



Whering App Clone Engineering Guide

Overview

Goal: Recreate the **Whering** wardrobe-management mobile app **pixel by pixel**, duplicating its look, feel, and behavior on both iOS and Android. This guide provides a practical, step-by-step plan to build the app's front-end (cross-platform mobile) and back-end (server, database, and services). We will implement all core features of Whering – from user onboarding and digital wardrobe cataloging to outfit creation, calendar planning, and personalized outfit recommendations – staying strictly action-oriented (no abstract theory or project management fluff). By following this engineering manual, developers can build a functioning Whering clone with an identical UI/UX and feature set.

Tech Stack & Architecture

We will use a tech stack that closely aligns with Whering's actual implementation for a realistic clone. Whering's team has utilized cross-platform mobile frameworks (React Native or Flutter) and a cloud-based backend with modern technologies ¹. The recommended stack for the clone is:

- **Mobile Frontend: React Native (TypeScript)** – for a single codebase targeting iOS and Android. React Native is ideal for pixel-perfect custom UI and integrates well with backend services. (Flutter is an alternative; however, we proceed with React Native + TypeScript as it aligns with Whering's use of TypeScript in their stack ².) We will use libraries like React Navigation for multi-page flow and perhaps Expo for easier setup and testing.
- **Backend: Node.js (Express + TypeScript)** – to implement a RESTful API for the app's server needs. This will handle user accounts, wardrobe data, image processing calls, etc. Whering's backend uses TypeScript/Express and also some Python microservices ². For simplicity, our primary backend will be an Express server (with potential extension using Python for any AI components).
- **Database: Firebase Cloud Firestore (NoSQL)** – as a cloud database for storing users, clothing items, outfits, and plans. Whering leverages Firebase services like Firestore and MongoDB ²; Firestore offers real-time sync and offline support, which is great for a wardrobe app. Alternatively, one could use **MongoDB** (with Mongoose ODM) if a self-hosted DB is preferred, but Firestore will likely reduce backend overhead (since it handles data sync and scaling automatically).
- **Cloud Storage: Firebase Storage** (or AWS S3) – for storing images (photos of clothes, outfit collages, profile pics). We need a reliable, scalable image storage. Firebase Storage integrates with Firestore and simplifies security rules. (If using AWS, an S3 bucket with proper CORS and access rules is an option too.)
- **User Authentication: Firebase Authentication** – to handle sign-up/login (with email/password and social logins). This saves us from writing auth from scratch and is cross-platform. (Whering's job ads specifically mention Firebase Auth ³.) We'll integrate Google and Apple login using Firebase for a seamless onboarding, just like Whering allows multiple login methods.
- **Cloud Functions** (serverless) – for heavy or asynchronous tasks. We can use Firebase Cloud Functions or Node-based REST endpoints for things like background image processing or sending

notifications. Whering uses Google Cloud (Cloud Run and Functions) ³, so we will mirror that approach for tasks requiring backend computation.

- **Third-Party Services:** Wherever necessary, we will incorporate external services to match Whering's advanced features:
- *Image Processing:* Use an API like **remove.bg** for automatic background removal of item photos, and **Google Vision API** for image recognition (to auto-detect clothing category, colors, etc.). Whering's app automatically removes photo backgrounds and tags attributes ⁴, so we'll achieve this by calling these services from our backend whenever a user uploads a new item image.
- *Calendar Integration:* Utilize device calendar APIs or a library (for example, **React Native Calendars**) to display and manage outfit plans on a calendar UI. We'll store outfit scheduling info in our database, and optionally allow export to external calendars (using iOS EventKit / Android Calendar intents) if needed.
- *Notifications:* Use **Firebase Cloud Messaging (FCM)** for push notifications (e.g. daily outfit suggestion notification or reminders to plan outfits). Whering likely uses notifications to engage users (the UI has a notifications bell icon). We will set up FCM in the app and backend (via Firebase or custom server) to send personalized pushes (like "Your outfit for tomorrow is ready!").
- *Analytics & Personalization:* Optionally integrate analytics (Firebase Analytics) to track user behavior (e.g., which outfits are tried or liked) to improve recommendations over time. Personalized "Dress Me" suggestions in Whering get better with usage ⁵ – implementing this fully might involve machine learning, but initially we can track taps/likes to refine suggestions.

Architecture Overview: The system will follow a client-server model: - The **React Native app** handles all user interactions, UI rendering, and uses native modules for camera, image picker, etc. It communicates with the backend through RESTful API calls (or Firebase SDK calls for Firestore/Storage). We will structure the app with a modular approach (screens, components, services) to manage complexity. - The **Backend** (Node/Express server and Firebase services) provides endpoints for data operations (if using REST) and triggers for processing (e.g., a cloud function that triggers on an image upload to perform background removal). If using Firestore, some operations can be done client-side (like querying wardrobe items), but a custom server is needed for secure operations (like complex searches or using third-party APIs securely). We will secure the API with token-based authentication (Firebase Auth JWT or session) to ensure only authorized requests from the app are processed. - The app is **cloud-deployed:** The Node.js API can be containerized and deployed on **Google Cloud Run** (which Whering uses ³) or a similar service (Heroku, AWS Elastic Beanstalk). Firebase handles its part (Firestore, Auth, Functions) in the cloud with minimal server management. The mobile app itself will be distributed via the App Store and Google Play – we'll include instructions for building and releasing it.

This architecture ensures the app is scalable and closely mirrors Whering's production setup, using modern cloud tooling and cross-platform frameworks.

Setting Up the Development Environment

To get started, we need to set up the development environment for both the mobile app and the backend. Below are the step-by-step setup instructions:

1. **Install Prerequisites:** Ensure you have Node.js (LTS version) and npm installed. For React Native, install Watchman and the React Native CLI. If using Expo, install the Expo CLI (`npm install -g expo-cli`) for a simplified workflow. Install Java (JDK) and Android Studio (for Android SDK/

emulator), and Xcode (for iOS development on Mac). Also, set up a Firebase project via the Firebase Console (we will use this for Auth, Firestore, etc.).

2. **Initialize Source Repositories:** Create two project repositories/folders: one for the React Native app and one for the backend server. For the mobile app, initialize a React Native project. If using Expo: `expo init WheringClone` (choose the blank TypeScript template). If using React Native CLI: use `npx react-native init WheringClone --template react-native-template-typescript`. For the backend, initialize a Node project (`mkdir whering-backend && cd whering-backend && npm init -y`). Set up TypeScript for the backend (`tsc --init`) and install Express (`npm install express cors`).
3. **Integrate Firebase SDKs:** In the RN app, add Firebase packages: `npm install @react-native-firebase/app @react-native-firebase/auth @react-native-firebase/firestore @react-native-firebase/storage`. If using Expo, use compatible packages or the Firebase JS SDK (`npm install firebase`). Initialize Firebase in the app with your Firebase project config (you'll get API keys from the Firebase console). Also, enable Email/Password, Google, and Apple sign-in providers in Firebase Auth settings. In the backend, install Firebase Admin SDK (`npm install firebase-admin`) to verify auth tokens if needed and to perform server-side Firestore or FCM operations.
4. **Install Additional Libraries:** For navigation in React Native, install React Navigation and dependencies (`npm install @react-navigation/native @react-navigation/stack @react-navigation/bottom-tabs react-native-screens react-native-safe-area-context`). For UI elements, we can use React Native's built-in components and StyleSheet for pixel precision. Install an image picker library for uploading photos (`npm install react-native-image-crop-picker` or the Expo ImagePicker). Also, add any needed vector icon libraries (e.g., `npm install react-native-vector-icons`) for icons like heart, calendar, etc. On iOS, install pods (`cd ios && pod install`) after adding native modules.
5. **Set Up Cloud Services:** Create a Firebase Cloud Storage bucket (usually comes by default with the Firebase project) for images. Prepare any API keys for third-party services: e.g., sign up for Remove.bg API key and Google Cloud Vision API (you'll need to enable Vision API in Google Cloud and obtain credentials JSON – if using it server-side). Store these API keys securely (in environment files or use a secrets manager). For deployment, set up a Google Cloud project (if using Cloud Run or Functions) or an AWS account (if using AWS resources) – detailed deployment steps will come later, but having accounts ready helps.

