

Submodular maximization

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Submodular function

Definition

Function $f : 2^N \rightarrow \mathbb{R}$ is a submodular function if $\forall S, T \subseteq N$, we have $f(S) + f(T) \geq f(S \cup T) + f(S \cap T)$.

$$\begin{aligned} f(S) + f(T) &= \underline{f(S \cup T)} + \cancel{f(S \cap T)} && \textcircled{\leq} \textcircled{\geq} \\ &= f(S \cup T) + f(\emptyset) && f(\emptyset) = 0 \\ f(S) &= \sum_{x \in S} f(\{x\}). \end{aligned}$$

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Definition (equivalent definition)

Function $f : 2^N \rightarrow \mathbb{R}$ is a submodular function if $\forall S \subset T \subseteq N$, $\forall x \notin T$, we have $f(S + \{x\}) - f(S) \geq f(T + \{x\}) - f(T)$.

- Always assume $f(\emptyset) = 0$
- Usually denote $f_S(x) \triangleq f(S + \{x\}) - f(S)$, and $f_S(T) \triangleq f(S \cup T) - f(S)$

Handwritten example illustrating the marginal value $f_S(x)$ (labeled "饭" for food) and the submodular property:

饭	鲜	饭辣
→ 15	3	19
17	5	21

Arrows indicate that the marginal value of "鲜" (fresh) is higher when added to a set without "辣" (spicy) than when added to a set with "辣".

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$$\Delta_x f(S) \geq \Delta_x f(T).$$

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- Usually denote $f_S(x) \triangleq f(S + \{x\}) - f(S)$, and $f_S(T) \triangleq f(S \cup T) - f(S)$
- Difference: $\Delta_x f(S) \triangleq f(S + \{x\}) - f(S)$
- Relation between difference and differential calculus

$$\frac{df(x)}{dx} \quad \lim_{\Delta x \rightarrow 0} \frac{f(x+\Delta x) - f(x)}{\Delta x}$$

Examples

- Set cover
- Graph cut
- • Independent cascade model in social network

$$f_S(T) \triangleq f(S \cup T) - f(S).$$

- If f, g are submodular functions, so is $f + g$ and cf ($c \geq 0$);
- If f is submodular functions, so is \underline{f}_S ($S \subseteq N$);
- If f is submodular functions, so is $g : g(S) \triangleq f(V - S)$;
- If f is submodular functions, then
$$\forall S \subseteq T, \underline{f}(T) \leq f(S) + \sum_{e \in T \setminus S} \underline{f}_S(e).$$

Submodular maximization problem under cardinality constraint

$$N = \{u_1, \dots, u_n\}$$


poly(n)

$$2^N \rightarrow \mathbb{R}$$

$$s, \underline{f(s)}$$

- Given a set function f which is monotone and submodular where $f(\emptyset) = 0$, and given integer k , solve the problem:
 $\max_{|S| \leq k} f(S)$.

Submodular maximization problem under cardinality constraint

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- Complexity: there is no polynomial time algorithm for submodular maximization problem. 

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- Algorithm: greedy algorithm

Greedy algorithm (cardinality constraint)

- Basic idea: at each step, the item with **the largest marginal gain** will be selected.

GREEDYCARDINALITYCONSTRAINT(k, N)

```
1:  $S = \phi$ ;  
2: while  $|S| < k$  do  
3:    $\hat{x} = \operatorname{argmax}_{x \in N} f_S(x)$ ;  
4:    $S = S \cup \{\hat{x}\}$ ;  
5:    $N = N - \{\hat{x}\}$ ;  
6: end while  
7: return  $S$ ;
```

$\max f(\{x\})$

$f_{\{x_1\}}(\{x_2\})$

