

marketing swipes.



Done for you marketing swipes you can
instantly deploy to generate leads and sales

Day #1

Subject:

Interactive Video *[Niche Market]* Case Study

Body:

Hi *[FirstName]*,

I'd like to follow up to give some tips on how to improve your leads, closes, conversions & business as a *[niche occupation e.g. Gym Owner]* using interactive video.

Check out this video to see how interactive video works: *LINK GOES HERE*

If you're not using interactive video within your business you can book an interactive video project with your gym : *[YourSalespageLink]*

As an extra I normally charge 300/hr to show you how I drive results for *[niche occupation]*, I'll give you a personalized strategy session on how I can help your business. Contact me here to schedule it: *[YourNumber]*

[YourName]

Day #2

Subject:

“Interactive” *[Niche Market]* Case Study

Body:

Hi *[FirstName]*,

Today I wanted to show you an example of a *[Niche Market]* interactive video.

Check it out here: *LINK GOES HERE*

This is extremely powerful for your *[customers]* because they will finally see a video that speaks directly to them and their needs. Additionally, the call-to-action is known to increase follow throughs for qualified leads.

If you're not using interactive video for your *[niche business]* you should as it increases conversions & generates more leads. You can book a *[niche business]* video project here:

[YourSalespageLink]

I'll still honor the strategy session I normally charge 300/hr for to show you how I drive results for *[niche occupation]*. Contact me here to schedule it: *[YourNumber]*

[YourName]

Day #3

Subject:

Innovative *[Niche Market]* Videos (Strategy Session)

Body:

Hi *[FirstName]*,

In the following video you'll see an interactive video of a *[niche business]*. This is a powerful technique to put your *[business]* ahead of any of your competitors and engage prospective clients. Check it out here:

LINK GOES HERE

If you'd like a project such as this one for one of your *[businesses]* please don't hesitate to book a *[niche business]* video project here:

[YourSalespageLink]

Also feel free to contact me here: *[YourNumber]*
[YourName]

Day #6

Subject:

(Last Chance) *[Niche Market]* Video Marketing Strategy Session

Body:

Hi *[FirstName]*,

Since this is the last time I'll be reaching out please book a project with me if you're interested here:

[YourSalespageLink]

You won't be receiving any other examples from me & I'll offer the strategy session one last time if it's booked within the next 24 hours. To redeem it please call me here: *[YourNumber]*

I wish you the best & look forward to working together! *[YourName]*

Social & SMS Swipes

1

Hi *[FIRST NAME]* - I have a great way to improve your leads! Check it out here:

YOUR LINK HERE

2

Here's a new interactive video. You'll be able to choose your own path through the video and a call-to-action at the end.

YOUR LINK HERE

3

This is an interactive video of a *[Niche Business]*. Super powerful! *YOUR LINK HERE*

4

Making you another quick interactive video linked up to a Facebook "like" campaign at the end :-)

LINK GOES HERE