

YATHARTH SINGH

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Profile summary

Agile and versatile professional with **15+** months experience diverse background spanning in Product, BFSI , Food & Beverage and Consulting. Proven skills in Python , SQL & range of BI tools & improving top line bottom line of businesses.

Technical Skills

Languages & Databases: Python, R, SQL, MongoDB

Libraries & Frameworks: Pandas, Numpy, Matplotlib, SciPy TensorFlow

Other Tools: PowerBI , Looker Studio, Tableau , Microsoft office suite.

Work Experience

GoKwik

Oct 2023 – Present

Data Analyst

WFH

- Automated entire HR database & created real-time analytics dashboard, ensuring seamless intergration of new data, with continuous synchronization and analysis of **2000+** records.
- Optimized recruitment analytics, reducing time-to-fill by **23%** and slashing recruitment costs by **30%** within a quarter.
- More details after project completion.*

Edelweiss Tokio Life Insurance

June 2023 – August 2023

Summer Intern - Dataverse Project

Mumbai

- Streamlined **350+** reports across departments by **53%**, minimizing duplication & enhancing report efficiency.
- Developed interactive dashboards to oversee vital insurance KPI's like APE's , Renewal rates, Persistency & so on driving a **7%** upgrade in policy renewal rates and a **14%** increase in persistency.
- Prepared BRDs and other logics for **20+** new investment and life insurance products like Term Protect, Flexi-Saving Plan, ULIP's etc.

MasterChow

Feb 2023 – May 2023

Data Analyst

Mumbai

- Created comprehensive dashboards utilizing AOV and Bucket analysis to track customer behaviour across **200+** cities, **63+** SKU's, resulting in a **12%** increase in revenue.
- Conducted Hourly Heat map analysis to identify peak traffic periods resulting in a **28%** increase in conversion rates.
- Developed analytical MIS reports for **4+** sales funnels, analysing **13+** cross-functional datasets.

Tag8.in

Feb 2022 – Aug 2022

Data Analyst

Mumbai

- Optimised the inventory using **60-30-10** model to meet demand and keep logistics low and avoid stock outs, overstocking, and backorders.
- Analyzed customer reviews from Google play store using Text analysis, **VADER model**, and **NLP**.
- Developed a realtime dashboard tracking KPIs of live Drop locations, leading to an **8%** rise in on-time deliveries and reduced Dwell times.
- Created PowerBI reports using DAX for **HDFC**, **McKinsey**, and **Waycool**, delivering actionable insights and visualizations.

Education

Veermata Jijabai Technical Institute

Feb 2020 – May 2024

B.Tech - Mechanical Engineering - 7.11

Mumbai

Vidyaniketan Jr. College

March 2020

HSC board - 76.92

Mumbai

St. Joseph High School

March 2018

SSC Board - 81.6

Mumbai

Other Achievements

Letter Of Recommendation from Founder of MasterChow & Tag8.in

98.6206 %le - MHT-CET , **92.8088 %le** - JEE MAINS

Interests

Fitness Enthusiast, Performing at Open Mics on weekends and Playing Piano.