



# PITCHDECK

QUARTER 4TH 2022



A DECENTRALIZED GAMING ECONOMY WITH A  
**BATTLE ROYALE PLAY-TO-EARN  
PC GAME & CROSS-CHAIN  
NFT-MARKETPLACE**



# **NFT GAMES FAIL TO SATISFY GAMER'S DESIRES**

## **LOW ENJOYMENT**

NFT games are not entertaining enough, therefore players only play them to earn money. But they should be having fun while making money.

## **WEAK DESIGN**

The poor design and gameplay of NFT games is the reason behind the low engagement. They are often made by ordinary NFT fans rather than prominent game designers

## **LONG ONBOARDING PROCESS**

It takes time for gamers to onboard themselves on the games. And gamers are not willing to do

# THE PROBLEM WITH TRADITIONAL GAMING



TRADITIONAL GAMERS DO NOT  
EARN MONEY FOR PLAYTIME

**\$125 BILLION**  
SPENT  
ON IN-GAME ITEMS  
IN 2021

**\$0 EARNED**  
BY PLAYERS IN 2021

IF YOU CAN'T SELL YOUR ITEMS,  
SKINS, YOU DON'T OWN THEM



WITH KATANA INU  
YOU CAN SELL  
YOUR ITEMS AS  
NFTS AND MAKE  
MONEY  
+ EARN REWARDS

# KATANA INU GAME

## UNIQUE FEATURES & ATTRACTIONS

Katana Inu art style is influenced by Japanese culture and the game will have many distinctive features and attractions.

## ELIMINATES PAY2WIN CONCEPT

Our game provides users with Visual NFTs that eliminates Pay2Win concept like all other blockchain games for a sustainable growth and economy.

## HIGH-END GRAPHICS

Graphics of the game are more like a traditional game which provides users an unforgettable and addictive experience.

## KATANA INU IS BATTLE ROYALE

Katana Inu game will be team vs team or Battle Royale with 60 people competing each other in different maps.



# KEYS TO SUCCESS

**FREE TO PLAY &  
PLAY TO EARN  
OPTIONS**

**FUN &  
COMPETITIVE  
GAMEPLAY**

**NFTS & TOKENS  
EARNING**

**SKIN  
OWNERSHIP  
WITH POSSIBILITY TO  
TRADE**



# NUMBER OF GAMERS AROUND THE WORLD



Katana Inu

| 2021 GAMES        | PLAYERS & REVENUE             |
|-------------------|-------------------------------|
| FORTNITE          | 270 MILLION<br>\$5.4 BILLION  |
| DESTINY 2         | 23 MILLION<br>\$300 MILLION   |
| APEX LEGENDS      | 100 MILLION<br>\$1.6 BILLION  |
| CALL OF DUTY      | 100 MILLION<br>\$8.8 BILLION  |
| LEAGUE OF LEGENDS | 180 MILLION<br>\$1.7 BILLION  |
| OVERWATCH         | 7.3 MILLION<br>\$2.56 BILLION |
| BATTLE GROUNDS    | 45 MILLION<br>\$1.7 BILLION   |



# MORE ALTERNATIVES FOR INVESTING - AND MAKING MONEY ARE AVAILABLE WITH KATANA INU

## LIFETIME COMMISSIONS

Most community owners can partner with us to create NFT-in-game items and **earn lifetime commissions of 5-25%**

## INVESTING ON PLAYERS

Investors can participate in tournaments and rewards by buying **NFTs and KATA tokens to lend to players to equip their avatars.**



# HOW KATANA INU WILL BRING MASS ADOPTION



# UTILITIES

**SPEND FOR  
IN-GAME ITEMS**

**ENTRY TO  
PLAY 2 EARN IN  
THE GAME**

**EARN DISCOUNT  
ON TRADING FEES  
ON THE  
MARKETPLACE**

**TAKE PARTS IN  
TOURNAMENTS  
WITH KATA  
TOKENS**

**STAKE EARN  
PASSIVE INCOME**

**LEND TOKENS TO  
SCHOLARS AND  
GUILDS AND  
EARN INCOME  
FROM THEM**



# KATANA INU AT A GLANCE

## PARTNERS & BACKERS



LVT CAPITAL



## SOCIAL MEDIA

14.5K INSTAGRAM FOLLOWERS

60K TWITTER FOLLOWERS

21K DISCORD MEMBERS

19K TELEGRAM MEMBERS (MAIN)