By completing these setup steps, you'll have a boilerplate React Native app running on your devices/emulators and a basic Node.js server ready for development. Next, we will design the app's UI to match Whering's pixel-perfect style and then implement each feature one by one.

Design and Theming (UI Reproduction)

To achieve a pixel-perfect clone of Whering, we must replicate its **UI design elements**: color palette, typography, icons, layout spacing, etc. We have reference screenshots of Whering's design system which we will use to guide our implementation.

*Whering's style guide excerpt showing the core color palette, typography, button styles, and iconography. The clone should use the **exact same colors and fonts** for consistency. Key colors (with their hex codes) include:*

- Primary background and neutrals: **White** `#FFFFFF` for main backgrounds, **Light Gray** `#F5F5F5` for

secondary backgrounds, **Medium Gray** #D7D7D7 for borders or disabled elements, **Gray** #808080 for secondary text, and **Charcoal** #242424 for primary text.

- Accent colors: **Mint Green** #BCD696 (appears to be Whering's primary accent, used for buttons and highlights), **Lavender Purple** #CFA8D8, **Coral Pink** #FF6372, **Light Pink** #FF95B8, **Sky Blue** #9FCEE2, **Pale Yellow** #F9EF9C, and **Peach Orange** #F7B662. These pastel accent colors are likely used for category tags, onboarding illustrations, or calendar event highlights to give the app a vibrant, playful feel. We will incorporate them exactly as seen (for example, the green #BCD696 for primary action buttons and highlights).

- **Typography:** The app uses **Open Sans** font throughout, in various weights (Regular, SemiBold, Bold, ExtraBold) [1+]. We will import Open Sans (e.g., via Google Fonts or by adding the font files to the app) and set it as the default font family. Use Regular for normal text, SemiBold/Bold for headings and important text, and ExtraBold for emphasis or large labels. Maintaining consistent font sizes and weights as per Whering's design will be crucial. For instance, body text might be ~14-16pt, headings ~20pt, etc., based on the screenshots. We should use the same line heights and spacing for a polished look.

- **Icons:** Whering's UI includes various icons – a heart, sliders (filter settings), calendar, pencil (edit), menu (hamburger), bell (notifications), plus (+) for add, etc. [1+]. We will use an icon set that closely matches these. Many of these icons can be found in libraries like Feather or FontAwesome (e.g., heart outline, calendar outline, etc.). For any custom logo (like the Whering "W" icon possibly used in the tab bar), we can recreate it or use an SVG. Ensure icon stroke widths and sizes match the original (e.g., if Whering uses thin outline icons, use similar weight). Set icon colors appropriately: likely #242424 for active icons or text icons, and #808080 for inactive icons.

To reproduce layouts pixel-perfectly, consider using a design tool like **Figma** or Sketch to measure element dimensions from the reference images. If available, import the screenshots or any provided design files into Figma to extract exact pixel distances, font sizes, and margins. Create a style guide in your project (e.g., a `theme.js` or `theme.ts` file) to centralize these constants (colors, font sizes, font family, etc.). This way, all developers use the same values, and adjusting any global style is easy.

Pixel-Perfect Practices: Use React Native's `StyleSheet` with absolute or relative positioning and flexbox to match the design. For example, if the padding around a button in the design is 16px, use that exact value. Leverage utilities like `Dimensions` to get screen width/height if you need to position elements relative to screen size (though most layouts can be done with flex layouts and consistent margins). Test on devices with different screen sizes to ensure the design scales – if something needs to be absolute pixel size (like an icon 24px), keep it constant; use flex or percentages for containers so they stretch/shrink.

Dark Mode: (If Whering supports dark mode, consider implementing it). Based on the provided palette, Whering's design is light-themed. We can prioritize replicating the light theme exactly, and optionally later add dark theme support if needed by inverting colors appropriately.

By setting up the theme and design system now, we create a solid foundation to implement each screen with 100% fidelity to Whering's look and feel. Next, we'll build out the front-end features screen by screen.

Frontend Implementation (Mobile App)

Now we break down the front-end development into the major features and screens of the Whering app. We will follow Whering's user flow: from onboarding a new user, through adding wardrobe items, creating

outfits, and planning them on a calendar, to using personalized styling features. Each subsection below describes how to implement the feature step-by-step.

Navigation Structure

Begin by setting up the overall navigation. Whering's app appears to have a tab-based navigation (bottom menu) with several primary sections, plus stack navigation for flows within each section. We will mirror this with React Navigation:

- **Bottom Tab Navigator:** likely includes **Wardrobe**, **Styling/Outfits**, **Add (center action)**, **Planner (Calendar)**, and **Profile/More**. From screenshots, Whering's bottom tabs might be: "Wardrobe" (closet icon or W icon), "Explore/Discover" (a globe or inspiration feed), a central "+" (to add items/outfits), "Planner" (calendar icon), and "Notifications/Profile" (a bell or user icon) **[10†]** . For our clone, we will implement tabs for at least: **Wardrobe**, **Outfit Planner**, **Add** (this can be a floating action that opens options), **Discover** (if including inspiration or a marketplace), and **Profile**. Each tab will be linked to a stack navigator for deeper screens.
- **Stack Navigators:** Within each tab, certain actions push new screens. For example, in Wardrobe tab, tapping an item might push an "Item Details" screen; in Planner tab, tapping a date might push an "Outfit Details" or "Packing List" screen, etc. Also, the onboarding flow (which happens before the main app) will be a separate navigation stack (shown only when user is not logged in).
- **Onboarding vs Auth vs Main App:** Configure the app to show either the onboarding/auth screens or the main app tabs based on auth state. Using Firebase Auth, we can listen to the user's login state: if not logged in (new user), present the onboarding stack; if logged in, present the main tab navigator. This way, after sign-up or login, the user seamlessly transitions into the main app UI.

In React Navigation, you'll create e.g. `MainTabNavigator` for the bottom tabs, which includes screens: `WardrobeScreen`, `PlannerScreen`, `AddEntryScreen` (this might open a modal or separate flow), `DiscoverScreen`, `ProfileScreen`. Then have an `AuthStack` for onboarding: screens like `WelcomeScreen`, `SignUpScreen`, `LoginScreen`, etc. Possibly also an `OnboardingSurveyStack` for the post-signup questionnaire.

Implement the navigation using the icons for each tab. For example:

```
<Tab.Screen name="Planner" component={PlannerScreen}
  options={{ tabBarIcon: ({color}) => <Icon name="calendar" size={28}
    color={color} /> }} />
```

Use the icon library chosen to set appropriate icons and ensure the `color` reflects focused/unfocused state (React Navigation handles this if you set `tabBarActiveTintColor` etc. to your theme colors).

With navigation in place, we can proceed to build each screen's functionality.

