

## JPMC Excel Skills Virtual Experience Hypothetical Account Dataset

Account Name	Account Address	Decision Maker
SB 1	2131 Patterson Road, Brooklyn NY 11201	Dorothy Rizzo
SB 2	3685 Morningview Lane, New York NY 10013	Lawson Moore
SB 3	2285 Ladybug Drive, New York NY 10013	Vin Hudson
SB 4	2930 Southern Street, New York NY 10005	Susana Huels
SB 5	2807 Geraldine Lane, New York NY 10004	Shanna Hettinger
SB 6	7778 Cherry Road, Bronx NY 10467	Roy McGlynn
SB 7	48 Winchester Avenue, New York NY 10024	Lorena Posacco
SB 8	8735 Squaw Creek Drive, Brooklyn NY 11214	Juanita Wisozk
SB 9	267 Third Road, New York NY 10034	Velma Riley
SB 10	102 Coffee Court, Bronx NY 10461	Holly Gaines
SB 11	44 W. Pheasant Street, Brooklyn NY 11233	Gary Brown
SB 12	7488 N. Marconi Ave, Brooklyn NY 11237	Jeffrey Akins
SB 13	9575 Shipley Court, Brooklyn NY 11201	Tim Young
SB 14	8156 Lake View Street, New York, NY 10025	Debra Kroll
SB 15	44 Madison Dr, New York NY 10032	Kelly Boyd
MB 1	9848 Linden St, New York NY 10011	Dan Hill
MB 2	805 South Pilgrim Court, Brooklyn NY 11225	Javier George
MB 3	9132 Redwood Rd, Bronx NY 10466	Christopher Evans
MB 4	3 Warren Drive, New York NY 10040	Julie Ross
MB 5	402 Bridgeton Lane, Bronx NY 10468	Bill Callahan
MB 6	6 E. Nichols Ave, New York NY 10027	Anthony Brooks
MB 7	323 North Edgewood St, Bronx NY 10457	Charlotte Leroux
MB 8	484 Thorne St, New York NY 10128	Nina Coulter
MB 9	861 Gonzales Lane, Bronx NY 10472	Mia Ang
MB 10	267 Randall Mill Dr, New York NY 10033	Kathy Rogers
MB 11	12 Lees Creek St, Brooklyn NY 11211	Rita Varga
MB 12	240 W. Manhattan St, Bronx NY 10462	Mel Berkowitz
MB 13	62 Lower River Road, Staten Island, NY 10306	Debra Martin
MB 14	48 S. Brandywine St, New York NY 10002	Deshaun Fletcher
MB 15	5 Tallwood St, Brooklyn NY 11233	Kari Lenz
OR 1	77 Stillwater St, Brooklyn NY 11213	John Mackey
OR 2	7061 Bishop St, Yonkers NY 10701	Raymond Heywin
OR 3	7223 Cedarwood Ave, Brooklyn NY 11221	Janie Roberson
OR 4	62 Lafayette Ave, Bronx NY 10462	Brooke Hayes
OR 5	7839 Elm St, Staten Island NY 10306	Lee Niemeyer
OR 6	429 Stonybrook Dr, Brooklyn NY 11203	Stephen Harris
OR 7	640 Beechwood Dr, Bronx NY 10461	Juan Scott
OR 8	9453 N. Wagon Lane, Brooklyn NY 11237	Kurt Issacs
OR 9	81 San Carlos Road, Bronx NY 10463	Dominique Johnson
OR 10	596 Coffee St, Bronx NY 10472	Larry Alaimo
OR 11	92 Princess St, New York NY 10033	Carlos Moya
OR 12	9151 River St, Brooklyn NY 11230	Shaun Salvatore

OR 13	424 Hall Ave, New York NY 10128	Annie Fuentes
OR 14	81 Crescent St, Brooklyn NY 11210	Maria Sawyer
OR 15	7217 Birch Hill Dr, New York NY 10009	Darnell Straughter
WD 1	7184 Center Court, Brooklyn NY 11208	Richard Breaux
WD 2	815 2nd St, New York NY 10028	Craig Collins
WD 3	9875 Franklin Rd, Brooklyn NY 11223	Donna Lam
WD 4	601 Bank Ave, Brooklyn NY 11218	Teresa Vasbinder
WD 5	21 Yukon St, Bronx NY 10451	Andre Mobley
WD 6	18 N. Woodland Ave, New York NY 10025	Ray Hernandez
WD 7	65 Lower River Ave, Bronx NY 10465	Thomas Stewart
WD 8	8680 Alderwood St, New York NY 10032	Henry Lange
WD 9	8388 Gonzales St, Brooklyn NY 11228	Danielle Tomas
WD 10	9760 Taylor Dr, Brooklyn NY 11211	Joe Schimke
WD 11	419 E. Henry Ave, New York NY 10031	Carlos Jackson
WD 12	8083 8th St, Brooklyn NY 11209	Russell Wallace
WD 13	2 Rock Maple Ave, New York NY 10029	Shameka West
WD 14	9577 Nicolls Ave, Staten Island NY 10312	Kevin Fleming
WD 15	174 Del Monte St, Brooklyn NY 11224	Anna Grey

