



Ratish is a student at the University of South Carolina that has a busy class schedule on most days. After math class, he has to walk 20 minutes uphill to get to his computer science class. Unfortunately, he's late 9/10 times and misses the first 10 minutes of his lecture.

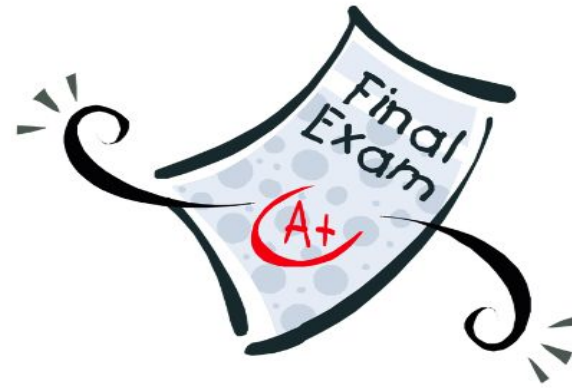
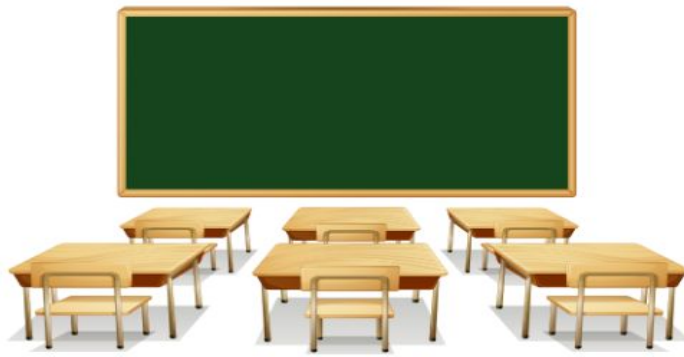


Ratish was fed up with being late to school when he noticed his attendance started to impact his grades in class. He talked to his friends about it and they introduced him to a riding sharing app on his phone.



Ratish took his friends' advice and downloaded the rideshare app that helps him reserve electric bikes at charging stations. To his surprise, the subscription was only \$15 for 6 months! Ratish knew he was making a great purchase.

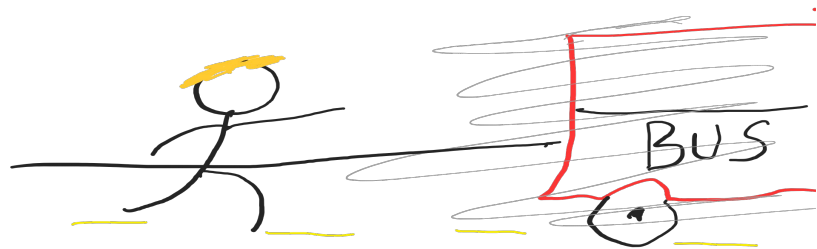
Ratish woke up the next morning and went to his math class like usual. This time, he reserved an electric bike before his class ends, that way he doesn't have to worry about availability. Ratish used the electric bike to get to his computer science class 5 minutes early and he's not covered in sweat this time!



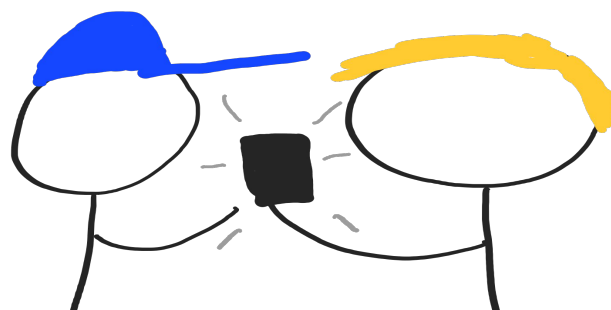
A couple weeks have passed and Ratish hasn't been late to his computer science lecture since he bought the rideshare subscription. He's understanding what he's learning in class and next week he has an exam...



Ratish went to class to take his exam and to his surprise he passed with an A+! Thanks to the help of the bikeshare app and charging stations around campus, Ratish was able to attend class without being late and missing lecture. Now he doesn't have to worry about being late ever again.



