Hi Group 6,

It is nice. Let’s jump in.

Let’s do the following:

1. How do you classify the retail shops (in which you are interested) in SafeGraph data?

a. Use NAICS code?

b. Store names such as JC Penny?

2. How many of them?

a. Figure out the largest and smallest

b. How do you handle the independent (local) store?

Depending on the size of the POIs, we may keep all the retail stores, or we can only follow the specific brands. Do this first and discuss it with your teammates. And then we can set the time to talk about it.