Phone Number	Account Type	Product Lines			Marketing / Pro
		Product 1	Product 2	Product 3	Social Media
(880) 283-6803	Small Business	Yes	Yes	Yes	Yes
(711) 426-7350	Small Business	Yes	Yes	Yes	No
(952) 952-5573	Small Business	Yes	Yes	Yes	Yes
(491) 505-6064	Small Business	Yes	Yes	Yes	Yes
(412) 570-0596	Small Business	Yes	Yes	No	Yes
(594) 807-4187	Small Business	Yes	Yes	Yes	No
(678) 294-8103	Small Business	Yes	No	No	No
(305) 531-1310	Small Business	Yes			Yes
(697) 543-0310	Small Business	Yes	No	No	No
(277) 456-4626	Small Business	Yes	Yes	No	Yes
(459) 968-9453	Small Business	Yes	No	No	No
(313) 417-8968	Small Business	Yes	No	No	No
(876) 653-1727	Small Business	Yes			Yes
(628) 832-4986	Small Business	Yes	Yes	Yes	Yes
(220) 929-0797	Small Business	Yes	Yes	No	No
(248) 450-0797	Medium Business	Yes	Yes	No	No
(964) 214-3742	Medium Business	Yes	Yes	No	No
(831) 406-6300	Medium Business	Yes	Yes	No	Yes
(778) 387-0744	Medium Business	Yes	Yes	No	No
(617) 419-7996	Medium Business	Yes	Yes	No	Yes
(349) 801-7566	Medium Business	Yes	Yes	No	Yes
(784) 634-6873	Medium Business	Yes	Yes	No	Yes
(938) 752-9381	Medium Business	Yes	No	No	No
(253) 861-1301	Medium Business	Yes	Yes	No	Yes
(939) 738-6471	Medium Business	Yes	Yes	No	Yes
(754) 696-3109	Medium Business	Yes	No	No	No
(967) 547-1542	Medium Business	Yes	Yes	No	Yes
(743) 960-6716	Medium Business	Yes	Yes	No	No
(845) 304-6511	Medium Business	Yes	Yes	No	Yes
(886) 554-5339	Medium Business	Yes	Yes	No	No
(831) 581-1892	Online Retailer	Yes	Yes	Yes	No
(571) 843-1746	Online Retailer	Yes	Yes	Yes	Yes
(924) 516-6566	Online Retailer	Yes	Yes	Yes	No
(247) 999-3394	Online Retailer	Yes	Yes	Yes	No
(920) 451-3973	Online Retailer	Yes	Yes	Yes	Yes
(258) 948-7479	Online Retailer	Yes	Yes	Yes	No
(357) 532-0838	Online Retailer	Yes	Yes	Yes	Yes
(454) 903-5770	Online Retailer	Yes	No	No	No
(336) 448-7026	Online Retailer	Yes	Yes	Yes	Yes
(242) 869-1226	Online Retailer	Yes	Yes	Yes	Yes
(485) 453-8693	Online Retailer	Yes	No	No	No
(691) 657-1498	Online Retailer	Yes	Yes	Yes	Yes

(462) 693-6254	Online Retailer	Yes	Yes	No	No
(881) 243-5276	Online Retailer	Yes	Yes	Yes	Yes
(680) 628-4625	Online Retailer	Yes	Yes	Yes	Yes
(685) 981-8556	Wholesale Distributor	Yes	No	No	No
(828) 840-2736	Wholesale Distributor	Yes	Yes	Yes	No
(931) 618-9558	Wholesale Distributor	Yes	Yes	Yes	No
(261) 690-0303	Wholesale Distributor	Yes	No	No	No
(597) 701-9429	Wholesale Distributor	Yes	Yes	Yes	No
(609) 345-8163	Wholesale Distributor	Yes	Yes	Yes	No
(381) 643-1230	Wholesale Distributor	Yes	Yes	Yes	No
(293) 473-1512	Wholesale Distributor	Yes	Yes	No	No
(459) 261-2301	Wholesale Distributor	Yes	Yes	Yes	No
(936) 816-9148	Wholesale Distributor	Yes	No	No	No
(201) 363-0653	Wholesale Distributor	Yes	Yes	Yes	No
(237) 890-0247	Wholesale Distributor	Yes	No	No	No
(488) 656-0761	Wholesale Distributor	Yes	Yes	Yes	No
(650) 848-8284	Wholesale Distributor	Yes	Yes	Yes	No
(980) 437-1451	Wholesale Distributor	Yes	Yes	Yes	No

