MD YEASHIN ARAFAT

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EDUCATION AND TRAINING

03/09/2024 – CURRENT Moscow, Russia
MASTER OF BUSINESS ANALYTICS AND BIG DATA SYSTEMS Higher School of Economics (Graduate School of Economics)

31/05/2015 – 30/04/2020 Bangladesh
BACHELOR OF BUSINESS ADMINISTRATION IN ACCOUNTING & INFORMATION SYSTEMS United International University (School of Economics and Business)

SKILLS

Smart Analytics with Excel (Pivot Table, Conditional Formatting, VLOOKUP) | Data Stories with Power BI (DAX Calculation, Data Cleaning and Modeling, Power Query) | Tableau-Powered Analytics (Interactive Data Visualization, Communicating Data Insights) | SQL Data Extraction & Transformation (MySQL and PostgreSQL, ETL: Extract, Transform, and Load) | Python for Analytics with Visualization (Pandas, Matplotlib, Numpy, Seaborn) | AI-Powered Insights Engine (ChatGPT for Data Analytics and Visualization)

PROJECTS

RetailSales_project.sql

- Write Designed and implemented a structured retail sales database to facilitate comprehensive SQL-based data analysis.
- Conducted data cleaning by identifying and removing null or inconsistent entries, ensuring dataset accuracy and reliability.
- Executed exploratory and business-driven SQL queries to uncover sales trends, customer behavior, and product performance insights.here the description.

Adidas_Sales_Analysis_PowerBI

- Comprehensive Sales Insights: Tracks Adidas's total revenue, profit, and order count with dynamic visual KPIs.
- Performance Breakdown: Analyzes top-performing product categories and regional sales trends to uncover growth opportunities.
- Interactive Dashboards: Empowers users to filter data by time, region, and category for deeper customer and sales behavior insights.

crypto_api_python

- Real-Time Data Collection: It integrates with a public cryptocurrency API to fetch live market data, including price, volume, and market cap.
- Data Cleaning & Structuring: Parses and organizes the API data into a clean pandas DataFrame for analysis.
- Exploratory Analysis: Performs basic EDA to identify trends, such as top-performing cryptocurrencies by price or market cap.

WORK EXPERIENCE

🏢 **HR LINES LIMITED.** – DHAKA, BANGLADESH
Business or Sector Transportation and storage | **Department** Accounts and Finance

EXECUTIVE (ACCOUNTS & FINANCE) – 20/04/2021 – 09/11/2023

- Analyzed monthly accounts receivable and payable statements using Excel pivot tables and formulas to track payment trends and improve cash flow forecasting.
- Reviewed profit and loss statements in QuickBooks, providing insights and commentary to management on revenue performance and cost control.
- Developed revenue and expenditure schedules in Excel, performing variance analysis to support financial planning and highlight significant deviations.
- Conducted internal audits on daily operational expenses using transaction logs exported from QuickBooks, ensuring accuracy and identifying areas for cost efficiency.
- Prepared monthly Statements of Accounts (SOA) for clients and agents, reconciling balances using structured Excel models and verifying data against QuickBooks records.
- Supported cross-functional teams by providing financial data analysis and problem-solving assistance, leveraging Excel dashboards for visualization and reporting.