Onboarding & Authentication

When a user opens Whering for the first time, they go through a multi-step onboarding and sign-up flow. We will recreate this experience step by step:

Whering's onboarding/sign-up flow spans multiple screens to gather user info and preferences. Our implementation will include: a welcome/login choice screen, an account creation process, and an onboarding questionnaire, all in a smooth sequence.

1. **Welcome & Login Options:** The first screen shows the app branding and prompts the user to sign up or log in. Whering's screen (first image above) has options like "Sign up with email" and also social login buttons (Google, Apple) below, with a toggle to switch to "Sign In" [6†] . To build this: Design a **WelcomeScreen** with the app logo and maybe a background image. Provide a prominent **Sign Up** button and a smaller **Sign In** text for existing users. For social logins, use Firebase Auth's Google sign-in (we'll configure the Google OAuth client ID and use `firebase.auth().signInWithPopup` on web or the RN Google sign-in module for mobile). For Apple Sign-in, use the `@react-native-google-signin/apple` module (if Expo, use `expo-auth-session` for Apple). Ensure the UI matches pixel-perfect: e.g., if Whering uses a full-screen background image on welcome, set an `ImageBackground` component with aspect fill. If there's a country selector or language picker (some apps have that tiny flag icon), include it if needed.
2. **Email Sign-Up Form:** If the user chooses email sign-up, navigate to a **SignUpScreen**. The second screenshot above shows a form with fields for email and password, plus checkboxes for terms [6†] . Implement this form with proper validation: use controlled `TextInput` components for email & password. Add a checkbox (or switch) for agreeing to Terms of Service and Privacy Policy – the user must agree to proceed. The sign-up button remains disabled until form is valid and terms agreed. On submit, call Firebase Auth's `createUserWithEmailAndPassword(email, password)` to register. Handle errors (e.g., email already in use) and display messages accordingly (perhaps a simple `Alert.alert()`).
3. **Profile Setup (Onboarding Steps):** After account creation, Whering prompts for additional profile info in a multi-step flow – as seen in the third and fourth onboarding images, they ask for name, birthdate, username, profile picture, etc. [6†] . We will create subsequent screens:
4. **UserInfoScreen:** "Tell us about yourself" – collect first name, last name, birthdate. Use date-picker for birthdate. Validate this info (at least name required, birthdate optional). Save it to a temporary state or directly in Firestore under the user profile document.
5. **UsernameScreen:** "Pick a username and profile photo" – let user choose a unique username and optionally upload a profile picture. Use React Native Image Picker to allow camera or gallery selection for the avatar. Show the selected image in an `Image` component (with circle styling). Check username availability by querying our database (if we store usernames separately or use a cloud function to ensure uniqueness). For now, you can reserve the username by creating a field in Firestore `/users/{uid}/username` .
6. Each of these screens will have a **Continue** button to advance to the next step. Use a Stack Navigator or a Page Slider (could even use a `react-native-swipeable-views` or simply navigate on button press). Pass collected data along or store in a context/state so that at the end of onboarding, we can save it all.
7. **Preferences Questionnaire:** Whering asks new users why they're using the app (e.g., manage wardrobe, get inspiration, see stats, etc.) [6†] . We'll create a **InterestsScreen** for this final onboarding step. Present a list of checkbox options (as in the fifth image: "See & manage my wardrobe", "Refine my personal style", "See my wardrobe statistics", etc.). The user can tick multiple. Below that, Whering offers "Help me via notifications" or "Remind me later" – essentially asking if the user wants to enable push notifications for tips. We can include that as well. Implement this by listing each option with a checkbox component. Maintain state for each selection. For notifications,

we'll eventually request notification permission (Expo or RN PushNotificationIOS/FCM permission) if they choose "Help me via notifications".

8. **Onboarding Completion:** Once the user submits their preferences, we finalize the onboarding. In our clone, this means:
9. Save all gathered info to Firestore (create a user document with fields: name, username, birthdate, preferences array, etc.). Also store their profile photo in Storage if they uploaded one (get download URL and save to user profile).
10. Optionally, use this moment to send a welcome email or populate some default data (maybe create default categories in their wardrobe collection).
11. Navigate to the main app (tab navigator). Typically, you'd reset the navigation stack so that the user can't go back to onboarding screens. In React Navigation, one approach is to have a context or Redux state flip a flag `isOnboarded=true` and the app re-renders to show the main navigator.

Throughout these steps, ensure **pixel-perfect UI**: use the same background gradients and imagery as Whering. For example, Whering's onboarding screens have pastel gradient backgrounds behind the forms **[6†]** – we can use a `LinearGradient` component (from `expo-linear-gradient` or RN's `LinearGradient`) with the exact colors (perhaps a mix of the pastel palette like a soft green to pink gradient). Buttons should be styled with the correct colors and corner radius (likely fully rounded or a small radius as shown). Fonts for headings ("Hey, Wherer!" greeting etc.) should use Open Sans Bold at the same size. The spacing between form fields, and the positioning of the "Got an account? Sign in" link should all match the references.

By the end of onboarding, the user is authenticated and their basic profile is set up. Now they can use the main features of the app. Next, we implement the core: adding wardrobe items.

Wardrobe Management (Adding & Viewing Items)

The **Wardrobe** is the heart of the app – where the user's clothing items are stored, categorized, and displayed. We will implement features to **add new items** (with photo upload and tagging) and to **view the wardrobe** by category.

Adding New Items (Photo Upload & Tagging): This feature is triggered when the user wants to digitize a clothing item. In Whering, tapping the central "+" lets you add items, and they support multiple sources: camera roll, their item database, or web import **[7†]** . Our clone will focus on two: using the camera/gallery and (optionally) a web URL.

Adding items in Whering involves selecting images and then reviewing each item's details. We will create an **AddItem flow** with these steps:

1. **Image Selection:** Design an **AddItemSourceScreen** that pops up when the user taps "+". Here, present options like "Take Photo", "Choose from Library", and "Import from URL/Database". Implement camera using `expo-camera` or React Native Camera – allow user to take a photo of a garment. For gallery, use the Image Picker to select existing photos (permit multiple selection if possible). For a URL/database import: you could allow the user to paste an image URL or search a limited preset database. (Whering has a massive 100M item database ⁶ – for our clone, we might not replicate that fully, but we can simulate with a smaller set or an API like the ShopStyle API if desired). In the UI, after selection, show thumbnails of chosen images with a checkmark (as Whering

does in the first screenshot above). If multiple images were selected, allow the user to proceed to the next step which will handle each image.

