

Market Overview

Country

All

City

All

Mobile_Model

All

Total Revenue

\$15M

Total Units Sold

18.5K

Average Selling Price

785

Top Country (Revenue)

India

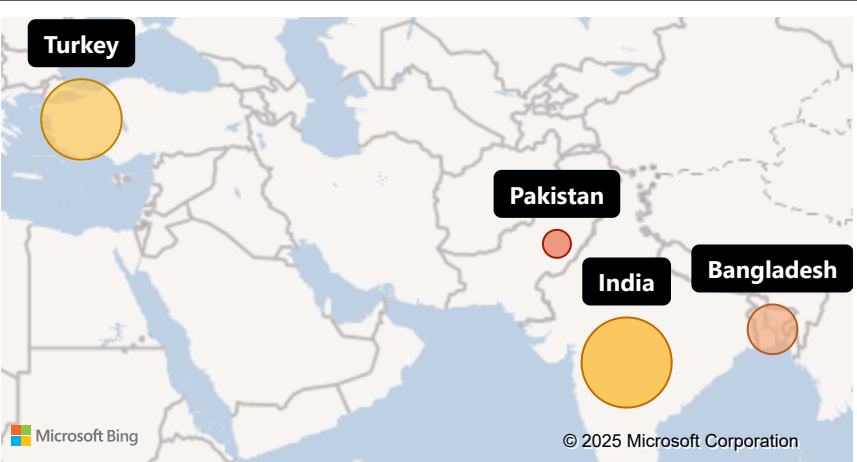
Top City (Units Sold)

