#### Quant II

#### TSCS Data Estimation

Ye Wang

3/28/2018

#### Outline

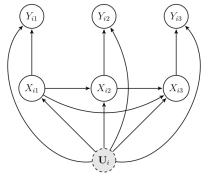
- Roadmap for TSCS data estimation
- Sequential experiments
- Semi-parametric models
- Trajectory balancing

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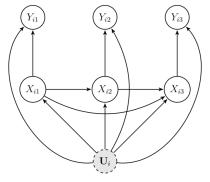
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Mhat is the non-parametric estimator in TSCS data? How to use matching to predict counterfactual for  $Y_{it}$ ? Doesn't exist. Only one observation exists for unit i, period t (Imai and Kim, 2019).

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- Suppose you participate in a trial to compare two treatments You get treatment I, but it doesn't help you much Three weeks later, you start to get treatment II How to estimate the effect of both treatments?

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- What if we don't? Omitted variable bias for X<sub>i,t-1</sub>.

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- ► SNMMs:
  - Regress  $Y_{it}$  on  $(Y_{i,t-1}, X_{it}, X_{i,t-1})$  and get the coefficient of  $X_{it}$ ,  $\hat{\gamma_0}$ .
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- ▶ MSMs with IPTWs: estimate the propensity score for each  $X_{it}$ , and use IPTW for ATT.

$$\widehat{SW}_{it} = \prod_{t=1}^{t} \frac{\widehat{\Pr}[X_{it} \mid X_{i,t-1}; \widehat{\gamma}]}{\widehat{\Pr}[X_{it} \mid Z_{it}, Y_{i,t-1}, X_{i,t-1}; \widehat{\alpha}]}.$$

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We can make the error structure more complicated by replacing  $\alpha_i + \zeta_t$  with  $\lambda_i \mathbf{f}_t$ , where  $\lambda_i = (\lambda_1, \lambda_2, \dots, \lambda_r)$  and  $\mathbf{f}_t = (f_1, f_2, \dots, f_r)$  (interactive FE). How many parameters we need to estimate?

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- From a different perspective, we are approximating the matrix  $\mathbf{Y} = \{Y_{it}\}$  with the product of two low-dimension matrices:  $\mathbf{Y} = \mathbf{L} + \varepsilon$ , where  $\mathbf{L} = \Lambda \mathbf{F}$  (matrix completion or MC).

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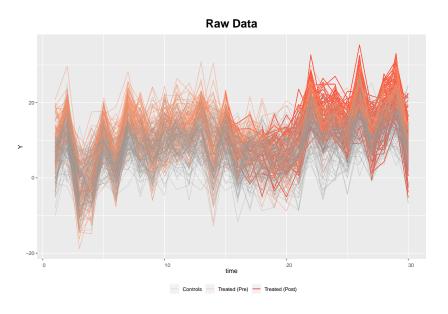
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- From a different perspective, we are approximating the matrix
   Y = {Y<sub>it</sub>} with the product of two low-dimension matrices:
   Y = L + ε, where L = ΛF (matrix completion or MC).
   IFE and MC are equivalent when MC directly penalizes the matrix dimension r (hard-impute) rather than the magnitude of eigen values (soft-impute).

#### Semi-parametric models: estimation

- ▶ IFE relies on the singular value decomposition (SVD).
- ▶ We start from initial parameters, estimate  $\beta$  via OLS, and obtain  $\lambda_i$  and  $\mathbf{f}_t$  via SVD of the residuals.
- r is selected by cross-validation.
- MC (soft-impute) uses the direct sum decomposition: the residual at each round can be decomposed into two orthogonal parts.
- MC (soft-impute) is biased in finite samples.
- ▶ Both work well in large samples (relative performance depends on the strength of factors).
- ▶ We can add other parts to the model such as the lagged dependent variable or ensemble methods (Athey et al., 2019)

