

# User manual: Mailchimp

**MailChimp is an online email marketing service for managing contacts, sending emails, and tracking results of your teams email campaigns.To setup Mailchimp follow these steps:-**

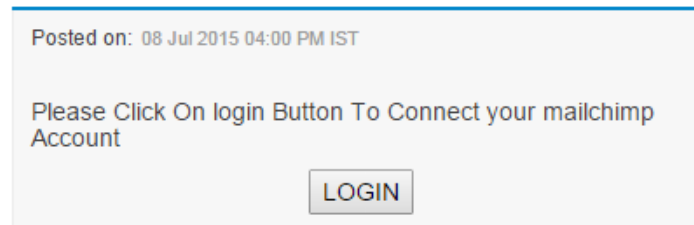
**Step1:** Join the mailchimp Bot 'Mailchimp'

**Step2:** Type '**help**' in the Bot.You will get keywords to perform different functions like below-

- **login:** to get connection with your mailchimp account
- **campaign:** Report bounces, clicks detail of a campaign
- **list:** Report for list for new
- **notify :**Get List Notification of Your MailChimp Account

**Step3:** Keywords used are:

**login:** To connect with

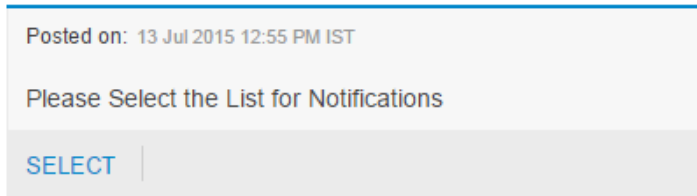


will get this chatlet

Click on 'LOGIN' button and fill credentials to connect with your mailchimp account

### **notify:**

Type '**notify**' in the bot to get notifications . As you type 'notify' you will get this Chatlet.

A chatlet interface for the 'notify' command. It has a light gray background with a thin blue border at the top. The text 'Posted on: 13 Jul 2015 12:55 PM IST' is at the top in a small, dark font. Below it, the text 'Please Select the List for Notifications' is centered. At the bottom, there is a darker gray bar containing the word 'SELECT' in blue, followed by a vertical separator line.

Posted on: 13 Jul 2015 12:55 PM IST

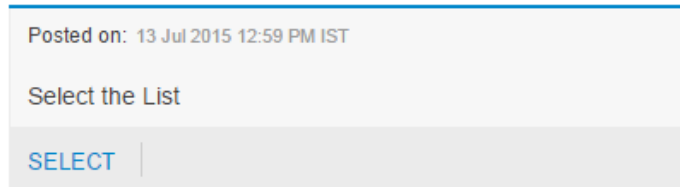
Please Select the List for Notifications

SELECT |

Click on **SELECT** and select the list to get notifications

### **list:**

Type '**list**' to get report of a list. After typing 'list' you will get this chatlet

A chatlet interface for the 'list' command. It has a light gray background with a thin blue border at the top. The text 'Posted on: 13 Jul 2015 12:59 PM IST' is at the top in a small, dark font. Below it, the text 'Select the List' is centered. At the bottom, there is a darker gray bar containing the word 'SELECT' in blue, followed by a vertical separator line.

Posted on: 13 Jul 2015 12:59 PM IST

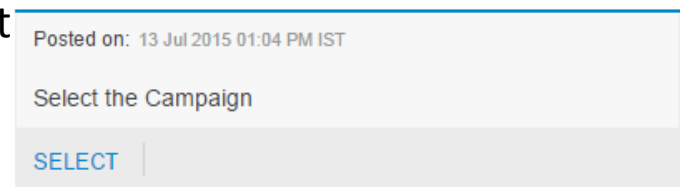
Select the List

SELECT |

Click on **SELECT** and select the list to get report of that list

### **campaign:**

Type '**campaign**' to get report of a campaign. After typing 'campaign' you will get this chatlet

A chatlet interface for the 'campaign' command. It has a light gray background with a thin blue border at the top. The text 'Posted on: 13 Jul 2015 01:04 PM IST' is at the top in a small, dark font. Below it, the text 'Select the Campaign' is centered. At the bottom, there is a darker gray bar containing the word 'SELECT' in blue, followed by a vertical separator line.

Posted on: 13 Jul 2015 01:04 PM IST

Select the Campaign

SELECT |

Click on **SELECT** and select the campaign to get report of that campaign