Bursa

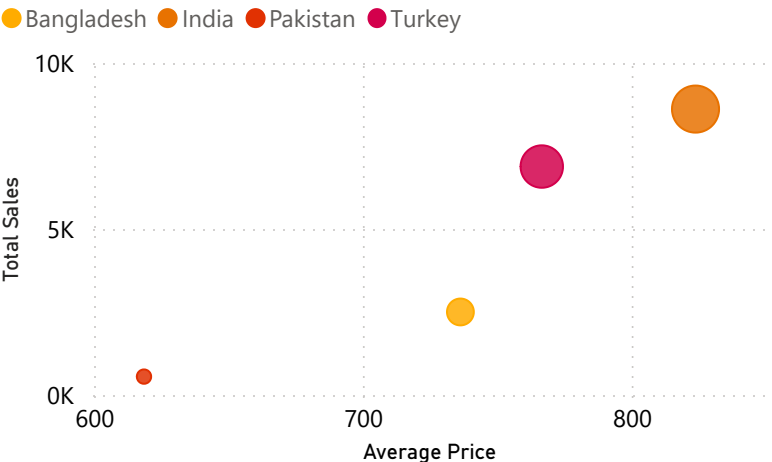
Countries Covered

4

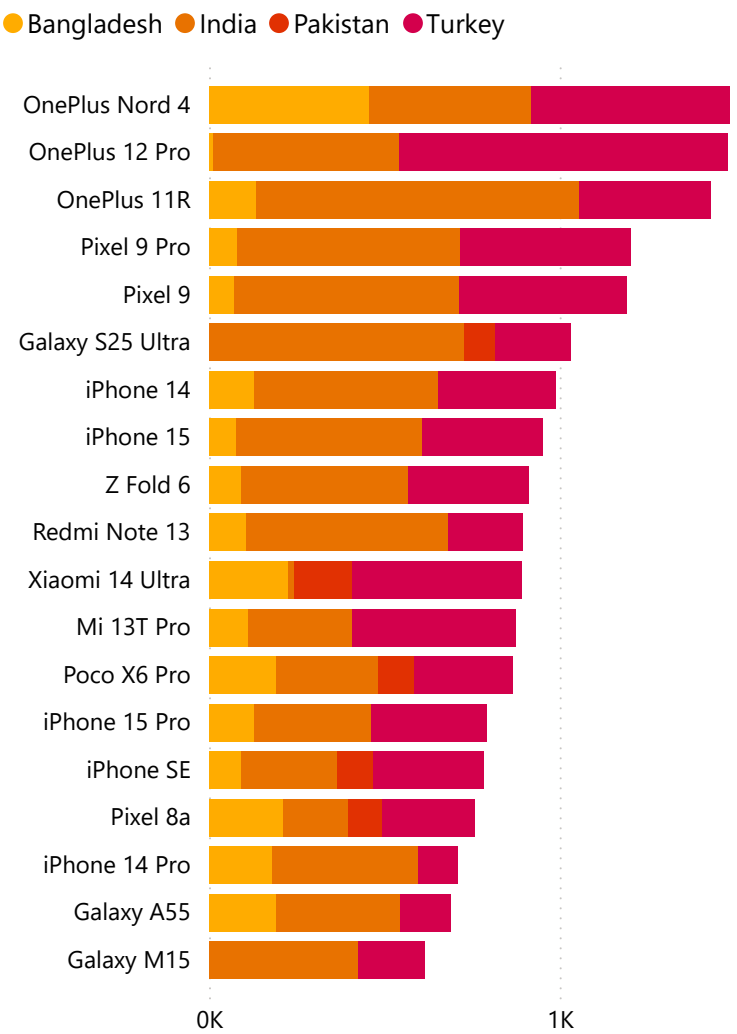
Revenue by Country



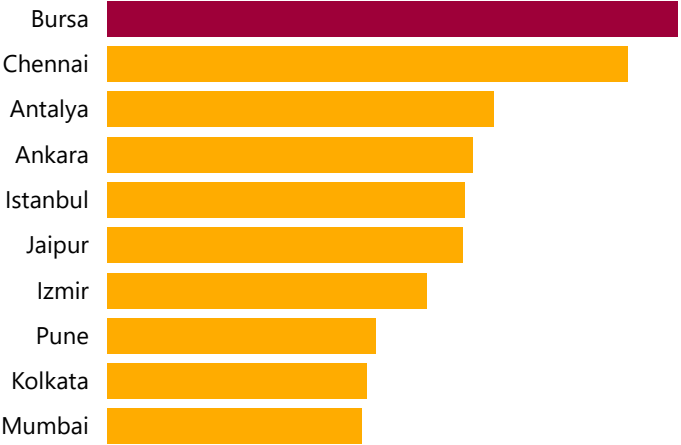
Price vs Sales by Country



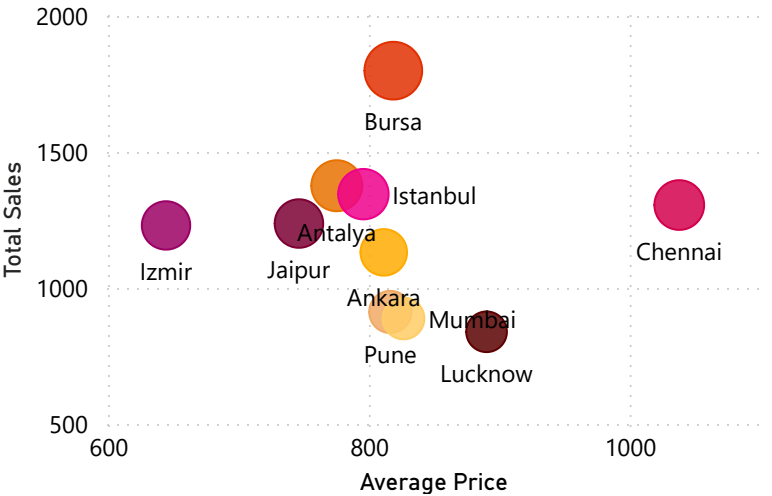
Top Mobile models by Country (Sales)



