



# WENZA Market Analysis

2.2%

Digital Adoption

45.5%

Internet users

16.2%

Social Media Users

54%

Urban Population

4%

Urban Popn Growth R...

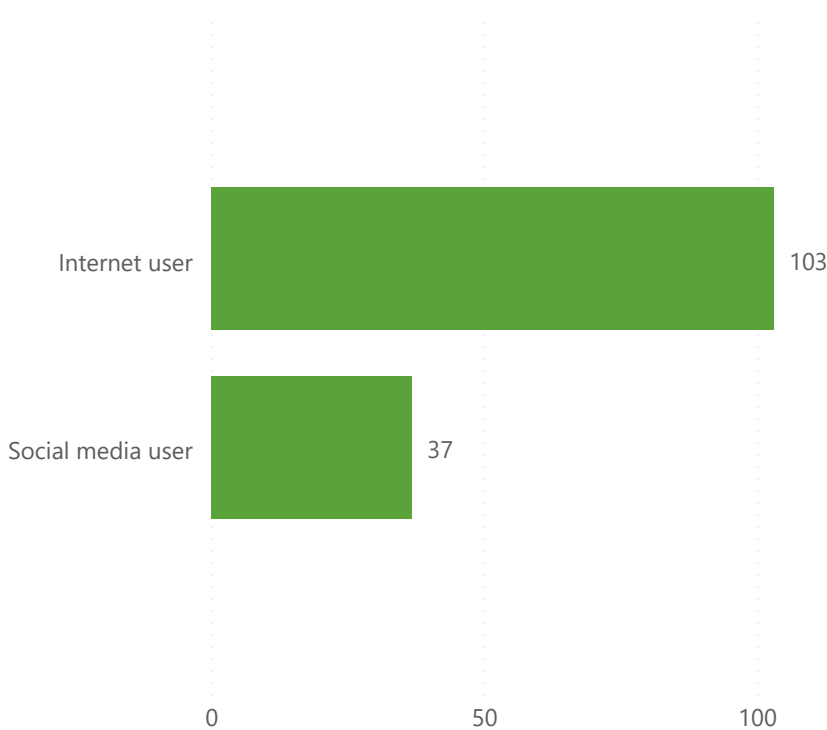
2%

National Popn Growth rate



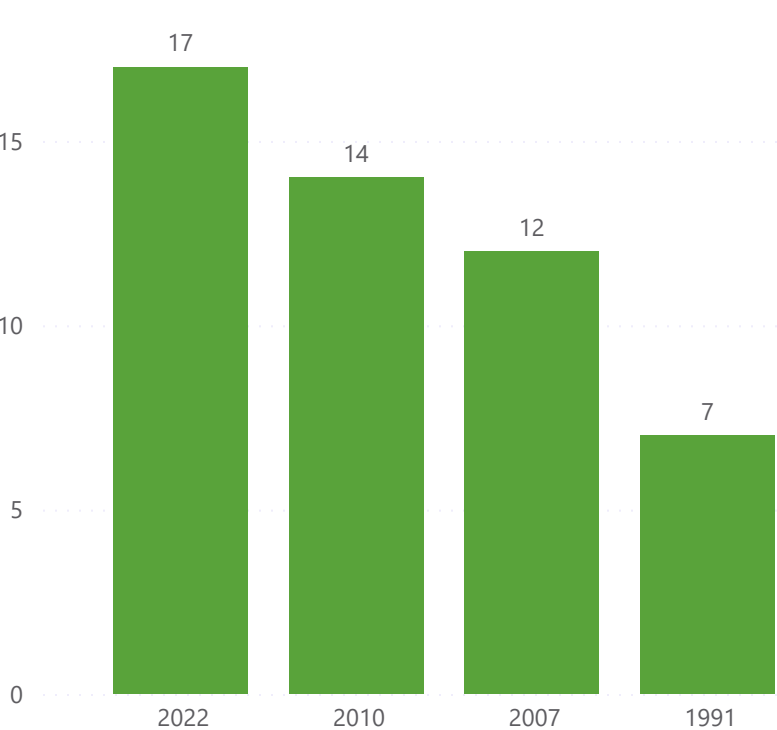
