

# Paavas Goyal

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## PROFILE

Final-year B.Tech (CSE) student specializing in UI/UX design, marketing design, and AI-integrated workflow automation. Focused on creating intuitive, data-driven, and high-impact user experiences.

## EDUCATION

**VIT Bhopal University** 2022 – 2026  
*B.Tech in Computer Science and Engineering (Software Engineering)* CGPA: 8.29/10

## EXPERIENCE

**UI Design Intern — DarkHorseStocks** Oct 2024 – Jun 2025  
*Remote, Delhi*

- Designed high-fidelity dashboard UIs and reusable component systems to improve visual consistency.
- Collaborated with developers for responsive and scalable front-end design delivery.

**Design Team Lead — Freelancing Club, VIT Bhopal** Jan 2024 – Aug 2025  
*Bhopal, India*

- Founded and led the university's first design team, creating identity systems and social campaigns.
- Directed design and promotional media strategies, enhancing brand engagement campus-wide.

## SELECTED PROJECTS

**n8n Workflow Automation (LinkedIn → Email)** Aug 2025 – Sep 2025

- Developed an n8n automation integrating LinkedIn lead extraction with personalized outreach, reducing manual effort by 80%.

**IoT Health Dashboard (SpO<sub>2</sub> & HR Monitoring) (GitHub)** Mar 2025

- Built full-stack IoT visualization for real-time health data using MAX30102, ESP8266, and ThingSpeak API.

**GyaanMitra — AI Learning Platform (Hackathon) (GitHub)** Apr 2025

- Created AI-driven e-learning interface with adaptive content and performance insights using Framer + GenAI.

## HACKATHONS & ACHIEVEMENTS

FinGen AI Hackathon — Winner (GitHub)  
Odoos Hackathon — Two-time National Finalist (Ahmedabad & Bangalore) (GitHub)  
University-wide Hackathon — Top 10 Finalist among 250+ participants.  
Zomato Design Challenge — National Winner (Post).  
IIT Jammu Designathon — Top 8 Finalist (Post).  
University Designathon — Winner (Post).

## CERTIFICATIONS

User Interface Design — IIT Delhi (2024)  
Google UX Design Professional Certificate — Coursera  
Cloud Computing — SimpliLearn  
Acquiring Data (Level 1: AI Fundamentals of AI ASCEND) — Accenture

## TECHNICAL SKILLS

**Design Tools:** Figma, Framer, Interaction Design, Prototyping, Component Systems  
**Automation & GenAI:** n8n, ChatGPT/GPT, Gemini, Prompt Engineering  
**Languages & Data:** Python, Pandas, NumPy, SQL (basic), Power BI, Excel  
**Web & Cloud:** FastAPI, Firebase, ThingSpeak, Google Cloud Console, Docker, Git, Salesforce (self-taught)