

# Mark Ian Reyes

Web Developer, UI/UX & Graphic Designer

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## Experience

### Jr. Web Developer @ APEC Homes

September 2022 - Present

- ▶ Redesigned the internal Homeowners Online website using Figma, incorporating the design system I created to ensure consistent and cohesive designs throughout the platform.
- ▶ Developed the frontend of the website using Vue.js and Tailwind CSS, implementing modern and responsive UI components.
- ▶ Successfully integrated the existing API with the new UI, ensuring smooth functionality and seamless user experiences.
- ▶ Managed the redesign of the internal After-Sales Integrated System using Figma, and created a prototype for evaluation and demonstration purposes.
- ▶ Developed a comprehensive design system with reusable components, ensuring consistent and intuitive designs across internal systems within the company.
- ▶ Performed manual testing on the internal system to validate, verify, and resolve any issues encountered during the testing process.
- ▶ Collaborated with cross-functional teams to gather feedback and incorporate necessary changes into the design and functionality of the system.

### Graphic Designer @ APEC Homes

March 2020 - September 2022

- ▶ Utilized Figma to design a high-fidelity web interface and collaborated with the IT team to develop a transmittal system, improving communication efficiency and providing real-time status updates for package and file deliveries.
- ▶ Collaborated with Marketing and Social Media teams to create visually appealing graphics, resulting in increased social engagement.
- ▶ Brainstormed and worked with senior designer to develop unique logo designs for internal projects.
- ▶ Designed engaging visual content for Facebook posts, driving significant audience interaction.
- ▶ Created design elements for a reusable PowerPoint presentation, which became the standard for internal and sales pitches.
- ▶ Developed original Viber stickers to raise awareness about the COVID-19 pandemic through company-created Viber groups and communities.
- ▶ Collaborated with multiple teams to design page layouts for the final company handbook.
- ▶ Consistently met tight schedules and deadlines for all design projects.

### Graphic Designer @ ACC Hypermart Corp

April 2019 - January 2020

- ▶ Developed compelling designs for marketing packages, including print materials, banners, and signs, enhancing brand visibility and customer engagement.
- ▶ Collaborated closely with clients to ensure design deliverables met or exceeded their expectations.
- ▶ Contributed to achieving sales quotas through effective teamwork and collaboration with peers.

## Skills

### Developer

HTML, CSS, Sass, Tailwind CSS, Javascript (ES6+), Vue.js, PHP, MySQL, Firebase, RESTful API, Git, Netlify, Responsive Design

### Designer

UI/UX, Wireframing, Low-High Wireframes, Prototyping, Design System, Mockups, Posters, Web, Logos, Banners, Custom icons

### Tools & Platforms

- |             |                     |
|-------------|---------------------|
| • VS Code   | • StackBlitz        |
| • Figma     | • Adobe Illustrator |
| • Gitbash   | • Adobe Photoshop   |
| • FlowChart | • Blender           |

## Relevant Courses

- Responsive Web Design
- Advance Front-End Web Development
- Scollytelling 101
- Git & Github Bootcamp