

# **1 Demographic Questions**

## **1.1 Gender**

1. What is a your gender?
  - (a) Male
  - (b) Female
  - (c) Other

## **1.2 Age**

1. Which of the following age categories do you fall into?
  - (a) 0-12
  - (b) 13-19
  - (c) 20-24
  - (d) 25-36
  - (e) 37-60
  - (f) Above 60

## **1.3 Race**

1. What is your race? Please select all that apply.
  - (a) American Indian or Native
  - (b) Asian
  - (c) Black or African American
  - (d) Native Hawaiian or other Pacific Islander
  - (e) White

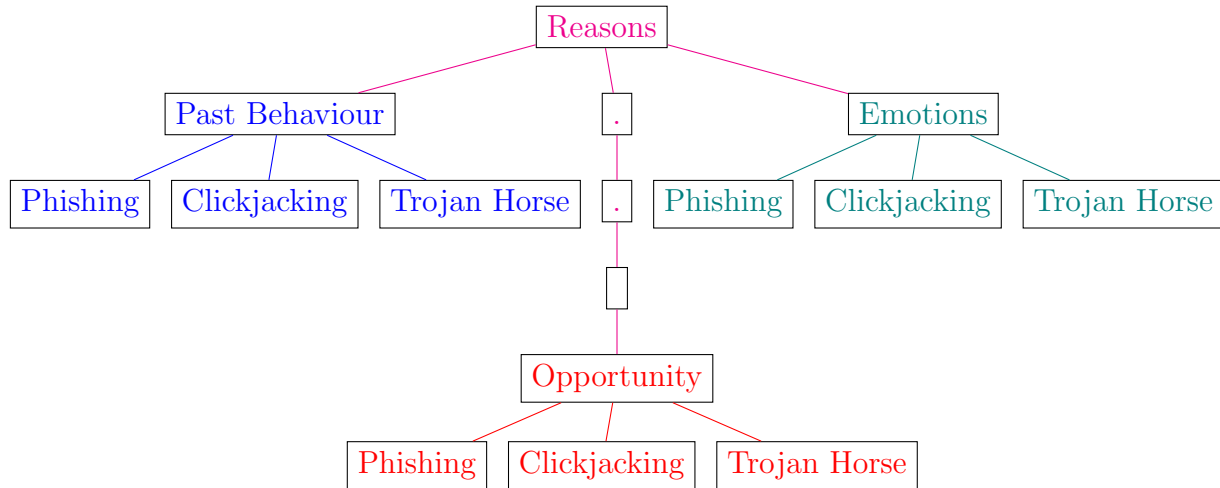
## 1.4 Education

1. What is the highest level of education you have achieved?
  - (a) Middle-school
  - (b) High School
  - (c) College
  - (d) Masters
  - (e) PHd

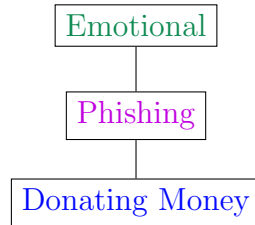
## 1.5 Employment

1. Which of the following employment categories do you fall into?
  - (a) Full-Time Employment
  - (b) Army
  - (c) Part-Time Employment
  - (d) Unemployed
  - (e) Retired

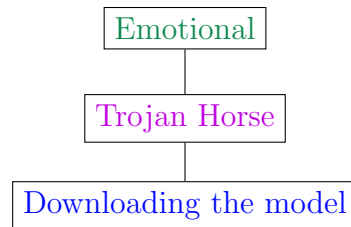
## 2 Format



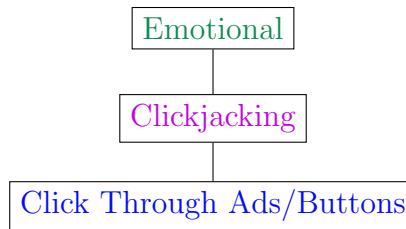
## 3 Group 1 Questions



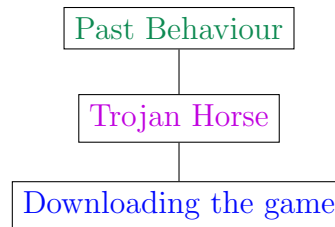
1. Terry is a senior developer at prestigious company in his state. One night after a long day at work he receives an email from Chad. Chad was one of the smartest people back in college. Terry and Chad became very good friends in their senior year. However due to some unfortunate circumstances Chad dropped out of college and was never heard from until now. Using an unknown email address, Chad tells Terry that he has made an impressive web app. Chad tells Terry that Terry can help him, by donating some money to help him finish the project.
  - (a) Terry should donate to the app.
  - (b) Terry can help Chad build the app.
  - (c) Terry should not help Chad.



