MARK IAN REYES

Web Developer, UI/UX & Graphic Designer

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Experience

Web Developer @ APEC Homes
December 2024 - Present

▸ Developed and optimized Sellers App Version 4 for Android and iOS using Ionic Vue, Typescript, and Capacitor. Rebuilt the app from the ground up to improve scalability and support future updates. Designed and implemented a modern, user-friendly interface in Figma, boosting user satisfaction and engagement. Integrated a new sellers leaderboard feature that increased user activity and competitiveness.

▸ Redesigned Sellers Web Application Version 4, delivering a new frontend with Vue.js and a backend with Laravel and MySQL. Built the system to function as both a web app and an API provider for the mobile app, improving performance and reliability. Collaborated closely with the development team and supervisor to ship new features on time, improving functionality and user experience.

▸ Provided design and development support to the team, giving UI/UX advice to improve design consistency, system flow, and usability. Shared best practices from my design background to help make interfaces more intuitive. Worked side by side with developers to improve layouts, navigation, and components, making the apps smoother, faster, and easier to use.

Jr. Web Developer @ APEC Homes
September 2022 - December 2024

▸ Redesigned and developed the Homeowners Online platform from concept to launch, using Figma for design and Vue.js + Tailwind CSS for the frontend. Built a custom design system to maintain brand consistency across all pages. Integrated the existing API with the new UI, improving navigation, functionality, and boosting user satisfaction.

▸ Developed the MyAccess System from scratch, designing a user-focus interface with prototyping and system flows for a smooth user journey. Built the frontend in Vue.js and connected it to the backend database via API, optimizing data handling and improving speed and performance.

▸ Led the redesign of the After-Sales Integrated System, creating a high-fidelity prototype to communicate proposed changes and improve usability. Implemented the upgraded frontend and worked closely with backend developers to ensure smooth system integration and functionality.

▸ Built a scalable design system with reusable components, increasing consistency and cutting design and development time across future projects.

▸ Performed manual testing on internal systems to catch, validate, and resolve bugs for launch, ensuring high-quality and reliable performance.

▸ Collaborated with cross-functional teams(Project Manager, backend developers) to gather feedback, improve designs, and align features with user needs --- resulting in optimized system performance and better product outcomes.

Graphic Designer @ APEC Homes
March 2020 - September 2022

▸ Designed high-fidelity web interfaces in Figma for Transmittal System to improve overall user-interface.

▸ Collaborated with Marketing, Social Media, and senior design teams to create engaging graphics, logos, and Facebook content, boosting engagement and audience interaction.

▸ Develop reusable Powerpoint templates for internal and sales use and created original Viber Stickers to promote COVID-19 awareness across company groups.

Skills

Developer

- HTML
- CSS
- Scss/Sass
- Tailwind CSS
- Javascript (ES6+)
- TypeScript
- Vue.js
- InertiaJS
- RESTful API
- PHP
- Laravel
- MySQL
- Firebase
- Git
- Netlify
- Responsiveness
- Capacitor

Designer

- UI/UX
- Wireframing
- Low-High Wireframes
- Prototyping
- Design System
- Mockups
- Posters
- Web
- Logos
- Banners
- Custom Icons
- Manuals

Tools & Platforms

- VS Code
- Figma
- Github
- FlowChart
- Postman
- Mysql Workbench
- XAMPP
- Gitbash
- StackBlitz
- Adobe Illustrator
- Adobe Photoshop
- Blender
- JIRA

Relevant Courses

- Mastering Laravel 11 - The Complete Reference Guide
- Master Laravel 9, Vue 3 & Inertia Fullstack
- Vue - The Complete Guide
- Advance Front-End Web Development
- Responsive Web Design
- Scrollytelling 101
- Git & Github Bootcamp