martinaronoka@gmail.com   **Martin Oka**   +1 (646) 670-1233

Education

University of Rochester, Rochester, NY   Expected graduation date May 2026
Double major in Computer Science and Business Finance
Relevant Coursework: Operations and Strategies, Financial Accounting and Financial Management.

Experience

New York Life   **Rochester, NY**
Agent Intern   June 2024
- Completed Series 17-55 and SIE exams
- Engaged in client interactions, providing financial guidance and support
- Actively networked with industry professionals to foster relationships and expand business opportunities

Tokoyama Hotel Intern   **Kanazawa, Japan**
Marketing/Strategy Intern   June-August 2023
- Led strategic initiatives and provided direct support to the CEO and CFO during the boutique hotel's development phase
- Conducted in-depth analysis of demographic data to identify potential customer segments
- Created targeted marketing materials and formulated pricing strategies to optimize market reach
- Improved website SEO by authoring blog content centered on Japanese history and culture

Edgesys/ Nexilis Intern   **New York, NY**
Summer Intern   May-June 2022
- Designed, developed, and implemented an internal tool to automatically identify prospective clients
- Program found over 10,000+ clients, and compiled list onto excel spreadsheet with marketability scores
- Provided feedback on homepage mockups and offered and implemented SEO advice

Projects

DandyHacks Hackathon   **Rochester, NY**
Full-Stack Developer   November 2024
- Winner of Best GoDaddy Registry for creating ClubSpot, a university club management platform.
- Built a React-based front end to deliver an intuitive user experience.
- Styled and designed user interfaces using CSS to ensure responsiveness and usability.
- Integrated MongoDB for seamless database interactions, managing club, user, and post data efficiently.
- Implemented API key authentication to secure application functionality.

Leadership

University of Rochester   **Rochester, NY**
Board of Advisors Member, Meliora Finance's Portfolio Management Sector Group, where we manage and invest over $100k in stocks we choose every year | **Business Manager,** Brazilian Student Association | **Business Manager/Marketing Director** of CubeSat, working with sponsors to raise over $40k in funding for an experiment involving algae in extreme environments. | **Business Manager**, University of Rochester's Video Game Development Club

Technical Skills & Interests

Computer Languages and Frameworks: Java, Python, Arduino IDE, Javascript, C, C#, C++, HTML, Tensorflow, Anaconda, Jupiter, selenium, and Vue/React.js
Languages: Intermediate Japanese, Beginner Spanish and Basic Mandarin
Hobbies: Sailing, electronic engineering, chess, hiking, international travel and Japanese culture