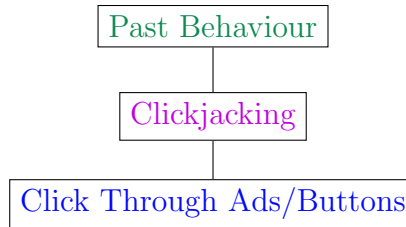
2. Shane's brother is going out of town for the weekend so he goes to leave his son, Brice, with Shane to babysit. When Shane's brother arrives, Shane notices that Brice looks very sad. Shane asks his brother what is wrong and Shane's brother tells him that Brice recently broke his favourite car toy. Brice sadly shows the broken toy car to Shane. Shane is a computer engineer who is also skilled in 3D modeling. Shane observes the toy. Shane knows that he can build an identical car toy with his 3D printer. However it will take too long for him to do so since he will have to build everything from scratch. Shane goes online and finds a website that has an almost identical model of the toy car which Shane can buy and download. However this site is not verified as secure but it does have all the necessary information which Shane needs.
- (a) Shane should buy and download the toy car model.
  - (b) Shane should search for other toy car models which might be even better.
  - (c) Shane should not download the model.



3. Daniel and his girlfriend, Holly, have been together for 5 years and tonight is their anniversary. After a romantic in home dinner, they prepare to watch a movie which they watch every time on their anniversary. Their anniversary will not be complete without watching this movie. Holly goes to the kitchen to put her plate in the sink as Daniel goes to insert the DVD. While moving towards the DVD, Daniel slips and breaks the DVD. Daniel is devastated but he knows he can still watch the movie through his computer by renting or buying it. Daniel goes on his computer and searches for the movie online and is presented with some links. Their movie is a rare independent movie which can be found on a few websites. After surfing some sites, Daniel finds a website that will allow him to rent and watch the movie immediately. However this website has multiple advertisements and hidden buttons to click through in order to rent and watch the movie.
- (a) Daniel should click through the advertisements and buttons in order to use the website.
  - (b) Daniel should look around the website to see if there is a way to avoid clicking the advertisements.
  - (c) Daniel should not use that site.

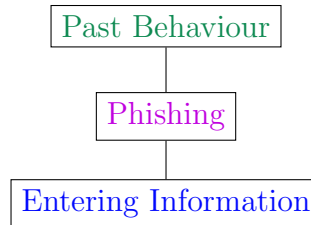


4. Troy just bought a new computer. While setting up his online accounts, he logs into Facebook and sees that his friend Steven is playing the Call of Duty, a video game they used to play together. Troy want to play the game again on his new computer. Troy text Steven and Steven tells Troy that the website they used to download free games is running back up again after it had been shut down. Steven then sends Troy a direct download link of the old version they used to play. Troy remembers that the old version from the site worked but it made his computer slow and weird at times.
- (a) Troy should download the game through the link Steven sent.
  - (b) Troy should go to the website and find a newer version of the game to download
  - (c) Troy should not download the game.



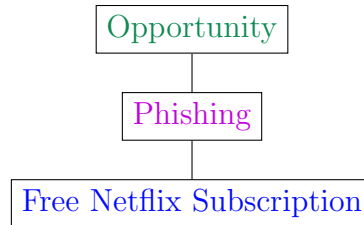
5. This weekend, Sandra goes to visit her grandmother. After dinner her grandmother decides to go to bed early. After her grandmother is in bed, Sandra remembers that her favourite reality show is airing tonight. So Sandra switches on her grandmothers TV to find a channel to watch the show. Unfortunately her grandmother does not have any channel to watch this show. Sandra then remembers a website she used in the past which allowed her to watch her reality shows. Sandra also remembers that this website has a lot of advertisements and hidden buttons she has to click before she can watch her shows.
- (a) Sandra should click through the advertisements and buttons to watch the show.
  - (b) Sandra should find another website with less advertisements and buttons
  - (c) Sandra should not go to the website.



