Abdul-Azeez Adeleye

Software Engineer - Product

✉ message.abdulazeez@gmail.com   ✆ +2348109174125   in https://linkedin.com/in/abdulazeezadeleye

⊙ https://github.com/YemiAbdulazeez   🔗 https://azeezadeleye.vercel.app/

PROFESSIONAL SUMMARY

Software Engineer (Product) and Tech lead with **6+** years of experience driving product development, strategy and execution for fintech, SaaS, and government-backed platforms. Leverages deep technical expertise in full-stack development to define scalable product architectures, align cross-functional teams, and deliver measurable business outcomes. Proven track record of launching platforms that generated **₦500M+** in revenue, scaled to **520,000+** users, and increased conversion metrics by up to **80%** through data-driven roadmaps and strategic feature prioritization.

PROFESSIONAL SKILLS

Programming Languages: Python, TypeScript, JavaScript (ES6+), HTML5, CSS3/SASS, SQL

Frontend Engineering: React.js, Next.js, Redux, Tailwind CSS, Framer Motion, Vite.

Backend & APIs: Node.js, Express, FastAPI, C#, .Net Core, Java, Spring Boot, RESTful APIs

Database & Cloud: MongoDB, PostgreSQL, MySQL, Azure, AWS, Vercel.

System & Tools: Git, CI/CD Pipelines, Docker, System Design, System Architecture, Jest, Postman

Product Management: Roadmap Strategy, Stakeholder Management, User Research, Data-Driven Decision Making, A/B Testing, Product Analytics, Agile/Scrum, MVP Definition, Market Analysis

Technical Leadership: System Architecture, API Design, Technical Documentation, Feasibility Assessment, Platform Scalability, Performance, Optimization, Security & Compliance

PROFESSIONAL EXPERIENCE

Dimpified   December 2024 – Present | Full-time
Technical Product Lead, Product Development & Design

- Own end-to-end product strategy for a vertical SaaS **booking and payment platform** serving service-based businesses; defined MVP that enabled alpha launch with website builder, booking engine, and integrated payments.
- Partner directly with CEO to prioritize **15+** industry-specific modules (appointments, order tracking) based on market research and customer validation, reducing time-to-market by 40% through bi-weekly agile sprint cycles
- Define technical requirements and architecture for high-performance dashboards and CMS, **leading a team of 5 engineers, UI/UX designers, and QA** to deliver features that increased early user activation by **35%**
- Establish product analytics tracking and KPI framework; leverage Mixpanel and custom dashboards to monitor user funnel and inform roadmap prioritization

Clearer   June 2025 – November 2025 | Contract
Senior Software Engineer

- Re-engineered the *ClearerPay* platform using **Next.js, TypeScript, and Node.js**, optimizing the onboarding flow to increase user completion rates by **80%**.
- Built high-performance dashboards capable of rendering real-time data for over **NGN 20M+ in daily OTC transactions**, implementing advanced error handling and optimistic UI updates.
- Led the frontend architecture for *Swetche*, a digital asset app, ensuring seamless **multi-currency support and integrating secure payment gateways.**

Petabyte eSports   December 2024 – February 2025 | Contract
Senior Frontend Engineer

- Built the full platform from scratch in **2 weeks**, enabling the startup to successfully secure seed funding.
- Leveraged **React and Framer Motion** to create AI-driven investment dashboards and interactive tournament visualizations.

- Achieved a **27% reduction** in load times through image optimization and bundle analysis, ensuring seamless access across low-bandwidth mobile devices.

GFA Technologies

Senior Software Engineer
July 2024 – December 2024 | Full-time

- Engineered the "LAG-UP" and "Gateway" skill acquisition platforms, integrating government APIs to process large-scale data, generating over **NGN 500M in revenue**.
- Built and maintained high-performance landing pages, booking and payment dashboards, and CMS-powered web apps with reusable components.
- Improved customer acquisition by 62% through enhanced UX and customizable templates.

Lead Engineer - Testing & Support
January 2024 – July 2024 | Full-time

- Developed and maintained the *FGN-ALAT* and *NYSC-ALAT* upskilling portals, supporting **520,000+ concurrent users** with 99.9% uptime.
- Engineered a secure PDF generation pipeline for digital certificate issuance, removing manual bottlenecks and increasing user satisfaction.
- Established the E2E testing framework using **Selenium**, reducing post-launch critical bugs by **85%**.
- Implemented intelligent multi-step forms (React Hook Form + Yup) which reduced user drop-off rates during registration by **43%**.

Frontend Engineer Intern
April 2023 – December 2023 | Internship

- Crafted a series of compelling Landing Pages showcasing the company's products, services, and solutions, contributing to heightened visibility and engagement and attracting **3 huge corporate projects** from banks and government.
- Spearheaded the comprehensive overhaul of user interfaces across the entire dashboard, login, and registration pages, enhancing overall usability and aesthetics.
- Played a key role in revising the GetFundedAfrica platform, systematically identifying and resolving bugs to optimize functionality and user experience.

Eunik Nigeria
September 2020 – March 2023 | Full-time
Frontend Developer

- Built responsive **e-commerce fashion website** using Bootstrap, JS, HTML/CSS, increasing **conversion by 31%**.
- Maintained product catalog and weekly interface updates, sustaining **99.9% uptime**.
- Optimized checkout flow and page load speed, reducing bounce rates by **22%** and improving mobile responsiveness.

Independent Web Developer (Self-employed)
September 2015 – July 2020 | Part-time

- **Built dynamic, mobile-first websites from scratch** using Wapka's framework, crafting custom user interfaces for forums and download portals with foundational HTML and CSS.
- **Translated client needs into functional websites** by strategically selecting, customizing, and deploying pre-built WordPress themes, utilizing Bootstrap for efficient, responsive design and layout.
- **Progressed from foundational frontend development to modern frameworks**, exploring and applying React.js to build interactive, component-based user interfaces.

PROJECTS

QR Code generator - Fast and Easy to use
January 2025
Personal Project

- Built a fully offline-capable QR code generator using **React**, **HTML5 Canvas**, and **localStorage** — no third-party APIs.
- Implemented real-time QR updates with state management for instant preview while typing.
- Designed a sleek UI with **Tailwind CSS**, enabling logo uploads, custom colors, and styles.
- Added one-click download support for PNG format, reducing user task flow from 4 steps to 1.

NERD
March 2025
NIgerian Education Repository and Databank

- Developed high-performance landing pages optimized for SEO and accessibility (WCAG 2.1) using **Next.js**, **Framer Motion**, and **Tailwind**.
- Implemented secure form handling with **Formik**, validation with **Yup**, and error feedback mechanisms, improving completion rate by **28%**.

- Collaborated with backend teams to ensure real-time data sync via **FastAPI**, and deployed via **Vercel + Azure Functions**.