

26,86 %

Churn Rate

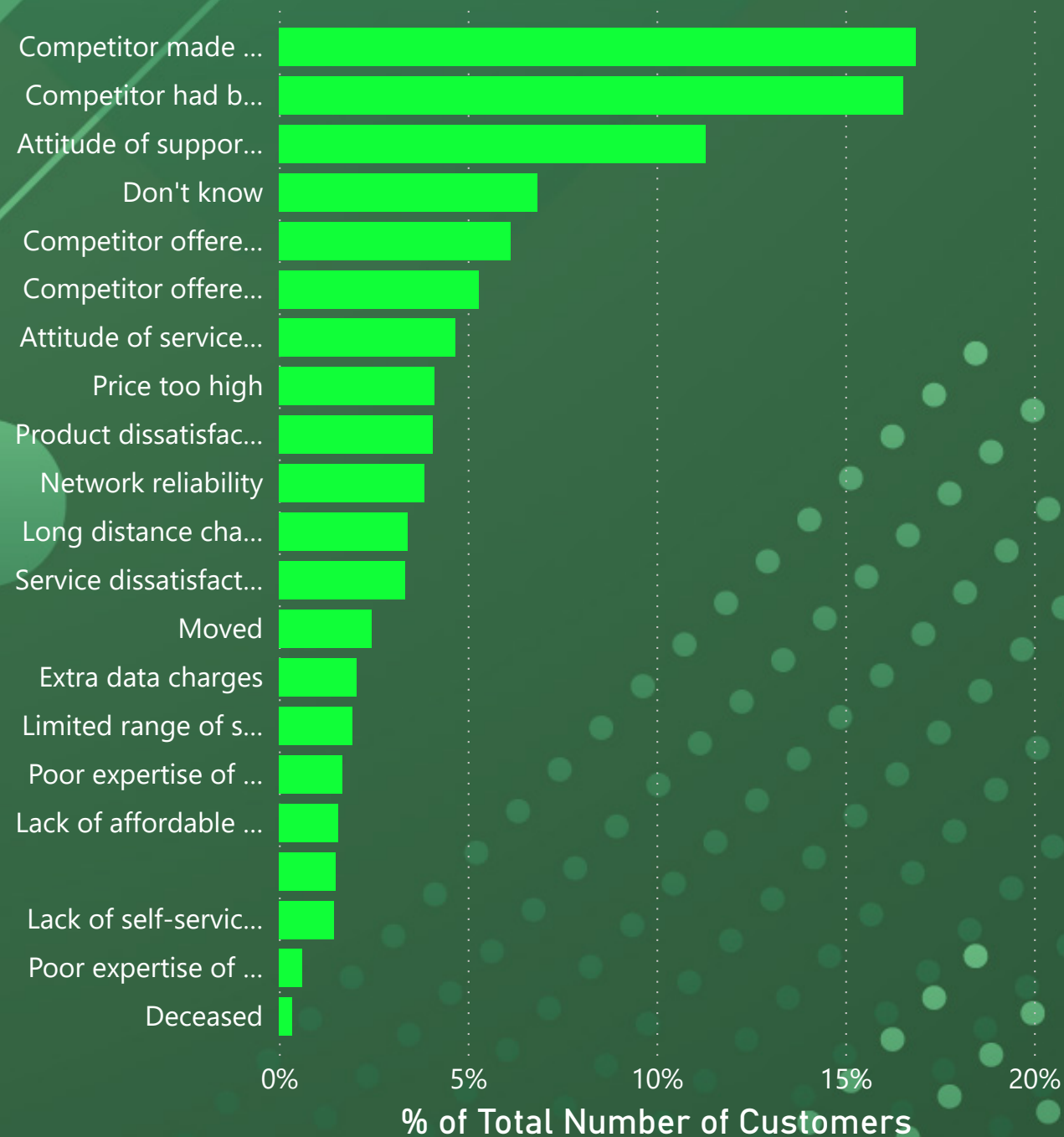
6687

Count of Customer ID

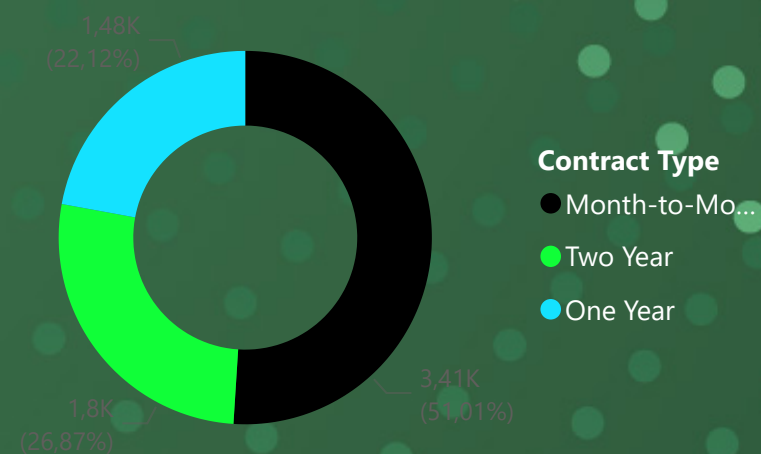
1796