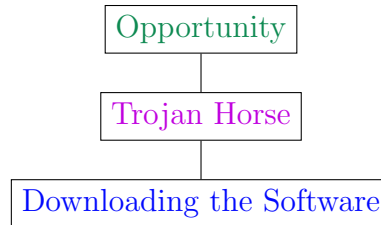


6. Debby is a freshman in college, studying chemistry. Debby goes shopping for books in her second semester. Her brother recommends that she buys a chemistry book that is no longer sold by her college bookstore. Debby goes online to find this book and after browsing many sites, she finds the book on a web book store which she bought her arts book for last semester from. Last time when she bought her arts book, the web store redirected her to Facebooklikes.com, to like the web store on Facebook. Debby entered her Facebook information which allowed her to complete her purchase. Now that she wants to purchase the chemistry book, the site redirects Debby to Twitterretweets.com where Debby can input her Twitter account information automatically like the web book store.

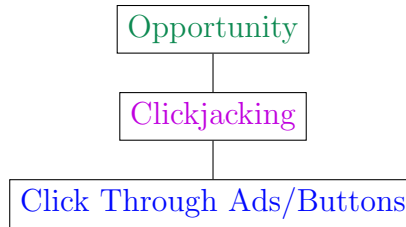
- (a) Debby should enter her Twitter information
- (b) Debby should explore the Twitterretweets website if she can find more companies like that.
- (c) Debbie should not enter her Twitter information.



7. About two weeks ago Samuel got a new cellphone and decided to change his phone number. A few days later Samuel received a text message which was meant for an individual named, Anita. The message was offering Anita a free six month subscription if "Anita" log into her Netflix account through a link provided by netflixfree.com. Samuel knows that he can get the Netflix deal for himself if he follows the message instructions by entering his Netflix information on the site provided.
- (a) Samuel should enter his Netflix account information into the site to get the deal.
  - (b) Samuel should go to the website to see if there are more deals available.
  - (c) Samuel should ignore the messages.

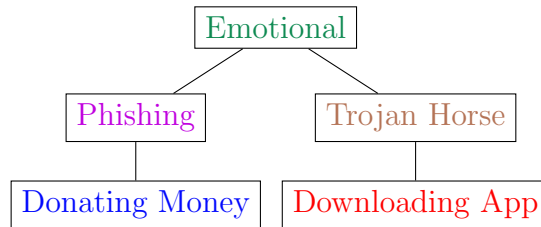


8. Priscilla wants to take her photography skills to the next level. She wants to get the latest Adobe photo shop software. However she doesn't have enough money to buy it. She searches online to find a software that is equally as powerful as Adobe photo shop online. She finds an unsecured website that has a version of the Adobe photo shop software that is free to download and use.
- (a) Priscilla should download the software.
  - (b) Priscilla should check the site if she can find more free software
  - (c) Priscilla should not download the software.

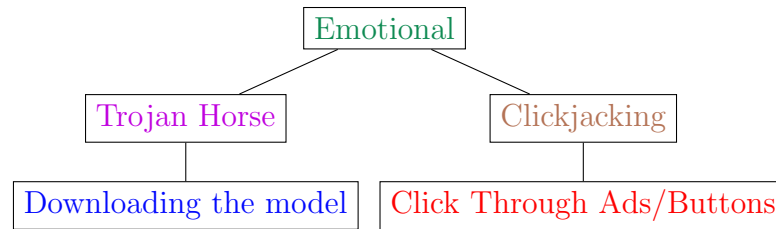


9. Veronica is the new intern at a promising software development company. Recently her manager assigned her a difficult program code to fix. Veronica does most of the work, except for the last part. This last part involves a programming code she learned but has forgotten. The deadline for her work is in an hour and she needs to complete her work before she begins to lose credibility with the company. She searches many sites for the programming code without any luck. In the last 20 minutes before her work is due she finds the code on a site. However the code is blurry under two buttons which Veronica has to click make the code clearer to see. If she clicks on one button the 50% clearer but if she clicks on both buttons the image becomes completely clear.
- (a) Veronica should click both buttons to see the code clearly.
  - (b) Veronica should click on only one button to see if the code becomes clear
  - (c) Veronica should not click through Ads/Buttons