motion Programs			Product 1 Sales Volume (units)				
Coupons	Catalog Inclusion	Posters	2017	2018	2019	2020	2021
Yes	Yes	Yes	1982	5388	7063	7208	9093
Yes	Yes	Yes	2786	3804	4121	6210	6909
Yes	Yes	Yes	1209	1534	1634	4302	9768
Yes	Yes	Yes	906	1251	2897	4499	9428
Yes	Yes	Yes	1421	1893	2722	4410	5873
Yes	Yes	No	2341	6105	7777	7891	8758
No	Yes	No	9252	8499	991	448	211
No	Yes	No	1581	4799	6582	9024	9759
No	Yes	No	9766	8049	5556	5202	2373
No	Yes	No	1530	1620	2027	4881	6002
No	No	No	7555	6551	5188	3436	2359
No	No	No	1532	2678	4068	4278	5382
		Yes	24	1797	3548	3668	8592
Yes	Yes	Yes	861	1314	1810	6510	9271
No	No	No	9058	4839	4776	4024	369
No	No	No	3501	7079	7438	7443	9225
No	No	No	3916	4218	5072	5201	7588
No	Yes	No	700	5721	6247	8495	9236
No	No	No	9773	9179	8390	8256	3815
No	Yes	No	73	3485	4592	5143	8100
No	Yes	No	238	1235	1822	7074	8207
No	Yes	No	1368	3447	4535	5476	9983
Yes	No	No	8331	7667	5952	1998	375
Yes	Yes	No	1779	2124	2844	6877	9570
Yes	Yes	No	570	1322	7279	8443	9571
Yes	No	No	6156	6110	5791	1759	969
Yes	Yes	No	209	621	3098	7118	8433
No	No	No	6309	6227	5123	4968	3857
No	Yes	No	712	4182	6087	7494	8599
No	No	No	2390	2415	3461	3850	4657
No	Yes	No	2519	3938	5190	8203	8780
Yes	Yes	No	138	286	6750	8254	8656
No	Yes	Yes	8873	8484	7883	7499	6592
No	Yes	Yes	3297	4866	4928	8451	9585
Yes	Yes	Yes	1092	3140	4123	4366	9482
No	Yes	Yes	2541	3794	3984	8803	9338
Yes	Yes	Yes	742	3751	4423	8733	9909
No	Yes	Yes	7703	6957	3898	1857	1512
Yes	Yes	Yes	488	5535	5775	7661	9206
Yes	Yes	Yes	376	889	4373	6803	7578
No	Yes	Yes	7840	5804	4259	4243	907
Yes	Yes	Yes	1038	3615	3712	5819	9589

No	No	No	8891	5952	5914	5405	4031
No	No	No	1290	4033	6956	7929	8834
Yes	No	No	431	6231	7478	8039	8271
No	Yes	No	8156	1245	791	338	44
No	Yes	No	299	657	6238	8922	9081
No	Yes	No	1323	4963	6292	6728	8202
No	Yes	No	8466	4079	2797	2245	1696
No	Yes	No	870	2428	7386	8835	9766
No	Yes	No	1497	1768	2804	5718	9822
No	Yes	No	1082	3353	6351	8550	9272
No	Yes	No	9791	9610	7534	5080	4936
No	Yes	No	1357	4189	5407	6233	9681
No	Yes	No	576	2628	3612	5066	5156
No	Yes	No	128	416	747	1028	6357
No	No	No	8034	6541	3311	3254	2687
No	No	No	1263	2517	8042	8222	9686
No	No	No	1032	3919	4466	5568	6476
No	No	No	1014	2254	4534	6796	7730

5 YR CAGR

46%

25%

69%

#VALUE!

43%

39%

-61%

#VALUE!

-30%

41%

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37%

335%

81%

-55%

27%

18%

91%

-21%

225%

142%

64%

-54%

52%

102%

-37%

152%

-12%

86%

18%

37%

181%

-7%

31%

72%

38%

91%

-33%

108%

112%

-42%

74%

-18%

62%

109%

-73%

135%

58%

-33%

83%

60%

71%

-16%

63%

73%

165%

-24%

66%

58%

66%