#### Semi-parametric models: tools

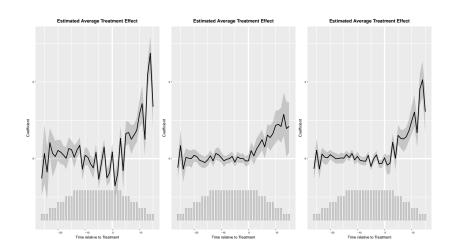
- A series of packages provided by Yiqing Xu at UCSD and his collaborators
- panelView for displaying the basic patterns
- ▶ fastplm for estimating the two-way FE models fast
- gsynth for estimating the interactive FE models
- fect to rule them all





```
##
##
      Coef Std. Error t value Pr(>|t|) CI_lower CI_upper
## D 0.617
                0.166 3.727
                                         0.293
                                                 0.942
## X1 0.987
             0.042 23.569
                                        0.905 1.069
## X2 3.008 0.042 72.460
                                        2.926
                                                 3.089
##
## ---
##
## Residual standard error: 3.205 on 5768 degrees of freed
## Multiple R-squared(full model): 0.817 Adjusted R-squared
## Multiple R-squared(proj model): 0.502 Adjusted R-squared
## F-statistic(full model): 111.640 on 231 and 5768 DF, p-
```

## F-statistic(proj model): 1936.160 on 3 and 5768 DF, p-va



## Assumptions behind the semi-parametric models

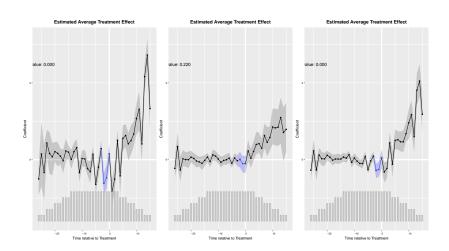
- ▶ Both IFE and MC require strong exogeneity.
- ▶ It is a generalized version of "parallel trends" in DID.

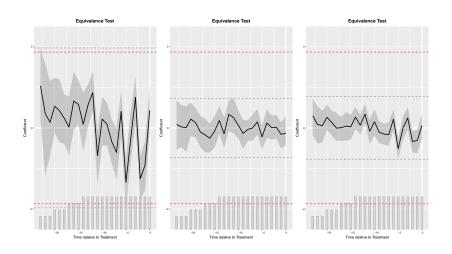
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- ▶ How to test the assumption in this more general case?

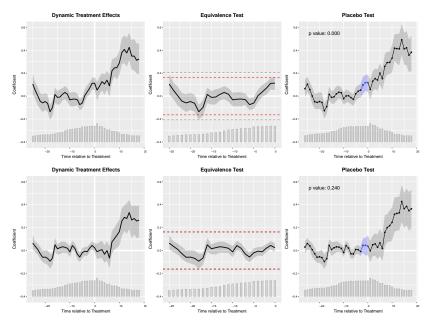
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- How to test the assumption in this more general case?
- ▶ Liu, Wang, and Xu (2019): dynamic treatment effects, equivalence test and placebo test.





## Example: Tomz et al. (2007)



## Trajectory balancing

Outcomes in a TSCS dataset can be divided into four parts:

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- ▶ All we need to do is to predict  $\mathbf{Y}_{t,post}(0)$  using the weighted sum of the other three parts.
- ► The weights should minimize the difference between  $\mathbf{Y}_{t,pre}(0)$  and  $\mathbf{Y}_{c,pre}(0)$ .

# Several approaches

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- Problems: hard to get balance with many units and periods.
- ▶ Doudchenko and Imbens (2016): Directly minimize the difference with a penalty function.
- ► Hazlett and Xu (2017): Balance moments of the kernelized outcomes.
- Imai, Kim, and Wang (2018): Matching on the pre-treatment outcomes.

#### **Future**

- What the TA is working on...
- Clearly there are some gaps among different branches of the literature.
- How to unify sequential experiments with semi-parametric models?
- How to think about TSCS models from the design-based perspective? (Athey and Imbens, 2018)
- What is the common ground between spatial interference and temporal interference?
- ► For example, what can we do to estimate the dynamic effects in a network? (Egami, 2019)