## Internet Users

In Millions



## House Demand Across Decades

In Millions



## Liveability in Major Cities

Index

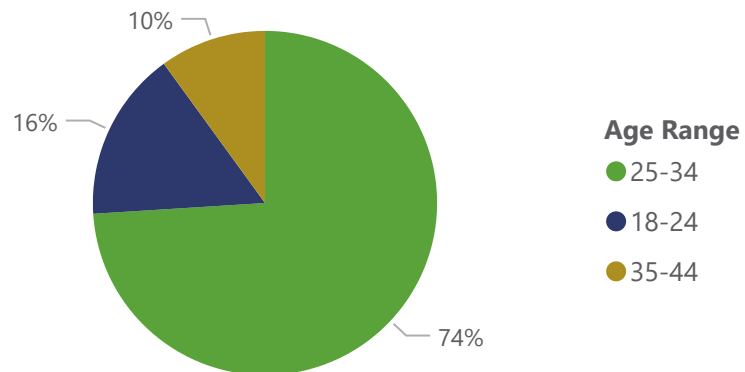




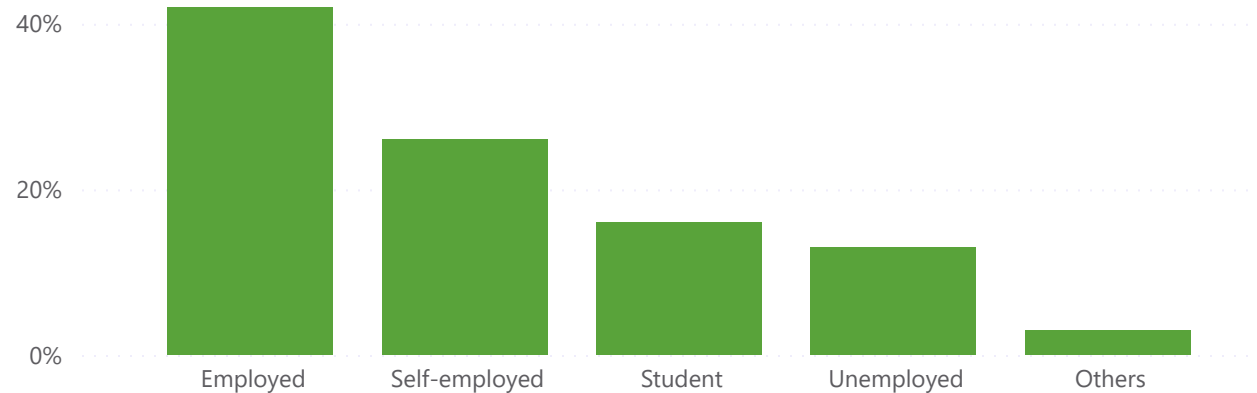
# Demographics



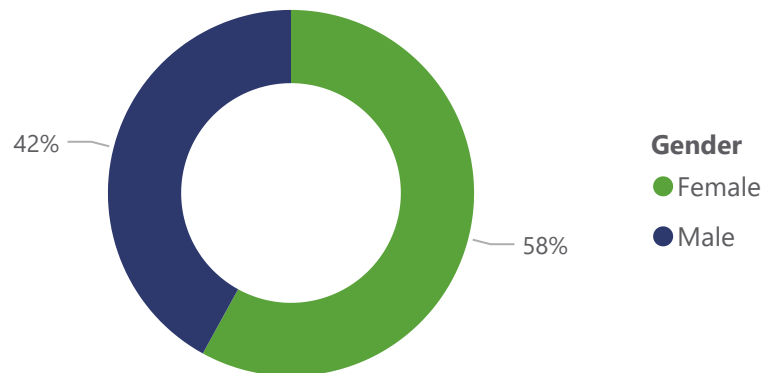
