



TOTAL HOSTS
49 mil

MAX. ROOM PRICE
\$10 mil

ROOM TYPE	AVG.PRICE	#ROOMS
Shared room	\$70	1155
Private room	\$90	22217
Entire home/apt	\$212	25338

POTENTIAL EARNINGS

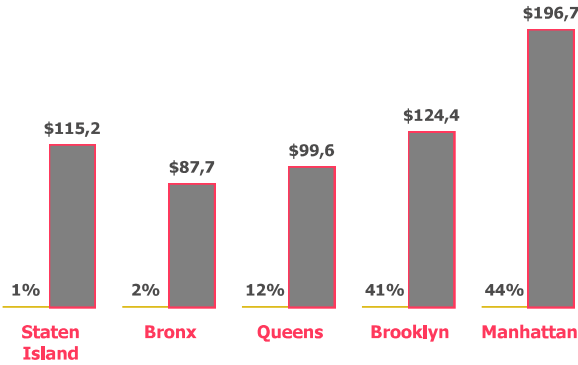
Manhattan	Airbnb \$17.226,99 mil	HOSTS \$557 mill.
Brooklyn	Airbnb \$8.373,76 mil	HOSTS \$271 mill.
Queens	Airbnb \$2.576,96 mil	HOSTS \$83 mill.
Bronx	Airbnb \$500,62 mil	HOSTS \$16 mill.
Staten Island	Airbnb \$268,79 mil	HOSTS \$9 mill.

NEIGHBOURHOOD

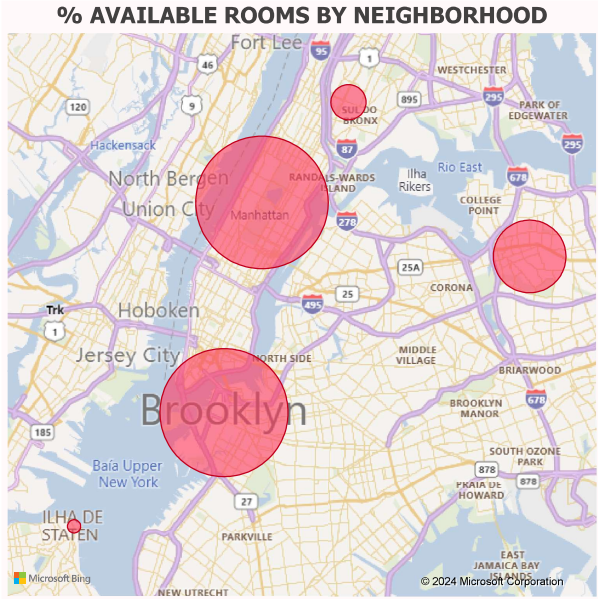
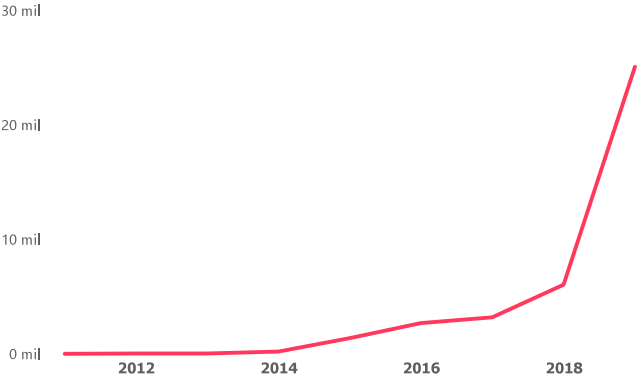
Todas

