## PROJECT REPORT SUMMARY

PREPARATION AND MAINTANENCE OF ZOHO BOOK FOR KEERTHI SWEETS (NM2023TMID12389)

## **ABOUT**

• Team ID : **NM2023TMID12389** 

Company Name : KEERTHI SWEETS

• Collage name : RAJA DORAISINGAM GOVERNMENT

COLLEGE, SIVAGANGAI.

• Class : III B.Com (I-SHIFT)

https://github.com/Yazhini162/Keerthi\_sweets\_NM2023TMID12389

## **MEMBERS**



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#### 1. INTRODUCTION

#### 1.1 overview

- Keerthi Sweets is a renowned manufacturer and trader of delectable sweets, catering to both wholesale and retail customers. With a rich heritage spanning several decades, Keerthi Sweets has earned a reputation for its commitment to quality, authenticity, and customer satisfaction.
- Specializing in a wide variety of traditional and innovative sweets, they combine traditional recipes with modern techniques to create flavors that tantalize taste buds.
- Keerthi Sweets is a Private Limited company also registered under GST in Tamil Nadu. Keerthi sweets is a Manufacturer and trader of various sweets in wholesale and retail, it has a wide range of customers (B2B & B2C) all over the state and it procures raw material from various suppliers in the state. It operates at a Gross Profit margin of 50%

### 1. INTRODUCTION

#### 1.2 Purpose

- The implementation and maintenance of a comprehensive accounting and financial management system like Zoho Books for "Keerthi Sweets" can yield several significant benefits and achievements:
  - ✓ Accurate
  - Financial Records
  - Tax Compliance
  - Efficient Invoicing and Payment Processing
  - ✓ Improved Profitability
  - ✓ Business Continuity
  - Data Security
  - ✓ Inventory Management
  - Time Savings
  - Expense Control
  - Financial Transparency
  - Scale and Growth

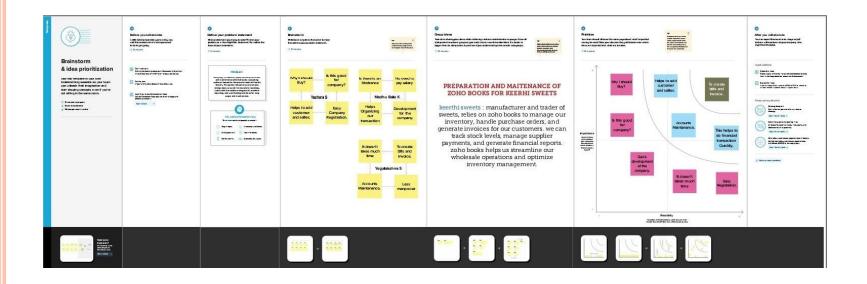
# 2. PROBLEM DEFINITION AND DESIGN THINKING