## Age Range



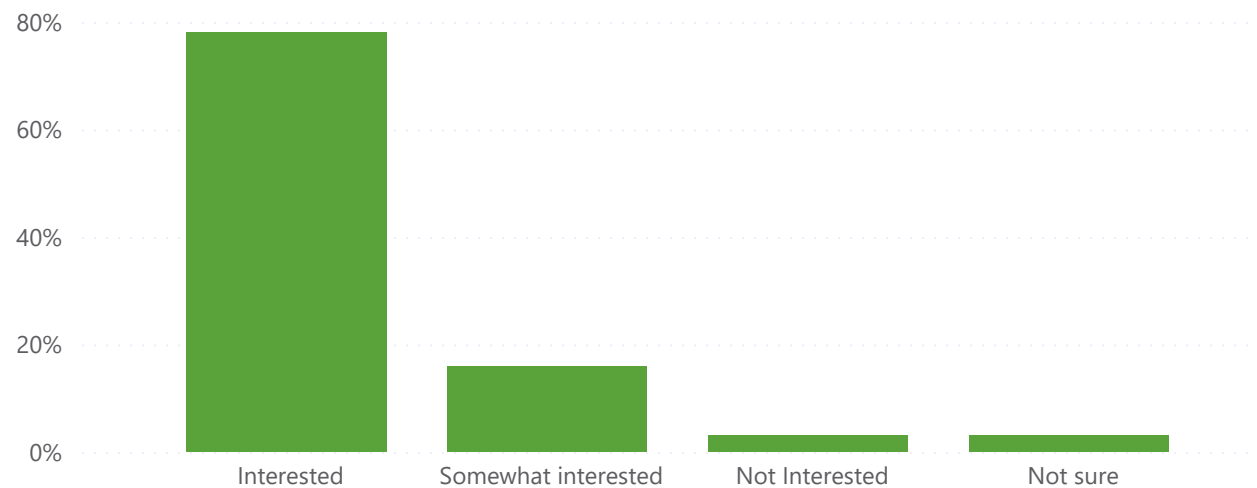
## Job Status



## Gender



## Digital Platform Demand

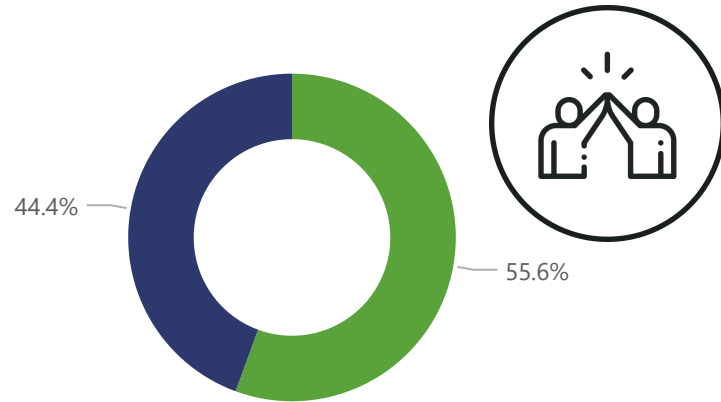




# Coliving

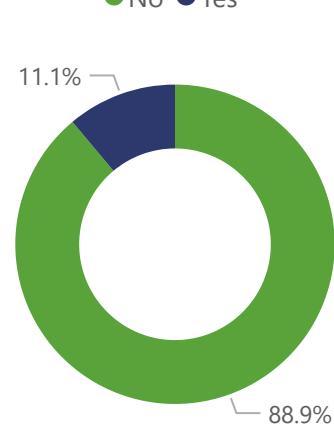
## Understanding of Co-living

● Not sure what coliving is ● Understand coliving