3K TELEGRAM TURKEY

2K TELEGRAM BRAZIL

1K TELEGRAM GERMANY

## EXCHANGES





**[REAL GAMEPLAY VIDEO CLICK HERE](#)**

# NEW MENU

BACK

CUSTOMIZE | CHARACTERS

KATANA INU



MYSTICAL  
CRAZY CRYPTOMINER

'I AM WAR'  
Play. Mine. Dominate. With the new unique  
Immortal outfit of Katana INU.

SELECT

# KATANA INU NFT COLLECTION

EACH KATANA INU NFT COLLECTION HAS IT  
OWN UNIQUE RARITIES AND STYLE.

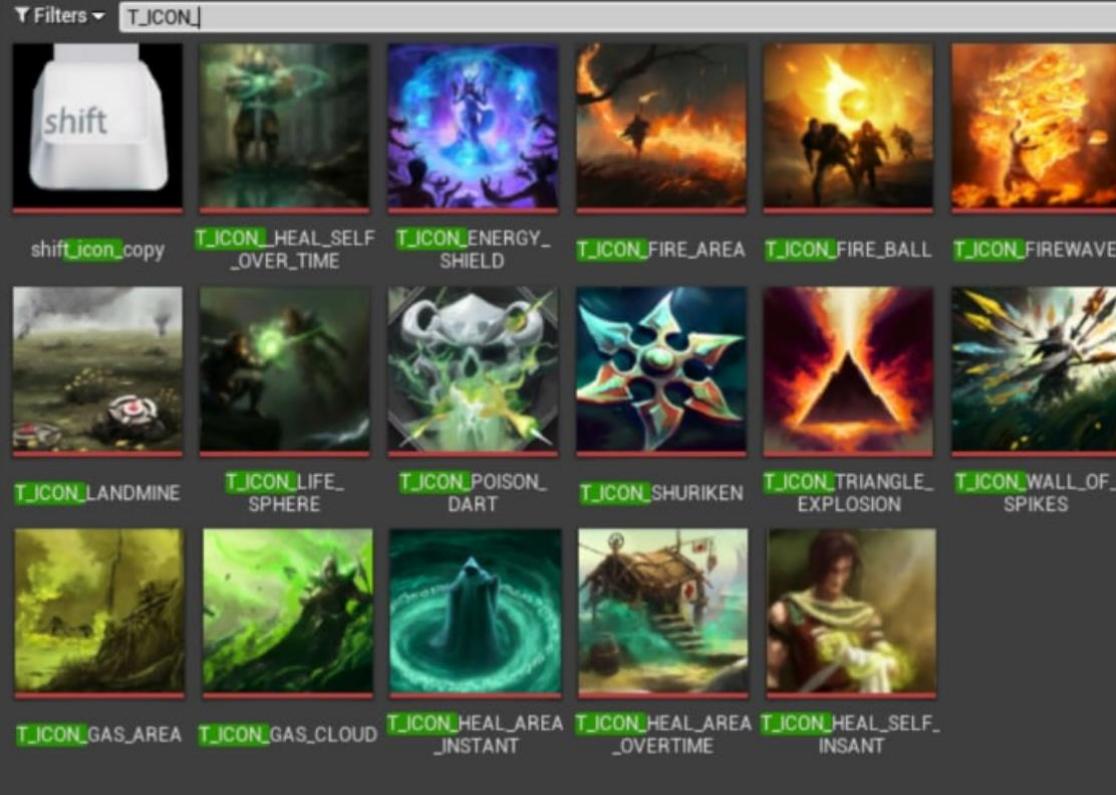


UNCOMMON · RARE · MYSTICAL · LEGENDARY · IMMORTAL





# FOR BETA



# ROADMAP OF THE GAME

**Q4 2022**

BETA FOR TEAM VS TEAM

**Q3 2023**

BETA 1 FOR ADDITIONAL MODE

**Q4 2023**

BETA 2 PRE-RELEASE

**Q2 2024**

**FULL GAME RELEASE**

**Q3 2024**

CONTENT UPDATE 1 - CHARACTERS ADDON