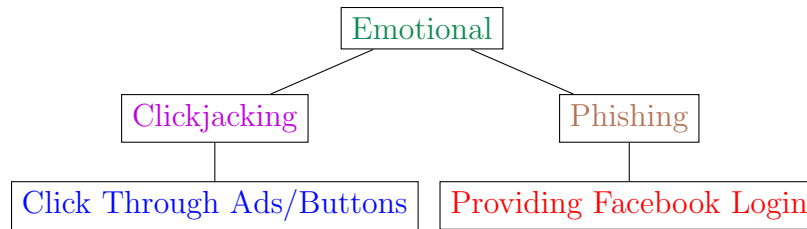
## 4 Group 2 Questions 2



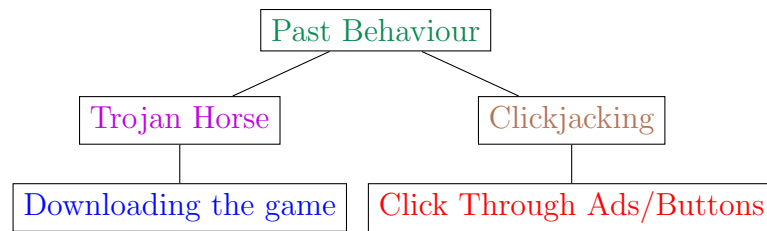
1. Terry is a senior developer at prestigious company in his state. One night after a long day at work he receives an email from Chad. Chad was one of the smartest people back in college. Terry and Chad became very good friends in their senior year. However due to some unfortunate circumstances Chad dropped out of college and was never heard from until now. Using an unknown email address, Chad tells Terry that he has made an impressive web app. Chad tells Terry that Terry can help him, by by donating some money to help him finish the project or by downloading the unfinished version of the app so they can work on it together. In the email Chad added download link of the unfinished app which has downloads from an unsecured website.
  - (a) Terry should donate to the app.
  - (b) Terry should help Chad by downloading the app.
  - (c) Terry should donate money and help Chad by downloading the app.
  - (d) Terry should not help Chad.



2. Shane's brother is going out of town for the weekend so he goes to leave his son, Brice, with Shane to babysit. When Shane's brother arrives, Shane notices that Brice looks very sad. Shane asks his brother what is wrong and Shane's brother tells him that Brice recently broke his favourite car toy. Brice sadly shows the broken toy car to Shane. Shane is a computer engineer who is also skilled in 3D modeling. Shane observes the toy. Shane knows that he can build an identical car toy with his 3D printer. However it will take too long for him to do so since he will have to build everything from scratch. Shane goes online and finds a website that has an almost identical model of the toy car which Shane can buy and download. However this site is not verified as secure but it does have all the necessary information which Shane needs. Shane also sees other models that may be better than the one he wanted to initially download but those models have hidden remove buttons which Shane has to click in order to buy and download them.
- (a) Shane should buy and download the car toy model.
  - (b) Shane should click the remove buttons to view the other car toy models.
  - (c) Shane should download the identical model then click the remove buttons to view the other toy car models.
  - (d) Shane should not use the site.