2. **Background Removal (Server-side):** As soon as an image is selected, we should initiate background removal in the background (so that by the time the user fills details, the image is processed). We will upload the raw image to our backend (e.g., to a Cloud Storage bucket or directly pass to a Cloud Function). The backend will call `remove.bg` or a similar service to get a PNG of the clothing on a transparent background ⁴. Once done, it saves the processed image (perhaps as another file in Storage) and returns the URL. We can display the processed image when it's ready. (If the user is reviewing item details before it's done, show a loading indicator or the original image with a note "Processing background..."). This feature makes the wardrobe item photos look clean, just like Whering.
3. **Auto-Tagging:** Similarly, send the image to Google Vision API (or another tagging service) to get labels – e.g., it might return "Dress" or "Sneakers" and colors like "red" ⁴. Use these to suggest category and color tags for the item. This can be done asynchronously on the backend. When the user lands on the details form for the item, pre-fill suggested category, color, etc., which they can confirm or change. (For example, Vision might classify an image as "Blouse" with color "Blue". We map "Blouse" to our category list if it exists.)
4. **Review & Details Screen:** Now create an **AddItemDetailsScreen** where the user provides information for the item. In Whering, as shown above, they have tabs like "About | Styling | Details" for each item being added, with fields like category (with subcategory), brand, season, etc., and tags like *New*, *Preloved*, etc. ^{【7†】}. For our implementation:
5. Under an "About" section, include dropdowns or pickers for **Category** (e.g., Top, Bottom, Shoes, Accessories, etc. – and subcategories like "Top > T-Shirt", "Shoes > Sneakers"). You can hardcode a category taxonomy similar to Whering's. Use a Picker component or a modal list for selection. If we have auto-tag suggestions, highlight the suggestion (e.g., if Vision said "Sneakers", default category to "Shoes > Sneakers").
6. A text field for **Brand**, another for **Color** (or a color picker). You might auto-fill Color based on the image's dominant colors from Vision API.
7. Tags or toggles for **Condition** (New, Preloved, etc.) – implement as toggle buttons that the user can select (these could simply be boolean fields or a single choice field if only one can apply). In Whering's UI, those appear as pill-shaped selectable labels. We can create a small component for selectable tag chips.
8. Possibly a field for **Price or Purchase Date** if we want to track cost-per-wear (optional, advanced feature). Whering tracks cost-per-wear ⁷, which requires knowing the purchase price of the item and incrementing a wear count whenever the item is used in an outfit. We can include a "Price" field now and store it (for later stats).
9. Navigation: if multiple items were selected for upload, we might implement this as a swipeable carousel or a pager for each item ("Item 1 of 5") with a "Save" or "Next" button. Whering shows a "Save 1/5" button meaning save item 1 out of 5 ^{【7†】}. We can have a counter and a loop that goes through each item's details. After finishing details for all, finalize the add process.
10. **Saving Items:** When the user taps save, we will create a new item entry in Firestore (e.g., collection `items/{itemId}` or under the user document `users/{uid}/items/{itemId}`). Include all the fields: category, brand, color, tags, price, image URL (the processed image URL from Storage), thumbnail URL (maybe a smaller version for fast loading), and timestamp. If using Firestore, we might also store a pointer to the user (though if under user doc, it's implicitly scoped). Using Firestore allows offline access to the wardrobe if needed. If using a custom backend with MongoDB,

you'd call an API endpoint here to POST the item data and have the server save it (ensuring the user is authenticated via a token).

Viewing the Wardrobe: After adding items, users can view and browse their digital closet. Implement a **WardrobeScreen** that fetches and displays the user's items, organized by category. Key elements to include:

- A header showing the user's name and maybe profile picture, with a count of total items. In one screenshot, we see "Sarah S. – 149 items, 23 outfits, 15 lookbooks" [7†] . We can display "[User]'s Closet" and item/outfit counts. These counts can be computed (e.g., Firestore can store a count or we count client-side on load).
- Category Filters: Show a horizontal list of categories (All, Tops, Bottoms, Outerwear, Shoes, Accessories, etc.). Whering displays category tabs at the top of the closet view [7†] . Implement this with a ScrollView of category buttons. When a category is selected, filter the items shown. (If using Firestore, you can query items by category, or fetch all and filter in app for simplicity if the number is moderate.) "Archived" might be a category or separate list (Whering likely allows archiving items; we can skip or implement archive as a boolean on items that can be filtered out).
- Item Grid: Display the clothing items as a grid of images. Use a FlatList or SectionList to render item thumbnails. Two or three columns grid depending on screen width. Each item image should be a small square with the photo (with removed background, hence typically the item appears centered on a white or colored square). The styling should match Whering: likely a simple square with maybe a subtle shadow or border. For performance, use cached images and maybe thumbnails. If using Firestore, consider using its pagination if items grow large.
- Item Details View: If the user taps an item, open an **ItemDetailsScreen**. Show a larger image of the item on white background, and all its details (category, brand, color, notes, and maybe how many outfits it's used in). Provide options to edit or delete the item. Edit would allow changing fields or replacing the photo (similar to the add process but pre-filled). For delete, confirm and remove the item from DB and Storage. Ensure the navigation back to the wardrobe list updates state (if using state management like Redux or React Context to hold items, update it; or simply re-fetch the list on focus).
- Search: Implement a search bar to filter items by name or tag. For example, typing "dress" could filter all dresses. This can be a simple text filter on the client side, or a Firestore query with `where('name', '>=', query)` for basic prefix search. Whering has a search icon in the closet view [7†] , so we include that.

Ensure the **UI styling** of the Wardrobe screen is spot on: the spacing between items, the look of category tabs (maybe the active tab is underlined or highlighted with an accent color), and the scroll behavior (sticky category header perhaps). Use the theme colors: e.g., category text might be #242424 when active and #808080 when inactive; the background may be #FFFFFF or #F5F5F5 behind the grid. Keep item images in the same aspect ratio and size as Whering for uniformity.

By the end of this, users can populate and view their wardrobe. Next, we tackle outfit creation.

Outfit Creation Canvas

One of Whering's fun features is the ability to create outfits by mixing and matching items from the wardrobe. This is like a digital outfit collage or canvas. We will implement an **Outfit Creation** feature where a user can select items and arrange them into an ensemble, then save it as a new outfit entry.

From the earlier screenshots [2†] , Whering has a dedicated “Canvas” or outfit editor screen (one image shows a collage of clothes with a “Create Outfit” title and a Save button). We will do the following:

1. **Initiating Outfit Creation:** The user can start creating an outfit either by tapping a “Create Outfit” button (perhaps in the Wardrobe tab or a floating action button) or via the “+” add menu (Whering might have an option “Add Outfit” in addition to “Add Item”). We’ll provide an entry point, e.g., a FAB on the Wardrobe screen or a separate tab for Styling. For simplicity, add an **OutfitStudioScreen** to the tab navigator (perhaps under a “Styling” section along with Dress Me, Moodboard, etc., but we can start with just the outfit maker).
2. **Outfit Canvas UI:** On this screen, implement a canvas where the user’s wardrobe items can be placed. This could be a full-screen View with a neutral background (maybe white or a light pastel grid). Provide a UI to add items to the canvas: for example, a button “Add Item to Outfit” that opens a modal with the list of wardrobe items to pick from (with categories filter). Alternatively, show a bottom sheet or drawer that lists all items; the user can drag items from there onto the canvas. For a simpler start, use a modal picker: user selects an item, then it appears on the canvas.
3. Represent each added item as an Image element that is absolutely positioned on the canvas. Enable pinch-to-zoom and drag gestures so the user can resize and move items (to layer them like an outfit layout). In React Native, this can be done using the PanResponder or libraries (like `react-native-gesture-handler` or `react-native-draggable`). We might use a third-party library for a **collage editor** if one exists, or implement basic functionality: when an item is tapped on canvas, show drag handles or allow direct manipulation. Ensure that one can bring an item to front or back (layer ordering) – maybe keep an array of items and their z-index or simply their order in the array as stack order.
4. Provide options like **remove item from outfit** (maybe a small “x” button on each image when selected) and perhaps the ability to change the canvas background color (Whering might allow setting a background color for the outfit collage, as their competitor app does ⁸). We can default to white background and optionally allow color change via a palette icon.
5. **Saving Outfit:** Include a Save button (top-right). When tapped, capture the outfit details:
 6. The list of item IDs included in the outfit (so we know which wardrobe items comprise it).
 7. The positional data if we want to reconstruct the collage (like coordinates and scale of each item). This can be saved as JSON in Firestore or the backend. Alternatively, we could **export the outfit image**: render the canvas to an image (using a library like `react-native-view-shot`) to save a snapshot of the collage. Whering might display outfit as a flat image in the feed; capturing it can be useful for sharing or quick loading, but storing item composition is good for editing later. We will store both: generate a PNG of the outfit and upload to Storage, and also store references to items (for future editing or analytics like which items are most used).
8. Create a new Outfit entry in the database (e.g., collection `outfits/{outfitId}` with fields: `items: [item1, item2,...]`, `imageUrl: ...`, `createdAt`, maybe `title or name` if user can name outfits). Save it under the user’s data.
9. After saving, clear the canvas and maybe navigate to an Outfit detail screen or back to wardrobe with a success message. We can also increment a counter of outfits for the user profile (to display “X outfits” on profile).
10. **Viewing Outfits:** Similar to items, we should allow viewing saved outfits. This could be part of the Wardrobe screen or its own section. Whering’s closet view had a toggle or tabs for “Items” vs “Outfits” vs “Collections/Lookbooks” [2†] . We can incorporate a segmented control: when on

