

Abia State College of Education Technical, Arochukwu



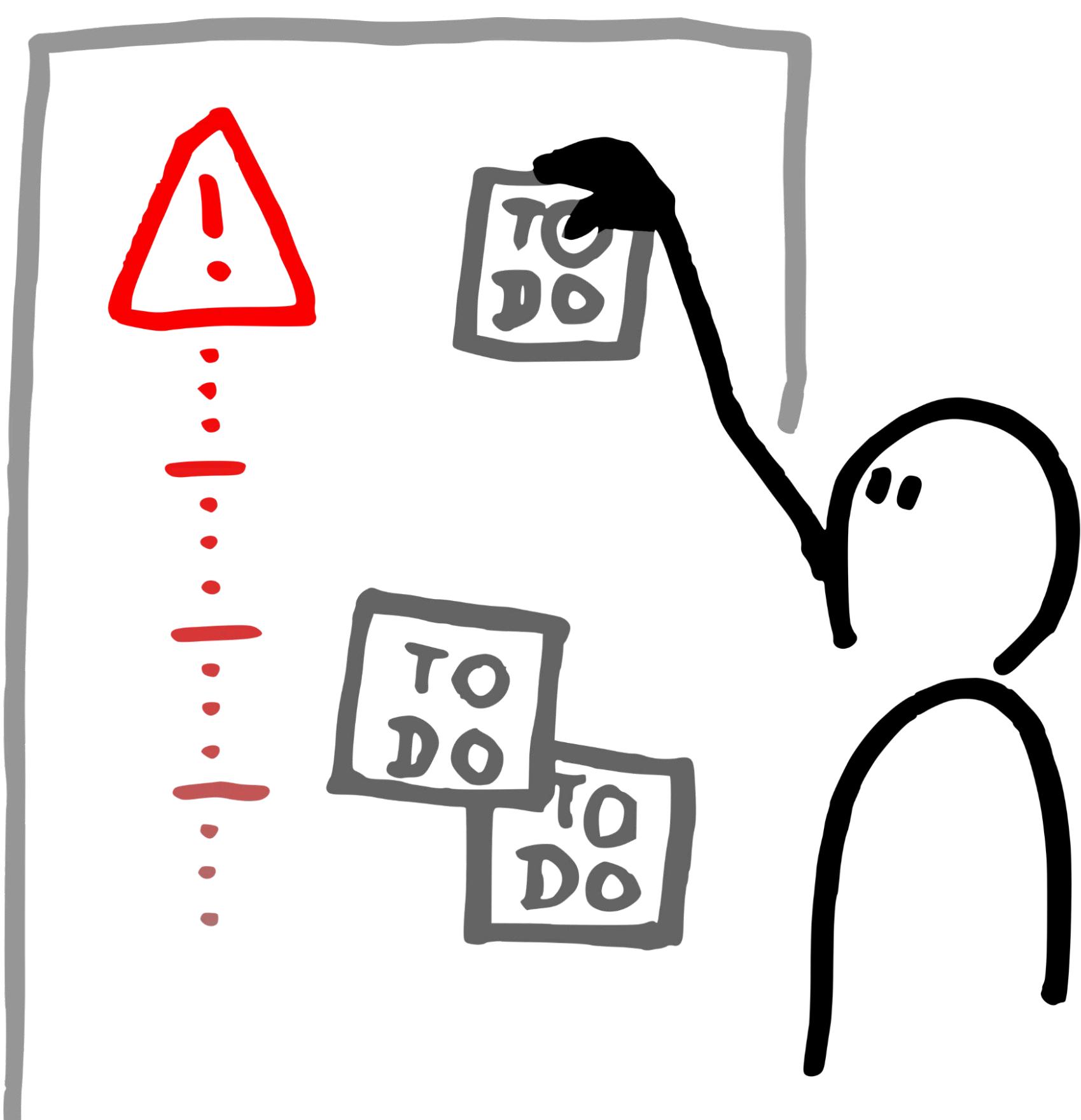
