



What is Big Data security?

 All measures and tools used to guard both the data and analytics processes from attacks, theft, or other malicious activities that could harm or negatively affect them.



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Big Data analytics run on sensitive data

- Disease patterns
- Customer buying habits
- Tax fraud or criminal activity
- Social media analysis
- Students at risk
- Healthcare records
- Location services and GPS tracking



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Big Data security challenges



Distributed frameworks

Hadoop originally had no built-in security



Non-relational data stores

Security provided via middleware



Storage on multiple tiers

High-priority 'hot' data usually stored on flash media



Logs from endpoints

Need to validate authenticity

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Big Data security challenges



Real-time security

Huge amounts of information, need to deal with false positives



Analytics solutions

Secure against external threats, internal abuses of privileges



Access controls

Encrypted authentication and validation of users



Granular auditing

Missed attacks and their consequences, a lot of data in itself to be enabled and protected

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Industry leaders • Gartner report ID G0038109, published on 18 February 2020 INCHE PLAYERS OMPLETENESS OF VISION As of February 2020 CHALLENGERS LEADERS LEAD

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