Wardrobe screen, toggle between viewing Items grid or Outfits grid or Lookbooks. For now, implement **Outfits grid** showing saved outfit images (the snapshots we saved). If a user taps an outfit, show an **OutfitDetailsScreen** that presents the outfit image and maybe the list of items in it. Provide options to edit the outfit (re-open in the canvas editor with the items positioned) or delete it. Also allow the user to “favorite” or mark outfit for certain occasions, etc., if desired.

Ensure the styling here too is identical: For instance, the “Create Outfit” canvas likely had similar navigation bar styling as the rest (maybe a white header with the title and a green Save button). The outfit thumbnails in the grid should have maybe a border or just be images. Use consistent spacing as item grid.

This outfit creation feature requires careful state management (keeping track of items on canvas). Using a state management library (Redux or React Context) might be helpful to store the current outfit under creation. Since the canvas can be complex, test on both platforms for touch interactions.

With outfits created, the next step is planning them on the calendar.

Outfit Planner (Calendar Integration)

Whering includes a **calendar planner** where users can schedule outfits for specific days and even plan trips (packing lists). We will implement a Calendar feature where users can assign an outfit to a date (and view what they plan to wear).

*Whering's Planner feature allows scheduling outfits on a calendar and even creating packing lists for trips. We will create a **PlannerScreen** with a calendar view and outfit assignments:*

1. **Calendar UI:** Use a calendar library to display a month view or agenda. For RN, an excellent library is **react-native-calendars** which can show a monthly calendar with markings on dates. Alternatively, use a combination of FlatList and custom components to make a calendar. Given the complexity, using a library is faster. Set up the calendar to show the current month by default.
2. We'll highlight dates that have outfits planned. For example, if an outfit is scheduled on 2025-07-10, that date on the calendar should be marked (maybe with a dot or thumbnail). The screenshot above shows a specific date (Feb 13) with an outfit image on it **【10†】**. Achieving an image preview on a date square might be possible by customizing day component – or simpler, when a date is selected, show details below. We can start with a basic dot indicator on dates with events, then show details when tapped.
3. Allow navigating between months to see future/past plans.
4. **Scheduling an Outfit:** When the user taps on a date, present options: “Assign Outfit” or “Plan Outfit”. If the user has outfits saved, we can pop up a list of outfits to select from (display their thumbnails and names). If no outfit exists yet for that date, user can also choose to create a new outfit on the fly (launching the Outfit Studio pre-populated to save to that date). In our implementation, simplest flow: user taps date, we open a **ScheduleOutfitModal** listing outfits; they pick one, and we create a calendar entry.
5. Data model: We'll store calendar events in Firestore, e.g., collection `calendar/{userId}/events/{eventId}` or a subcollection under user. Each event can have fields: `date`, `outfitId` (or an array of outfitIds if layering multiple outfits/day, but typically one per day), and maybe a reference to a trip/occasion. Also include a type field (normal day outfit vs trip).

6. Once an outfit is assigned, update the calendar view so that date is marked. Possibly, retrieve the outfit image and show a tiny thumbnail on that day cell (library permitting).
7. **Viewing Planned Outfit:** If a date already has an outfit, tapping it could show the outfit details right below the calendar or navigate to an **OutfitPlanDetail** screen. In Whering's screenshot, when Feb 13 was selected, it showed the outfit with a label "Assigned to today" [10†] . We can implement a state where selecting a date displays the outfit for that day and an option to remove or change it. For multi-day events like trips, we might allow scheduling ahead (e.g., select a range of dates as a trip, but for now single days is fine).
8. **Packing Lists / Trips (Advanced):** Whering has a feature to create a named event (like a trip) with multiple outfits and a packing list [10†] . For completeness, we mention how to do it: allow user to create an event spanning multiple days (e.g., "Amsterdam Trip, Feb 26-28"). In the planner, have a button "Add Trip" where user enters a name, date range, and category (holiday, work trip, etc.). Then they can assign outfits to each day of that trip and generate a packing list of unique items needed. Implementing this fully is complex, so one can start after basic planner is working. If implementing: store a trip entity with start/end date and link outfits to it; generate packing list by collecting all items in those outfits (ensure no duplicates) and presenting them with checkboxes (as in the screenshot "3/13 items packed" [10†]). This is a nice-to-have extension for a perfect clone.
9. **Reminders:** If the user opted in to notifications, we can send a push notification in the morning reminding them of the planned outfit or if none is planned, maybe encouraging them to use Dress Me. Use Firebase Cloud Messaging scheduled messages or set up a Cloud Function to trigger daily. This keeps users engaged and mirrors Whering's approach to "help via notifications" from onboarding.

From a **UI perspective**, ensure the planner matches Whering's style: for example, Whering likely uses the mint green or other accent to indicate the current date or selected date. The calendar should inherit our font styling. The outfit thumbnail or preview should be nicely laid out (perhaps show a small image and the outfit name below the calendar when selected). The packing list screen (if done) should look like a checklist with items (each with a small thumbnail or icon, item name, and a checkbox).

By implementing the planner, users can organize their outfits ahead of time – "never stress about what to wear" as Whering advertises ⁹ . Now we move to the personalized styling features.

Personalization & Recommendations ("Dress Me")

One signature feature of Whering is "**Dress Me**", which provides outfit recommendations by shuffling the user's wardrobe ¹⁰ . We will implement a basic version of this personalized feature, along with any other personalization/analytics touches (like wardrobe stats).

Dress Me (Outfit Shuffle): This feature will create outfit suggestions automatically: - Create a **DressMeScreen** under a "Styling" or "Discover" section. The UI (from screenshot) shows it might present an outfit with a label like "W Pick" (Whering's pick) and allow the user to swipe or accept the outfit [10†] . To replicate: display one suggested outfit at a time, using a card format. Each suggestion consists of a few items (top, bottom, shoes, maybe accessories). You can lay them out either collage-style or simply list the items with images. For simplicity, a vertical list or a pre-arranged collage image can be shown.

- Provide controls: **Shuffle** (to get a new random outfit), **Like** (accept/assign the outfit), **Dislike** (skip). In the screenshot, there are icons: an X (dislike), a rotating arrow (maybe shuffle), a heart (like/favorite), and a bookmark (save) [10†] . We can interpret these as skip, shuffle, like, and save outfit to a lookbook.