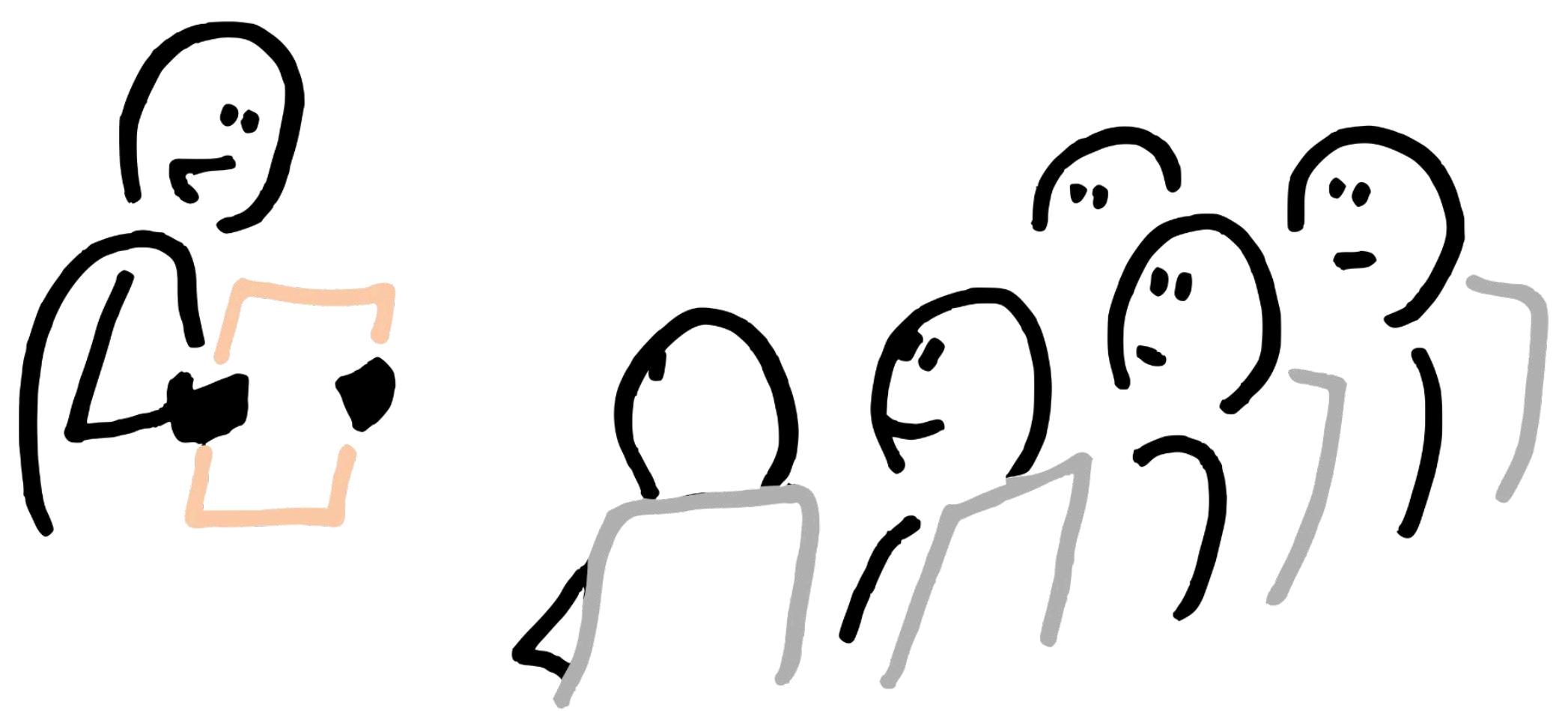
ASCETA CENTRE FOR
CREATIVE ANIMATION
AND DIGITAL DESIGN.