% AVAILABLE ROOMS AND AVG. PRICE PER NEIGHBORHOOD

● %AVAILABLE ROOMS ● AVG. PRICE



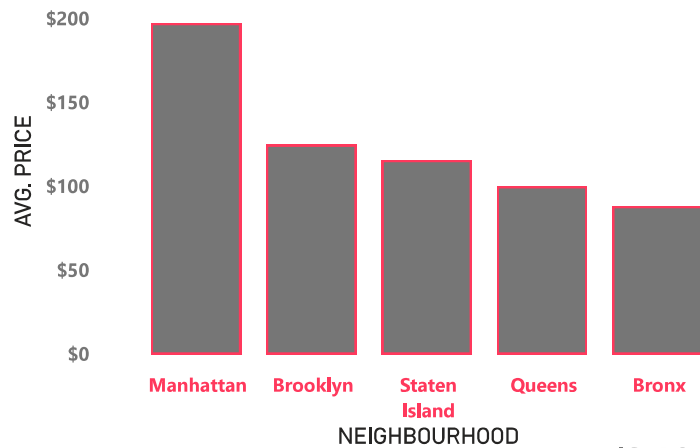
REVIEW COUNT PER YEAR



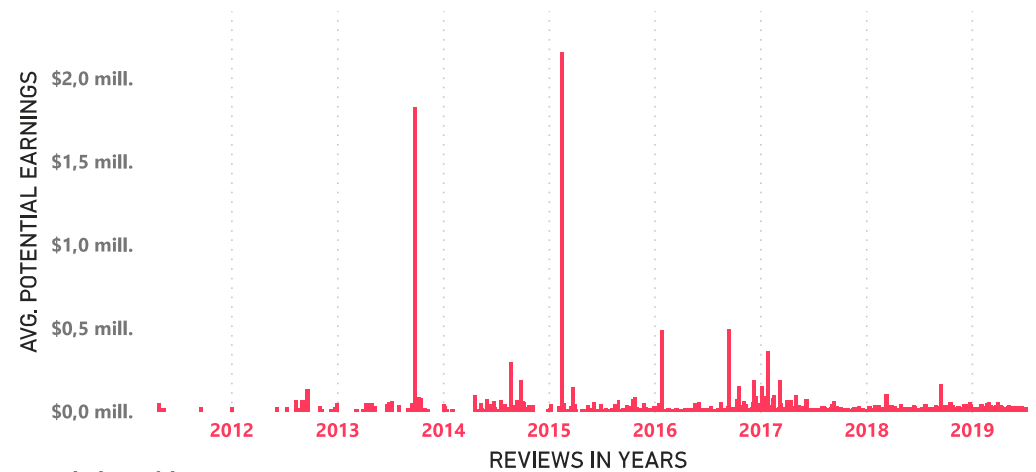
AVAILABILITY

Manhattan	AVAILABILITY ON 13,5 mil	AVAILABILITY NOT ACTIVATED 8,1 mil
Brooklyn	AVAILABILITY ON 12,2 mil	AVAILABILITY NOT ACTIVATED 7,8 mil
Queens	AVAILABILITY ON 4,3 mil	AVAILABILITY NOT ACTIVATED 1,4 mil
Bronx	AVAILABILITY ON 0,9 mil	AVAILABILITY NOT ACTIVATED 0,2 mil
Staten Island	AVAILABILITY ON 0,3 mil	AVAILABILITY NOT ACTIVATED 0,0 mil

AVERAGE PRICE PER NEIGHBOURHOOD



POTENTIAL EARNINGS - PERIOD 2011/2019 -

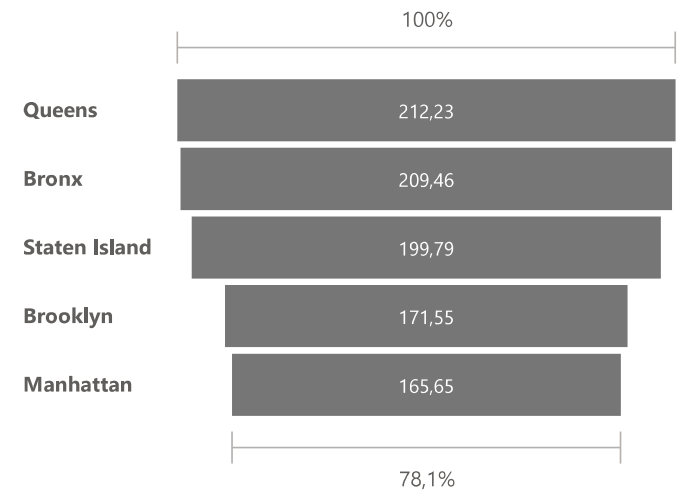


ROOM TYPE	AVG.PRICE
Entire home/apt	\$212
Private room	\$90
Shared room	\$70
Total	\$153

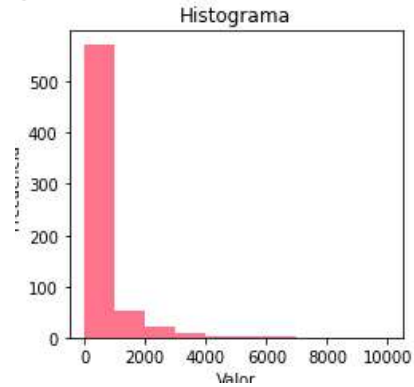
NEIGHBOURHOOD	Recuento de host_id
Manhattan	21586
Brooklyn	20049
Queens	5627
Bronx	1079
Staten Island	369
Total	48710