**Q1 2025**

CONTENT UPDATE 2 - BIG TOURNAMENTS

**Q2 2025**

CONTENT UPDATE 3 - CLASS

**Q2 2026**

CONTENT UPDATE 4 - GAME

# GENERAL ROADMAP

**31 OCTOBER 2022**

MARKETPLACE STAGE 1

**10 NOVEMBER 2022**

NEW WEBSITE

**15 NOVEMBER 2022**

MINTING PAGE - REFERAL SYSTEM

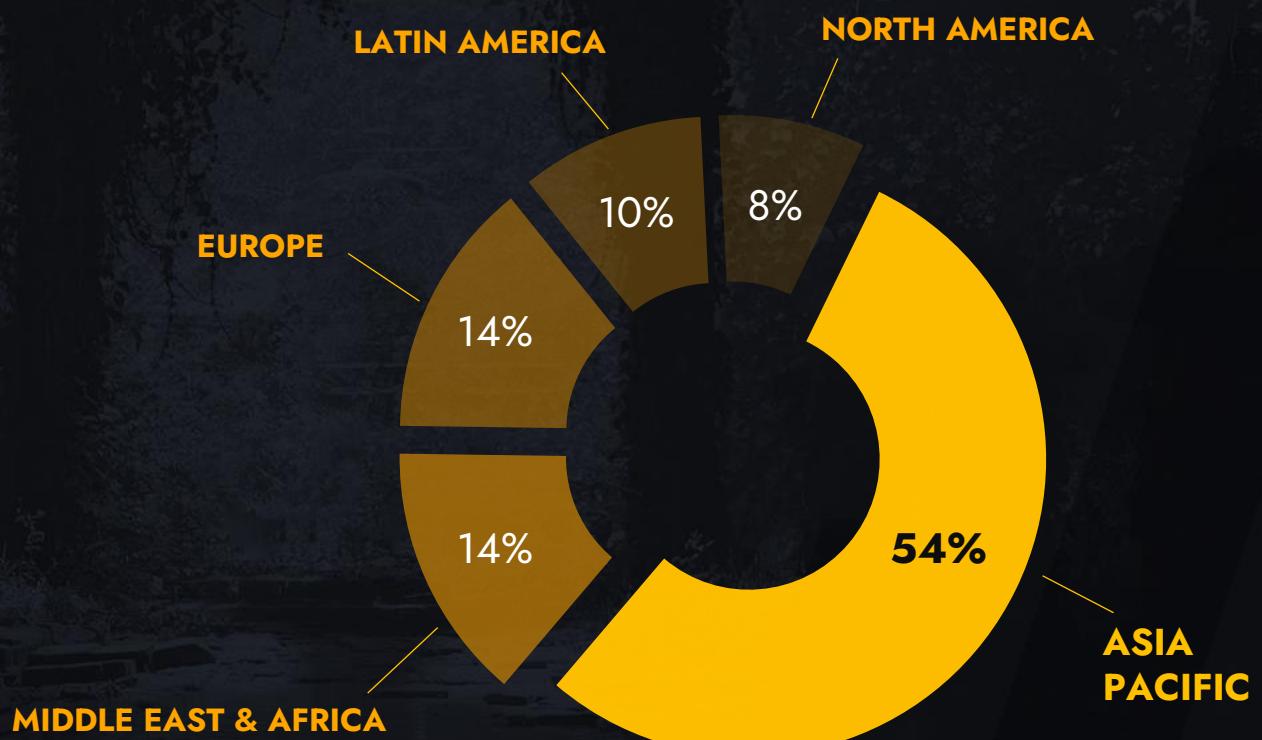
**31 NOVEMBER 2022**

MARKETPLACE STAGE 2



# ALMOST HALF OF ALL BLOCK CHAIN ACTIVE WALLETS ARE CONNECTED TO GAMES

The blockchain industry registered 1.54 million UAW (unique active wallets) during Q3 of 2021, growing 509% year-over-year (YoY). The number of UAW connected to blockchain games reached 754,000 in Q3 of 2021. This amount represents 49% of the entire industry's usage.