Program Overview

National Diploma in Animation Production

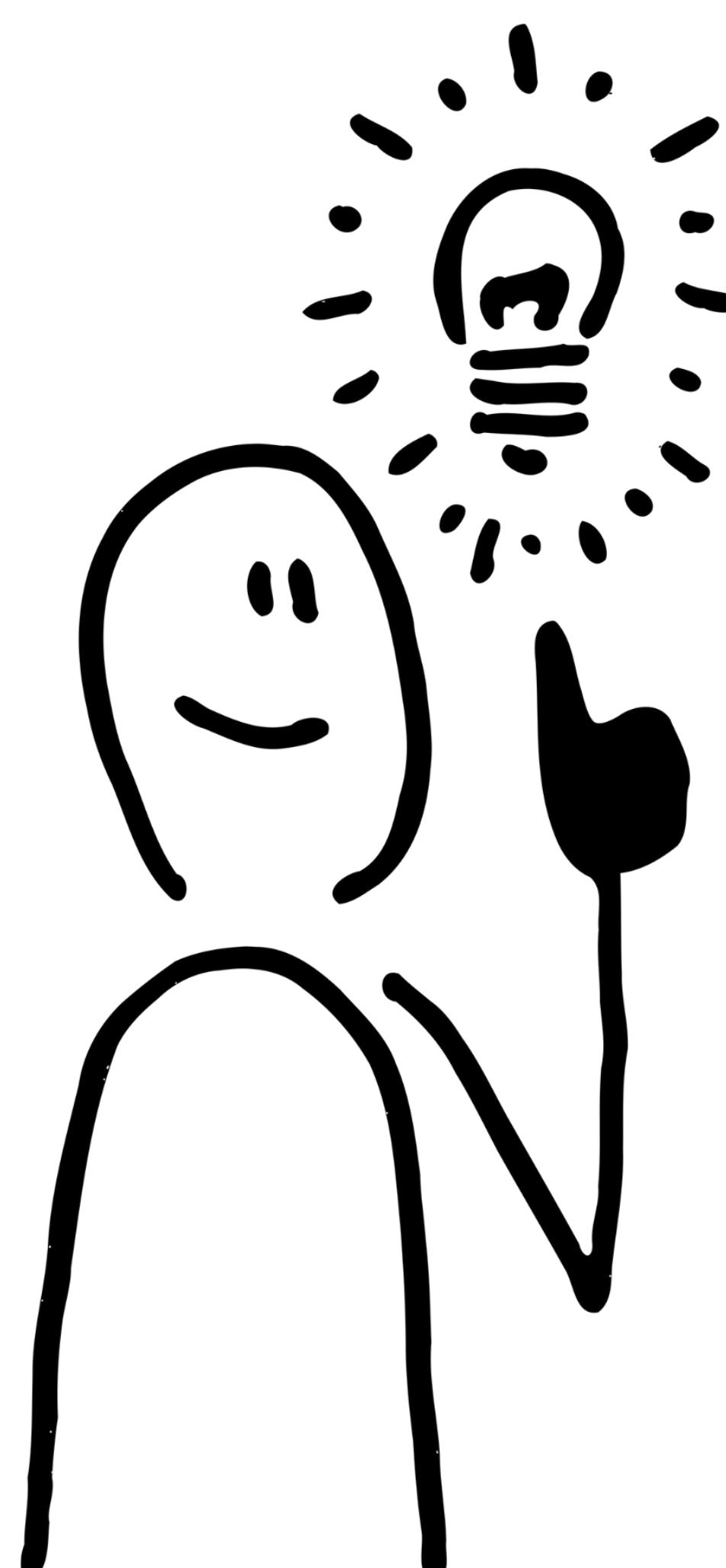
OUR MISSION

To develop skilled digital artists and storytellers through world-class creative education and studio-grade training. ACCADD equips young people with industry-ready skills, fostering original content creation, meaningful employment, and growth in Africa's creative economy.



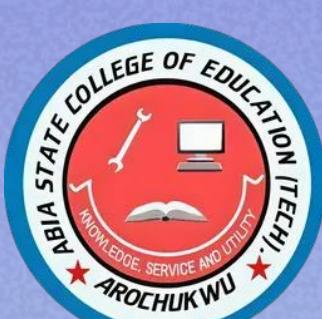
OUR VISION

To become a leading African center for animation and digital media, producing globally competitive graduates, original IP, and high-impact content. ACCADD aims to be a state-backed creative powerhouse, nurturing talent for international roles and opportunities.



OUR VALUES

We champion creativity and original thinking while upholding excellence and global professional standards. We believe in collaboration and creating opportunities for women, young people, and underrepresented groups. Above all, we commit to integrity and cultural respect.



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NATIONAL DIPLOMA IN ANIMATION PRODUCTION

The National Diploma in Animation Production is an intensive one-year program that introduces students to the foundations of animated filmmaking and digital storytelling. Through a hands-on, studio-based curriculum, learners explore drawing, story, character performance, sound, and digital production while working on real projects that reflect professional animation workflows. Students collaborate across disciplines to create short pieces and a final capstone film that showcases their abilities.

