

# YAZAN KAWAR

San Mateo, CA . [yazankawar@me.com](mailto:yazankawar@me.com) . (510) 556 7010

portfolio: [www.yazankawar.com](http://www.yazankawar.com)

LinkedIn: yazankawar

- VISUAL DESIGNER (UX/UI) WITH +15 YEARS EXPERIENCE
- COFOUNDER OF 2 TECH STARTUPS IN A ROUGH ECOSYSTEM
- FOCUSED ON DELIVERING AWARD WINNING VISUAL SOLUTIONS FOR WEB AND MOBILE
- FULL UNDERSTANDING OF SCRIPTING WORKFLOWS

## EDUCATION

- MFA Web Design & New Media, Academy of Art University, San Francisco **Ongoing**  
(Graduation date: Fall 2016. GPA 3.7)
- BA Graphic Design, Applied Science University, Jordan **1996 - 2000**

## EXPERIENCE

### Design CoFounder, *Zero3 Digital* **2008 - 2015**

- Established an award winning digital agency, specialized in web design & development with a strong emphasis on user centric design principles.
- Led the creative team of 8 designers, that handled a wide variety of clients including fortune 500 clients.
- Planned, managed and executed the UX and UI of more than 90 web projects.
- Time spent: 70% hands on design, 30% managerial tasks.
- Developed projects from wireframes, A/B testing, digital assets, UX, UI to deployment.
- Streamlined the internal processes between engineering and the creative teams to increase work capacity and efficiency by 30%.
- In depth understanding of web technologies (HTML, CSS, Javascript).

### Design CoFounder, *Taktek Games* **2009 - 2012**

- Built and led a world class iOS user interface and user experience team.
- Part of the founding team that raised a total of US\$1.8 million for our startup.
- Game producer: made sure all games were of international quality (landed 3 international publishing deals with *Chillingo*, *six waves* and *Just-a-game*).
- Creative Director: Supervised all visuals for all games. Hands on. Made sure designers and artists kept with my vision for the game aesthetically with ui/ux design and game art assets.
- Led the production of three mobile games in eight months through conceptualization, design while meeting the standards of international partners.
- Ran the design department which included 14 designers, 3d artists and interns.
- Led recruiting and training of the design/art department.

**Creative Director, *Near East Media***

**2005 - 2008**

- Ran the design department to ensure 3 magazines are designed to international standards.
- In charge of preparing and production of all 3 mags in an international printing press.
- Working closely with Editor-in-Chief for best visual representation of articles.
- Directing all the creative team, including 4 designers, 2 photo editors & 2 photographers
- Leading publishing house in Jordan.

**Regional Art Director, *Blue Fig Int'l***

**2000 - 2005**

- Creating all brand material for all flagships in the region.
- Creating all animations and visuals for the different locations.
- Running design team and ensuring they stick to the corporate identity in their designs.

**TECHNICAL SKILLS**

**Full knowledge & work experience in:**

- Adobe Photoshop
- Adobe Illustrator
- Adobe AfterEffects
- Adobe InDesign
- Adobe Premiere
  
- Autodesk Maya
- Cinema 4D
- Pixelogic zbrush
- Unity 3D
  
- Invision
- Trello
- OmniGraffle

and others

**Full knowledge in:**

- HTML 5, CSS 5
- Javascript
- JQuery / JQuery Mobile
- Bootstrap
- Various JS libraries