



# PITCHDECK

QUARTER 4TH 2022



A DECENTRALIZED GAMING ECONOMY WITH A  
**BATTLE ROYALE PLAY-TO-EARN  
PC GAME & CROSS-CHAIN  
NFT-MARKETPLACE**



# **NFT GAMES FAIL TO SATISFY GAMER'S DESIRES**

## **LOW ENJOYMENT**

NFT games are not entertaining enough, therefore players only play them to earn money. But they should be having fun while making money.

## **WEAK DESIGN**

The poor design and gameplay of NFT games is the reason behind the low engagement. They are often made by ordinary NFT fans rather than prominent game designers

## **LONG ONBOARDING PROCESS**

It takes time for gamers to onboard themselves on the games. And gamers are not willing to do

# THE PROBLEM WITH TRADITIONAL GAMING



TRADITIONAL GAMERS DO NOT  
EARN MONEY FOR PLAYTIME

**\$125 BILLION**  
SPENT  
ON IN-GAME ITEMS  
IN 2021

**\$0 EARNED**  
BY PLAYERS IN 2021

IF YOU CAN'T SELL YOUR ITEMS,  
SKINS, YOU DON'T OWN THEM



WITH KATANA INU  
YOU CAN SELL  
YOUR ITEMS AS  
NFTS AND MAKE  
MONEY  
+ EARN REWARDS

# KATANA INU GAME

## UNIQUE FEATURES & ATTRACTIONS

Katana Inu art style is influenced by Japanese culture and the game will have many distinctive features and attractions.

## ELIMINATES PAY2WIN CONCEPT

Our game provides users with Visual NFTs that eliminates Pay2Win concept like all other blockchain games for a sustainable growth and economy.

## HIGH-END GRAPHICS

Graphics of the game are more like a traditional game which provides users an unforgettable and addictive experience.

## KATANA INU IS BATTLE ROYALE

Katana Inu game will be team vs team or Battle Royale with 60 people competing each other in different maps.



# **KEYS TO SUCCESS**

**FREE TO PLAY &  
PLAY TO EARN  
OPTIONS**

**FUN &  
COMPETITIVE  
GAMEPLAY**

**NFTS & TOKENS  
EARNING**

**SKIN  
OWNERSHIP  
WITH POSSIBILITY TO  
TRADE**



# NUMBER OF GAMERS AROUND THE WORLD



2021 GAMES	PLAYERS & REVENUE
FORTNITE	270 MILLION \$5.4 BILLION
DESTINY 2	23 MILLION \$300 MILLION
APEX LEGENDS	100 MILLION \$1.6 BILLION
CALL OF DUTY	100 MILLION \$8.8 BILLION
LEAGUE OF LEGENDS	180 MILLION \$1.7 BILLION
OVERWATCH	7.3 MILLION \$2.56 BILLION
BATTLE GROUNDS	45 MILLION \$1.7 BILLION