Duration: 12 Months

Mode of Study: Full-time, studio-based

Annual Intake: Up to 170 students

Entry Requirements: SSCE or equivalent; basic computer literacy; passion for art or storytelling

Ideal For: Beginners and emerging creators interested in animation, digital art, storytelling, film, or media careers

What Students Will Gain

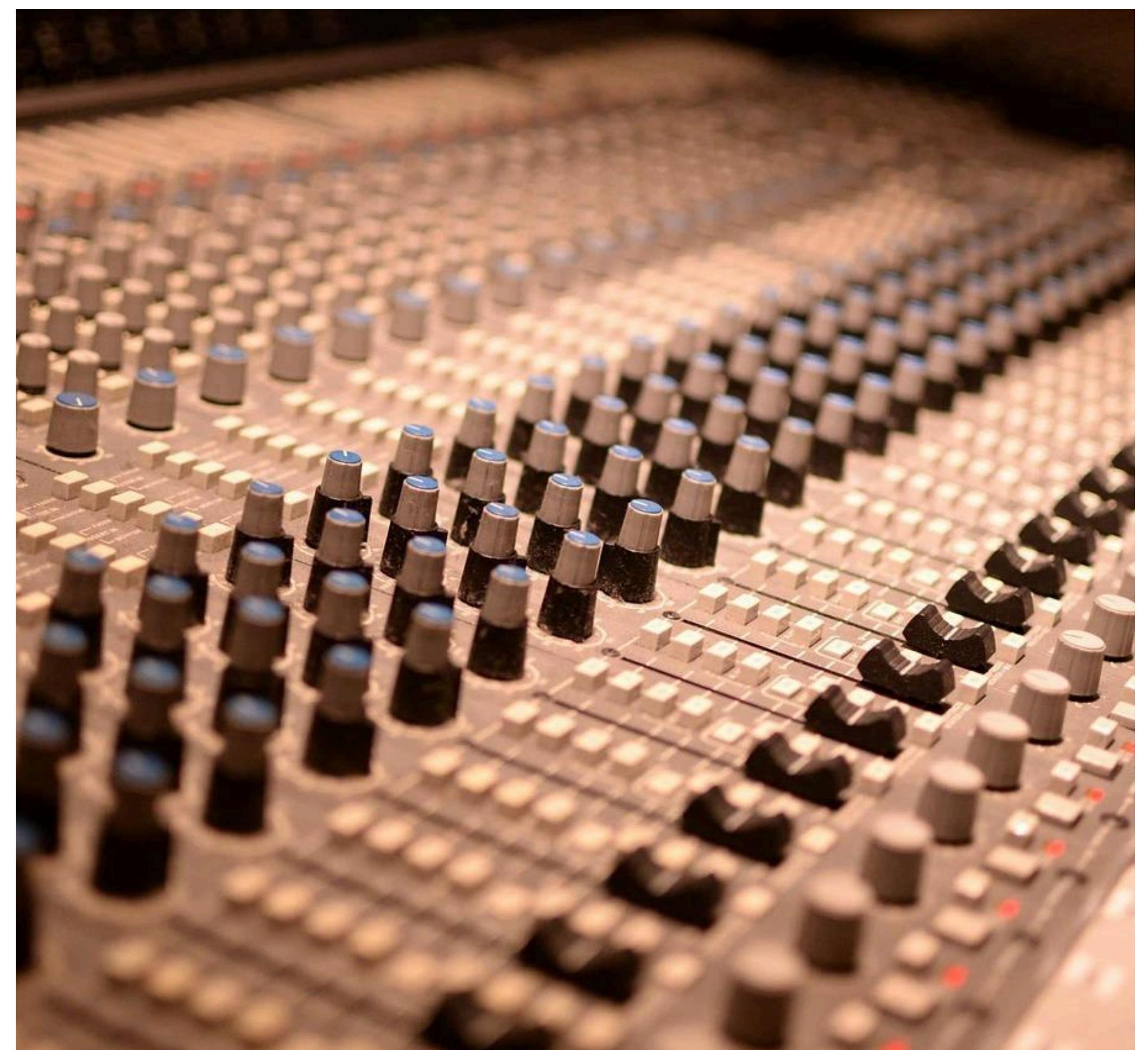
- A strong foundation in animation principles, story development, and digital production
- Hands-on experience with real studio workflows and collaborative pipelines
- Multiple short animated exercises developed throughout the year
- One polished capstone film for portfolio and industry applications
- Technical competence, creative confidence, and teamwork experience



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HOW THE PROGRAM WORKS

The Animation Production diploma is structured in two major phases. Students begin with a unified **3-month Foundation**, then move into a **9-month Specialisation Track** that aligns with real studio departments. This structure ensures every learner understands the animation pipeline before focusing on a chosen discipline.



Week 1: Industry & Pipeline Orientation

Students receive an introduction to the animation industry, studio roles, collaborative workflows, and the full 2D production pipeline.

Weeks 2–12: Core Theory & Skill Foundations

Students rotate through essentials of storytelling, drawing, sound, editing, animation production and studio departmental functions.

At the end of the first 12 weeks, students choose and are placed into one of eight specialized tracks.

