Website Development Proposal

For: Sister Mulu Charity Organization
 Website: sistermulu.org
 Prepared For: Sister Mulu Charity Organization
 Prepared By: Haftamu Hailu

1. Introduction

Sister Mulu Charity Organization is a humanitarian initiative committed to supporting vulnerable individuals through social, economic, and emotional empowerment. To strengthen its visibility, credibility, and impact, a modern and fully functional website is essential. This proposal outlines a complete website development plan, including scope, deliverables, responsibilities, timeline, pricing, and hosting services.

2. Project Objective

The goal is to design and develop a professional, user-friendly, secure, and scalable website that effectively communicates Sister Mulu's mission, attracts donors, showcases programs, and provides transparent reporting on charity activities.

3. Scope of Work (Basic Needs)

3.1 Website Features

- Fully responsive website design (desktop, mobile, tablet).
- Home page with mission, vision, and latest updates.
- About Us section (history, founder, team).
- Programs/Projects pages.
- Donation page with integrated donation instructions or payment gateway (if required later).
- Volunteer registration form.
- Contact page with map and contact form.
- Blog/News section for updates.
- Photo and video gallery.

- Testimonials section.
- Social media integration.
- SEO-ready structure.
- Security implementation (SSL integration, spam protection).
- Admin dashboard for content updates (WordPress CMS).

3.2 Technical Requirements

- WordPress CMS
- Professional theme customization
- Fast loading & optimized performance
- Backup setup
- Multi-language readiness (optional based on future needs)

4. Client Responsibilities

To ensure the timely completion of the project, the client will provide:

- Organizational profile (mission, vision, background).
- Logo, color guidelines, and branding assets.
- Content for all pages (text, photos, videos).
- Contact information and social media links.
- Any required legal documents (charity license, policy statements).
- Timely feedback during the design review process.
- Payment according to the agreed schedule.

5. Developer Responsibilities

The developer will:

- Prepare the full website structure and architecture.
- Design the UI/UX with a professional, humanitarian-focused theme.
- Develop all pages and functionalities as listed.
- Configure donation page structure (payment gateway optional).
- Install and configure WordPress CMS and required plugins.

- Implement security and performance optimization.
- Set up hosting and domain integration.
- Provide basic training for website management.
- Offer one month of free technical support after delivery.
- Ensure the website meets usability, accessibility, and responsiveness standards.

6. Project Timeline (15 Days)

Phase	Deliverables	Duration
Day 1–2	Requirement gathering & content collection	2 days
Day 3–5	UI/UX design & theme selection	3 days
Day 6–10	Website development & internal testing	5 days
Day 11–12	Content upload & layout refinement	2 days
Day 13–14	Client review & revisions	2 days
Day 15	Final testing, deployment & handover	1 day

Total Duration: **15 Days**

7. Budget

7.1 Website Development Cost

- Usual cost Discount: **50%**
- Final development cost: **40,000 ETB**

7.2 Hosting Plan

Premium Hosting Package (Annual)
 Includes:

- Unlimited storage
- Unlimited bandwidth
- Unlimited email accounts
- Unlimited databases
- High-performance servers
- Daily/weekly backups
- 24/7 support

Annual Hosting Fee: **12,800 ETB**

7.3 Total Initial Cost

Item	Amount (ETB)
Website Development	40,000
Annual Hosting	12,800
Total	**52,800 ETB**

8. Payment Terms

- **50% upfront payment** to initiate the project.
   (20,000ETB)
- **50% upon project completion and final delivery.**
   (20,400 ETB)
- Hosting 12,800 Birr

Payments may be made via bank transfer, Telebirr, or any preferred method agreed upon by both parties.

9. Deliverables After Completion

- Full website access (admin and editor accounts).
- All source files, backups, and credentials.
- One-month post-launch support.
- Hosting account access.
- Documentation for basic website management.

10. Conclusion

This website will significantly enhance Sister Mulu's visibility, donor trust, and operational efficiency. By leveraging modern web technology and a clear development process, this project will create a stable digital foundation for the organization's charitable mission.

We look forward to collaborating and supporting the impactful work of Sister Mulu Charity Organization.