JANNATUL FERDUSHI JIM

CONTACT

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SKILLS

- Project Management
- SDLC
- Figma(UI/UX)
- Flowchart
- Documentation
- MS Office
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Fluent)
- Bangla(Native)

REFERENCE

Md. Jamal Uddin

Advocacy Coordinator
World Vision Bangladesh
Phone: 01730021545
Email : jamaluddin.pb@gmail.com

PROFILE

Computer Science graduate with hands-on experience in project coordination, digital marketing, and documentation. Skilled in UI/UX design, SDLC basics, and team collaboration, with a strong interest in bridging business and technical needs.

RELEVANT EXPERIENCE

University Digital Marketing Project   2024
Project Manager

- Led a team in creating a digital marketing strategy for a hypothetical startup, including social media plans and content calendars.
- Designed mock-up advertisements and promotional materials using Canva and Adobe Spark.
- Presented the project to faculty and peers, receiving positive feedback for creativity and strategic planning.

NLP Club Fests (Natural Language Processing)   2023-2024
Assistant manager

- Developed and executed a digital marketing strategy for multiple events organized by the NLP (Natural Language Processing) Club, boosting event attendance by 30%.
- Managed event promotions across social media platforms, including Facebook, Instagram, and LinkedIn, creating engaging content and advertisements.
- Collaborated with brands, bringing them on board for sponsorships and managing their campaigns throughout the fest.

EDUCATION

B.Sc. in Computer Science & Engineering (CSE)   2020-2024
Daffodil International University
GPA: 3.17 / 4.0

Higher Secondary Certificate (HSC)   2017--2019
Govt. M. R. Women's College
GPA: 4.0/ 5.0