Yazan Ali

Lead Principal Engineer

About Me

I started out in electrical engineering but quickly realized my real passion was in building software fast-moving, user-focused, high-impact products. Since then, I've been hands-on across the stack, driven by a need to understand the "why" behind what I'm building, not just the "how." I believe the best work comes from small, focused teams with strong ownership and tight feedback loops. I move quickly, care deeply, and stay close to the code, because execution matters as much as vision.

Contact

📞 +971 52 8556635

🌐 www.******.com

🌐 www.github.com/Yazan-Ali-01

📍 Business Bay, Dubai, UAE

Skills

Technical Skills: Proficient in TypeScript, JavaScript. with extensive experience in Java, SQL and XML Schema. Expertise in full-stack development using Next.js and React.js, complemented by strong skills in Tailwind CSS, HTML, Framer Motion, and Storybook. Proficient in Node.js, Express.js along with version control using Git and Github. Capable of database management with MySql and cloud solutions including AWS and Azure, with deployment experience on Vercel and Netlify. Experienced with Sanity CMS for flexible content modeling and real-time editing capabilities, integrating it seamlessly into modern web applications.Familiar with containerization and orchestration tools such as Docker and Kubernetes (K8**s)** for scalable and efficient application deployment.

Additional Skills: Proficient typist (85+ WPM), Software Testing, research-oriented problem-solving, adaptability to fast-paced environments, knowledge of DBMS (Database Management Systems), UML , data structures, OOP, design patterns, object databases, Linux commands, Slack, Jira, and Agile (Scrum) methodologies.

Soft Skills: Proven ability to solve complex problems, manage projects effectively, and lead teams. Strong time management, critical thinking, and attention to detail. Collaborative team player with excellent communication and interpersonal skills.

Professional Certificates

- NestJS: The Complete Developer's Guide, Udemy
- Spring Boot 3: Learn Spring 6, Spring Core, Spring REST, Spring MVC, Spring Security, Thymeleaf, JPA, Hibernate, MySQL
- The Complete 2021 Web Development Bootcamp, Udemy
- Node.js API Masterclass With Express & MongoDB, Udemy
- React Hook Form: The Complete Guide with React (2024), Udemy
- React The Complete Guide (incl Hooks, React Router, Redux), Udemy

Languages

English	Professional
Arabic	Native
Spanish	Elementary

Experiences

Principal Software Engineer
May - Present 25

Driven | Forbes Global Properties

Led frontend development team by providing technical guidance, conducting code reviews, and mentoring engineers to ensure high-quality deliverables and foster team growth. Managed Content Management System (CMS) and integrated Customer Relationship Management (CRM) systems to streamline business operations and enhance user experience. Collaborated with third-party providers on SEO optimization, growth strategies, and strategic partnerships with peer companies. Oversaw deployment processes, repository management, and infrastructure to ensure reliable, scalable application delivery. Defined and refined hiring processes for the engineering team, contributing to effective talent acquisition and team-building efforts.

Software Developer
Apr 24 - May 25

Royal Class Group

Architected and delivered responsive web applications using Next.js 14, TypeScript, and React, driving major improvements in performance and Core Web Vitals. Guided adoption of React Query for efficient data fetching, reducing unnecessary API calls and improving overall responsiveness. Championed the use of React Hook Form to build type-safe, maintainable forms, significantly decreasing form-related bugs. Collaborated closely with designers to convert Figma prototypes into pixel-perfect, responsive UIs with high visual accuracy. Worked with backend engineers to design and iterate on complex, scalable database schemas aligned with application and business requirements. Led efforts to refactor a legacy codebase using Domain-Driven Design principles, resulting in improved maintainability and faster ramp-up for new developers.

Full Stack Developer
Jul 22 - Feb 24

BeIn Media - Nmo AI

Handled backend tasks including setting up CI/CD pipelines using Azure and managing Azure DevOps workflows to streamline deployment and development processes. Contributed to optimizing database queries and enhancing the overall codebase for better performance and maintainability. On the frontend, managed and refined the React architecture, resulting in significant performance gains, and implemented SEO-driven improvements to enhance accessibility, site structure, and search engine visibility. Ensured code reliability and stability by introducing comprehensive testing practices, including UI testing with Cypress and unit testing with Jest and Mocha.

Frontend Web Developer
Apr 20 - Jun 22

Osous Technology LLC

Created user-friendly and responsive frontend interfaces using React, Material-UI, and Tailwind CSS, while integrating Framer Motion to deliver smooth transitions and interactive animations. Improved design predictability and resolved UI inconsistencies, resulting in a more cohesive user experience and visual alignment across the application. Collaborated closely with backend developers to ensure seamless integration, efficient workflows, and consistent delivery across the stack.