# **NFT SALES HIT \$17.6 BILLION IN 2021, UP 200X FROM \$82 MILLION IN 2020**



Over 3,500 artists contributed more than 427,000 new NFTs in 2021, according to the Yearly NFT Market Report, bringing their total number to over 1.6 million.



The number of art NFT collectors grew to over 212,500, almost 150,000 of whom had active wallets when the report was compiled.

# OUR TAM IS ESTIMATED TO BE \$8 B.

$$1.75B + 41M \times \$3.2 = \$7B$$

Traditional PC gamers      Gamers on the block chain      Average revenue from gamers

$$3,500 + 212,500 \times \$5,000 = \$1B$$

NFT artists      NFT collectors      Average revenue from NFT fans

$$\$7B + \$1B = \$8 B.$$

Revenue from Gamers      Revenue from NFT fans

TAM

# KATANA INU DIFFERENTIATES ITSELF BY OFFERING A HIGH-END GRAPHIC PC GAME WITH A FREE PLAY MODE AND AN OPPORTUNITY TO INVEST IN OTHER PLAYERS

|                   | Game play                        | Graphic design | Cross-chain Marketplace for NFT | Available on  | Free to play mode | Invest on players |
|-------------------|----------------------------------|----------------|---------------------------------|---------------|-------------------|-------------------|
| Gods Unchained    | Card game                        | Medium         | ✗                               | PC            | Wallet needed     | ✗                 |
| Axie Infinity     | Battle in a turn-based card game | Low            | ✗                               | Mobile and PC | ✗                 | ✗                 |
| <b>Katana Inu</b> | <b>Battle Royale</b>             | <b>High</b>    | ✓                               | <b>PC</b>     | ✓                 | ✓                 |
| Thetan Arena      | MOBA and Battle Royale           | Medium         | ✗                               | Mobile and PC | Wallet needed     | ✗                 |
| Defi Kingdoms     | Combat quests and PVP            | Low            | ✗                               | Mobile        | ✗                 | ✗                 |
| Sandbox           | Roaming and tasks selection      | Low            | ✗                               | PC            | Wallet needed     | ✗                 |

# BOTH THE MARKETPLACE AND GAME WILL GENERATE INCOME FOR KATANA INU



## IN-GAME PURCHASE

We provide limited NFTs for games, which are priced from \$5 to \$10,000 with a royalty fee



## TOURNAMENTS

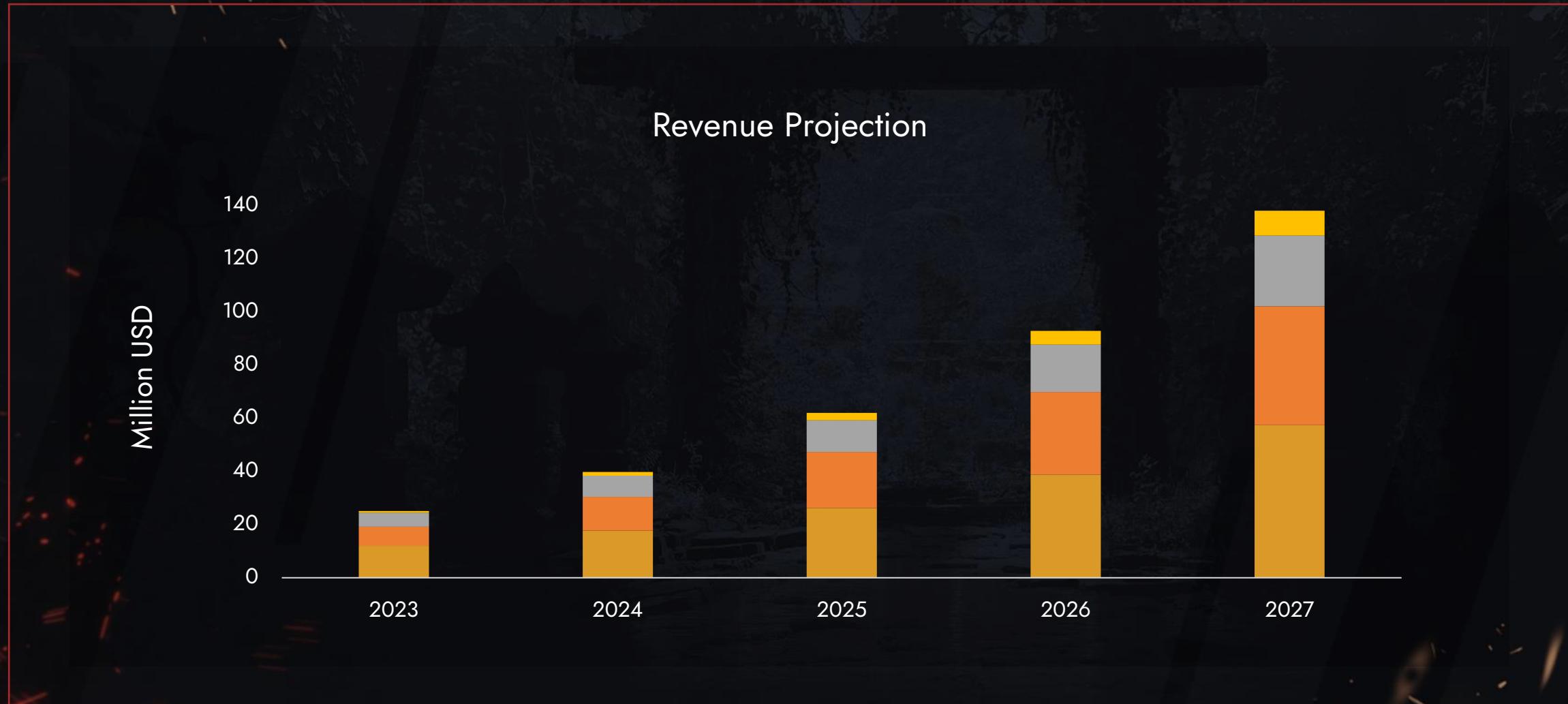
We will get hundreds of thousands of players playing the tournament and paying an entry fee



