

# DAMALLA YATHIN

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## EDUCATION

### IIITDM Kanchipuram

Bachelor of Technology in Computer Science and Engineering - Artificial Intelligence

Chennai, Tamil Nadu

Nov 2022 – Apr 2026

## EXPERIENCE

### Attacked AI

Creative Design, AI Content & Digital Marketing Intern

Chennai, Tamil Nadu

Aug 2025 – Dec 2025

- Worked on company branding by creating visually appealing daily attack posters aligned with brand guidelines
- Designed banners for the website, developed AI-generated images and videos, and contributed to AI-based podcasts and creative media content
- Supported digital marketing initiatives through consistent visual storytelling, creative experimentation with AI tools, and high-quality design execution

### EVtron Tech

Digital Marketing Intern

Chennai, Tamil Nadu

May 2025 – Aug 2025

- Contributed to initiatives aimed at expanding the digital presence and outreach of EV charging solutions
- Collaborated with the digital marketing team on content and campaign-related tasks, demonstrating professionalism and a proactive learning attitude

### Viberr

UI Visual Designer & Branding Lead Intern

Tamil Nadu, India

May 2025 – Jul 2025

- Designed visual design systems, iconography, and UI graphics for Viberr, a digital social media platform
- Collaborated with team members to develop brand identity in a fast-paced startup environment
- Implemented innovative design solutions to enhance authentic engagement on the platform

## LEADERSHIP & ACTIVITIES

### Placement Cell Coordinator

IIITDM Kancheepuram

Current

Student Coordinator

- Coordinating placement activities and facilitating communication between students and recruiters

### National Cadet Corps (NCC)

Chennai, Tamil Nadu

Senior Under Officer (SUO)

Nov 2022 – May 2025

- Commanded parades, maintained drill discipline, and demonstrated exemplary leadership
- Trained cadets in military drills while instilling values of discipline, teamwork, and excellence

### @designpreneurss

Content Creator

Founder & Designer

Current

- Built and grew an online design brand to 30K+ followers, creating engaging content around UI/UX, Photoshop, and Canva
- Designed intuitive app interfaces and led college fest design teams
- Won HackAdThon for creative marketing content

## TECHNICAL SKILLS

**Design Tools:** Figma, Canva, Adobe Photoshop, CapCut

**Skills:** UI/UX Design, Visual Design Systems, Iconography, Branding, Content Creation, AI Content Creation, Digital Marketing

**Domains:** Human-Computer Interaction, Product Design, UX Strategy, Creative Tech

**Languages:** English, Telugu (Native), Hindi