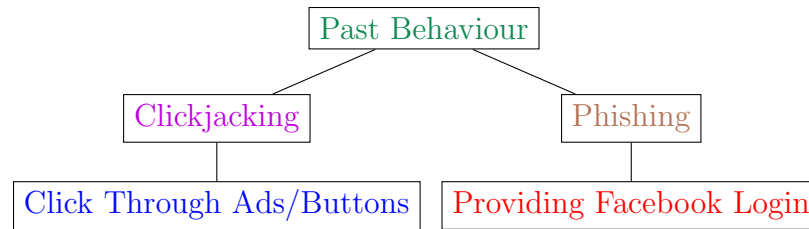


3. Daniel and his girlfriend, Holly, have been together for 5 years and tonight is their anniversary. After a romantic in home dinner, they prepare to watch a movie which they watch every time on their anniversary. Their anniversary will not be complete without watching this movie. Holly goes to the kitchen to put her plate in the sink as Daniel goes to insert the DVD. While moving towards the DVD, Daniel slips and breaks the DVD. Daniel is devastated but he knows he can still watch the movie through his computer by renting or buying it. Daniel goes on his computer and searches for the movie online and is presented with some links. Their movie is a rare independent movie which can be found on a few websites. After surfing some sites, Daniel finds a website that will allow him to rent and watch the movie immediately. However this website has multiple advertisements and hidden buttons to click through in order to rent and watch the movie. Daniel sees an option to watch a director's commentary of the movie which they have not seen before. To see the director's commentary, Daniel has to enter the log in information of his Facebook account to the website LikeFacebook.com before the website can grant him access to watch director's commentary.
- (a) Daniel should click through the advertisements and buttons in order to use the website.
  - (b) Daniel provide his Facebook log in information to LikeFacebook.com to see the directors cut
  - (c) Daniel should click through the advertisements and buttons to watch the movie then provide his Facebook log in information to LikeFacebook.com to see the directors cut
  - (d) Daniel should not use that site.

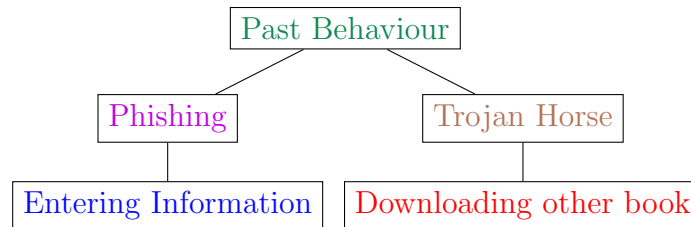


4. Troy just bought a new computer. While setting up his online accounts, he logs into Facebook and sees that his friend Steven is playing the Call of Duty, a video game they used to play together. Troy want to play the game again on his new computer. Troy text Steven and Steven tells Troy that the website they used to download free games is running back up again after it had been shut down. Troy reminds Steven that the site annoyingly opens to other unwanted sites on every click. Steven sends Troy a direct download link of the old version they used to play. Troy remembers that the old version from the site worked but it made his computer slow and weird at times. Troy wants to go to the website to see if there is a newer version of the game
- (a) Troy should download the game through the link Steven sent.
  - (b) Troy should find a newer version of the game on the website.
  - (c) Troy should download old version from Steven and try to find a new version on the website later to see which is better.
  - (d) Troy should not download the game and Troy should not go to the website.

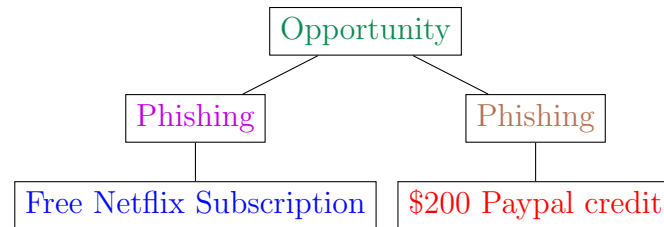




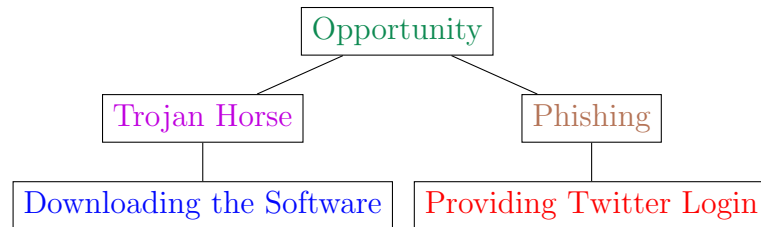
5. This weekend, Sandra goes to visit her grandmother. After dinner her grandmother decides to go to bed early. After her grandmother is in bed, Sandra remembers that her favourite reality show is airing tonight. So Sandra switches on her grandmothers TV to find a channel to watch the show. Unfortunately her grandmother does not have any channel to watch this show. Sandra then remembers a website she used in the past which allowed her to watch her reality shows. Sandra also remembers that this website has a lot of advertisements and hidden buttons she has to click before she can watch her show. Sandra knows that if she signs up for the website will be able watch more shows without any of the hidden buttons and advertisements after her favourite show has aired. To sign up, Sandra has to enter the log in information of her Facebook account to the website LikeFacebook.com before the website can grant her access to watch other shows.
- (a) Sandra should click through the advertisements and buttons to watch her favourite show.
  - (b) Sandra provide his Facebook log in information to LikeFacebook.com to see more shows.
  - (c) Sandra should click through the advertisements and buttons to watch her favourite show then provide her Facebook log in information to LikeFacebook.com to see more shows.
  - (d) Sandra should not use the website.



