

TEAM PROJECT ONE PAGE OVERVIEW – KAISER PERMANENTE

Team Project Organization Title: Kaiser Permanente in Oakland, California

Overview:

Kaiser Permanente is one of America's leading healthcare organizations that was founded in 1945 in Oakland, California. The organization's mission is to provide high-quality and affordable healthcare services to its patients, and to improve their community health conditions. Kaiser Permanente has a unique organizational structure, as it is both a health insurer and a provider of healthcare services, with its own hospitals, medical centers, and physician practices. (KFF)

The organization operates in several states across the United States and serves over 12 million patients, including individuals of all ages and backgrounds. Kaiser Permanente focuses on improving its population health management strategies, with a particular emphasis on preventative care and chronic disease management. The stakeholders include patients, healthcare providers, insurance companies, policymakers, and community organizations, comprising of mainly Kaiser Foundation Health Plan, Inc., Kaiser Foundation Hospitals and its subsidiaries, and The Permanente Medical Groups. (KFF)

One innovative effort to improve healthcare delivery and services to patients is Kaiser Permanente's use of telemedicine technology to improve access to care. The main goal is to provide patients with convenient, high-quality care from the comfort of their own homes, reducing the need for in-person visits and lowering the cost of care. There is significant progress in implementing this innovation, with telemedicine services available to patients across all its service areas. Also, the organization has launched a new mobile app, called "KP Mobile App" that allows patients to schedule virtual appointments, receive medication reminders, and access their medical records, which has proven to reduce hospital readmissions and emergency room visits, leading to lower healthcare costs for both patients and the organization. ("We're Transforming Health and Health Care – Find out How")

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References:

1. KFF. "The Henry J. Kaiser Family Foundation." *The Henry J. Kaiser Family Foundation*, The Henry J. Kaiser Family Foundation, 2019, www.kff.org/.
2. "We're Transforming Health and Health Care – Find out How." *Kaiserpermanente.org*, 2 Apr. 2019, about.kaiserpermanente.org/.