

Networkqy - Full Vision & MVP Document

What is Networkqy?

Networkqy is an AI-powered professional networking platform where users simply ask what they need, and the AI finds the most relevant people, communities, and events with clear explanations.

What Users Will Do on Networkqy

- Type a query
- Get AI Matches
- Save Matches
- Connect
- Discover Events/Communities
- Upgrade to Pro
- Businesses Integrate API

Examples of Queries People Will Ask

- Find investors who funded AI startups in Dubai.
- Find a cofounder with blockchain experience.
- Find startups hiring product managers in India.
- Find upcoming hackathons in Bangalore.
- Find people attending Gitex 2025 interested in Web3.

What Networkqy Will Show

- Top Matches (profiles, communities, events)
- Explanation: Why this match matters
- Mutual Value: How you help each other
- Save Match option
- Explore more suggestions

Platform Structure

Networkqy - Full Vision & MVP Document

- Frontend: Next.js + Tailwind CSS
- AI Engine: Specialized GPT-4/ Llama-3
- Dataset: LinkedIn, Crunchbase, AngelList
- User Management: Firebase Auth
- API: REST API for external apps
- Payments: Stripe

Freemium Model

- Anonymous: 5 free queries
- Free (Signup): 15 queries/day
- Pro: Unlimited queries, Priority Matching, Event Alerts

Networkqy API Vision

- Companies can integrate Networkqy AI inside their apps
- POST /networkqy/match API for matchmaking
- Starter API: \$99/month
- Growth API: \$299/month
- Enterprise: Custom Pricing

UI/UX Style Guide

- Primary Color: Deep Purple (#6C2DC7)
- Accent Color: Soft Violet (#B388EB)
- Font: Poppins Bold for Titles, Inter for Body
- Clean White background
- Sleek, minimalistic button and icon design

Landing Page Structure

- Hero Section: 'Meet the Right People. Grow Faster.'
- CTA Button: 'Start Networking'

Networkqy - Full Vision & MVP Document

- Features: Smart Matching, Save Matches, Event Recommendations
- Pricing: Free vs Pro Comparison
- API Promotion: 'Embed Smart Networking into Your App'

Summary

Networkqy is your AI-powered networking partner-helping you meet the right people, find the right opportunities, and grow faster. First as an app, then as a global networking engine through APIs.