Churned

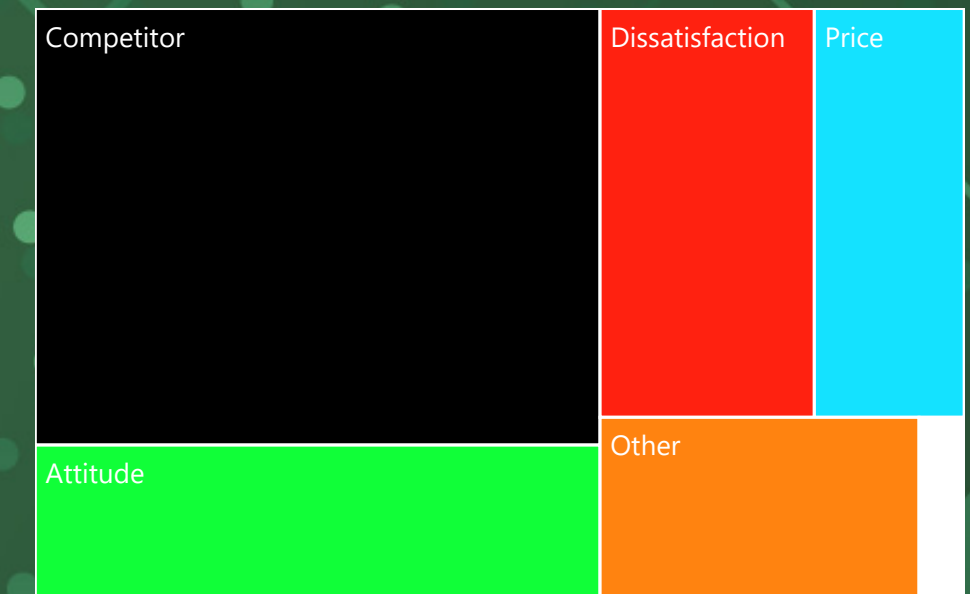
Churn Reasons



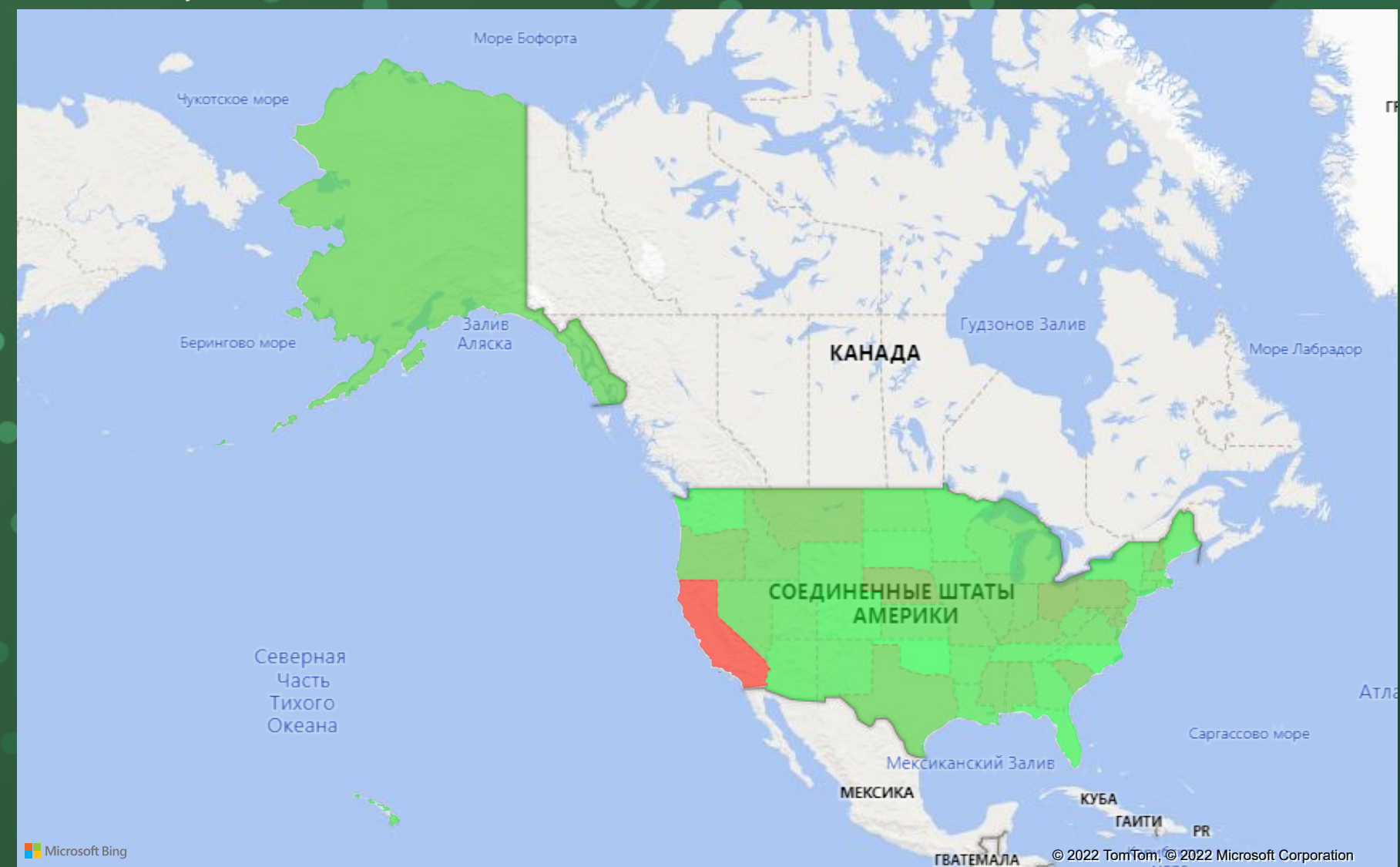
Customers Count by Contract Type