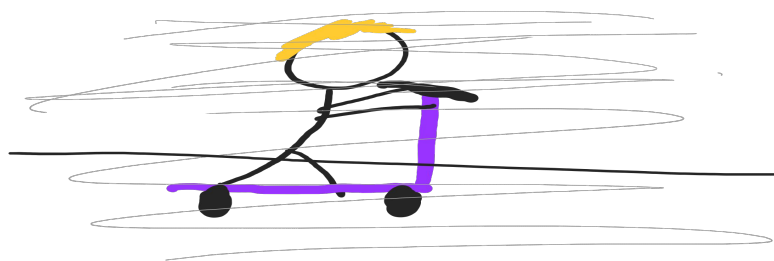
Darn! Once again, Barry West missed the bus! Despite living near campus for over a year, Barry constantly finds himself without a reliable source of transportation, as he also doesn't own a car. What he needs is an efficient method of getting around campus without stressing over the bus.



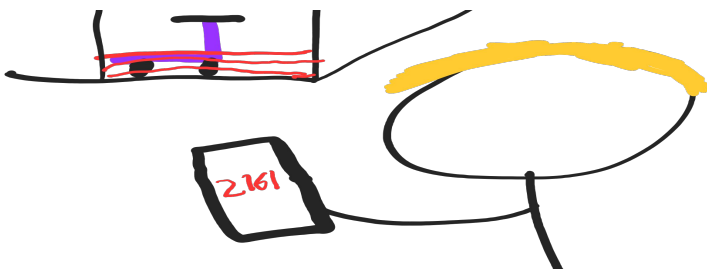
Back at his apartment, Barry's roommate, Davis, tells him about a brand new app that allows students to rent a method of transportation! Davis started using it last week and now he goes to and from campus with a bicycle. Barry, reasonably has doubts, but Davis reassures him that it's very helpful, and much more convenient than the bus.



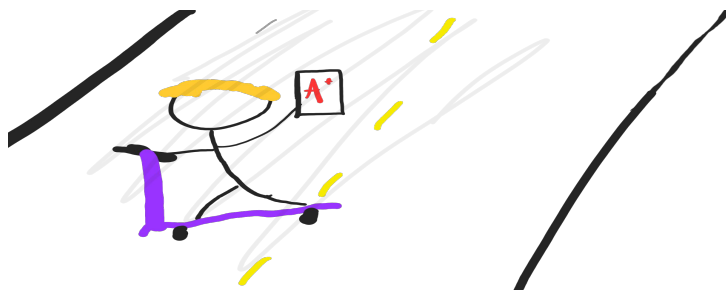
Taking Davis' advice, Barry goes ahead and signs up for the app. Now he just needs to figure out what kind of transportation he wants to rent. He always fancied a scooter, so he subscribes to it. What also catches Barry's eye is the \$6.99 monthly subscription, which is alot cheaper than he thought!



The next week, Barry has his own personal scooter! He can go all around campus now without having to worry about when or where the bus is going!



Of course, Barry wants to make sure that his scooter is still accessible and not stolen overnight. Luckily, the transportation app has just the fix! Using the app, Barry sets a 4-digit pin on a lock, a pin only he has access to. With that on his mind, he can rest easy and wake up to a safe and sound scooter!



With convenient access, a reasonable subscription, and reliable security overnight, Barry was able to have a great semester, thanks to his new scooter! Instead of worrying about what time the bus arrives, he now only has to worry about what time he should stop studying and hang out with his buddies!



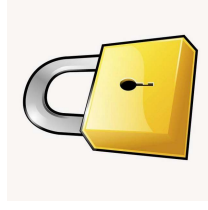
John is a student with back to back classes. Because he has to travel to different buildings in a short period of time, he is frequently. He doesn't have a car and does not have great alternatives for transportation.



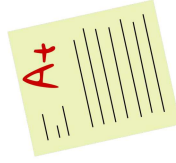
In an attempt to save his attendance he downloads a ride sharing app for students.



Through the app he is able to schedule and reserve bikes. Which he uses to quickly travel between buildings.



When he is done he simply leaves locks the bike in a designated bike rack. And marks the bike as available on the app.



John's attendance significantly improves as he is able to get to class on time.