

David Bush

Full Stack Developer

+85 236891045 @ davidbus1450@gmail.com Garden Road, Central, Hong Kong

SUMMARY

Experienced full stack developer with a passion for creating innovative and user-friendly web applications. Proficient in a range of programming languages and frameworks, with a strong understanding of both front-end and back-end development. Skilled in collaborating with cross-functional teams to deliver high-quality work that meets the needs of clients and end-users.

PROFESSIONAL EXPERIENCE

Information technology Specialist

Pacific Coffee Company 2017 - 2019 Hong Kong, China

Pacific Coffee Company is a coffeehouse chain based in Hong Kong.

- Redesigning Pacific Coffee's website to improve the user experience and increase sales for 10%.
- Developing and launching 1 e-commerce platform for selling coffee and related products online, which led to 13% increase in sales.
- Developing 1 mobile application for ordering and payment, to increase mobile orders for 30%.
- Implemented 3 new payment, inventory, streamlining company operations and improving efficiency by 40%.

Full Stack Developer

Trax Technology Solutions Ltd 2019 - 2021 Hong Kong, China

Trax Technology Solutions Ltd is a global provider of innovative retail technology solutions.

- Developed and launched 2 software or products that received 89% positive feedback from customers.
- Improved 1 existing product to enhance the user experience and increase 15% customer satisfaction and loyalty.
- Collaborated with 3 cross-functional teams to complete projects on time and within budget and saved over \$50,000 cost.
- Learned and implemented 2 new technologies, keeping up with the latest industry standards and trends, and improving company product offerings.

Full Stack Developer

OneDegree 2021 - Present Hong Kong, China

OneDegree is an insurtech startup in Hong Kong that offers a range of insurance products and services through their online platform.

- Developed and launched 1 innovative insurance product utilizing the latest technologies, resulting in a 20% increase in total revenue.
- Built 1 AI-driven chatbot improving customer service and engagement, leading to a 25% increase in customer satisfaction.
- Implemented 3 new marketing or analytics tools, leveraging data-driven insights to improve business decisions and generating a 30% increase in lead generation.
- Collaborated with stakeholders to develop and execute 4 projects that drove business growth and met customer needs and increased customer retention by 18%.

EDUCATION

Bachelor in Computing

St. Paul's Co-educational College 2011 - 2013 Hong Kong, China

Bachelor of Fine Arts (B.F.A) in Interactive Design and Game Development

Savannah College of Art and Design (SCAD) Hong Kong

2013 - 2017 Hong Kong, China

TECHNICAL SKILLS

Scrum	MongoDB	SQL	HTML	
CSS	JS	jQuery	JIRA	Python
Microsoft Office		Adobe Photoshop		
Blender	3Ds Max	Unity		

KEY ACHIEVEMENTS

Web Application Development

Designed and developed scalable web applications that handled high traffic volumes and complex data structures, resulting in a 30% increase in website performance and a 20% reduction in server costs.

Exceeded throughput target by 90%

Cutting loading time & fixing key security issues by moving key remote workers successfully online at scale. Managed workflow to continuously create content for remote learning

Business Generation

Increased sales revenue by 27% through the implementation of a new sales strategy and increased customer outreach

Security and Reliability

Reduced website downtime and improved reliability through server optimization, such as implementing load balancing and failover mechanisms, resulting in a 90% reduction in downtime and a 40% increase in website availability.

PROUD OF

Received Certified User Experience Professional (CUXP) in February 2022

Adobe Certified Expert in Photoshop