Mark Ian Reyes

Web Developer, UI/UX & Graphic Designer

✉ markiantalan@gmail.com
○ github.com/YeenYan
📞 +63928-570-5573
🌐 https://markian-dev.netlify.app

Experience

Jr. Web Developer @ APEC Homes
September 2022 - Present

▸ Developed the internal MyAccess system from the ground up. Designed the UI including prototyping and system flow. Implemented the frontend and connected it to the database through API ensuring seamless user experiences and data handling.

▸ Redesigned and developed the internal Homeowners Online website using Figma for design and Vue.js along with Tailwind CSS for frontend implementation. Utilized a custom design system to ensure consistent and cohesive designs throughout the platform. Successfully integrated the existing API with the new UI to ensure smooth functionality and seamless user experiences.

▸ Managed the redesign of the internal After-Sales Integrated System using Figma, and created a prototype for evaluation and demonstration purposes.

▸ Developed a comprehensive design system with reusable components, ensuring consistent and intuitive designs across internal systems within the company.

▸ Performed manual testing on the internal system to validate, verify, and resolve any issues encountered during the testing process.

▸ Collaborated with cross-functional teams to gather feedback and incorporate necessary changes into the design and functionality of the system.

Graphic Designer @ APEC Homes
March 2020 - September 2022

▸ Utilized Figma to design a high-fidelity web interface and collaborated with the IT team to develop a transmittal system, improving communication efficiency and providing real-time status updates for package and file deliveries.

▸ Collaborated with Marketing and Social Media teams to create visually appealing graphics, resulting in increased social engagement.

▸ Brainstormed and worked with senior designer to develop unique logo designs for internal projects.

▸ Designed engaging visual content for Facebook posts, driving significant audience interaction.

▸ Created design elements for a reusable PowerPoint presentation, which became the standard for internal and sales pitches.

▸ Developed original Viber stickers to raise awareness about the COVID-19 pandemic through company-created Viber groups and communities.

▸ Collaborated with multiple teams to design page layouts for the final company handbook.

▸ Consistently met tight schedules and deadlines for all design projects.

Graphic Designer @ ACC Hypermart Corp
April 2019 - January 2020

▸ Developed compelling designs for marketing packages such as print materials, banners, and signs, aimed at enhancing brand visibility and customer engagement. Collaborated closely with clients to ensure design deliverables met or exceeded their expectations, while also contributing to achieving sales quotas through effective teamwork and collaboration with peers.

Skills

Developer

- HTML
- CSS
- Sass
- Tailwind CSS
- Javascript (ES6+)
- Vue.js
- PHP
- Laravel
- MySQL
- Firebase
- RESTful API
- Git
- Netlify
- Responsive Design

Designer

- UI/UX
- Wireframing
- Low-High Wireframes
- Prototyping
- Design System
- Mockups
- Posters
- Web
- Logos
- Banners
- Custom Icons

Tools & Platforms

- VS Code
- Figma
- Gitbash
- FlowChart
- Postman
- StackBlitz
- Adobe Illustrator
- Adobe Photoshop
- Blender
- MySQL Workbench

Relevant Courses

- Responsive Web Design
- Advance Front-End Web Development
- Scollytelling 101
- Git & Github Bootcamp