Top 10 Cities by Revenue



Price vs Sales - Top 10 Cities



Product Insights

Total Revenue
\$15M

Total Units Sold
18.5K

Avg. Price
785

Transactions
366

Mobile Brand

All

Storage Size

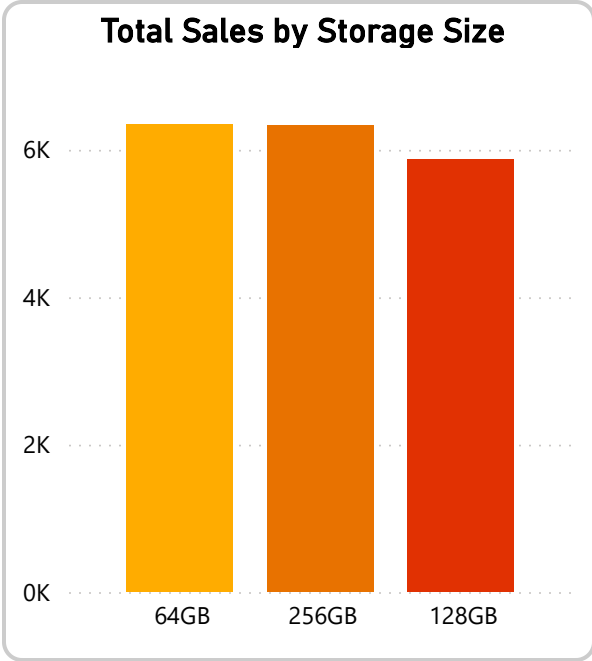
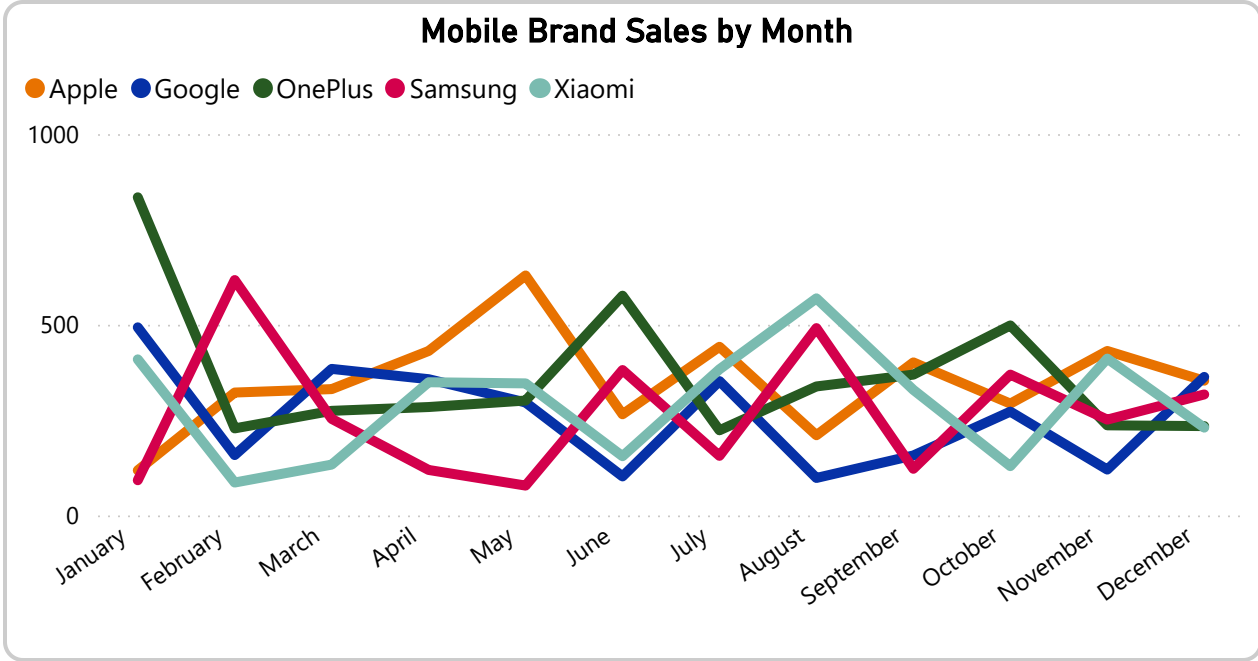
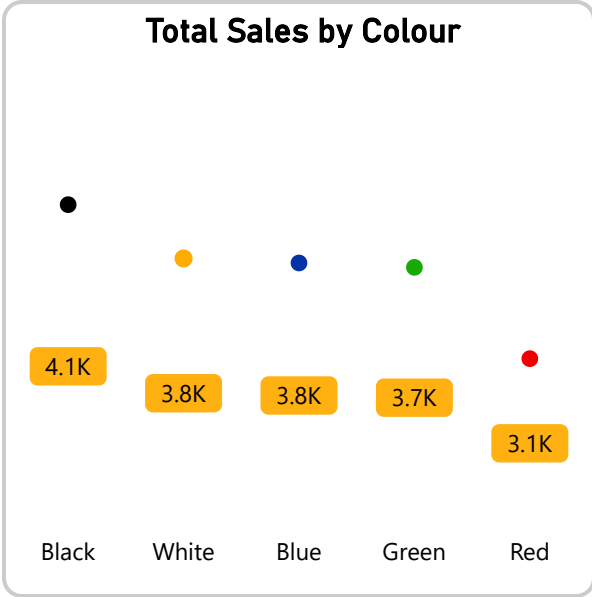
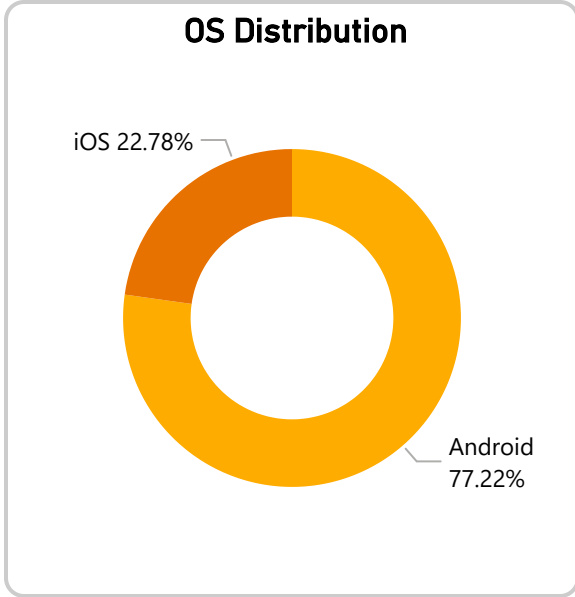
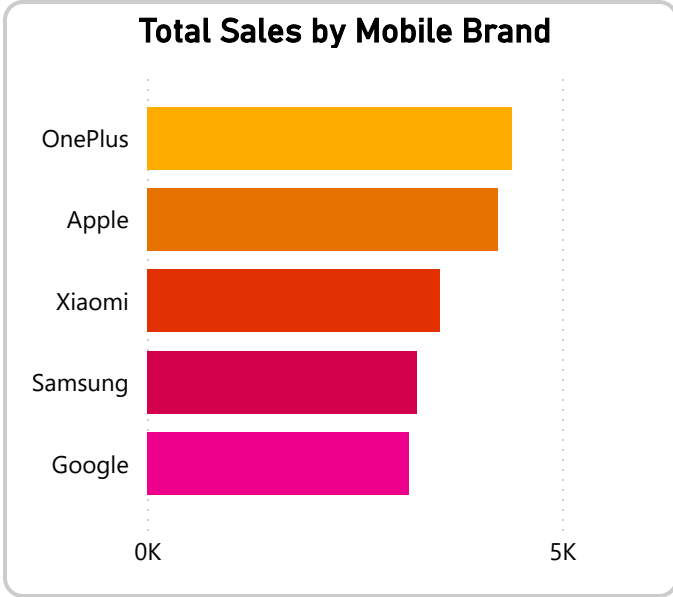
All