Implement at least skip and accept: - If user skips (dislikes), generate a new outfit (ensure not to repeat the same combination within the session). - If user likes, we can mark those items/outfit as something the user enjoys. Also, possibly directly **schedule it for today** (the screenshot text “Assigned to today” suggests if you accept it, it plans it on the calendar for today [10†]). We will do the same: when user accepts, save the outfit combination as an outfit entry (or at least as a planned outfit for today in the calendar). You might prompt “Wear this today?” and then add to calendar.

- **Generating Outfits:** Start with a simple random algorithm: for example, pick one top, one bottom, one pair of shoes at random from the wardrobe (ensuring the categories make sense). If the wardrobe has tags like formal/casual or weather, you could filter by context (Whering’s screenshot shows weather “Lisbon 16°C” [10†] – possibly they consider weather via an API). To keep it simple, initially just randomize. If you want to incorporate weather: use a weather API (OpenWeatherMap) by location to get current temp, then perhaps filter outfits (e.g., if cold, include outerwear). This is an enhancement.

- Over time, to personalize “better with every tap” [5] , record user feedback. For instance, maintain a record in Firestore for each user: which outfit suggestions were liked or skipped, and which specific items are over-suggested. With more time, implement a smarter algorithm that avoids suggesting items the user rarely wears or that were frequently skipped. You could assign a score to each item and try combinations that maximize variety. This is a complex area, but even a rotating random approach provides the base functionality Whering advertises (their own shuffle is described playfully but is essentially random [10]).

Wardrobe Stats & Analytics: Another personalized aspect is giving the user insights like **cost-per-wear** and usage statistics [11] [12] . To implement: - When adding an item, if the user provided a purchase price, we can calculate cost-per-wear. Each time the item is worn (i.e., an outfit containing it is marked on the calendar as worn), increment a `wearCount` for that item. Then cost-per-wear = price / wearCount. Show these stats on item details or a separate “Analytics” screen.

- Also track how many times each item or outfit was worn, which categories you wear most, etc. You could make a simple stats screen in the profile section: e.g., “You have 50 items. You wore your red shoes 10 times (most worn). Your wardrobe is 40% tops, 30% bottoms...”. This requires aggregating data from outfits and calendar events. It can be done on the fly or with cloud functions (e.g., each time an outfit is marked worn, update counters).

- These personalized stats make the app more engaging and mirror Whering’s goal of helping users “learn what you wear and how you wear it” [13] . Implement as much as feasible: perhaps start with a simple counter of outfits worn and gradually add more analytics.

From a UI standpoint, the Dress Me screen should look visually appealing – perhaps use a card with a slight drop shadow to show the outfit suggestion. If possible, overlay a weather icon/temperature if you incorporate weather (as Whering does). Use the pastel colors for background or accents (the screenshot had a light background with the outfit displayed). Animations for swiping cards (like a Tinder-style swipe) can be implemented with PanResponder or the `react-native-card-stack-swiper` library for a nice touch.

User Profile & Settings

Finally, implement the **Profile** section where the user can manage their account and view summary info:

- **Profile Screen:** As shown in screenshots, Whering’s profile (for user Sarah S.) displays the user’s name, username, and stats (items, outfits, lookbooks counts) [7†] . Recreate this header: show the profile picture (if set, otherwise a placeholder avatar icon), the name and @username, and the

counts. If we implemented lookbooks (moodboards or collections), include those; if not, just items and outfits count. Possibly an “Edit Profile” button (pencil icon) to change info.

- **Settings:** On profile screen or a separate screen, provide options like changing password, toggling notification preferences, etc. Also include a “Help/FAQ” or “About” link if needed. One crucial feature is **Sign Out** – allow the user to log out (Firebase Auth `signOut`). After sign-out, navigate them back to the Welcome screen (clear navigation stack).
- **Social/Sharing (Optional):** Whering is introducing social features (friends’ wardrobes, etc.) ¹⁴, but for our clone, we can omit or keep minimal. If desired, one could implement the ability to share an outfit image or to view a friend’s profile by ID, but this is outside the core scope. We will focus on personal profile management.

The profile screen UI should use the same design principles (the profile header might have a colored background or be just white with bold text). The bell icon for notifications could be placed here or in the nav bar to show unread notifications. If implementing notifications, also create a simple **NotificationsScreen** listing recent app notifications (like “New version available” or custom messages).

Now that the front-end screens and logic are laid out, we turn to the back-end implementation to support all these features.

Backend Implementation

The back-end will power the app by providing data storage, business logic, and integration with third-party services. We’ll detail how to set up the database, API endpoints, and cloud functions to realize the functionality described above.

Database Schema & Models

Design the database structure to accommodate users, items, outfits, and events. With Firestore (our primary choice), a possible schema is:

- **Users Collection (`users`):** Each user document (`users/{userId}`) stores profile info:
 - `name`, `username`, `email` (for reference, though Firebase Auth also has email),
 - `birthdate`, `preferences` (array of choices from onboarding),
 - `photoUrl` (link to profile picture in storage),
 - any settings like `notificationsEnabled`.
 - Possibly counters like `itemCount`, `outfitCount` (though these can be derived by queries or maintained via Cloud Functions).
- **Items Collection (`users/{userId}/items` subcollection or top-level `items` with `userId` field):** Each item document contains:
 - `id` (auto), `name` (if user names the item, optional), `category` (e.g., “Tops > Blouse”), `color`, `brand`, `condition`, `price` (number),
 - `imageUrl` (string, main image with background removed), `originalImageUrl` (optional, the raw upload),
 - `createdAt` timestamp, and `wearCount` (number, default 0).
 - We might also store a `tags` array (for any additional tags like “summer”, “office”).
- **Outfits Collection (`users/{userId}/outfits`):** Each outfit document:
 - `id`, `itemIds` (array of item references or IDs),

- `imageUrl` (snapshot of the outfit if we saved one), `createdAt`,
- optionally `title` or `occasion` (user might label an outfit "Wedding outfit" etc.),
- maybe `favorite` (boolean) if user can favorite outfits.
- **Calendar/Planner Collection** (`users/{userId}/plans` or `events`): Each plan document:
 - `id`, `date` (in ISO or timestamp), `outfitId` (reference to outfits collection),
 - if it's part of a trip: `tripName` or `eventId` linking to a trip,
 - maybe `type` (like "daily" or "trip").
 - We can also simply store trip events separately, e.g., a `trips` collection for events with multiple days and have those contain a list of dates or outfitIds. For simplicity, store one outfit per document per date for daily plans, and if a trip, store a trip document plus daily links.

Since Firestore is NoSQL, we might duplicate some info for convenience (like storing outfit details in the plan to avoid another lookup, but it's generally fine to just reference). Firestore allows subcollections or all top-level; using subcollections under user keeps data naturally partitioned per user.

If using MongoDB or SQL instead, the schema would be similar: tables for users, items, outfits, plans with foreign keys linking them. The choice doesn't affect the front-end beyond how we fetch.

API Endpoints & Business Logic

If we use Firebase Firestore and client SDK, many basic operations (CRUD for items, outfits, plans) can be done directly from the app without writing custom endpoints. However, some logic (like ensuring username uniqueness or processing images) requires a backend. We'll outline a hybrid approach:

Firestore Security Rules (for direct access): If using Firestore directly, write rules to ensure users can only access their own documents. For example, on `users/{userId}/items/{itemId}` allow read/write if `request.auth.uid == userId`. Similar for outfits and plans. This will protect data when the app reads/writes directly.