# MORE ALTERNATIVES FOR INVESTING - AND MAKING MONEY ARE AVAILABLE WITH KATANA INU

## LIFETIME COMMISSIONS

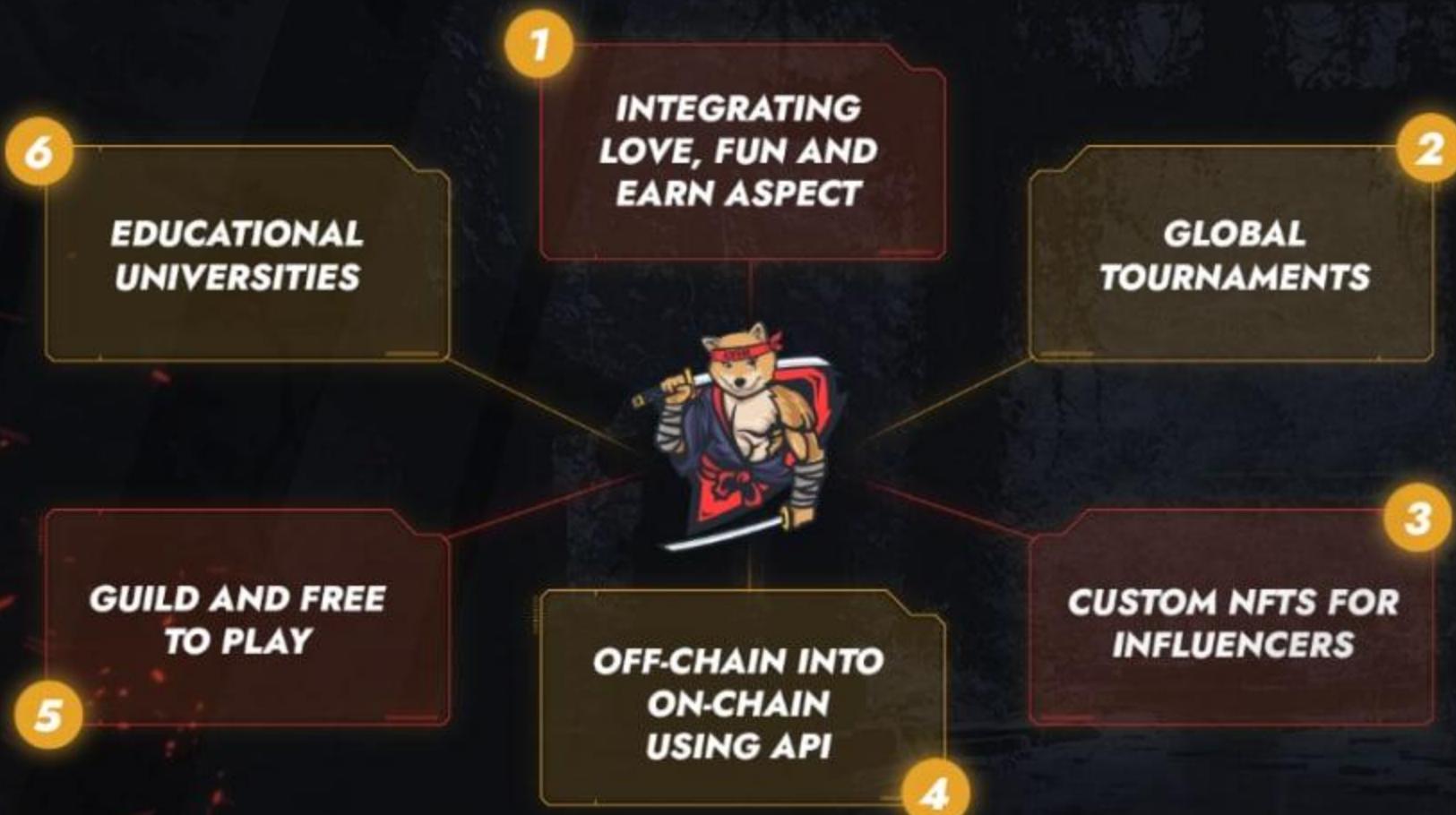
Most community owners can partner with us to create NFT-in-game items and **earn lifetime commissions of 5-25%**

## INVESTING ON PLAYERS

Investors can participate in tournaments and rewards by buying **NFTs and KATA tokens to lend to players to equip their avatars.**



# HOW KATANA INU WILL BRING MASS ADOPTION



# UTILITIES

**SPEND FOR  
IN-GAME ITEMS**

**ENTRY TO  
PLAY 2 EARN IN  
THE GAME**

**EARN DISCOUNT  
ON TRADING FEES  
ON THE  
MARKETPLACE**

**TAKE PARTS IN  
TOURNAMENTS  
WITH KATA  
TOKENS**

**STAKE EARN  
PASSIVE INCOME**

**LEND TOKENS TO  
SCHOLARS AND  
GUILDS AND  
EARN INCOME  
FROM THEM**



# KATANA INU AT A GLANCE

## PARTNERS & BACKERS



LVT CAPITAL



## SOCIAL MEDIA

**14.5K** INSTAGRAM FOLLOWERS

**60K** TWITTER FOLLOWERS

**21K** DISCORD MEMBERS

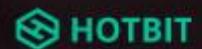
**19K** TELEGRAM MEMBERS (MAIN)

**3K** TELEGRAM TURKEY

**2K** TELEGRAM BRAZIL

**1K** TELEGRAM GERMANY

## EXCHANGES





**REAL GAMEPLAY VIDEO [CLICK HERE](#)**

# NEW MENU

BACK

CUSTOMIZE | CHARACTERS

KATANA INU



MYSTICAL  
CRAZY CRYPTOMINER

'I AM WAR'  
Play. Mine. Dominate. With the new unique  
Immortal outfit of Katana INU.

