JIGISHA CHOPRA

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EDUCATION

B.E. (COE)	Thapar Institute of Engineering and Technology	CGPA-8.45	2020-Present
Class XII (Science)	Delhi Public School, RK Puram, New Delhi	95.6%	2019-2020
Class X	Delhi Public School, Ruby Park, Kolkata	95.8%	2017-2018

INTERNSHIP

INXS Creations – Event Management Intern   **May 2022 – July 2022**
- **Collaborated** on event management, interfacing directly with clients to uncover needs. Created **innovative**, **brand-aligned** themes and layouts, ensuring **smooth execution** and **agile adjustment** to client input for **exceptional event outcomes**.

POSITION OF RESPONSIBILITY

Core Member, LEAD, TIET
- Led **2** successful online inter-college tech events,**Techovanza** & **Shoonya3.0**,drawing **500+** participants from **four universities.**
- Headed creativity for an annual **treasure hunt** involving **200+** students, enhancing overall event experiences.

Event Management Team Member, MUDRA, TIET
- Oversaw planning and execution of a **3** day cultural event,**Izhaar,** and coordinated participation of **100+** students.
- Handled **publicity** for a broad audience of **5000+** for the year's flagship event, **Izhaar,** achieving maximum reach.

Management Secretary, OWASP, TIET
- Led **100+** member team through end-to-end event planning, from ideation to marketing, ensuring seamless execution.
- **Organized** technical competitions, workshops, and events for an audience of **1000+** students.

PROJECTS

- **Campus Placement Analysis – Tableau, R:**
  Analyzed MBA graduate data to identify factors influencing post-graduation job prospects using **Tableau** for better placements and student career choices.
- **Application & Analysis of Online Shopper's Intention dataset – Python, Scikit – Learn, MatplotLib:**
  Forecasted online shopper's buying intentions, empowering businesses to enhance marketing tactics and drive revenue growth. Achieved an **accuracy** of **90.4%**.
- **Startup Manager (Group Project) – HTML/CSS, Bootstrap, Javascript, Django:**
  Platform **aiding colleges** in startup reviewing, shortlisting, feedback, funding, progress tracking through reports, automated updates, payments.

CERTIFICATIONS

- Simplified Approach to **DBMS** -Udemy.
- **Data Science** Course in **R**, John Hopkins University-Coursera.
- **Data Visualization** with **Plotly** Express-By Coursera Project Network
- Build **Power BI** visuals and reports.
- **Predict** Future Product Prices Using **Facebook Prophet**.
- Building Custom Regional **Reports** with **Google Analytics**.

EXTRA – CURRICULAR ACTIVITIES/ACHIEVEMENTS

- **Scholar Badge Holder** (2016 – 2020) **–** Certificate of **academic excellence** consecutively for **five years**.
- Code for Good **– Finalist** (**JP Morgan and Chase** Hackathon).
- BRAINWARS **– Semi Finalist** (**Bain & Company**-Case Study Competition 2023).
- Shoonya 3.0. **– CTF** Tech event **Winner**.
- Consecutively won **1ˢᵗ** place at Izhaar **–** Annual Fest for **two years** (2022 and 2023) in **Bhangra**.

VOLUNTEER WORK

- **Panthak Saanjh** (Non-Profit Organization) **Delhi, India** -Actively contributed to **COVID relief** by coordinating **critical resources** and **verified** and **managed leads**.
- **Asha Niketan**, **Kolkata, India** -Contributing in empowering **specially abled** ashram through **education and empowerment**.
- **National Service Scheme**, **Delhi, India** -Participated in **Tree Plantation**, **Swachh Bharat Abhiyan**-cleanliness drives and **Teach for India** program.

SKILLS

Soft Skills	Problem-Solving, Leadership & Management, Communication skills, Teamwork, Public Speaking, Analytical thinking.
Languages	C, C++, R, SQL
Technical Fundamentals	DBMS, Power BI, Tableau, Data Science, Operating Systems, Machine Learning, AI.