre dispatch='2*n jobs', refit=True, return train score=True,
           scoring='roc auc', verbose=1)
Corresponding hypereparameter will give best auc on CV data
Fitting 5 folds for each of 9 candidates, totalling 45 fits
[Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
[Parallel(n jobs=1)]: Done 45 out of 45 | elapsed:
                                               10.3s finished
best hyperparameter is {'alpha': 0.001}
************************
AUC on training data is 0.9074093991368202
AUC on test data is 0.9058933923111994
***********************************
The Calibration Curve
```



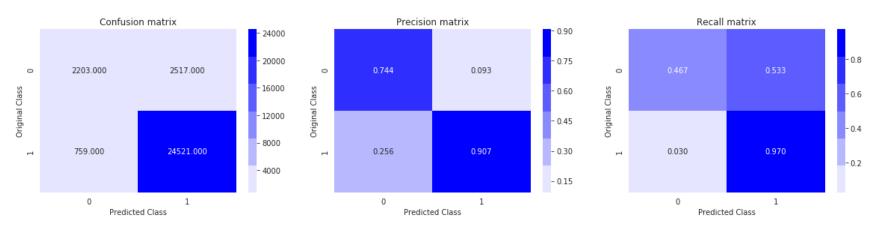


for Training data:

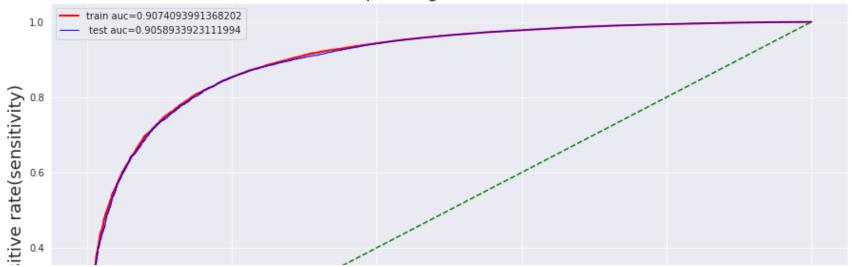


for Test data

Confusion Matrix



plotting ROC on Test data

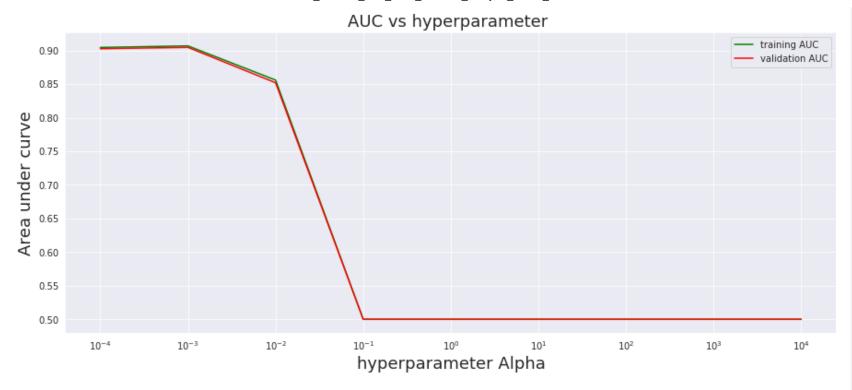


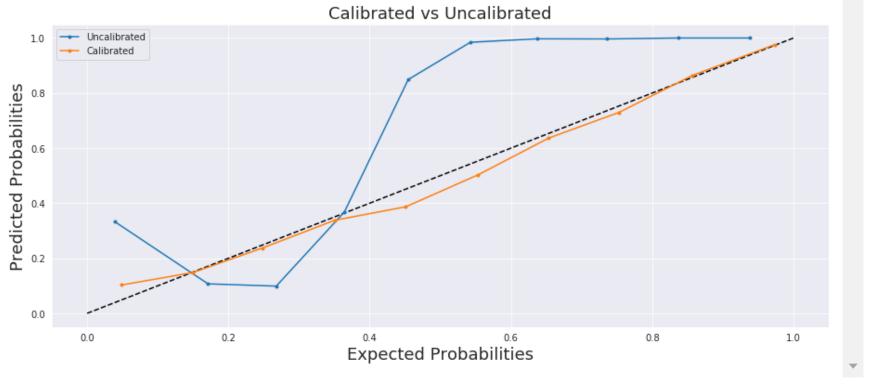
Using L1 Regularization

```
"""classifier for tuning"""
In [58]:
          gsm = svm('l1',train avgw2v,Y train)
          print(gsm)
          5
        6
          """best hyperparameter"""
          best alpha l1 avgw2v = error('l1',train avgw2v,Y train)['alpha']
          10
       11
          """best Classifier fitted with tuned Hyperparameter"""
       12
          train auc l1 avgw2v,test auc l1 avgw2v,train proba,test proba,train pred,test pred = best classifier(best al
       13
       14
                                            'l1',train avgw2v,Y train,test avgw2v,Y test)
       15
       16
       17
          """Reliability Curve"""
       18
          print('The Calibration Curve')
          reliability_curve(best_alpha_l1_avgw2v,'l1',train_avgw2v,test_avgw2v,Y_train,Y_test)
                21
       22
          """Confusion Matrix"""
       23
          print('for Training data:\n')
       25
          plot confusion matrix(Y train, train pred)
       26
       27
          print('for Test data')
          plot confusion matrix(Y test, test pred)
          29
