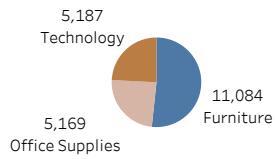


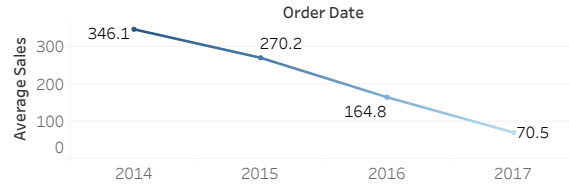
Superstore Sales and Profit Dashboard (2014-2017)



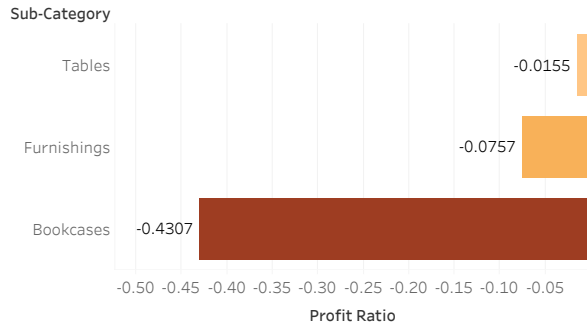
Sales by Category



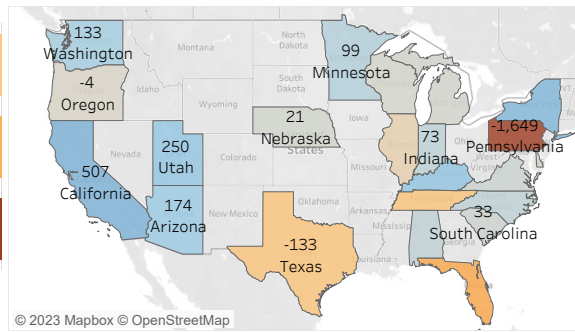
Average Sales By Order Date



Profit Ratio loss by Sub-Category



Profit By State



Key Findings

Bookcases made the most profit loss and Phones made the most profit. California made the most profit. The Furniture category made the most sales. There was a decrease in sales over the years, with a significant drop in the second year which steadily decreased till the third year.

Strengths/Weakness

Labels had the most profit ratio. California made the most sales.