Quant II

Machine Learning and Optimization

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Machine learning and optimization in social sciences

- ▶ How could machine learning be applied to social sciences?
 - ▶ Variable creation: train a model and use it to code data
 - Methods: prediction and heterogeneity
- Optimization has two meanings:
 - Causal inference as an optimization problem
 - Optimize your R code

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- ▶ What if it is too expensive? Active learning (Miller et al., 2019)

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 - Example I: Propensity score
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- What if we just throw a bunch of variables into the first stage? Bias in both estimation and inference (Cattaneo et al., 2019)

Example: double selection

```
## Loading required package: hdm
## [1] 100 100
## [1] 100 3
```

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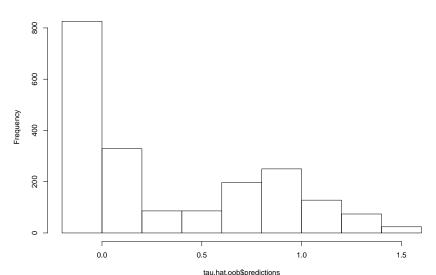
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- Example II: X-learner

Example: causal forest

Loading required package: grf

Histogram of tau.hat.oob\$predictions



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- Repeat until convergence.

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How to solve? Simplex method.

Example I: entropy balancing

unweighted control mean

```
## ##
## ## ebal Package: Implements Entropy Balancing.
## ## See http://www.stanford.edu/~jhain/ for additional in
## Converged within tolerance
## treatment mean
         x1
               x2
##
                             x3
## 0.7806424 0.6152861 0.5820738
## weighted control mean
##
         x1
                   x2
                             x3
## 0.7761886 0.6148558 0.5801141
```

Let's do it using convex optimization!

```
## Loading required package: CVXR

##
## Attaching package: 'CVXR'

## The following object is masked from 'package:stats':
##
## power

## treatment mean
```

```
## x1 x2 x3
## 0.8122392 0.4125846 0.5765168
## weighted control mean
```

x1 x2 x3

► Example II: optimal bandwidth of RD

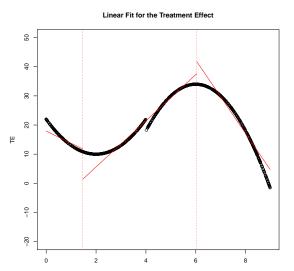
$$\begin{split} \hat{\tau} &= \sum_{i=1}^n \hat{\gamma}_i Y_i, \quad \hat{\gamma} = \operatorname{argmin}_{\gamma} \left\{ \sum_{i=1}^n \gamma_i^2 \sigma_i^2 + I_B^2(\gamma) \right\}, \\ I_B\left(\gamma\right) &:= \sup_{\mu_0(\cdot), \mu_1(\cdot)} \left\{ \sum_{i=1}^n \gamma_i \mu_{W_i}(X_i) - \left(\mu_1(c) - \mu_0(c)\right) : |\mu_w''(x)| \leq B \text{ for all } w, \, x \right\}. \end{split}$$

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 How to optimally partition an interval?
 Generate 10,000 partitions and let them "evolve"...



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Example: parallel computing

```
## Loading required package: doParallel
## Loading required package: foreach
## Loading required package: iterators
## Loading required package: parallel
## Loading required package: microbenchmark
## Parallel computing with 4 cores...
## Time difference of 4.251918 secs
## Time difference of 0.7286451 secs
```

The End

Good luck with your final!