       30
          """ROC CURVE"""
       31
       32
          plot roc(Y train, train proba, Y test, test proba, train auc l1 avgw2v, test auc l1 avgw2v)
       33
```

Fitting 5 folds for each of 9 candidates, totalling 45 fits

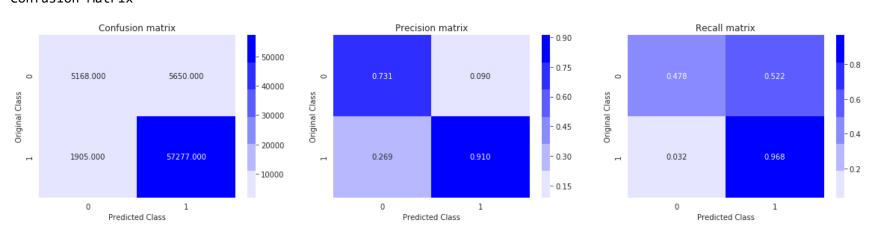
```
07 Amazon Fine Food Reviews Analysis Linear SVM
                                epsilon=0.1, eta0=0.0, fit intercept=True,
                                l1 ratio=0.15, learning rate='optimal',
                                loss='hinge', max iter=1000,
                                n iter no change=5, n jobs=None,
                                penalty='l1', power t=0.5, random state=42,
                                shuffle=True, tol=0.001,
                                validation fraction=0.1, verbose=0,
                                warm start=False),
           iid='warn', n jobs=None,
           10000]},
           pre dispatch='2*n jobs', refit=True, return train score=True,
           scoring='roc auc', verbose=1)
Corresponding hypereparameter will give best auc on CV data
Fitting 5 folds for each of 9 candidates, totalling 45 fits
[Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
[Parallel(n jobs=1)]: Done 45 out of 45 | elapsed: 14.3s finished
best hyperparameter is {'alpha': 0.001}
***********************
AUC on training data is 0.9069544023365721
AUC on test data is 0.9056091185502038
***********************************
The Calibration Curve
```





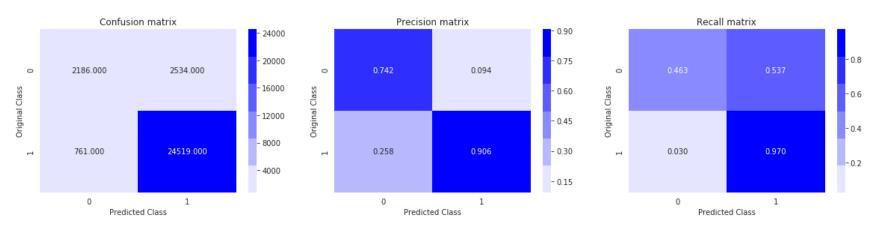
for Training data:

Confusion Matrix



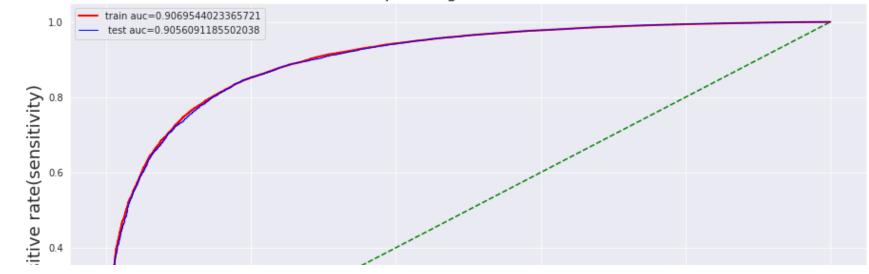
for Test data

Confusion Matrix



plotting ROC on Test data

Reciever operating characteristics curve



[5.1.4] Applying Linear SVM on TFIDF W2V, SET 4

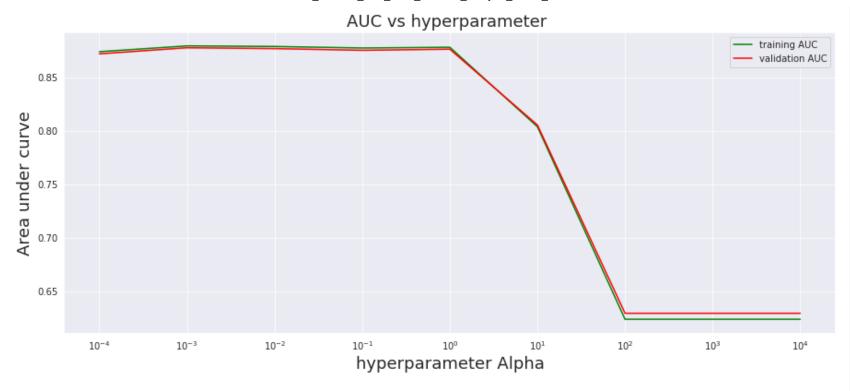
70000 30000

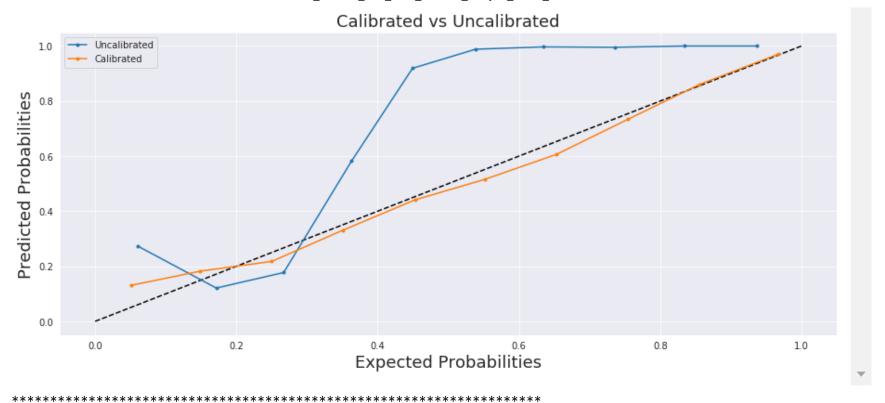
Using L2 Regularization

```
In [61]:
         """classifier for tuning"""