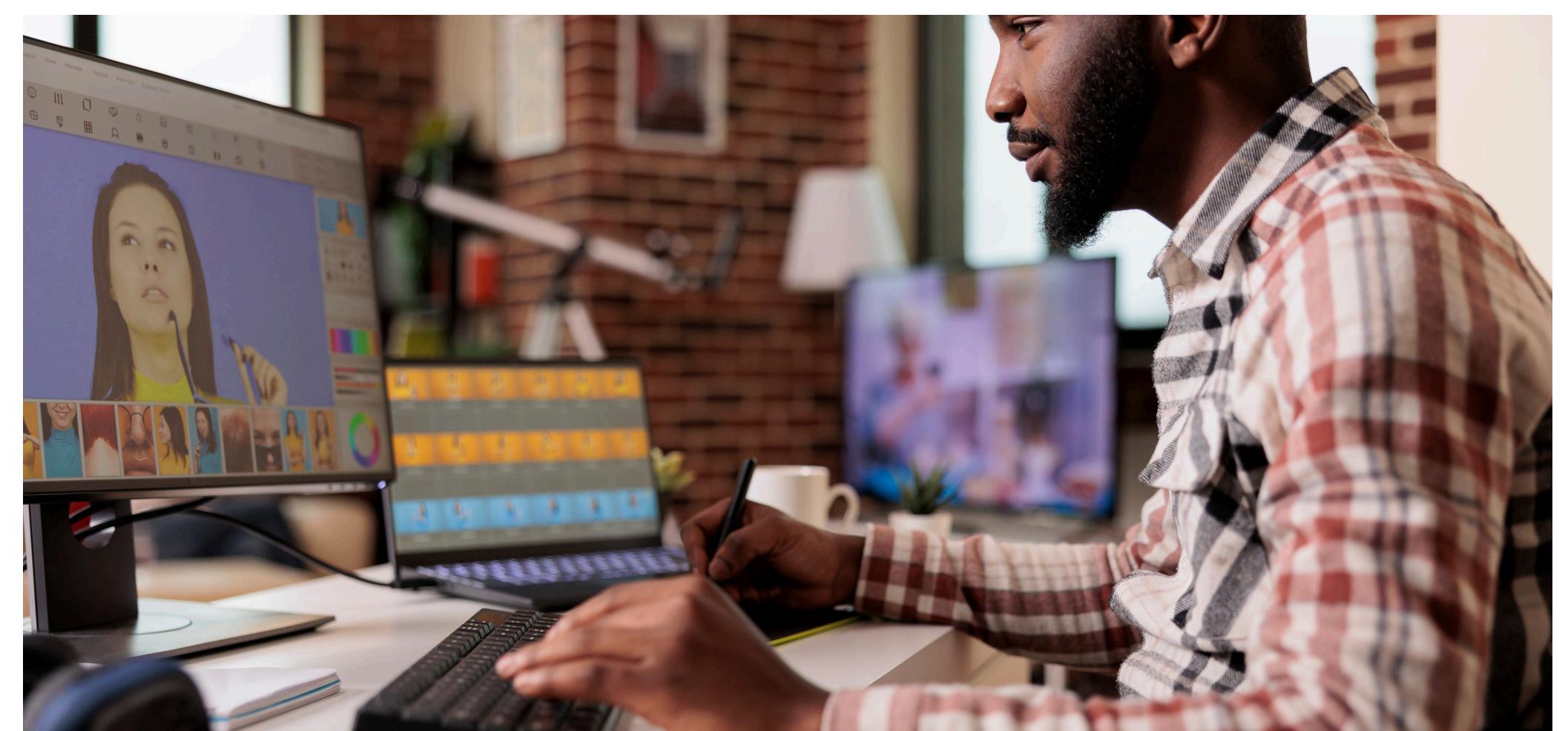


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Over the next 9 months, Students train in a department-style environment that mirrors real production studios. Each pathway functions like a mini-studio department. Students:

- Work on real projects tied to ongoing class productions
- Contribute shots, scenes, or assets to shared films
- Collaborate across departments (e.g., storyboard → animation → sound)
- Develop specialised portfolio pieces for their chosen field