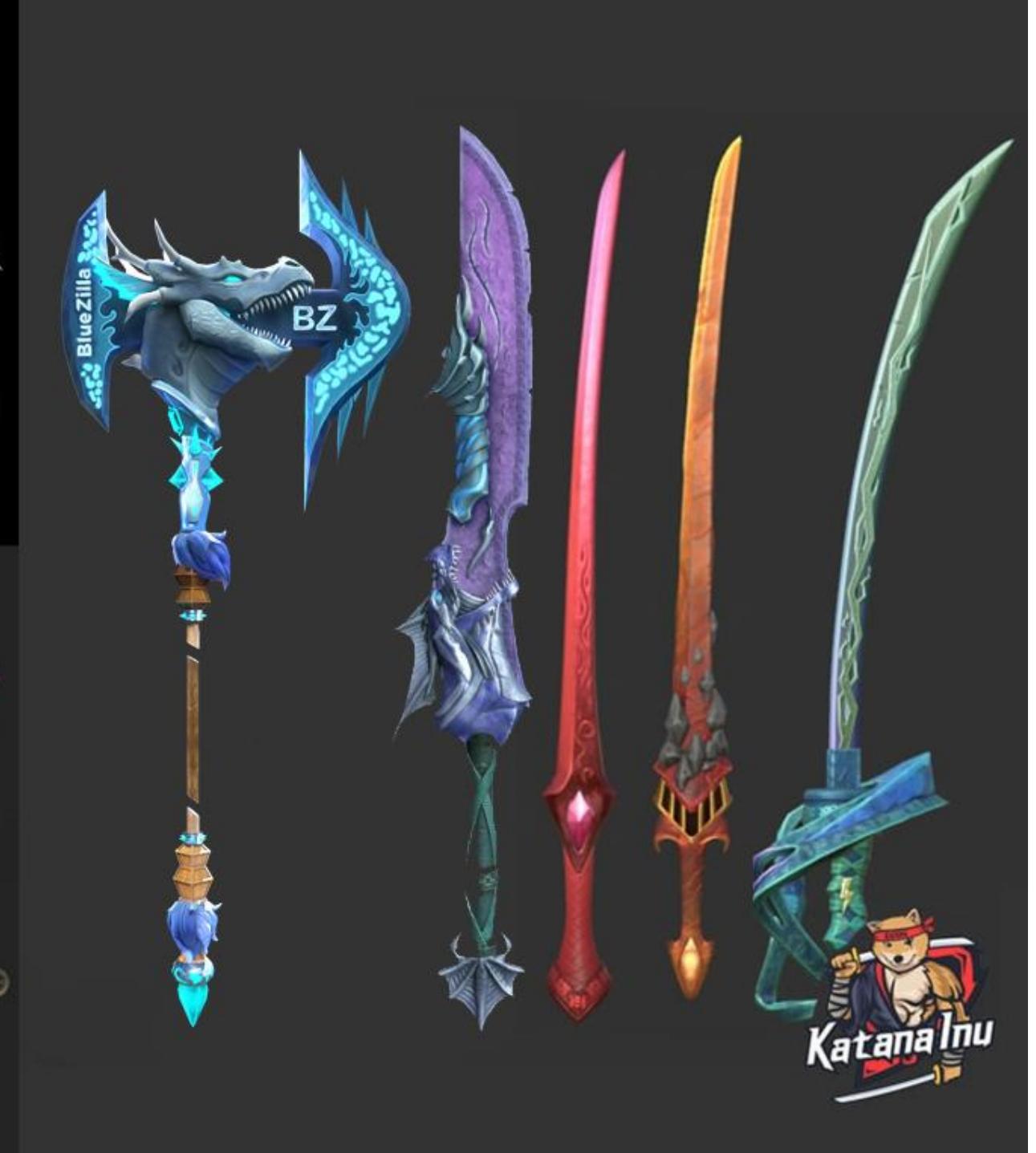
SELECT

# KATANA INU NFT COLLECTION

EACH KATANA INU NFT COLLECTION HAS IT  
OWN UNIQUE RARITIES AND STYLE.