         gsm = svm('12',train tfidfw2v,Y train)
         print(gsm)
         5
       6
         """best hyperparameter"""
         best alpha 12 tfidfw2v = error('12',train tfidfw2v,Y train)['alpha']
         10
       11
         """best Classifier fitted with tuned Hyperparameter"""
       12
         train auc 12 tfidfw2v,test auc 12 tfidfw2v,train proba,test proba,train pred,test pred = best classifier(bes
       13
         14
       15
       16
         """Reliability Curve"""
       17
       18
         print('The Calibration Curve')
         reliability_curve(best_alpha_12_tfidfw2v,'12',train_tfidfw2v,test_tfidfw2v,Y_train,Y_test)
         21
         """Confusion Matrix"""
       22
         print('for Training data:\n')
         plot confusion matrix(Y train, train pred)
       25
       26
         print('for Test data')
         plot confusion matrix(Y test, test pred)
         28
       29
         """ROC CURVE"""
       30
         plot roc(Y train, train proba, Y test, test proba, train auc 12 tfidfw2v, test auc 12 tfidfw2v)
       32
```

Fitting 5 folds for each of 9 candidates, totalling 45 fits

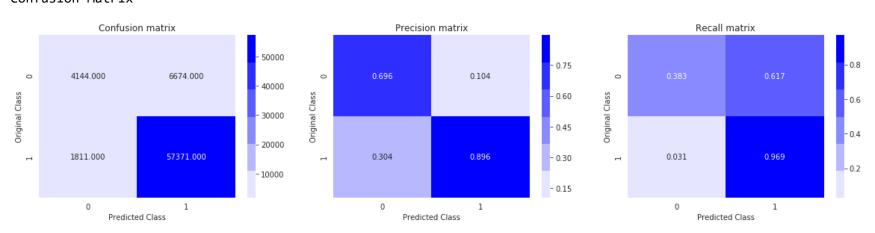
```
07 Amazon Fine Food Reviews Analysis Linear SVM
                                epsilon=0.1, eta0=0.0, fit intercept=True,
                                l1 ratio=0.15, learning rate='optimal',
                                loss='hinge', max iter=1000,
                                n iter no change=5, n jobs=None,
                                penalty='12', power t=0.5, random state=42,
                                shuffle=True, tol=0.001,
                                validation fraction=0.1, verbose=0,
                                warm start=False),
           iid='warn', n jobs=None,
           10000]},
           pre dispatch='2*n jobs', refit=True, return train score=True,
           scoring='roc auc', verbose=1)
Corresponding hypereparameter will give best auc on CV data