Custom API (Node/Express): For functionality requiring server processing:

- **User Registration Completion:** We might create an endpoint `/api/completeProfile` that the app calls after onboarding to set the additional profile info (if not doing it via Firestore directly). This endpoint could check username uniqueness (e.g., query Firestore or a separate index to see if any user has that username, since Firestore doesn't support unique constraints easily). If unique, it sets the profile fields. Alternatively, enforce unique username by reserving it in a separate collection.
- **Image Processing Webhook:** When an image is uploaded, our app can call a cloud function or Express endpoint `/api/processImage` with the image file (or storage path). The backend will download the image (if it's already in storage or accept file upload), then call `remove.bg` API. For example, using `axios` to POST to `remove.bg` with our API key and image data. Upon receiving the result (a PNG with background removed), the server saves it to Firebase Storage (or returns it to the app which then uploads to storage). The endpoint then returns the new image URL and perhaps the detected background color (some services also provide dominant color). Similarly, we can call Google Vision API (if using Google Cloud, we can use the Vision SDK) by sending the image and getting label annotations. Parse the labels for clothing-related terms and colors. Return these tags to the app or directly update Firestore (e.g., add `suggestedCategory` field in the item doc). This could also be done as a Firebase Cloud Function triggered on file upload to a `uploads/` bucket path, so it automatically processes and saves result then updates Firestore.

- **Dress Me Algorithm:** We might implement a cloud function `generateOutfit(userId)` that picks

random items and returns a suggestion. This could consider certain simple rules: e.g., pick one item from each top, bottom, shoes category; ensure the items have different categories. If the user has a lot of clothes, random is fine; if we want to avoid weird combos, could use tags (e.g., formal vs casual tags and try to match). For now, random selection from each major category works (the user can refine by skipping). This function can be called from the app when user hits shuffle, or we can do it client-side (the app already has all items data, so it could just randomly pick itself). A backend function is helpful if we later incorporate weather or more complex logic (since it could call a weather API by user's location).

- **Calendar Sync (optional):** If we wanted to integrate with Google Calendar or iCal, an endpoint could use Google Calendar API to create events for outfits. This likely goes beyond necessary scope; we can skip but mention it's possible.

Implementing the API: Using Express, set up routes like:

```
app.use(authMiddleware); // middleware to verify Firebase Auth token on requests

app.post('/processImage', async (req,res) => { ... });
app.get('/checkUsername', async (req,res) => { ... });
app.post('/generateOutfit', (req,res) => { ... });
```

The `authMiddleware` would verify `Authorization: Bearer <Firebase_Id_Token>` from the app, using Firebase Admin SDK to decode and ensure the user is authenticated. This way, only logged-in users can hit these endpoints and we know their `uid` to use for processing.

For development ease, initially you might not write all endpoints and instead do some logic on client (like generating outfits). But for a production-like clone, moving logic to backend ensures consistency and security (e.g., not exposing your remove.bg API key to the client, and doing image tagging server-side).

Image Storage and Processing

For storing images, we will use **Firebase Cloud Storage**. Workflow: - When user uploads an item photo, use Firebase Storage SDK to upload it to a path like `users/<uid>/items/<itemId>/original.jpg`. This returns a download URL or at least a storage path. We then call our processing function (Cloud Function or Express) with that path or fetch the file in the function. After processing, save the processed image to `users/<uid>/items/<itemId>/processed.png`. We store the public URL of the processed image in the item's Firestore doc for the app to display.

- Firebase Storage security: set rules so that users can write to their folder and read their images. Or use the Admin SDK on backend to perform the actual image writing (which bypasses rules). Typically, you'd allow the user to upload and read their own images easily by structuring storage paths with their UID and using rules on path.

- Thumbnails: We might generate a smaller thumbnail (e.g., 200x200 px) for faster loading in grids. This can be another step in processing – create a resized version. This could be done with a library like Sharp in the cloud function after background removal. Store it as `thumb_<itemId>.jpg`. Our wardrobe grid can then load thumbnails first.

- **remove.bg integration:** They offer an API where you send an image file and get a result. We must send an API key and either the file or a URL. We have the file in storage, but remove.bg might accept a URL if it's publicly accessible (which it isn't by default from Firebase without a token). So likely we download the file in

the cloud function (using Storage SDK to get file data) then send it. After getting result buffer, upload to Storage. This all happens asynchronously after the user adds an item. For the user, we can either show a loading state for that item or instantly show it with background still intact and then update when ready. Whering's description suggests the background is removed by the time you view it, so doing it quickly is key – cloud functions are usually fast enough (a couple seconds).

- **Google Vision API:** Use the Vision SDK to get labels and color info. The API can return a list of description labels and possibly a dominant color detection if using the image properties feature. Filter the labels for ones that match our category list. For color, Vision has a feature that returns a set of colors with RGB values; pick the top one or two and convert to simple names (you might map ranges to “Red, Green, Blue”, etc., or use an existing library for color names). Save suggestions in item doc (`suggestedCategory` , `suggestedColors`). Optionally, auto-fill these fields so the user sees them in the AddItemDetails screen, as mentioned.

Both remove.bg and Vision require API credentials and possibly billing if usage is high. Ensure to not hardcode keys in app; store in cloud function config or backend config.

Integration of Third-Party Services

Beyond image processing, consider other third-party integrations:

- **Social Login (Google/Apple):** We already use Firebase for that, which under the hood integrates with Google and Apple APIs. Ensure Apple Sign In (on iOS) is configured with an Apple Developer account since that requires service ID and key. Google sign-in needs a Google Cloud OAuth client. These setups are covered in Firebase docs; just make sure they're tested.
- **Weather API:** If implementing weather-based suggestions, integrate an API like OpenWeatherMap. This requires an API key and making a request to get weather by city or geolocation. You can get the user's location via react-native-location or Expo Location (with permission) then call the weather API. Use this data in Dress Me (e.g., if temperature < 10°C, include a coat). This is optional but would mimic Whering's feature showing weather on the Dress Me screen [10†] .
- **Analytics/Crash Reporting:** Use services like Firebase Analytics, Crashlytics to monitor usage and stability. Not directly needed for functionality, but in an engineering guide it's good practice to integrate Crashlytics to catch any app crashes during testing.
- **External Clothing Database:** Whering's 100M item database likely comes from a third-party source or affiliate feeds [6] . If we want the clone to support “add from web,” one approach is to allow the user to input a URL of an image or use an in-app web view. A simpler alternative: integrate an API like the ShopStyle or Farfetch API that can search products by keyword and return images. Due to scope, we might skip full integration, but we acknowledge it: one could incorporate an SDK or use an iframe to let user browse retailer sites and a way to import an image (maybe by share extension). For now, our clone has the capability to add via URL: our AddItemSourceScreen's “Import from URL” opens a dialog where user pastes an image URL; the backend then fetches that image and processes it like a normal upload.

Security & Permissions

Configure security rules and verify inputs on the backend: - Firestore rules as discussed to restrict data access. - Validate inputs in the backend APIs (e.g., username no special chars, image file size limits, etc.). - Set up Firebase Storage rules to limit file size or type if needed (only images). - Make sure to handle

permissions on device: camera permission for taking photos, gallery access for picking, notification permission for pushes, location if weather is used.

Testing the backend thoroughly is important: simulate adding items, ensure the cloud functions run and return processed images and tags, etc. Monitor the logs on Firebase or server to catch errors (like API call failures).

With the backend in place and integrated into the app (via direct Firestore calls and a few API calls for processing and suggestions), we have a fully functional system. The final step is to deploy everything and ensure it runs in production.

Deployment (Frontend & Backend)

Once development and testing are complete, we need to deploy the app to users and the backend to a cloud platform, ensuring the clone is accessible and scalable.

