



# CATA TSA 2025 Discount Fundraiser

## DIGITAL DISCOUNT CARD FUNDRAISER INSTRUCTIONS

Today we're launching our digital discount card fundraiser with Vertical Raise, which will allow us to sell discount cards digitally through email, text & social media. Your participation is critical in helping us reach our goal!

Thank you! Tyler Powell

**Instructions: Use a phone or computer to complete the set-up steps.**

1. **Create a login.** Go to [Vraise.org](https://vraise.org) or scan the QR code.

- Use your full name & email
- If you already have an account, just log in

2. **Upload profile picture.**

3. **Enter Join Code:** 42933830 Click "Join Now".



4. Click the **Parent Icon** to send texts to both parents, then click NEXT.

- Your parents can now share the fundraiser & help add emails.

5. Click the **Email Icon** to upload & send at least **20 quality emails**.

- Use the **Import** button to upload emails directly from your email provider.
- Click the **Donor Reload Button** to email donors from your last fundraiser.

6. Click the **Text Icon** to send out **10 texts** to potential donors.

7. Click the **Social Media Icon** to share on Facebook & X.

8. **Save profile** to home screen or desktop & screenshot your QR Flyer.

- This shortcut allows you to check your fundraiser goals & invite more donors.

### Participation Expectations:

- ☐ Send a Parent Share Text to each one of your parents/guardians
- ☐ Work with your parents to enter at least 20 emails of family, friends & potential supporters
- ☐ Send 10 texts to people that could support you in reaching your fundraising goal
- ☐ Have a parent/guardian post to Facebook
- ☐ Click on the QR Flyer from your home screen & save a screenshot!