Fitting 5 folds for each of 9 candidates, totalling 45 fits
[Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
[Parallel(n jobs=1)]: Done 45 out of 45 | elapsed: 11.3s finished
best hyperparameter is {'alpha': 0.001}
************************
AUC on training data is 0.881121875946514
AUC on test data is 0.8774580042506973
***********************************
The Calibration Curve
```





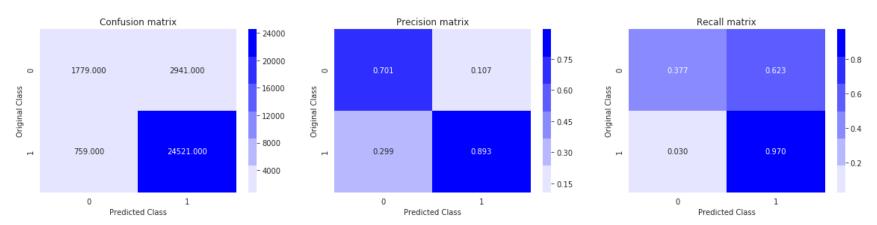
for Training data:

Confusion Matrix

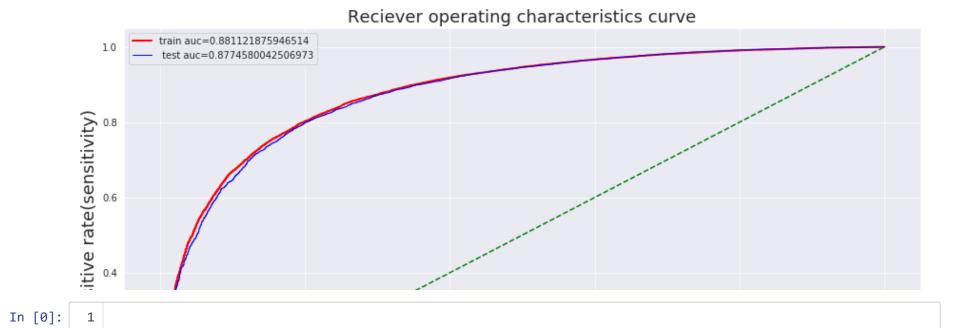


for Test data

Confusion Matrix



plotting ROC on Test data



Using L1 Regularization

```
In [62]:
          """classifier for tuning"""
          gsm = svm('l1',train tfidfw2v,Y train)
          print(gsm)
          5
        6
          """best hyperparameter"""
          best alpha l1 tfidfw2v = error('l1',train tfidfw2v,Y train)['alpha']
          10
       11
          """best Classifier fitted with tuned Hyperparameter"""
       12
         train auc l1 tfidfw2v,test auc l1 tfidfw2v,train proba,test proba,train pred,test pred = best classifier(bes
       13
       14
                                          '11',train tfidfw2v,Y train,test tfidfw2v,Y test)
          15
       16
       17
         """Reliability Curve"""
       18
       19
          print('The Calibration Curve')
         reliability_curve(best_alpha_l1_tfidfw2v,'l1',train_tfidfw2v,test_tfidfw2v,Y_train,Y_test)
               21
       22
         """Confusion Matrix"""
       23
          print('for Training data:\n')
       25
          plot confusion matrix(Y train, train pred)
       26
       27
          print('for Test data')
          plot confusion matrix(Y test, test pred)
          29
       30
          """ROC CURVE"""
       31
          plot roc(Y train, train proba, Y test, test proba, train auc l1 tfidfw2v, test auc l1 tfidfw2v)
       33
```

[Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.