Month

All

Operating System

All



Average Price by Mobile Model		
Mobile_Model	Sales	Average Price
Z Fold 6	912	1844
Galaxy S25 Ultra	1030	1249
iPhone 15 Pro	793	1143
iPhone 14 Pro	710	1054
Pixel 9 Pro	1203	1048
iPhone 15	951	855
OnePlus 12 Pro	1480	846
iPhone 14	989	843
Xiaomi 14 Ultra	892	835
Pixel 9	1191	752
OnePlus 11R	1430	666
OnePlus Nord 4	1485	555
Pixel 8a	758	528
Mi 13T Pro	874	527
iPhone SE	783	452
Galaxy A55	689	447
Poco X6 Pro	867	367
Total	18548	785

Customer Profile

Total Revenue
\$15M

Total Units Sold
18.5K

Avg. Age
39

Age Group

All

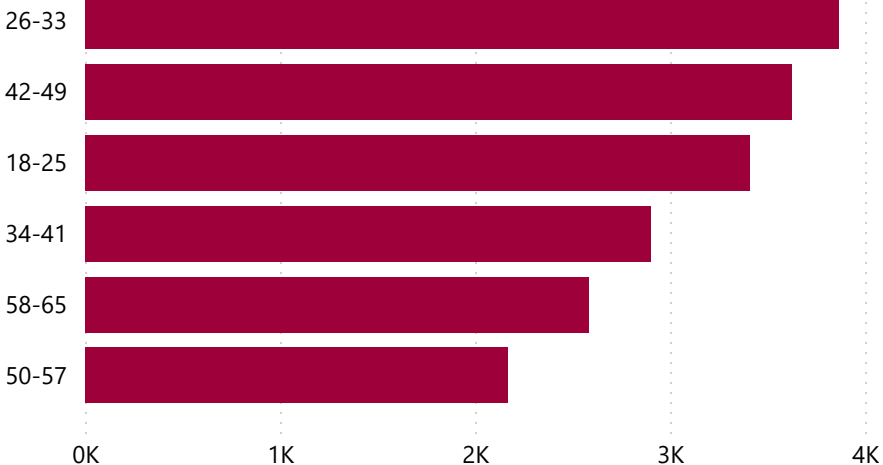
Gender

All

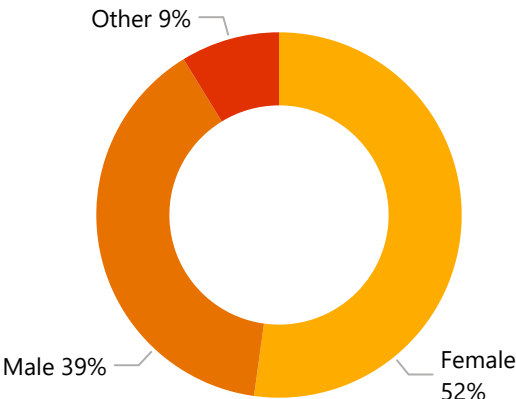
Mobile Brand