SPECIALISATION PATHWAYS

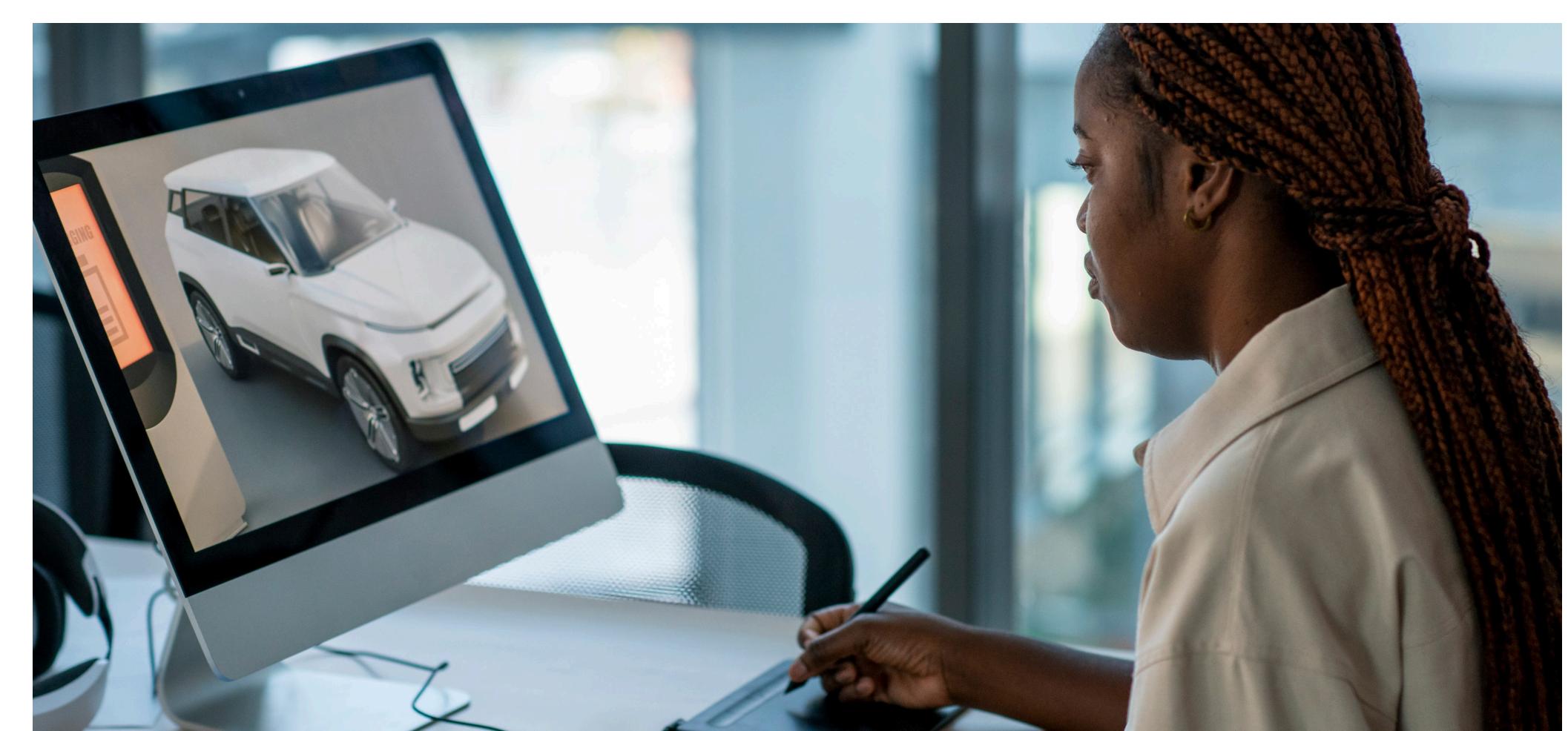


Writing for Animated Film & TV

Focus: Story structure, scripts, show bibles, pitch development.

Animation Concept Art / Visual Development

Focus: Character, prop, and environment design; color scripting.