Fitting 5 folds for each of 9 candidates, totalling 45 fits

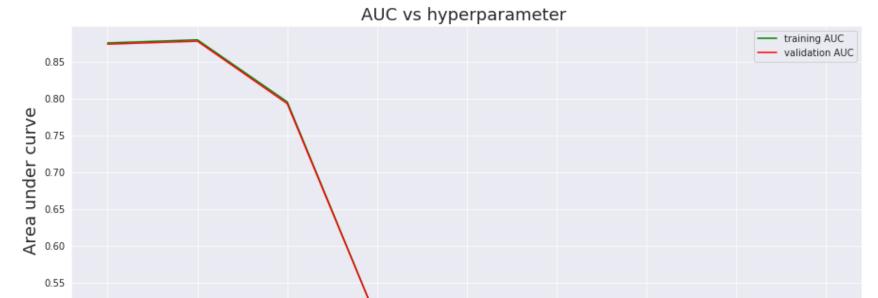
```
07 Amazon Fine Food Reviews Analysis Linear SVM
                               class weight=None, early stopping=False,
                               epsilon=0.1, eta0=0.0, fit intercept=True,
                               l1 ratio=0.15, learning rate='optimal',
                               loss='hinge', max iter=1000,
                               n iter no change=5, n jobs=None,
                               penalty='l1', power t=0.5, random state=42,
                               shuffle=True, tol=0.001,
                               validation fraction=0.1, verbose=0,
                               warm start=False),
           iid='warn', n jobs=None,
           10000]},
           pre dispatch='2*n jobs', refit=True, return train score=True,
           scoring='roc auc', verbose=1)
*************************
Corresponding hypereparameter will give best auc on CV data
Fitting 5 folds for each of 9 candidates, totalling 45 fits
[Parallel(n jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.
[Parallel(n jobs=1)]: Done 45 out of 45 | elapsed: 15.9s finished
best hyperparameter is {'alpha': 0.001}
************************
AUC on training data is 0.8799045916367207
AUC on test data is 0.8762896407691483
*************************
The Calibration Curve
```

0.50

 10^{-4}

 10^{-3}

 10^{-2}



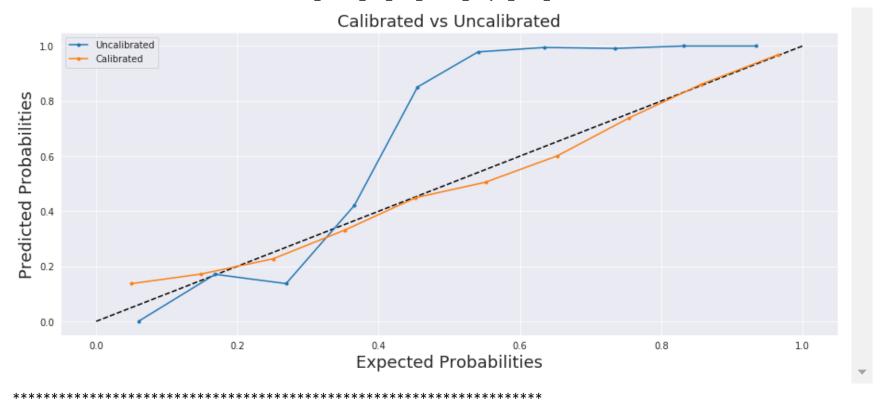
10°

hyperparameter Alpha

10³

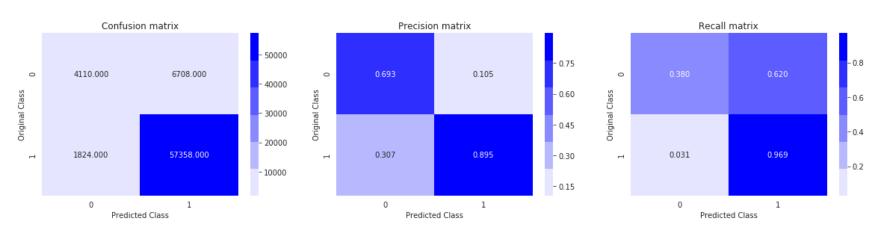
 10^{4}

10²

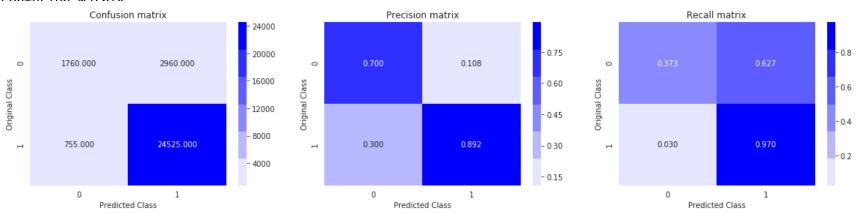


for Training data:

Confusion Matrix



for Test data



plotting ROC on Test data

Reciever operating characteristics curve



[6] Conclusions

```
In [63]:
             from prettytable import PrettyTable
           2
             #table for random forest
             table = PrettyTable()
             no = [1,2,3,4,5,6,7,8]
              vectorizers = ['Bag of vectors', 'Bag of Vectors', 'TFIDF', 'TFIDF', 'Average Word 2 vector', 'Average Word 2 Vec
