



मैतीदेवी मिडिया प्रा. लि.
MAITIDEVI MEDIA PVT. LTD.

1st March ,2025

Maitidevi Media Pvt. Ltd.

7 Gaurighat, Kathmandu, Nepal

TO WHOM IT MAY CONCERN

I am writing this recommendation at the request of Mr. Yawat Malla for the undergraduate program at your university. He has worked as a Media Operations Coordinator in Kalo Jhola since May of 2024 and is still working under the same job title as of February 2025. As the founder of Kalo Jhola Pvt. Ltd. who has witnessed his work ethic closely, I can speak highly of his discipline, punctuality, and character.

Mr. Malla has never failed to show his commitment to work and maintained an excellent track record in our company. Though he was hired as a WordPress developer at first, taking into account his skillset, we decided to hire him as a Media Operations Coordinator in our company. He has always maintained harmony between his work and studies and never let either hamper the other.

As a WordPress developer, he played a significant role in building the portal for our company working to create functional designs for our news portal. As a Media Operations Coordinator, not only is he working to maintain the portal and website of our company, but he also oversees producing videos for YouTube and social media for our company. He always goes above and beyond to assist others, earning the respect of his colleagues, including myself. The potential that Mr. Malla has demonstrated at such a young age is very impressive and I have high hopes for him in the future.

He is a good combination of a creative and humble character, which is one of his best strengths. If how Mr. Malla presents himself at work is any reflection of his character as a student, then I can guarantee you that Mr. Malla will be a great fit at your university. His capacity to shoulder responsibilities with a constructive attitude is evident in the fact that he has always completed the tasks assigned to him with sincerity and has never disappointed his colleagues and superiors. He is neither shy nor arrogant, due to which he can work very well with a team.

I was happy to see Mr. Malla's aspiration for higher education and have faith in him that he will make the most out of the program. Given my first-hand experience with Mr. Yawat Malla, I am sure that he will be an asset to your university. I highly recommend him for admission and wish him all the best in his future endeavors.

Suman Subedi
Founder & CEO



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