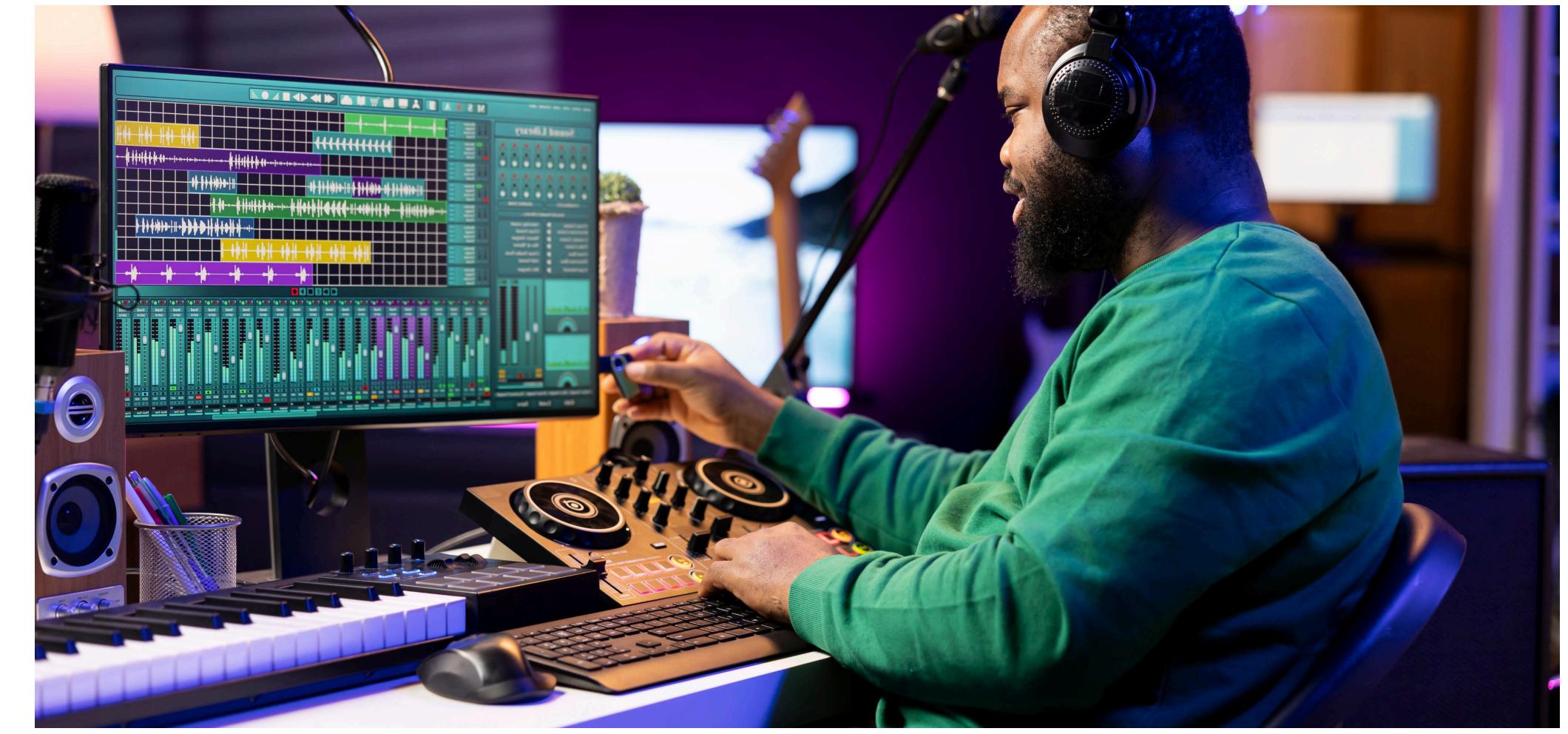
Storyboarding & Animatics

Focus: Visual storytelling, camera language, sequential clarity.

Classic 2D Animation

Focus: Character acting, timing, spacing, cleanup, shot production.





Audio Post-Production

Focus: Field recording, Foley, ADR, sound editing, mixing for animation.

Music & Score Composition

Focus: Digital scoring, motifs, composing to picture.



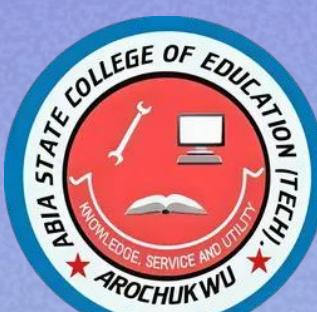
Editing & Post-Production for Animation

Focus: Editing animatics/rough cuts, sound-picture sync, color correction.

Production Management for Animation

Focus: Scheduling, budgeting, team coordination, workflow tracking.

After completing the full training journey, students leave with confidence, industry awareness, and a body of work that reflects their artistic growth. They graduate ready to join studio teams, launch independent projects, or continue developing their craft in advanced programs across the creative industries.



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CAREER OPPORTUNITIES AFTER THE PROGRAM

Graduates of the National Diploma in Animation Production enter the creative industry with a strong foundation in storytelling, production workflows, collaboration, and digital artistry. With skills that apply to multiple media sectors, students are prepared for a wide range of emerging roles across animation, film, advertising, education, and creative technology.