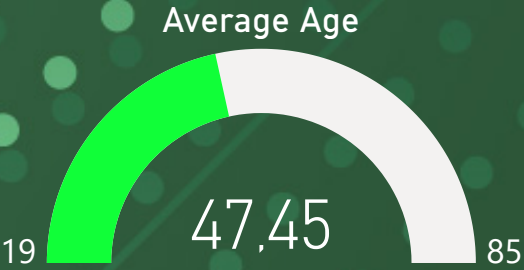
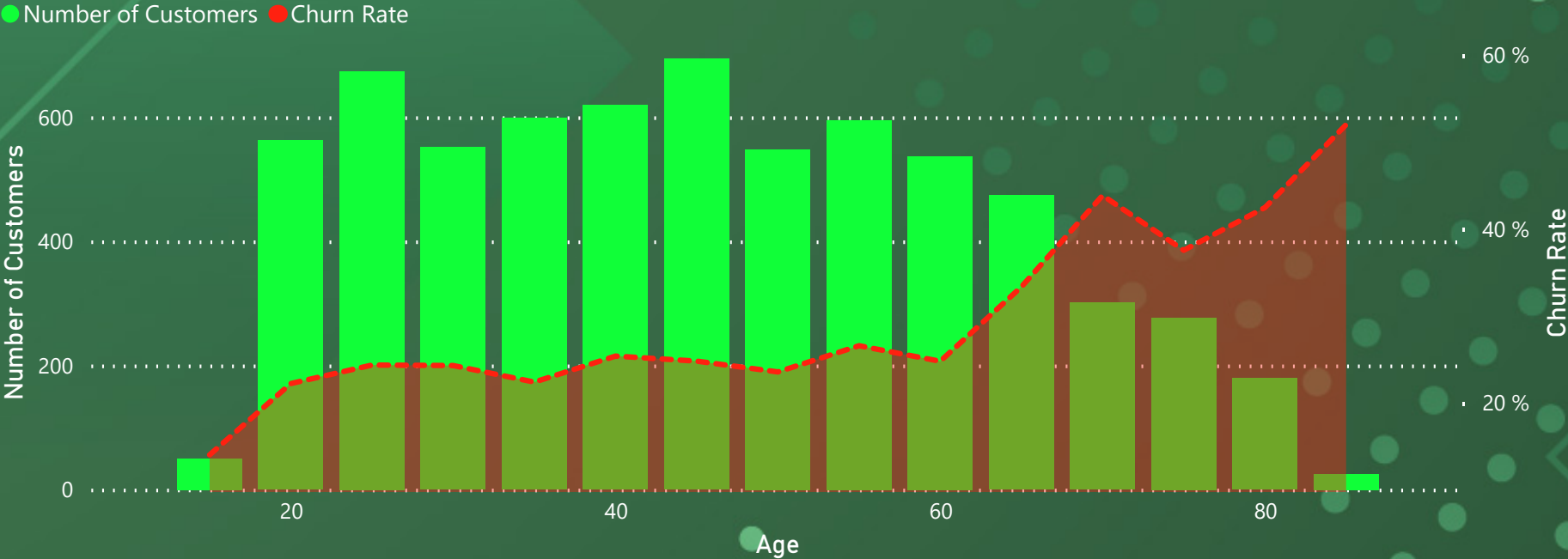
%GT Count of Churn Label by Churn Category



