



ADEY TECHNOLOGIES AGREEMENT

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DATE: _____

WEBSITE DESIGN AND DEVELOPMENT AGREEMENT

BETWEEN:

1. **THE DEVELOPER: ADEY TECHNOLOGIES**, represented by Yemane Birhane.
 2. **THE CLIENT: MULU MESFIN CHARITY (MMC)**, represented by Sister Mulu Mesfin.
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1. PROJECT OVERVIEW & OBJECTIVE

The objective of this agreement is for the Developer to create a professional, secure, and mobile-friendly website for MMC. This website will serve as the digital headquarters for the organization—allowing it to showcase its impact, attract international donors, register volunteers, and provide transparency to partners.

2. SCOPE OF WORK (WHAT IS BEING BUILT)

The Developer agrees to design, develop, and deploy a responsive, non-governmental organization (NGO) website for the Client using WordPress. The project scope includes the following specific deliverables

2.1 Core Pages & Features

1. **Company Profile Integration:** A digital version of the organization's full profile.
2. **Visual Branding:** Collaborative selection and implementation of the organization's logo.
3. **Contact Hub:** A dedicated page with phone numbers, emails, physical address, and a Google Maps integration.
4. **Traction & Media Gallery:** A visual section showcasing "work done so far" using images, text descriptions, and impact statistics.
5. **Team Directory:** Profiles for staff/board members including names, professional photos, and contact emails.
6. **Program Portfolio:** Individual pages for each MMC project/program with detailed descriptions and project-specific imagery.
7. **Call to Action (CTA) & Donation Center:** A clear "Donate Now" system including bank account details and step-by-step instructions for contributors.

8. **The "About" Suite:** A comprehensive narrative of the organization's history, founder's bio, vision, mission, and core values.
9. **Transparency Portal:** A section for public technical and progress reports (PDF format).
10. **Partnership Display:** A section featuring logos and website links of MMC's current partners.
11. **Multimedia Integration:** Hosting/embedding of short organization videos.
12. **Volunteer Recruitment:** A functional registration form for supporters to sign up online.
13. **Social Proof (Testimonials):** A section for quotes and feedback from program beneficiaries and partners.
14. **Social Media Ecosystem:** Direct links to Facebook, X (Twitter), Telegram, Instagram, TikTok, and LinkedIn.
15. **Legal & Info Center:** Pages for the Organization License, Privacy Policy, Terms of Service, and a Frequently Asked Questions (FAQ) section.

2.2 Functional Requirements

12. **Contact Information:** Physical location map, phone numbers, and email.
13. **Volunteer Registration Form:** Online form for volunteer sign-ups.
14. **Social Media Integration:** Links to Facebook, X (Twitter), Telegram, Instagram, TikTok, and LinkedIn.
15. **Call to Action (CTA):** Prominent "Donate Now" buttons with clear donation instructions and bank account details.
16. **Legal Documents:** Pages for License, Privacy Policy, Terms of Service, and FAQs.

2.3 Technical Inclusions

- **CMS:** WordPress Content Management System.
 - **Responsiveness:** Mobile-friendly design compatible with tablets and desktops.
 - **SEO:** Basic Search Engine Optimization setup
 - **Security:** SSL Certificate installation (HTTPS).
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3. Roles and Responsibilities

3.1 CLIENT RESPONSIBILITIES (WHAT YOU NEED TO PROVIDE)

To meet the 15-day deadline, the Client agrees to provide the following "Content Pack" within the first 3 days of signing:

- Provide timely feedback (within 24 hours) on design drafts to ensure the deadline is met.
- Provide necessary banking information for the Donation section.
- Provide all necessary contents (photos, logo, files, About Us, Project descriptions). Below.

1. **Organization Profile:** The latest digital copy of the MMC profile.
 2. **Logo Input:** Guidance on brand colors and logo preferences.
 3. **Official Contact Details:** All numbers and addresses to be published.
 4. **Traction Data:** Photos and text summaries of past/current achievements.
 5. **Team Assets:** High-resolution photos and bios of team members.
 6. **Program Details:** Descriptions and images for each specific project MMC runs.
 7. **Financial Info:** All bank account numbers and donation instructions.
 8. **Strategic Text:** Written Vision, Mission, and Values statements.
 9. **Report Files:** Digital copies of technical reports intended for the public.
 10. **Partner Assets:** High-quality logos of partners.
 11. **Video Links:** Links to YouTube/Vimeo or raw video files.
 12. **Form Requirements:** Specific questions you want to ask potential volunteers.
 13. **Testimonial Texts:** Collected quotes from beneficiaries or partners.
 14. **Social Links:** The URLs to all active social media pages.
 15. **Legal Text:** License copies and answers to the most common FAQs, Privacy Policy, and Terms of Services.
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4. FINANCIAL TERMS

4.1 Project Budget Breakdown

The Developer has applied a significant discount for MMC as a charitable organization.

Item Description	Original Price (ETB)	Discounted Price (ETB)
Logo Update	2,500	0 (Free)
SEO(search Engine optimization)	10,000	0 (Free)
Domain & Premium Hosting	12,800	12,800
Website Design & Development	35,000	30,000
TOTAL CONTRACT VALUE	60,300	42,800 ETB

4.2 Payment Schedule

The Total Fee of **42,800 ETB** shall be paid in three installments:

1. **First Installment (Upon Signing): 12,800 ETB** – To cover Domain Registration and Hosting Server costs.

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2. **Second Installment (Design Phase): 15,000 ETB** – Payable after approval of the SRS and Web Design Mockups.
 3. **Final Installment (Completion): 15,000 ETB** – Payable upon final development, and live launch of the website.
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5. TIMELINE & DELIVERY

The total duration for the project is **15 Working Days**, commencing from the signing of this Agreement and the receipt of the initial deposit.

- **Week 1:** Requirement gathering, SRS (Software Requirements Specification), and UI/UX Design approval.
 - **Week 2:** Development, Content Upload, and Testing.
 - **Week 3 (Final Days):** Review, Revisions, and Final Deployment.
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6. PROTECTION & PENALTY CLAUSE

To ensure professional commitment from both parties:

- If the **Developer** fails to deliver the website as per the scope within the agreed time, or if the **Client** fails to provide the required content/payments leading to a project halt, the party at fault shall pay a non-compliance fine of **15,000 ETB** to the other party.
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7. INTELECTUAL PROPERTY

Upon full payment of all fees, the Developer assigns to the Client all right, title, and interest in the custom website design and code. The Client retains full ownership of their domain name (mulumesfincharity.org) and hosting account.

8. SIGNATURES & ACCEPTANCE

FOR ADEY TECHNOLOGIES:

Name: _____ Signature: _____ Date: _____

FOR MULU MESFIN CHARITY (MMC):

Name: _____ Signature: _____ Date: _____