#### 2.1 Empathy Map

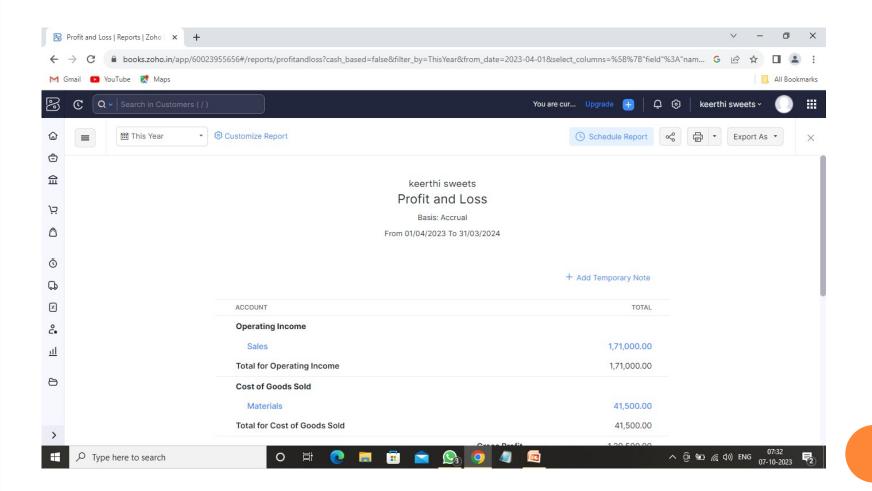


## 2. PROBLEM DEFINITION AND DESIGN THINKING

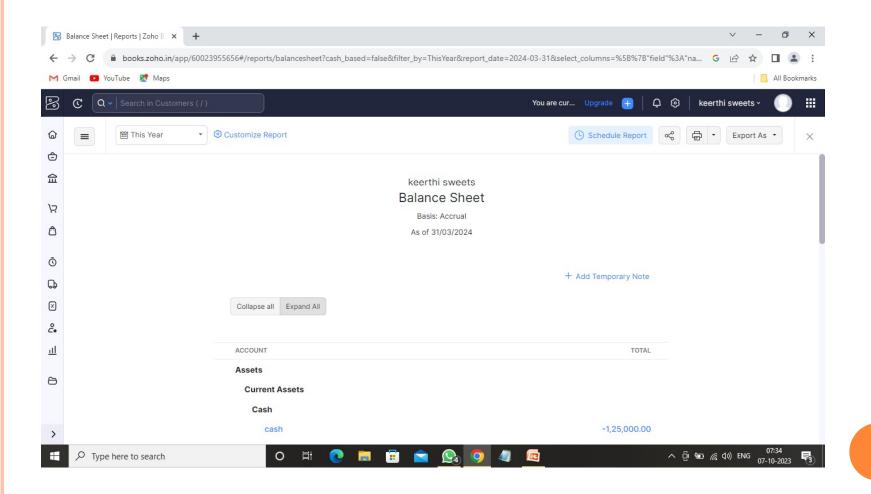
#### 2.2 Ideation & Brainstroming Map



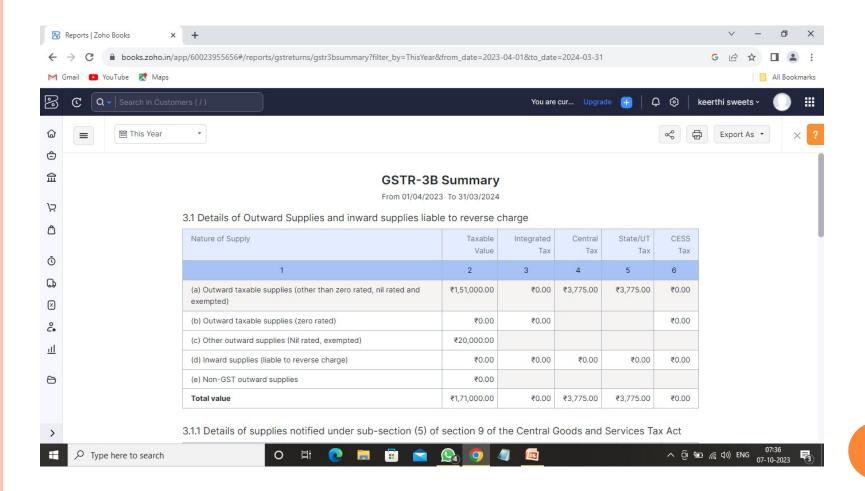
#### 3.1 Profit & Loss A/C



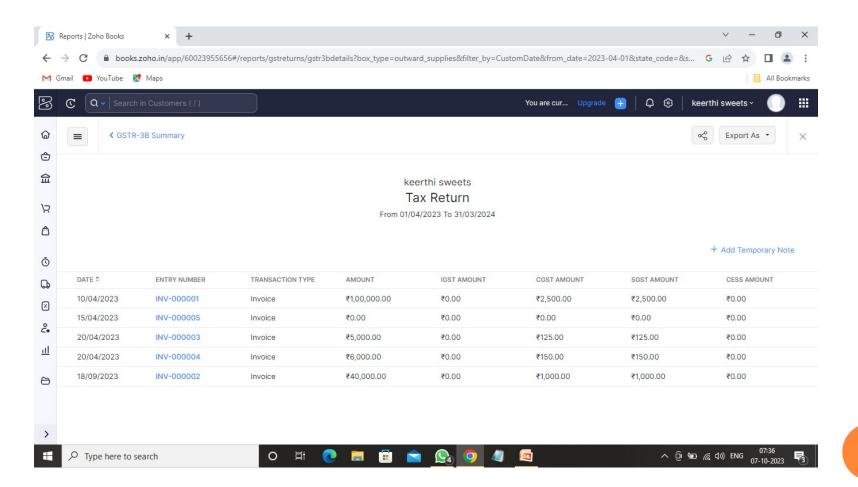
#### 3.2 Balance Sheet



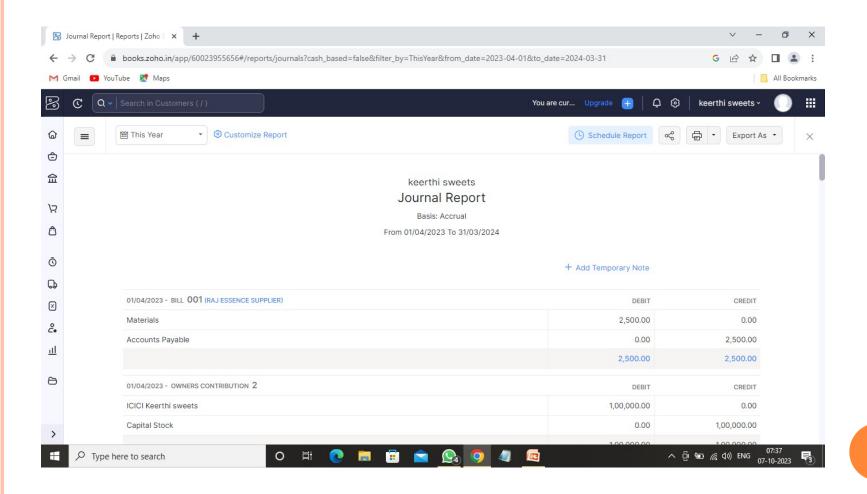
#### 3.3 GSTR-3B Summary



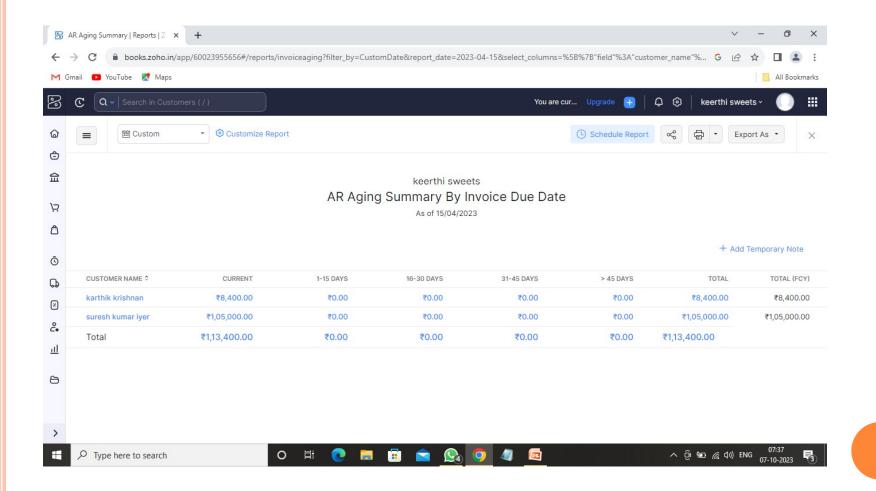
#### 3.4 Tax Return



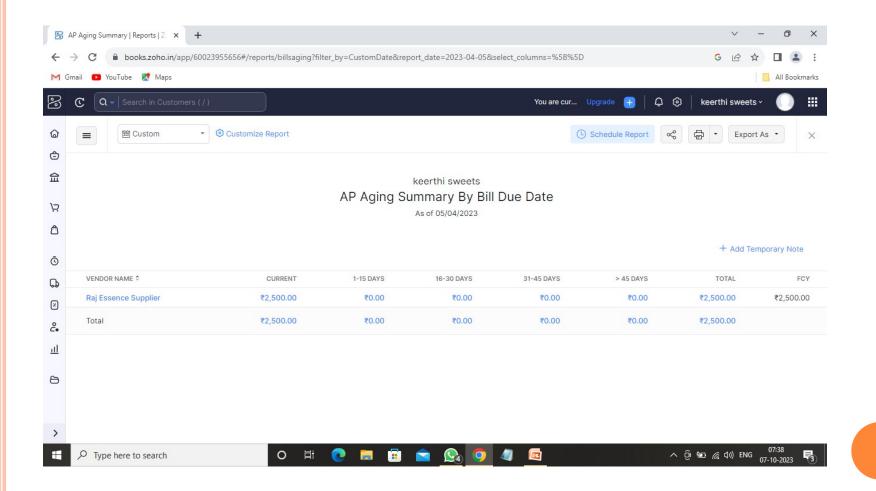
#### 3.5 Journal Report



### 3.6 AR Aging Details



## 3.7 AP Aging Details



## 4. ADVANTAGES AND DISADVANTAGES

#### **ADVANTAGES**

- It automates repetitive tasks like invoicing, payment reminders, and recurring expenses, saving time.
- Zoho Books helps in tracking income, expenses, and managing financial transactions effectively.

#### **DISADVANTAGES**

- Being cloud-based, Zoho Books relies on an internet connection, which can be a drawback in areas with unreliable internet access.
- Some users may find it challenging to learn the software, especially if they are not familiar with accounting principles.

### 5. APPLICATIONS

- Accounting software solutions like Zoho Books for keerthi sweets can be applied to various areas and industries, helping businesses of all types streamline their financial operations.
- Here are some key areas and industries where such solutions can be applied:
  - Hospitality
  - ✓ Healthcare
  - ✓ E-commerce
  - ✓ Retail
  - Manufacturing

#### 6. CONCLUSION

- In conclusion, this project marks a significant milestone in the evolution of KEERTHI SWEETS
- Zoho Books offer a wide range of applications and benefits across various industries and business sectors.
- o In this discussion, we explored the advantages and disadvantages of using Zoho Books for KEERTHI SWEETS, highlighting its versatile applications in various areas of financial management.
- Zoho Books offers cloud-based accessibility, automation of financial processes, robust reporting capabilities, and integration options, making it a valuable tool for businesses.

#### 7. FUTURE SCOPE

- In summary, the future of accounting software will be characterized by increased automation, improved security, real-time reporting, and integration with emerging technologies.
- These developments will empower businesses to manage their finances more effectively, make data-driven decisions, and adapt to the evolving business landscape.
- Businesses should stay updated with these advancements to leverage the full potential of accounting software in the years ahead.

## Ś. APPENDIX

## https://smartinternz.s3.amazonaws.com/Zoho\_Bo\_oks\_Use Case\_keerthi\_Sweets.pdf

• Attached is the relevant source code, along with a brief explanation of its functionality and its significance in the context of our project.