1. I asked you to show me the number of stores you found in both NAICS code
   1. Did you find a restaurant having more than 2 stores? I mean, the franchise stores
   2. What are the largest in both categories?
   3. We only have about an half of 2022 data, so hard to disentangle the seasonality here
2. Try to think about how would you validate your data
   1. Again, this is a sample data set.
   2. Tell us how you approach this
3. How do you handle POIs sharing the address?
4. You have to think a little more seriously on grouping
   1. First major brand store vs. independent stores
   2. Category for visitors
      1. What’s the grounds for the threshold you guys set?
      2. Large visiting stores vs. small visiting stores
      3. How do you handle POIs sharing the address?
5. Once you set the grouping, try to plot visiting patterns by month