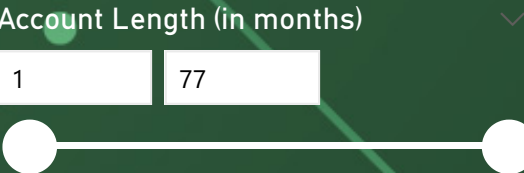
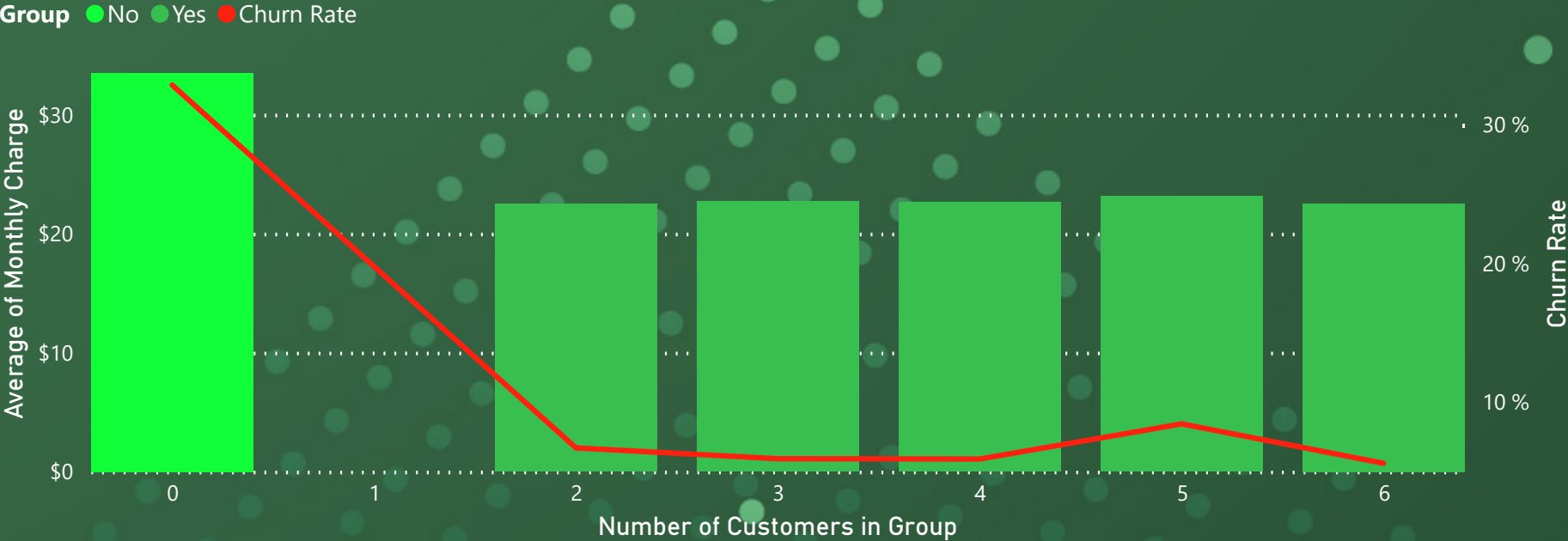
Churn Rate by State



