Project Report Template.

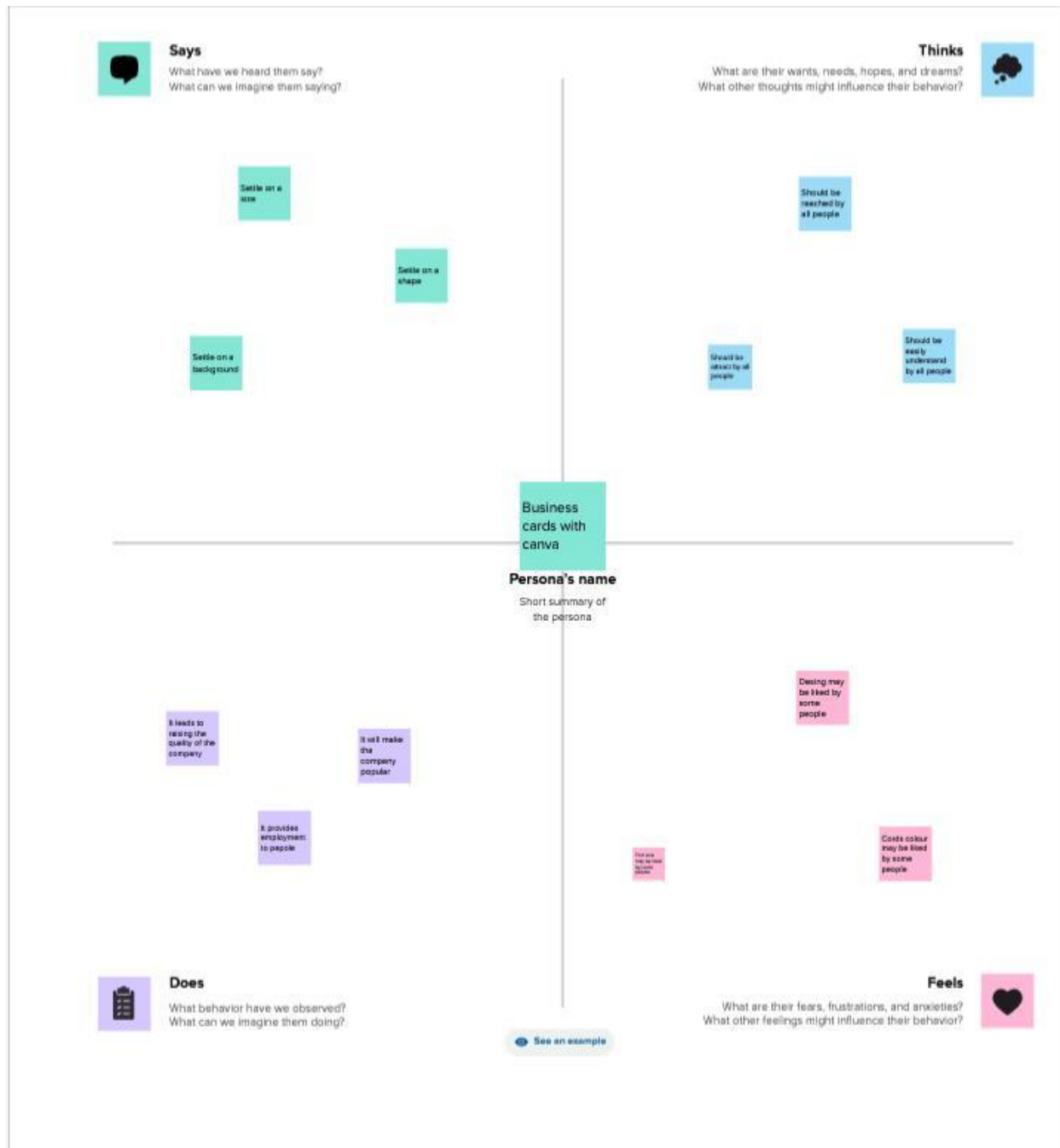1. **INTRODUCTION**

    1.1 overview.

    The goal of this project is to communicate your business identity and/or product through design elements into a business card, and set you up with a clear visual message to potential contacts
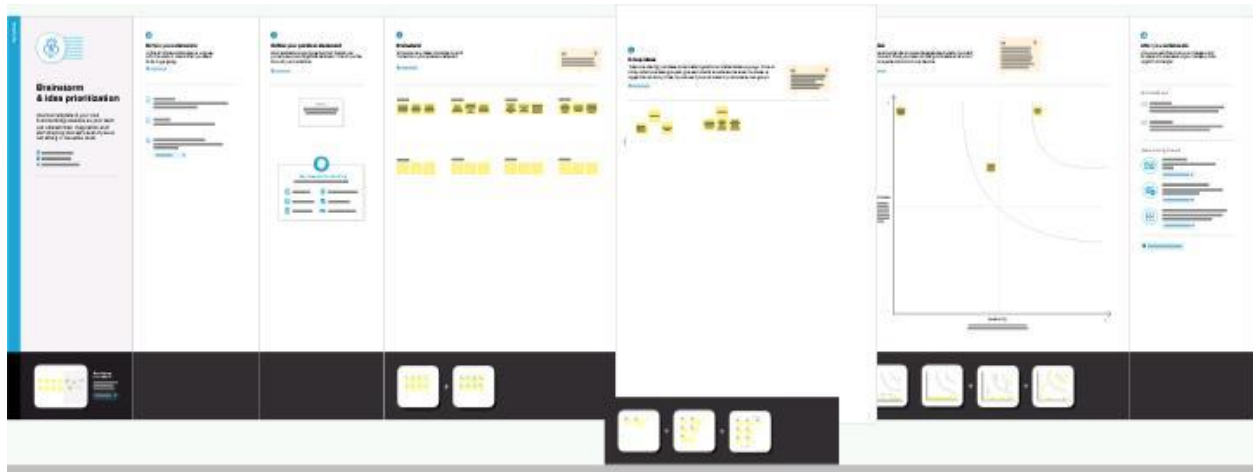
    1.2 purpose.

A reason for business card still in circulation is that they deliver contact information with ease. A company's contact information is vital to clients. All of your contact details such as email address and phone number are available on the card. The recipient can put the card easily in a wallet or office drawer.

2. Problem Definition & Design Thinking.
2.1 Empathy map.

Says
What have we heard them say?
What can we imagine them saying?

- Settle on a size
- Settle on a shape
- Settle on a background

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

- Should be reached by all people
- Should be attractive by all people
- Should be easily understood by all people

Business cards with canva

Persona's name
Short summary of the persona

Does
What behavior have we observed?
What can we imagine them doing?

- It leads to raising the quality of the company
- It will make the company popular
- It provides employment to people

Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

- Desing may be liked by some people
- Costs colour may be liked by some people

See an example

2.2 Ideation & Brainstorming map.

3 RESULT.

4 ADVANTAGES & DISADVANTAGES.

Advantages.

*Affordable Advertisement
*Perfect for events
*Tangible
*Easy distribution

Disadvantages

*Grab attention quickly

*Easy to share

* Affordable

5 APPLICATION

Hospital key business information, such as your website, email and phone number. A business card encourages people to connect you, visit your business (online or in real life) and learn more about you. Another way to encourage customers to engage-and hold on to your business card- is by adding an incentive.

6 CONCLUSION

In circulation, digital business cards offer a great way to save time and money while also helping to protect the environment. With their convenience and cost- effectiveness, digital business cards are becoming increasingly popular among businesses and individuals