INFS 5116 – Visualisation Project Report

Key assessment criteria for this assignment:

- The extent to which you demonstrate engagement with your chosen topic and address all the points listed for each report section clearly and concisely.

- How you use your graphics to show key features of the data and construct a compelling narrative using your graphics (visualisation for communication).

- Presentation, including overall clarity and structure of the work that you submit.

Note:

- You should take the time to design your graphics as well as your dashboard for efficiency and effectiveness. Avoid pie charts and remember to consider all design elements, including appropriate annotations for your graphics. Try for a range of types of graphics but ensure that they are 'right' for the data you have and the story you intend to tell using those graphics.

- You need to focus on storytelling with your graphics. Aim to present a compelling narrative.

- **Less is more!** Aim to get to the point quickly and get your graphics to do most of the talking.

Grade	How it may be earned
High Distinction	All requested points have been addressed; context and purpose of the project clearly articulated; excellent quality graphics to address a good range questions of interest and support a compelling narrative (visualisation for communication); report concise and very well written; excellent storytelling with graphics; excellent presentation overall.
Distinction	All requested points have been addressed; context and purpose of the project articulated; good quality graphics to address questions of interest and support a narrative (visualisation for communication); report concise and well written; effective storytelling with graphics; very good presentation.
Credit	Most requested points have been addressed; context and purpose of the project articulated reasonably well; good quality graphics to support a data story narrative (visualisation for communication); report reasonably concise and fairly well written; good attempt at storytelling with graphics; good presentation.
Pass	Only some requested points have been addressed; context of the project poorly articulated; poor quality graphics; report rushed or not well written; some attempt at storytelling with graphics; lacking in presentation.
Fail	Most requested points addressed poorly or not at all; poor quality graphics with little to no link to the context of the project; report rushed; poor presentation.