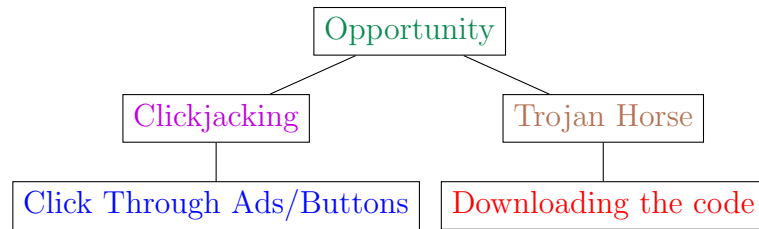
6. Debby is a freshman in college, studying chemistry. Debby goes shopping for books in her second semester. Her brother recommends that she buys a chemistry book that is no longer sold by her college bookstore. Debby goes online to find this book and after browsing many sites, she finds the book on a web book store which she bought her arts book for last semester from. Last time when she bought her arts book, the web store redirected her to Facebooklikes.com, to like the web store on Facebook. Debby entered her Facebook information which allowed her to complete her purchase. Now that she wants to purchase the chemistry book, the site redirects Debby to Twitterretweets.com where Debby can input her Twitter account information automatically like the web book store. Debby then sees another chemistry book that can also help her study in chemistry. Debby can purchase that book as well but the download link of the book is unsecured.
- (a) Debby should enter her Twitter information for the first book.
  - (b) Debby should download the other book
  - (c) Debby should enter her Twitter information for the first book then purchase the second book
  - (d) Debbie should not enter her Twitter information and she should also not purchase the second book.



7. About two weeks ago Samuel got a new cellphone and decided to change his phone number. A few days later Samuel received a text message which was meant for Anita. The message was offering Anita a free six month subscription if "Anita" log into her Netflix account through a link provided by [netflixfree.com](#). Samuel was busy at work and decided to check the message later. When Samuel got home he got another message addressed to Anita but this time the message claimed to be from [PaypalMoney.com](#) offering Anita \$200 if Anita logged into her Paypal account using an unknown link provided in the message. Samuel knows that he can get both Netflix and Paypal deal for himself if he follows the message instructions.
- (a) Samuel should log into his Netflix account using the link in the message.
  - (b) Samuel should log into his Paypal using the link provided in the message.
  - (c) Samuel should get both Netflix and Paypal deals
  - (d) Samuel should ignore the messages because they are not for him



8. Priscilla wants to take her photography skills to the next level. She wants to get the latest Adobe photo shop software. However she doesn't have enough money to buy it. She searches online to find a software that is equally as powerful as Adobe photo shop online. She finds an unsecured website that has a version of the Adobe photo shop software that is free to download and use. Priscilla sees an option to download additional photography programs for free. To download these free programs, Priscilla has to enter the log in information of his Twitter account to the website TwitterLike.com before the website can grant her access to download the other programs.
- (a) Priscilla should download the software.
  - (b) Priscilla provide her Twitter log in information to TwitterLike.com to download more programs.
  - (c) Priscilla should download the Adobe software. then provide her Twitter log in information to TwitterLike.com to download more programs.
  - (d) Priscilla should not use the website.



9. Veronica is the new intern at a promising software development company. Recently her manager assigned her a difficult program code to fix. Veronica does most of the work, except for the last part. This last part involves a programming code she learned but has forgotten. The deadline for her work is in an hour and she needs to complete her work before she begins to lose credibility with the company. She searches many sites for the programming code without any luck. In the last 20 minutes before her work is due she finds the code on a site. However the code is blurry under two buttons which Veronica has to click make the code clearer to see. If she clicks on one button the 50% clearer but if she clicks on both buttons the image becomes completely clear. Veronica looks below the code and sees an expensive code editing program listed for free to download. This code editing program can help speed up her work rate significantly. However, the download link of the program is not a secure one.
- (a) Veronica should click both buttons to see the code clearly.
  - (b) Veronica should download the free code editing program
  - (c) Veronica should click both buttons to see the code clearly then download the free code editing program
  - (d) Veronica should not take any action on the website.