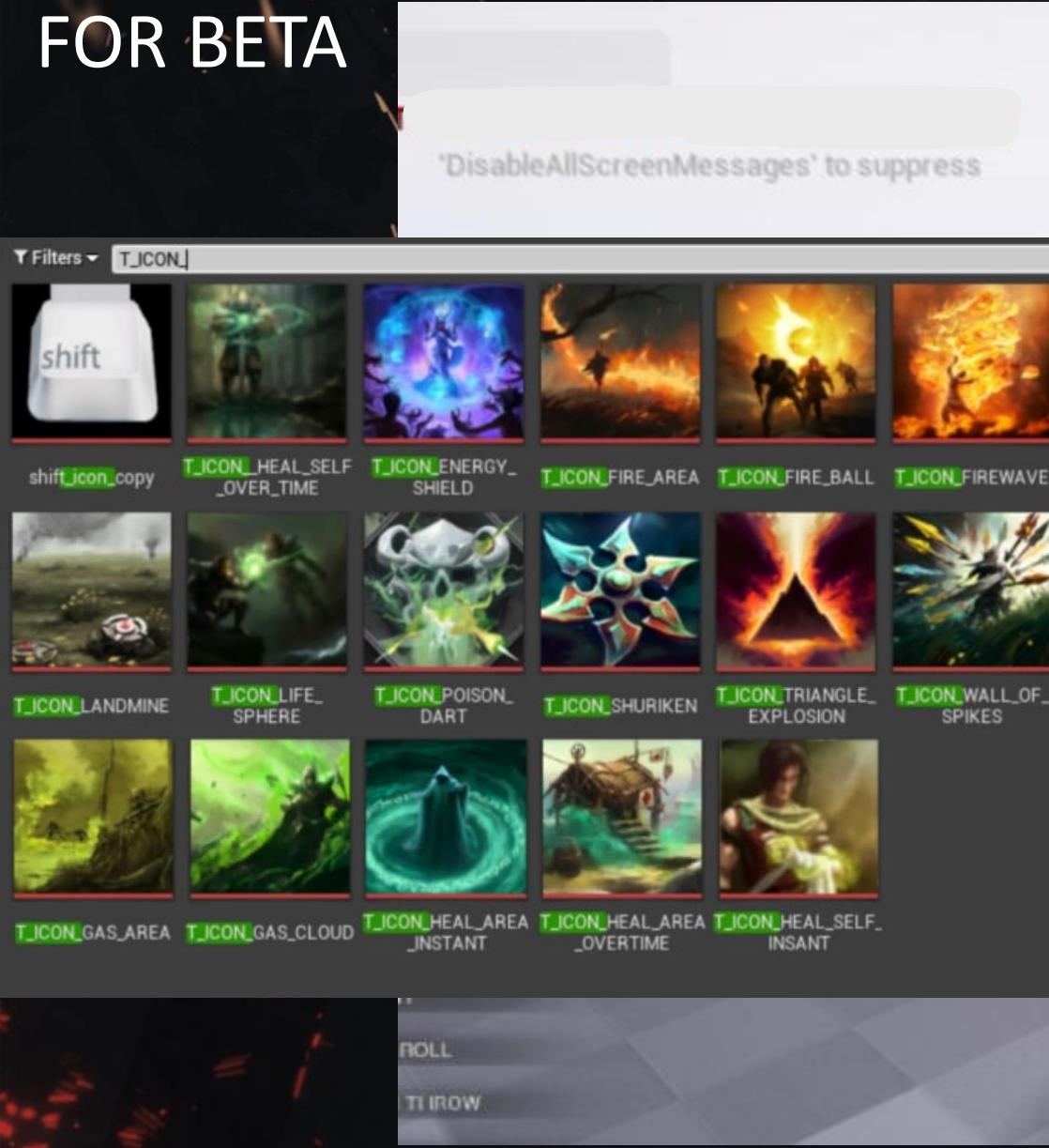


UNCOMMON · RARE · MYSTICAL · LEGENDARY · IMMORTAL





# FOR BETA



# ROADMAP OF THE GAME

**Q4 2022**

BETA FOR TEAM VS TEAM

**Q3 2023**

BETA 1 FOR ADDITIONAL MODE

**Q4 2023**

BETA 2 PRE-RELEASE

**Q2 2024**

**FULL GAME RELEASE**

**Q3 2024**

CONTENT UPDATE 1 - CHARACTERS ADDON

**Q1 2025**

CONTENT UPDATE 2 - BIG TOURNAMENTS

**Q2 2025**

CONTENT UPDATE 3 - CLASS

**Q2 2026**

CONTENT UPDATE 4 - GAME

# GENERAL ROADMAP

**31 OCTOBER 2022**

MARKETPLACE STAGE 1

**10 NOVEMBER 2022**

NEW WEBSITE

**15 NOVEMBER 2022**

MINTING PAGE - REFERAL SYSTEM

**31 NOVEMBER 2022**

MARKETPLACE STAGE 2



# KATANA INU TEAM & ADVISORS



**MARWAN  
HADDAD**  
CEO & FOUNDER



**WULF  
KAAL**  
BLOCKCHAIN  
EXPERT

PROFESSOR, DIGITAL  
ASSETS, NFT & DAO  
EXPERT, CO-FOUNDER  
AT DEVXDAO



**REINOUT  
TE BRAKE**  
GAME ADVISOR

WITH OVER 20+ YEARS  
OF EXPERIENCE, WELL  
KNOWN PUBLISHERS,  
AAA+ GAME  
DEVELOPERS, HE HAS  
WORKED WITH MANY  
GAME STUDIOS  
AROUND THE GLOBE.



**HAMZA  
SHAMSI**  
COO



**JEFFREY  
EEDEN**  
BLOCKCHAIN  
STRATEGY

CEO OF  
GAMEZONE.IO AND  
9 YEARS  
EXPERIENCE IN THE  
CRYPTO SPACE.



**KYLE  
CHASSE**  
CRYPTO  
ADVISOR

KYLE CHASSE IS  