Story & Development

Story specialists are hired by animation studios, film companies, advertising agencies, and children's content producers. They work with brands like:



PIXAR
ANIMATION STUDIOS

- Scriptwriter for Animation
- Dialogue Writer
- Story Developer
- Children's Content Writer
- Educational Media Writer
- Story Consultant (Freelance)
- Pitch Document Writer
- Creative Development Assistant

Visual Development

VISDEV artists create the look of films, games, and animated worlds. They are employed by:



ILLUMINATION

PIXAR
ANIMATION STUDIOS

- Character Designer
- Prop Designer
- Environment Designer
- Color Script Artist
- Visual Development Artist
- Character Fashion Artist
- Creature/FX Concept Designer
- Key Art Illustrator



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Cinematic Storytelling

Storyboard and animatics artists work in film, TV, advertising, and game cinematics teams. Employers include brands like:



- Storyboard Artist
- Storyboard Revisionist
- Storyboard Cleanup Artist
- Cinematic Story Artist
- Layout & Camera Planning Artist
- Animatics Editor (Previs)
- Explainer Video Storyboarder
- Story Team Assistant

Classic 2D Animation

2D animators are in demand across studios, advertising agencies, kids' content companies, and mobile entertainment. They work with teams like:



- Character Animator
- Cleanup Artist
- In-between Artist
- Rough Animator
- Facial Animation Specialist
- 2D Creature Animator
- 2D FX Animator
- Animation Assistant

Sound & Music

Audio specialists work in studios that produce film, TV, animation, advertising, radio, gaming, and digital media. They are hired by:



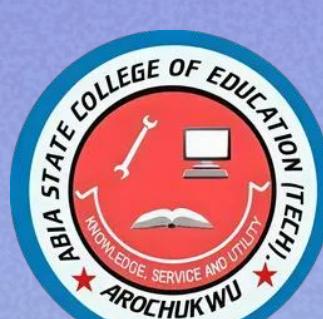
- Sound Designer
- Foley Artist
- Audio Editor
- Audio Mixer
- Sound Effects Editor
- Music Composer
- Music Editor
- Sound/ Voice Recording Assistant

Post-Production

Post-production artists work in animation studios, film & TV houses, digital media companies, marketing agencies, and streaming platform content teams. Employers include:



- Animatic Editor
- Assistant Editor
- Picture Editor
- Color Correction Assistant
- Compositing Assistant
- Render Coordinator
- Post-Production Assistant
- Output/Export Technician



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Production & Pipeline

Production and pipeline professionals work in animation studios, VFX houses, gaming studios, and large media houses. Employers include:



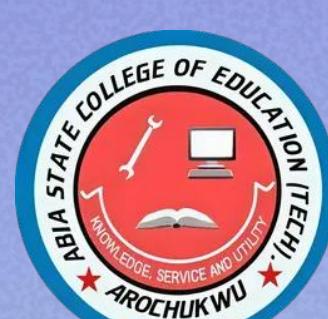
- Production Assistant
- Production Coordinator
- Production Manager
- Pipeline Assistant
- Shot Tracker
- Asset Coordinator
- Scheduling Assistant
- Budgeting Assistant

READY TO BEGIN YOUR ANIMATION JOURNEY?

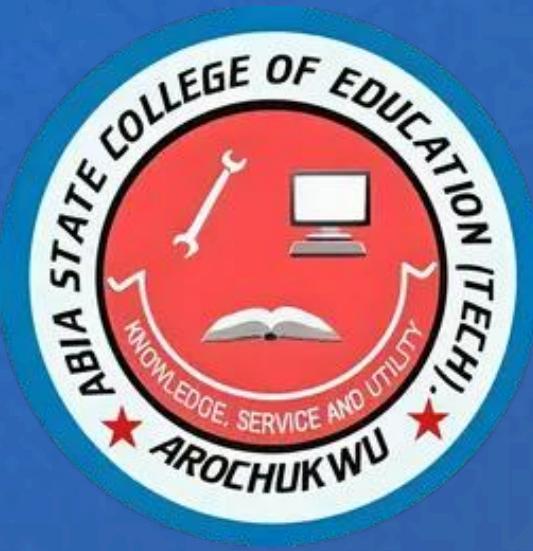
ACCADD welcomes passionate, creative learners who are eager to explore storytelling, design, and digital production. Whether you're an aspiring animator, illustrator, filmmaker, or creative thinker, this program gives you the skills and environment to launch your career.

Applications for the next cohort are now open. Visit ASCETA.EDU.NG

Join us and become part of a new generation of African storytellers shaping the future of animation.



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