All

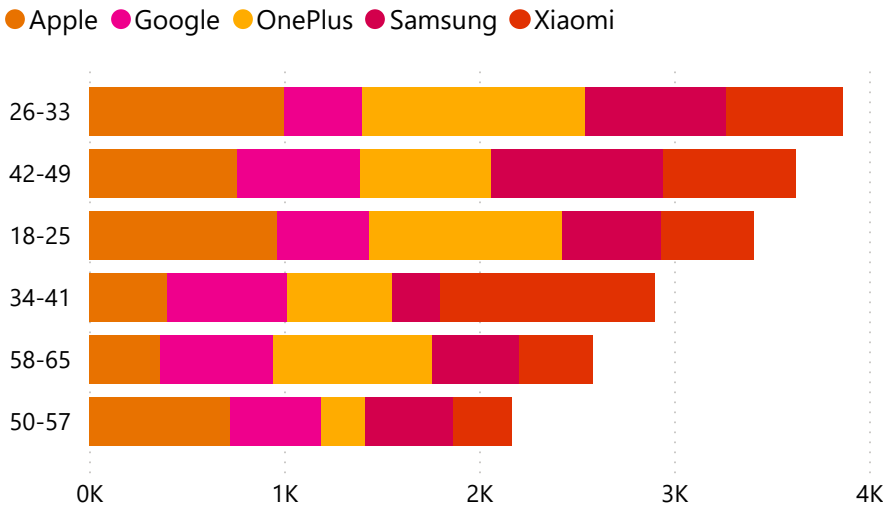
Total Sales by Age Group



Gender Split

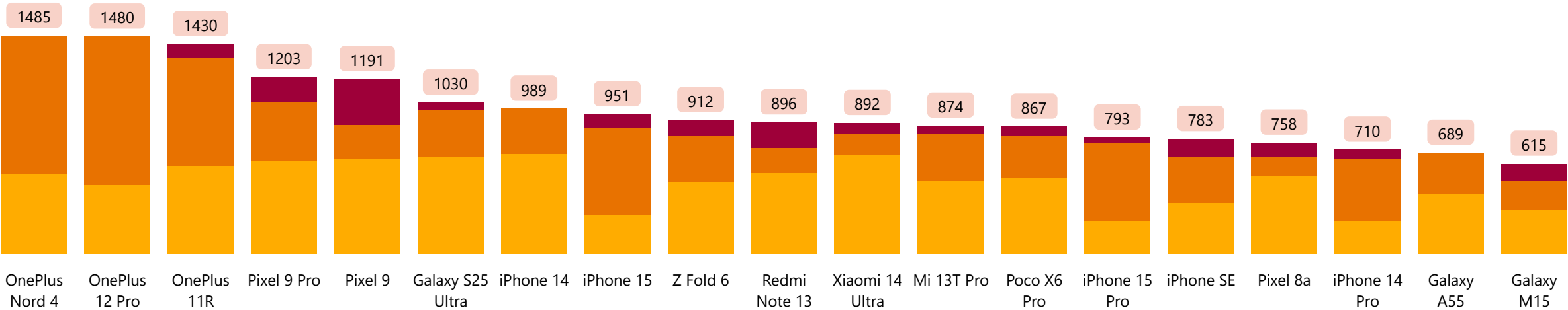


Brand Preference Across Age Groups



Model Preference by Gender

Female Male Other



Channel & Payment Insights

Total Revenue
\$15M

Total Units Sold
18.5K

Sales Channel

All

Payment Type

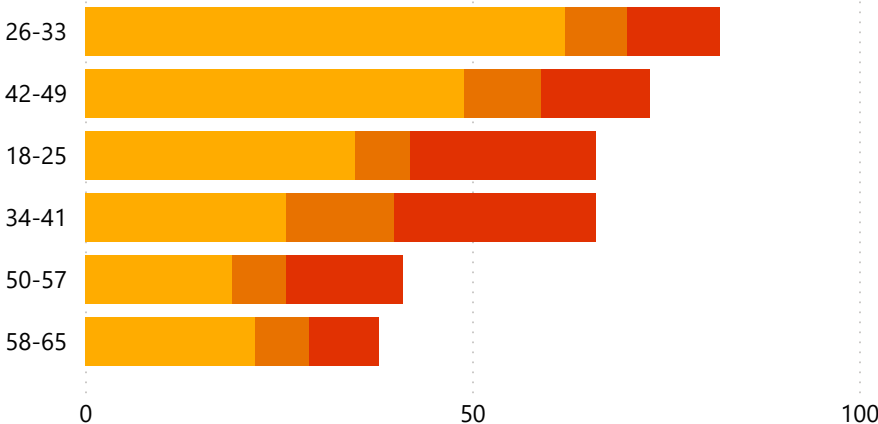
All

Month

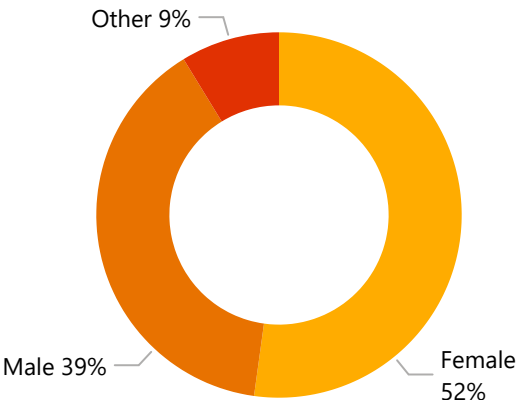
All

Sales Channel Preference by Age Group

Online Partner Retail Store



Gender Split

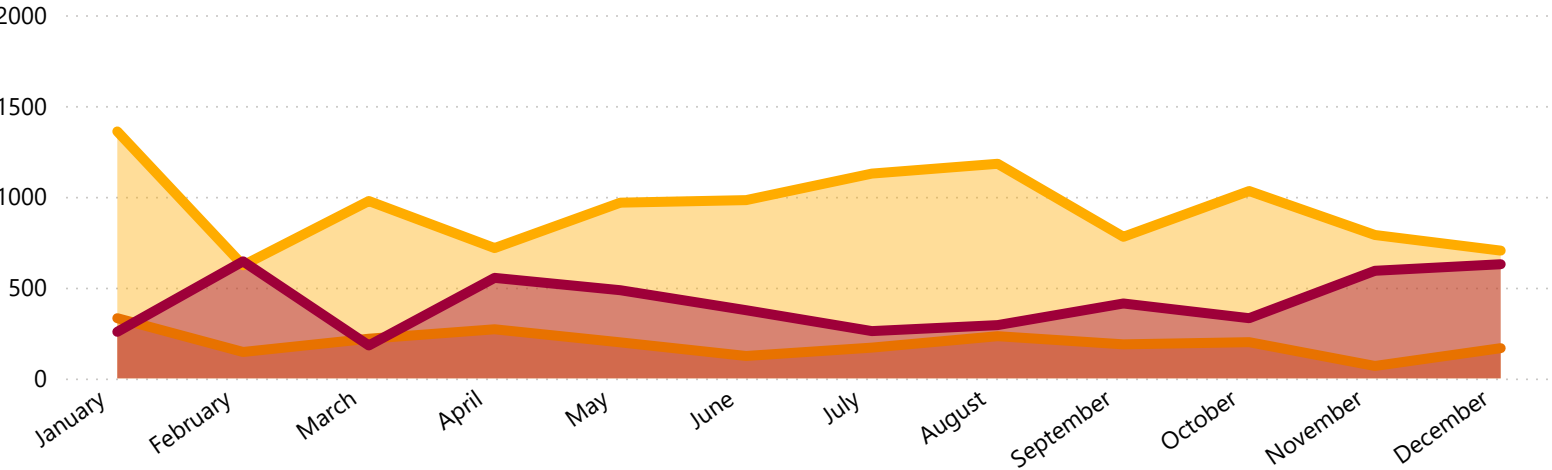


Total Sales by Channel



Monthly Sales Channel Performance

Online Partner Retail Store



Total Sales by Payment Type