NEIGHBOURHOOD	AVG.GUESTS PER YEAR	AVG. PRICE	AVG. REVIEW PER MONTH
Staten Island	199,79	\$115	126,76
Queens	212,23	\$100	132,41
Manhattan	165,65	\$197	82,21
Brooklyn	171,55	\$124	90,25
Bronx	209,46	\$88	123,50
Total	174,69	\$153	92,57

AVG. GUESTS PER YEAR /NEIGHBOURHOOD



price



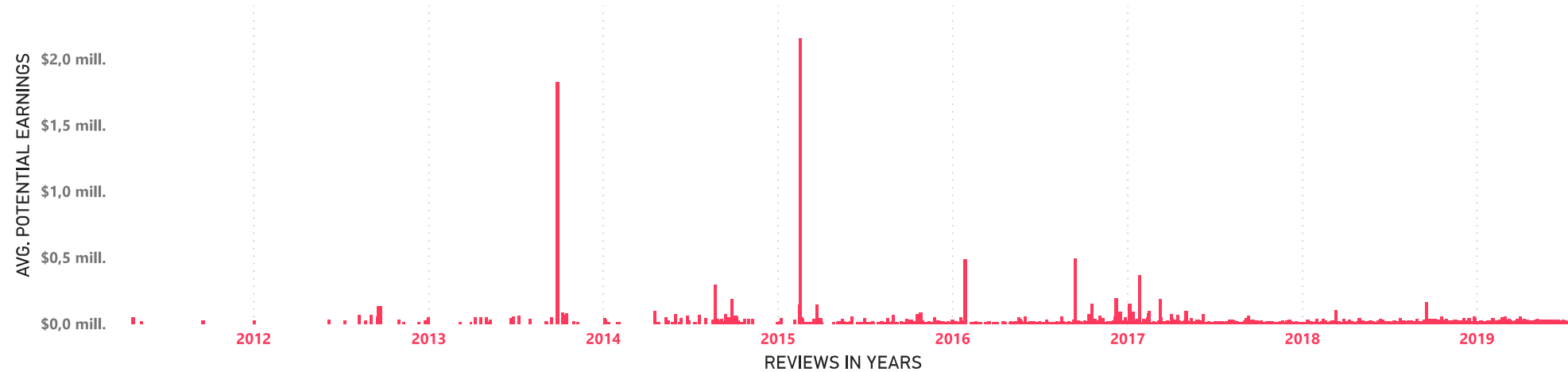
MEASURES OF CENTRAL TENDENCY AND DISPERSION -POTENTIAL EARNINGS -

	MAXIMUM	MINIMUM	AVERAGE	STANDARD DEVIATION	VARIANCE	MEDIAN	RANGE	COEFFICIENT OF VARIATION	MODE
	\$3.649.635	\$0	\$19.809,16	\$59.038,60	\$3.485.556.205,60	\$4.255	\$3.649.635	\$0,34	0

MEASURES OF CENTRAL TENDENCY AND DISPERSION - PRICE -

	MAXIMUM	MINIMUM	AVERAGE	STANDARD DEVIATION	VARIANCE	MEDIAN	RANGE	COEFFICIENT OF VARIATION	DAX Moda
	\$10.000	\$0	\$152,7	\$238,8	\$57.031,2	\$106	\$10.000	\$0,64	100

POTENTIAL EARNINGS - PERIOD 2011/2019 -



% AVAILABLE ROOMS BY NEIGHBORHOOD

The map displays the percentage of available hotel rooms across the New York City metropolitan area. The data is represented by red circles of varying sizes, indicating the relative volume of available rooms in different neighborhoods. The largest circle is located in Manhattan, followed by a large circle in Brooklyn. Other smaller circles are visible in the Bronx and Westchester County. The map includes major highways, water bodies, and neighborhood names.

Microsoft Bing

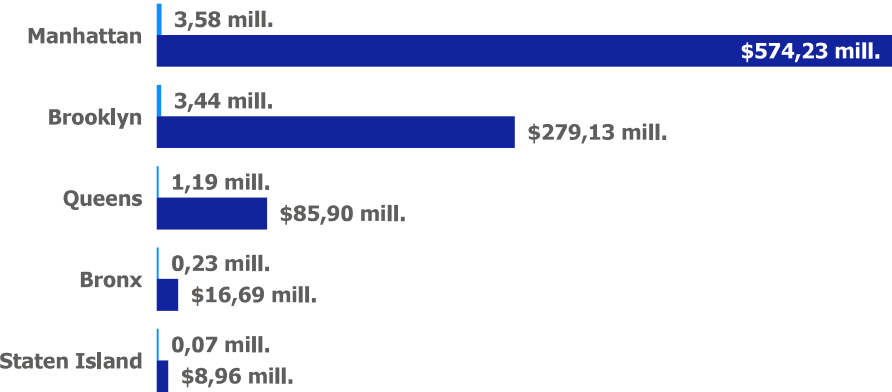
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%habitaciones_disponibles, Promedio de price, room_type y Promedio de minimum_nights por neighbourhood_group, latitude, longitude y neighbourhood_group

neighbourhood_group Suma de total_huespedes_anuales Suma de ganancias_potenciales