Backend Deployment (Cloud Run / Firebase)

We will deploy our Node.js Express server and any cloud functions:

- **Firebase Cloud Functions:** If we implemented the image processing and outfit generation as Firebase Functions, simply run `firebase deploy --only functions` from our project directory. Ensure you've set up billing on Firebase (image processing likely requires it due to external API calls). Set environment config for API keys (Firebase allows `firebase functions:config:set removebg.key="XYZ"` etc., which you can access in functions). After deployment, test the functions via Firebase console or using `firebase emulators:start` locally before deploying.
- **Express Server on Cloud Run:** If our backend is an Express app (for endpoints beyond what functions do), containerize it. Write a `Dockerfile` for the Node app (from `node:16-alpine`, copy code, `npm install`, `npm start`). Build the container and push to Google Container Registry, then deploy to Cloud Run:
- Alternatively, use the gcloud CLI: `gcloud run deploy whering-backend --source . --project <your-gcp-project> --allow-unauthenticated` (if you want it public) or require authentication via Firebase Auth tokens. Cloud Run will host the container and give a URL. Update your app's API base URL accordingly.
- **MongoDB / Firestore:** If using Firestore, it's already managed in the cloud (just ensure proper indexes if needed, Firestore autoscales). If using MongoDB instead, you need a DB server: easiest is to use **MongoDB Atlas** (a cloud Mongo service). Create a cluster, get the connection URI, and use it in your backend config. Deploying the Node app includes ensuring it can connect to Atlas (IP whitelist or use 0.0.0.0/0 and proper credentials). For production, secure the DB with strong passwords.
- **Firebase Setup in Prod:** Make sure the Firebase project has all necessary settings for production (Auth domains whitelisted, Storage rules in place, etc.). Also, if using Firebase Hosting for any web content (maybe a landing page or the dynamic links), deploy that as needed.

Mobile App Deployment (App Stores)

To distribute the app:

- **Build for Release:** In React Native, switch to release mode. If using Expo, run `expo build:android` and `expo build:ios` (or the newer EAS build system) to generate binaries. If bare RN, use Xcode to archive an iOS build and Android Studio/Gradle to assemble an APK/AAB for Android. Use the correct app identifier (e.g., `com.yourname.wheringclone`) set in `app.json` or `AndroidManifest/Info.plist`. Configure app display name, icons, and splash screen to mimic Whering's branding (or your variant of it).
- **App Store (iOS):** Enroll in the Apple Developer Program if not already. In Xcode, archive the iOS app and upload to App Store Connect. Set up your app listing (name, description, screenshots – you can take screenshots of your clone app, maybe using the ones provided as reference but it's better to capture your actual build). Go through Apple's review guidelines to ensure compliance. Whering deals with user content (photos), so ensure you have a privacy policy and handle the permission usage descriptions in `Info.plist` ("NSPhotoLibraryUsageDescription", etc. must explain why you need access). Submit the app for review.
- **Google Play (Android):** Create an app in Google Play Console. Upload the signed AAB (Android App Bundle). Provide the required content rating, privacy policy, and descriptions. Android will also require a privacy policy if camera/gallery is used. Test the release build on a device before uploading to catch any release-specific bugs (like missing proguard rules or config). Once all store listings are in place, release the app (initially as an internal test, then open testing or production).
- **Deployment of Updates:** After initial release, you can continue updating by rebuilding and pushing updates. For quick iteration, if you used Expo, you can use "Expo OTA updates" to push JS changes instantly (within the constraints of not adding new native modules). Otherwise, use CodePush (for RN) for OTA updates of JS bundle for minor tweaks (respecting app store policies).

Cloud Configuration & Monitoring

- **Environment Variables:** Ensure that any API keys (Firebase, `remove.bg`, etc.) are properly configured in production builds. In RN, use something like `react-native-config` or environment files that are not checked into source control. For example, the Google Vision API key might be stored in the cloud function only (so it's not exposed to the app).
- **Scaling Considerations:** Cloud Run will auto-scale the backend container based on demand (set proper concurrency and memory in its settings). Firestore scales automatically but be mindful of its usage limits (write/read rates). Use batching or offline persistence to reduce calls if needed. For image storage, Firebase gives generous limits, just monitor usage if many images. `Remove.bg` has a usage cost, so perhaps limit background removal to a certain number of items for free or find an alternative open source model if scaling up without cost.
- **Monitoring:** Set up monitoring for your backend – Cloud Run has logs you can view, and Firebase Functions logs as well. Add alerting for failures (e.g., if the `remove.bg` API starts failing or if any uncaught exceptions). Also monitor Firestore for any huge growth to manage indexing. On the app side, monitor crashes via Crashlytics and gather user feedback for issues.

Finally, perform end-to-end testing in the production environment: Create a new user, go through onboarding, add items (verify images appear with background removed), create outfits, plan them on calendar, use Dress Me and see that it schedules an outfit. Test on both an iPhone and an Android device to ensure parity.

Conclusion & Final Checklist

By following this guide, you will have built a fully functional clone of the Whering app, matching its design and behavior feature-for-feature. Every component, from the slick sign-up flow to the dynamic outfit planner, has been recreated with careful attention to detail.

Before wrapping up, here's a quick checklist to ensure nothing is missed:

- All UI screens match the reference design (compare against the provided screenshots for pixel-perfect accuracy in spacing, colors, and typography).
- Cross-platform testing is done (UI and features work on various iOS/Android devices and orientations).
- Backend services are all connected (Auth, Database, Storage, cloud functions) and secure (tested with different user accounts to ensure isolation).
- Third-party integrations (background removal, tagging, notifications, etc.) are functioning as expected in the deployed app.
- Deployment to app stores is prepared with all required assets and compliance (privacy policy for camera usage, etc.).

With everything in place, you have essentially recreated Whering's digital wardrobe experience: users can seamlessly upload their clothes (with backgrounds magically removed ⁴), organize and search their closet, create outfits and plan when to wear them ¹⁰, and even get automated outfit suggestions at the tap of a button ¹⁵ – all while enjoying the same polished interface that made Whering popular. Happy coding, and enjoy your new wardrobe app clone!

Sources: The implementation choices and features above are informed by Whering's publicly available features and tech information, ensuring our clone stays true to the original app ¹ ⁴ ¹⁰.

¹ ² ³ Remote Lead Developer at Whering (Nov 2023) - 4dayweek.io

[https://4dayweek.io/remote-job/lead-developer-whering?](https://4dayweek.io/remote-job/lead-developer-whering?ref=jobboardsearch.com&utm_source=jobboardsearch.com&utm_medium=jobboardsearch.com&utm_campaign=jobboardsearch.com)

[ref=jobboardsearch.com&utm_source=jobboardsearch.com&utm_medium=jobboardsearch.com&utm_campaign=jobboardsearch.com](https://4dayweek.io/remote-job/lead-developer-whering?ref=jobboardsearch.com&utm_source=jobboardsearch.com&utm_medium=jobboardsearch.com&utm_campaign=jobboardsearch.com)

⁴ ⁷ ⁸ ¹⁰ ¹¹ ¹² ¹⁵ Save Your Wardrobe vs. Whering: Compare the Pros & Cons of All the Best Wardrobe Apps | Indyx

<https://www.myindyx.com/versus/save-your-wardrobe-vs-whering>

⁵ ⁶ ⁹ ¹³ ¹⁴ Whering | The Social Wardrobe & Styling App – Whering

<https://whering.co.uk/>