Number of Customers and Churn Rate by Age



Average Monthly Charge and Churn Rate by Number of Customers in Group



33,64

Avg Extra International Charges

3,37

Avg Extra Data Charges

Churn Rate by Used Traffic

Unlimited Data Plan ● No ● Yes

Between 5 and 10 GB

10 or more GB

Less than 5 GB

0 %

5 %

10 %

15 %

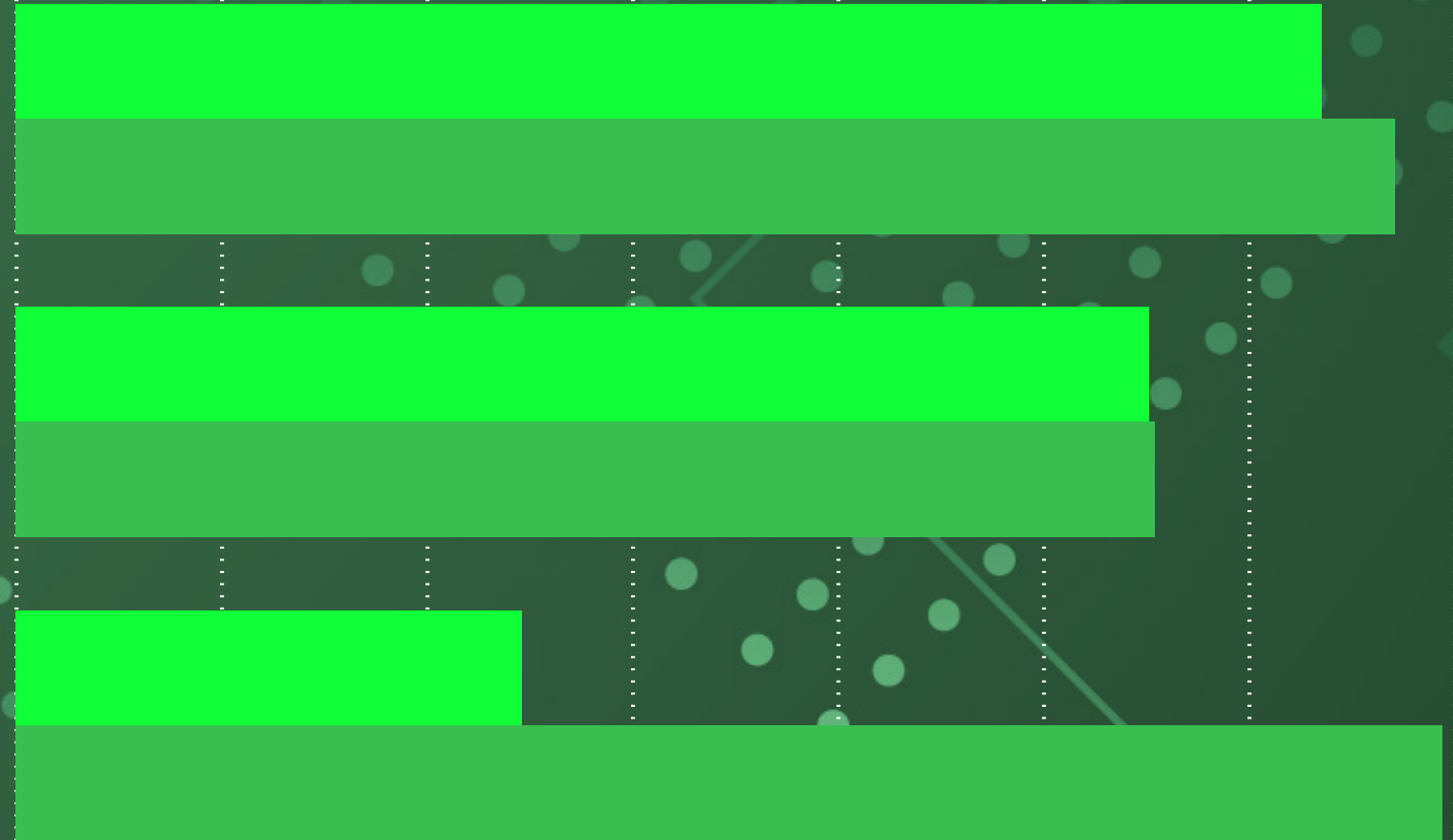
20 %

25 %

30 %

35 %

Churn Rate



6123

Customer Service Calls

0,92

Avg Customer Service Calls

Contract Category, Payment Method

- Monthly
 - Credit Card
 - Direct Debit
 - Paper Check
- Yearly
 - Credit Card
 - Direct Debit
 - Paper Check

Churn Rate by Account Length (in months)



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