## NFT MARKETPLACE COMMISSIONS

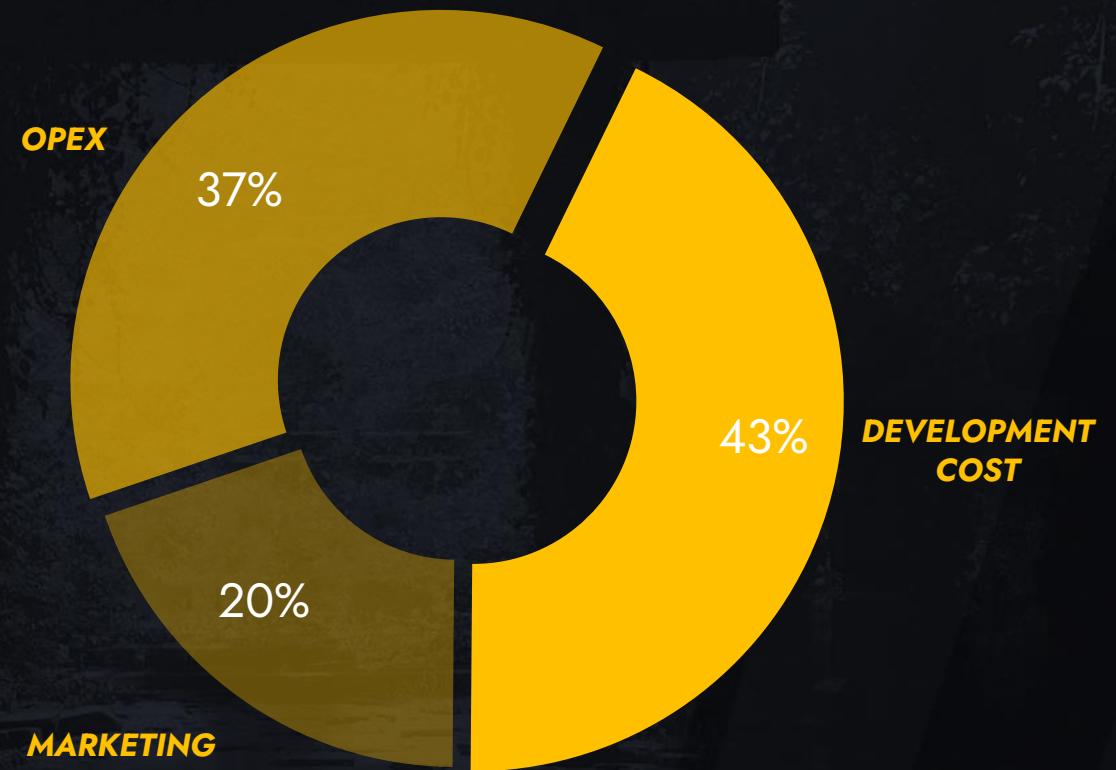
One main source of income will be our NFT-Marketplace, where people can trade NFTs and list their projects

