

Adventure Works Sales Analysis

Time Analysis

Detailed
Dashboard

Clear Filter

Year
All

☒ Revenue ☒ Profit ☒ Transaction

Total Quantity
631.92K
147.12%

Total COGS
₹ 180.80M
111.07%

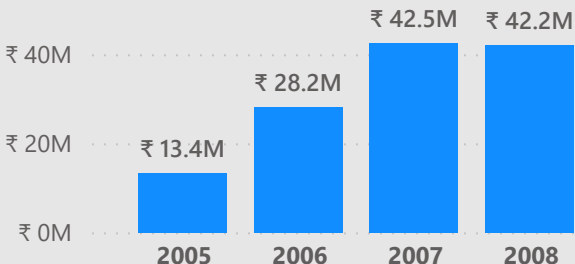
Total Revenue
₹ 307.09M
199.96%

Total Profit
₹ 126.29M
196.83%

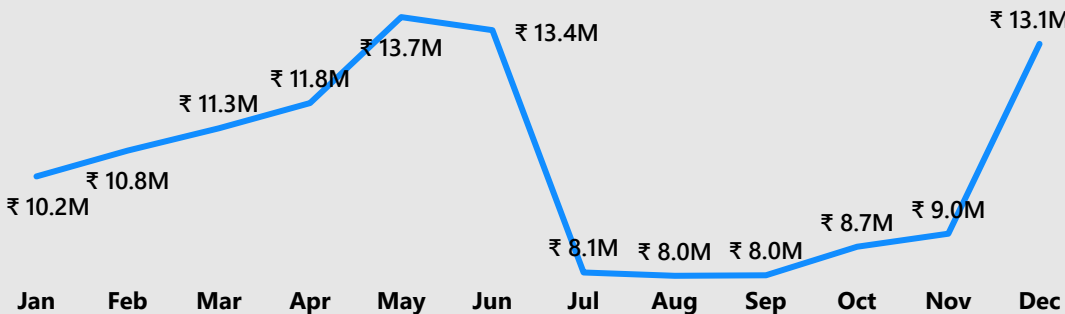
% Profit Margin
41.12%
98.43%

Total Transactions
60.40K
147.10%

Total Profit by Year

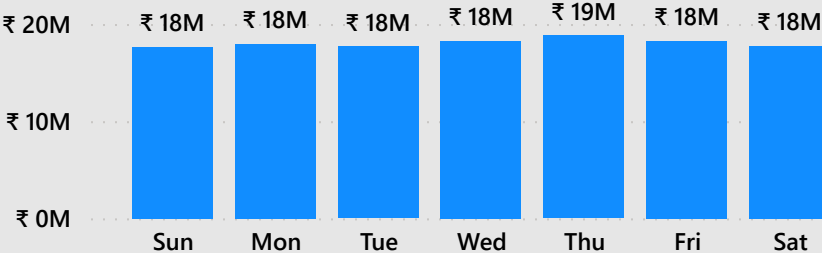


Total Profit by Month Name

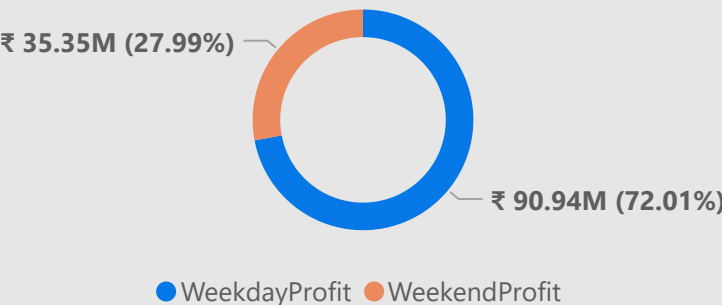


Jan	May	Sep
Feb	Jun	Oct
Mar	Jul	Nov
Apr	Aug	Dec

Total Profit by Day Name



WeekdayProfit and WeekendProfit



₹ 32.3M
Quarter 1

25.6%

₹ 39.02M
Quarter 2

30.9%

₹ 24.19M
Quarter 3

19.2%

₹ 30.78M
Quarter 4

24.4%

Australia

Germany

Canada

United Kingdom

France

United States

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Australia

France

United Kingdom

Canada

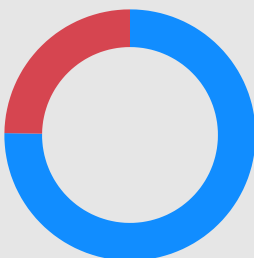
Germany

United States

Top 5 Profitable Products

Mountain-200 Black, 46	₹ 6.61M
Mountain-200 Black, 42	₹ 6.41M
Mountain-200 Silver, 46	₹ 6.14M
Mountain-200 Black, 38	₹ 6.07M
Mountain-200 Silver, 42	₹ 6.04M

Profit share of Top 5 Products vs Others



Top 5
24.76%

Others
75.24%

Available Products

606

Sold Products

158

Unsold Products

448

Profit by Product Color

Black	₹ 39.16M
Red	₹ 31.59M
Silver	₹ 23.92M
Yellow	₹ 19.04M
Blue	₹ 9.43M
Unspecified	₹ 2.86M
Multi	₹ 0.26M
White	₹ 0.03M

Product Pricing Types Expensive Vs Less Expensive



Price Above 150

95.43%

₹ 120.52M

ExpensiveProfit

Price Below 150

4.57%

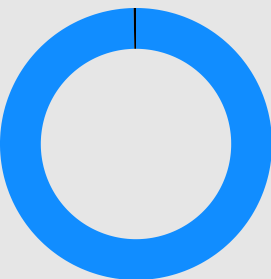
₹ 5.77M

LessExpensiveProfit

Top 5 Profitable Customers

Willie Xu	₹ 80.61K
Jordan Turner	₹ 78.35K
Margaret He	₹ 66.02K
Nichole Nara	₹ 64.05K
Dawn Nath	₹ 61.98K

Profit share of Top 5 Customers vs Others



Top 5
0.28%

Others
99.72%

Average Customer Age

44

Total Customers

18.48K

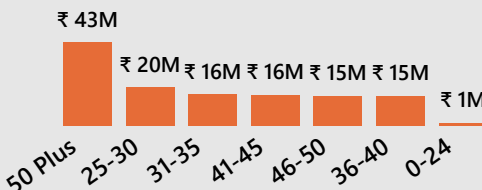
Profit By Male

49.61%

Profit By Female

50.39%

The 50 Plus Age-Group contributed 33.90% of the Profit



2005

2007

2006

2008

Australia and United States contributed 62.74% of the Profit



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