             regularization = ['12','11','12','11','12','11','12','11']
             alphas = [best_alpha_12_bow,best_alpha_11_bow,best_alpha_12_tfidf,best_alpha_11_tfidf,best_alpha_12_avgw2v,b
                       best alpha 12 tfidfw2v, '0.001']
             AUC = [test auc 12 bow,test auc 11 bow,test auc 12 tfidf,test auc 11 tfidf,test auc 12 avgw2v,test auc 11 av
          10
                     test auc 12 tfidfw2v,test auc 11 tfidfw2v]#their respective auc scores
          11
          12
          13
             table.add column("SNo",no)
          14
             table.add column('Vectorizers', vectorizers)
         15 table.add column('Regularization', regularization)
          16 table.add column('Hyperparameter(alpha)',alphas)
             table.add column('AUC on test',AUC)
             print('\t\t Table for SGDClassifier using Hinge Loss')
             print(table)
```

T-61-	£	CCDClassifism		114	
тарте	TOP	SGDClassifier	using	Hinge	LOSS

	SNo	Vectorizers	Regularization	Hyperparameter(alpha)	AUC on test
į	1	Bag of vectors	12	0.001	0.9402083193654796
	2 3	Bag of Vectors TFIDF	11 12	0.0001 0.0001	0.9303229130350246 0.9557599378486376
į	4	TFIDF	11	0.0001	0.9330814202960738
ļ	5 6	Average Word 2 vector Average Word 2 Vector	12 11	0.001 0.001	0.9058933923111994 0.9056091185502038
i	7	TFIDF Word 2 Vector	12	0.001	0.8774580042506973
ĺ	8	TFIDF Word 2 Vector	11	0.001	0.8762896407691483

- We observed that the L2 regularization seems to work better than I1 regularization in almost all the cases.
- The L1 regularization becuase of creating sparsity,increase the value of coefficients of most important features.
- Caliberated Classifier tells more realistic picture of expected and predicted probabbilities, hence working greatly in this case of linear SVM. We plotted the reliability curve to actually see how closely the SGDClassifier fits the sigmoid function, thus using 'sigmoid'method rather than isotonic.
- Though Word 2 Vector gives semantic understanding ,then also simple TFIDF Scores gave best AUC Score