**PROJECTED REVENUE IS USD 25M FOR 2023 AND  
WILL REACH USD 138M IN 2027**



# USE OF FUNDS

Total Ask  
**USD 10M**



# KATANA INU TEAM & ADVISORS



**MARWAN  
HADDAD**  
CEO & FOUNDER



**WULF  
KAAL**  
BLOCKCHAIN  
EXPERT

PROFESSOR, DIGITAL  
ASSETS, NFT & DAO  
EXPERT, CO-FOUNDER  
AT DEVXDAO



**REINOUT  
TE BRAKE**  
GAME ADVISOR

WITH OVER 20+ YEARS  
OF EXPERIENCE, WELL  
KNOWN PUBLISHERS,  
AAA+ GAME  
DEVELOPERS, HE HAS  
WORKED WITH MANY  
GAME STUDIOS  
AROUND THE GLOBE.



**HAMZA  
SHAMSI**  
COO



**JEFFREY  
EEDEN**  
BLOCKCHAIN  
STRATEGY

CEO OF  
GAMEZONE.IO AND  
9 YEARS  
EXPERIENCE IN THE  
CRYPTO SPACE.



**KYLE  
CHASSE**  
CRYPTO  
ADVISOR

KYLE CHASSE IS  
ONE OF THE TOP 50  
MOST INFLUENTIAL  
PEOPLE IN CRYPTO.



**YEZDAN  
NAS**  
CHRO &  
CORE TEAM



**SHAIKH  
DANIAL**  
ART DIRECTOR

ARTIST &  
CONSULTANT AT  
BAPES CLAN, BORED  
APE YACHT CLUB &  
DISNEY PIXAR FOR  
MANY YEARS

**+12 TEAM MEMBERS &  
+35 GAME DEVELOPERS**



# OUR NETWORK



**WEBSITE**

[www.katanainu.com](http://www.katanainu.com)



**TELEGRAM**

[www.t.me/katanainu](https://www.t.me/katanainu)



**DISCORD**

[www.discord.com/invite/katanainu](https://www.discord.com/invite/katanainu)



**TWITTER**

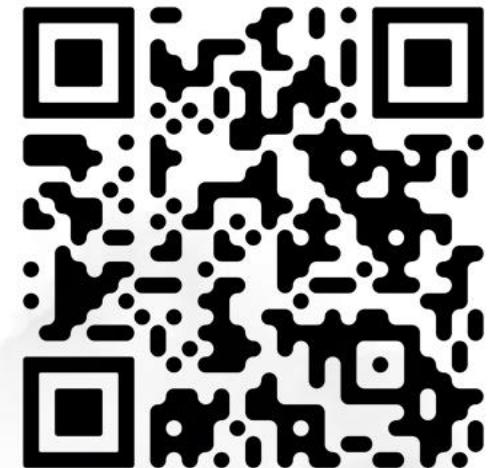
[www.twitter.com/katanainu](https://www.twitter.com/katanainu)



**INSTAGRAM**

[www.instagram.com/katanainu](https://www.instagram.com/katanainu)

**SCAN ME:**





[www.katanainu.com](http://www.katanainu.com)



THANK YOU FOR YOUR TIME  
**#WHEREISYOURKATANA?**



## BLOCKCHAIN ECONOMY in ISTANBUL 2022

[Clicke for Video >](#)





GAMESCOM - COLLOGNE GERMANY 2022

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GITEX – FUTURE OF BLOCKCHAIN – IN DUBAI 2022

[Clicke for Video >](#)



CRYPTO EXPO DUBAI + WBS + SPEECH – IN DUBAI 2022

[Clicke for Video >](#)





# TOKYO GAME SHOW – JAPAN 2022

[Clicke for Video >](#)

TOKYO GAME SHOW 2022

