MARK IAN REYES

https://www.linkedin.com/in/mark-ian-reyes/ | +63 928 570 5573 | markiantalan@gmail.com | https://markian-dev.netlify.app

Skills

- **Developer:** HTML | CSS | Sass | Tailwind CSS | Javascript (ES6+) | Inertia.js | Vue.js | PHP | Laravel | MySQL | Firebase | RESTful API | GIT | Github | Netlify | Responsiveness | JIRA
- **Designer:** UI / UX | Wireframing | Low-High Wireframes | Prototyping | Design System | Mockups | Posters | Web | Logos Banners | Custom Icons | Manuals
- **Platforms:** VS Code | Figma | FlowChart | dbdiagram.io | MySQL Workbench | Postman | Gitbash | StackBlitz | Blender Adobe Illustrator | Adobe Photoshop

Professional Experience

APEC Homes - Jr Web Developer; *Ortigas, Pasig City*   *September 2022 - Present*

- Currently developing Sellers App Version 4 for both Android and iOS using Ionic Vue and Capacitor. Rebuilt the app from its previous version to ensure scalability for future updates, starting with a modern, engaging, and user-friendly interface designed in Figma to enhance the user experience.

- Redesigned and developed the Homeowners Online platform from concept to completion, using Figma for design and Vue.js with Tailwind CSS for the front end. Established a custom design system to ensure brand consistency across all pages, and integrated the existing API seamlessly with the new UI, leading to an improvement in user experience and satisfaction through easier navigation and improved functionality.

- Developed and launched the MyAccess system from scratch, designing a user-centric interface with prototyping and system flow that enabled a cohesive user journey. Developed the frontend in Vue.js and integrated with a backend database via API, optimizing data handling and providing a smoother, faster user experience.

- Led the redesign of the After-Sales Integrated System by creating a high-fidelity prototype to facilitate understanding and approval of proposed changes, resulting in improved system usability. Developed and implemented the enhanced front-end interface, collaborating with other developers to ensure seamless functionality.

- Developed a scalable design system featuring reusable components, achieving consistency and efficiency across all internal systems and reducing design time on future projects.

- Conducted manual testing on internal systems to identify, validate, and resolve issues before launch, ensuring the project met quality and performance standards.

- Collaborated with cross-functional teams (Project Manager, and other developers) to gather feedback, improve designs and functionality to align with user needs and optimize system performance.

APEC Homes - Graphic Designer; *Ortigas, Pasig City*   *March 2020 - September 2022*

- Utilized Figma to design a high-fidelity web interface and collaborated with the IT team to develop a transmittal system, improving communication efficiency and providing real-time status updates for package and file deliveries.

- Collaborated with Marketing and Social Media teams to create visually appealing graphics, resulting in increased social engagement.

- Brainstormed and worked with senior designer to develop unique logo designs for internal projects.

- Designed engaging visual content for Facebook posts, driving significant audience interaction.

- Created design elements for a reusable PowerPoint presentation, which became the standard for internal and sales pitches.

- Developed original Viber stickers to raise awareness about the COVID-19 pandemic through company-created Viber groups and communities.

- Collaborated with multiple teams to design page layouts for the final company handbook.

- Consistently met tight schedules and deadlines for all design projects.

ACC Hypermart Corp - Graphic Designer; *Ortigas, Pasig City*   *April 2019 - January 2020*

- Developed compelling designs for marketing packages such as print materials, banners, and signs, aimed at enhancing brand visibility and customer engagement. Collaborated closely with clients to ensure design deliverables met or exceeded their expectations, while also contributing to achieving sales quotas through effective teamwork and collaboration with peers.

Education

Christian Polytechnic Institute of Catanduanes - Bachelor of Science in Computer Science   *June 2015 - April 2019*

- Developed a Resort Management System as part of a 4th-year thesis capstone project using Visual Basic and MySQL (via XAMPP). The system included a point-of-sale feature with barcode scanner integration, a 3D kiosk view of the resort, and modules for customer registration and reservation management.

- Created a Consumer Electronics System in 3rd year, using Visual Basic for our defense project. This system automated the manual processes of a local electronics and appliance store, improving operational efficiency.

Relevant Courses

- Responsive Web Design | Advance Front-End Web Development | Scrollytelling 101 | Git & Github Bootcamp | Vue - The Complete Guide | Master Laravel 9, Vue 3 & Inertia Fullstack | Complete Modern PHP Developer Course