Bronx	226.008,54	\$16.687.269
Brooklyn	3.439.348,38	\$279.125.339
Manhattan	3.575.780,57	\$574.233.006
Queens	1.194.228,03	\$85.898.780
Staten Island	73.723,03	\$8.959.824
Total	8.509.088,54	\$964.904.218

POTENTIAL PROFITS PER TOTAL ANNUAL GUESTS

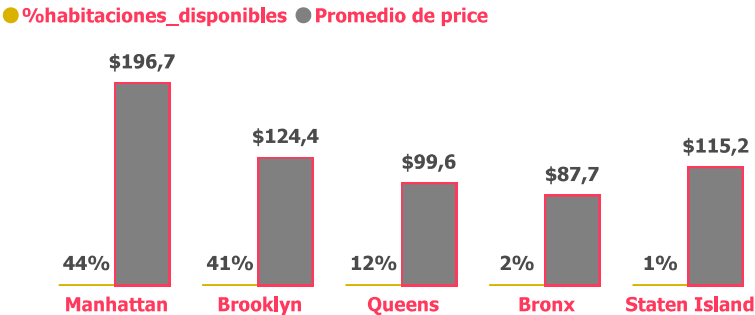


● TOTAL ANNUAL GUESTS ● POTENTIAL EARNINGS

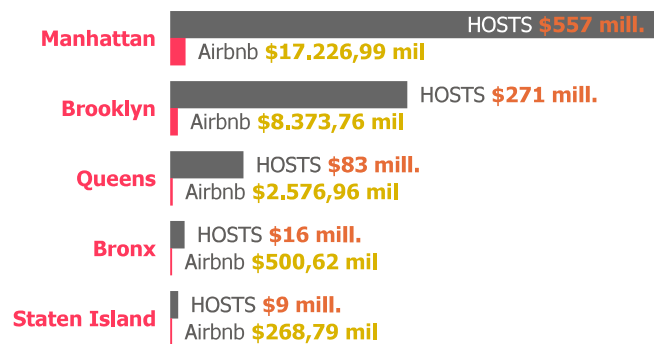
hostid Máx. de price Primera fecha: room_type

20582832	\$10.000	Private room
5143901	\$10.000	Entire home/apt
72390391	\$10.000	Entire home/apt
1235070	\$9.999	Entire home/apt
3906464	\$9.999	Private room
4382127	\$9.999	Entire home/apt
18128455	\$8.500	Entire home/apt
1177497	\$8.000	Entire home/apt
156158778	\$7.703	Entire home/apt
262534951	\$7.500	Private room
7407743	\$7.500	Entire home/apt
3750764	\$6.800	Entire home/apt
Total	\$10.000	Entire home/apt

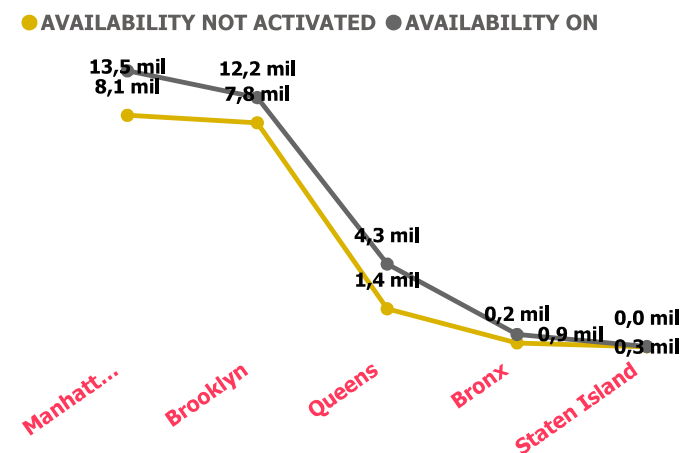
% AVAILABLE ROOMS



POTENTIAL EARNINGS



AVAILABILITY



NEIGHBOURHOOD	HOSTS	AVG. PRICE	AVG.GUESTS PER YEAR	AVG. REVIEW PER MONTH
Manhattan	21586	\$197	165,65	82,21
Brooklyn	20049	\$124	171,55	90,25
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Bronx	1079	\$88	209,46	123,50
Staten Island	369	\$115	199,79	126,76