



Yeabsira Walelgne

GRAPHIC DESIGNER

PROFILE

Who am I ? I am a graphic designer with experience of creative works, and well organized digital marketer .

CONTACT

☎ +251 940240192
✉ yeabsirawalelgne@gmailcom
🏠 Addis Ababa
in Yeabsira Walelgne

LANGUAGE

English - Professional proficiency
Amharic - Native proficiency

WORK EXPERIENCE

GRAPHIC DESIGNER (2022 -2023)

YERO DESIGNS

- Responsible for developing professional design work for both web and print.
- Designed professional logos.
- Creating a consistent corporate and brand identity for clients. Resulting in a 20% of increase in brand recognition.

DIGITAL MARKETING (2020 -2021)

YERO DESIGNS

- Developed unique content to improve presence and brand awareness.
- Organized and analyzed data and marketing results

CUSTOMER SERVICE (2021 -2023)

International clinical laboratory (ICL)

- Maintain customer satisfaction by replying to their questions and providing information.
- Send customer results virtually on average of +150 per day.
- Prepare a daily EPHI report.
- Council about COVID-19 causes, treatment and prevention.
- Received 97% of customer satisfaction.

EDUCATION

GRAPHIC DESIGNER(2022)

- Certified with Graphic design, proficient with Adobe Photoshop, Adobe illustrator and Adobe Indesign from **Ethiotibeb Graphic Design school**.

DIGITAL MARKETING (2022)

- Certified with Digital marketing from **Addis Ababa University**.

BACHELOR (2017-2021)

- Bachelor's degree of public health from **WOLDIA university**.



International Clinical Laboratories (ICL)

2021 Best Customer Service Award presented to

Yeabsira Walelgne

In recognition of outstanding achievement

In Customer/Client Services Department

Tamrat Bekele

Chief Executive Officer



Certificate OF ACHIEVEMENT

— THIS CERTIFICATE IS PROUDLY PRESENTED TO —

◆ *Yeabsira Walegne* ◆

Who has successfully completed the Course
Adobe Photoshop 2022 Master class
at Ethiotibeb Graphic Design training.

Sept. 05/2022

Date





Signature



Yero Designs Trading PLC

Jemo michael, Peony commercial 105

Addis Ababa, Ethiopia

Info@yero designs.com

Date: 23/03/2023

To Whom It May Concern

I am writing this to Yeabsira Walelign to certify that she has been working in our company on Graphic Design, Branding, or Digital marketing role since January 7, 2022 up to March 12, 2023. As an advertising and website developing company employee at Yero Designs, yeabsira played exceptional technical skills that made a significant contribution to our company's success.

Yeabsira understands digital marketing and communications well, which was evident in her work as a graphics team Lead. Her consistently ensured that our team delivered high-quality graphical outputs. Her ability to communicate technical concepts to clients and team members made her an invaluable asset to our team.

Sincerely,

Eyerusalem Y.
CEO



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+251930593762



daniel@yero designs.com
www.yero designs.com



Jemo michale, peony commercial
1st floor office no 105



Addis Ababa University

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SEEK WISDOM, ELEVATE YOUR INTELLECT AND SERVE HUMANITY!

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Email: schoolofcommerce@aau.edu.et

C No:37002

School of Commerce

Presents this Certificate



to YEABSIRA WALELGNE MEKONNEN

for Attending Training on

Advanced Digital Marketing

Held From November 26, 2022 to January 08, 2023 for 50 hours.

Meshesha Legesse (PhD)

Training and Consultancy Services Coordinator



Worku Mekonnen (PhD)

Head, School of Commerce