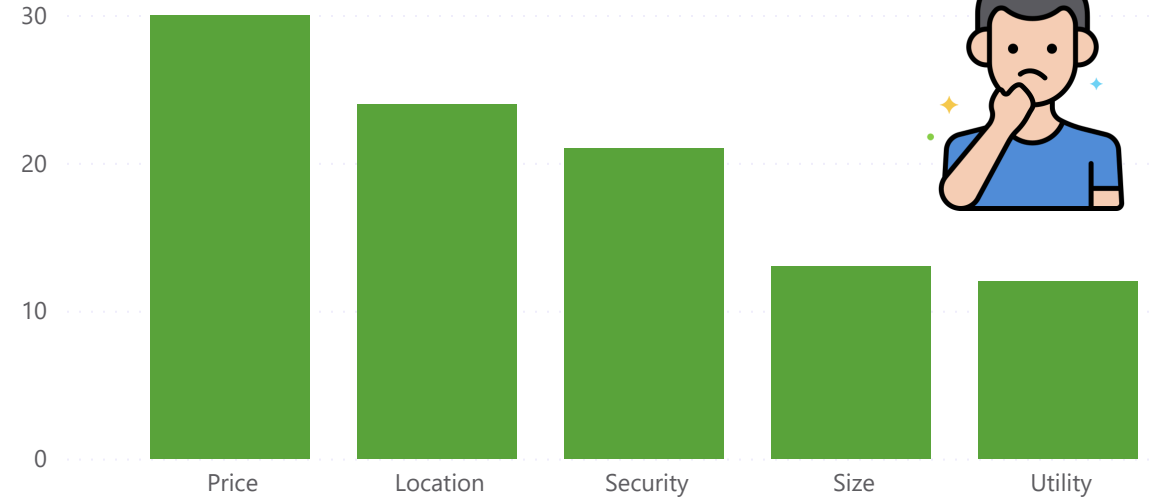


## Experience in co-living

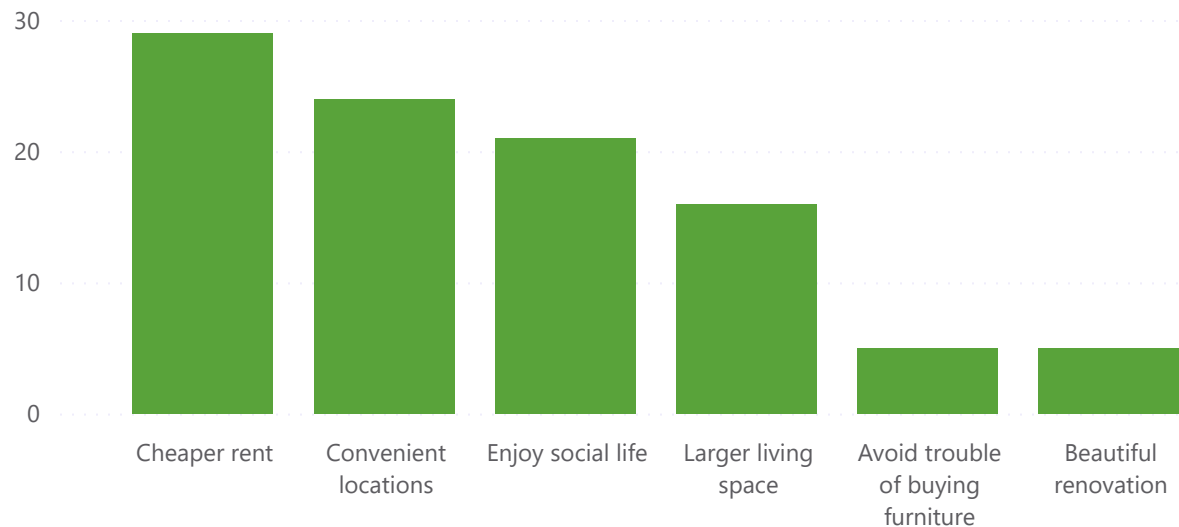
● No ● Yes



## Major Concerns when renting living space



## Major reasons for considering coliving



## Major reasons for not considering coliving