ONE OF THE TOP 50  
MOST INFLUENTIAL  
PEOPLE IN CRYPTO.



**YEZDAN  
NAS**  
CHRO &  
CORE TEAM



**SHAIKH  
DANIAL**  
ART DIRECTOR

ARTIST &  
CONSULTANT AT  
BAPES CLAN, BORED  
APE YACHT CLUB &  
DISNEY PIXAR FOR  
MANY YEARS

**+12 TEAM MEMBERS &  
+35 GAME DEVELOPERS**



# OUR NETWORK



**WEBSITE**

[www.katanainu.com](http://www.katanainu.com)



**TELEGRAM**

[www.t.me/katanainu](https://www.t.me/katanainu)



**DISCORD**

[www.discord.com/invite/katanainu](https://www.discord.com/invite/katanainu)



**TWITTER**

[www.twitter.com/katanainu](https://www.twitter.com/katanainu)



**INSTAGRAM**

[www.instagram.com/katanainu](https://www.instagram.com/katanainu)

**SCAN ME:**





[www.katanainu.com](http://www.katanainu.com)



THANK YOU FOR YOUR TIME  
**#WHEREISYOURKATANA?**



## BLOCKCHAIN ECONOMY in ISTANBUL 2022

[Clicke for Video >](#)



MARWAN HADDAD

CEO OF KATANA INU



GAMESCOM - COLLOGNE GERMANY 2022

[Clicke for Video >](#)



GITEX – FUTURE OF BLOCKCHAIN – IN DUBAI 2022

[Clicke for Video >](#)



CRYPTO EXPO DUBAI + WBS + SPEECH – IN DUBAI 2022

[Clicke for Video >](#)





# TOKYO GAME SHOW – JAPAN 2022

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TOKYO GAME SHOW 2022

