A **revolu**tionary **w**ay **f**or **gui**ding the **ey**es **thr**ough **te**xt **us**ing **artif**icial **fixa**tion **sp**ots to **ma**ke **rea**ding **eas**ier .

**A**s a **res**ult , the **rea**der **'**s **atte**ntion **i**s **dr**awn **sol**ely to the **highl**ighted **star**ting **let**ters , **lea**ving the **wo**rd to **b**e **comp**leted **b**y the **br**ain **cen**ter .

**Bio**nic **Rea**ding **atte**mpts to **fos**ter **gre**ater in - **de**pth **rea**ding and **unders**tanding of **tex**tual **con**tent in a **dig**ital **envir**onment **domi**nated **b**y **sha**llow **ki**nds of **rea**ding .