





Amazon Sales Analytics Dashboard

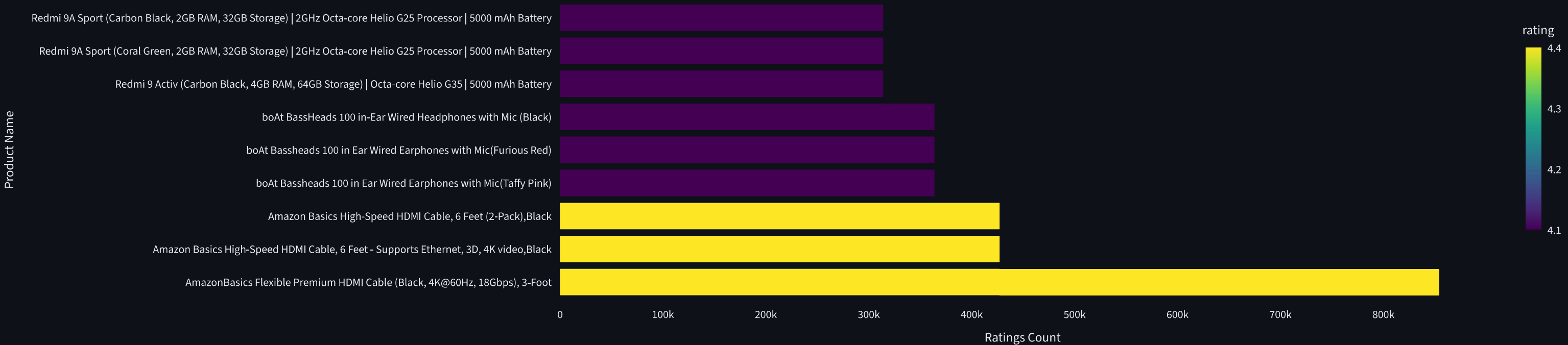
Key Business Metrics

 Estimated Total Revenue	 Average Profit Margin	 Average Discount Percentage	 Average Product Rating
\$4,576,481	\$2320.99	47.7%	4.10/5.0

Top 10 Most Popular Products

The keyword arguments have been deprecated and will be removed in a future release. Use `config` instead to specify Plotly configuration options.

Top 10 Products by Number of Ratings

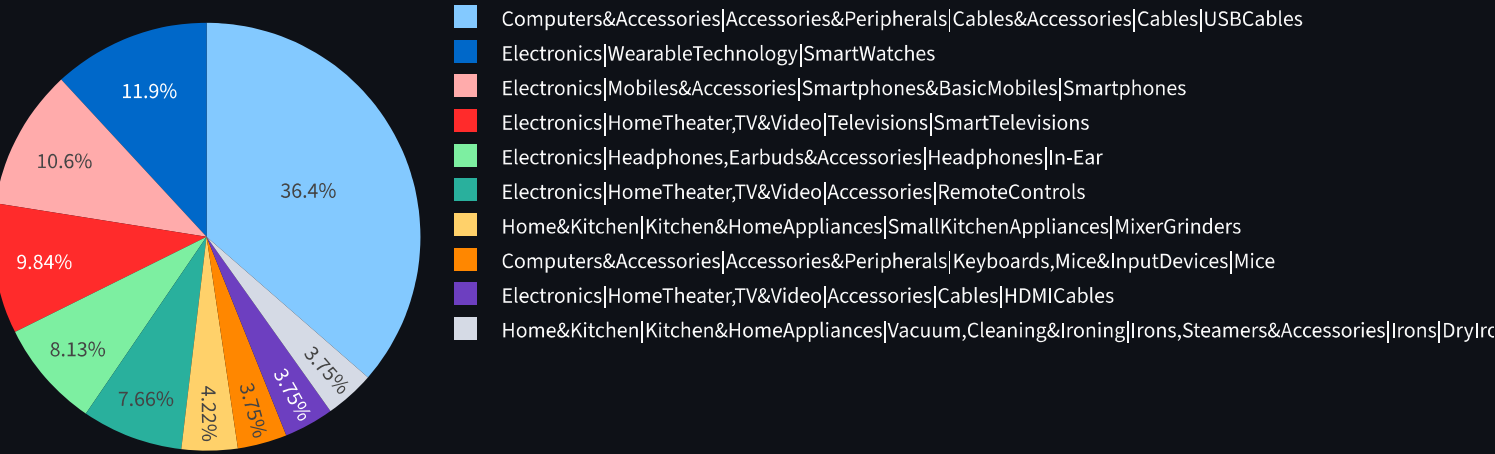


Distribution and Analysis by Category

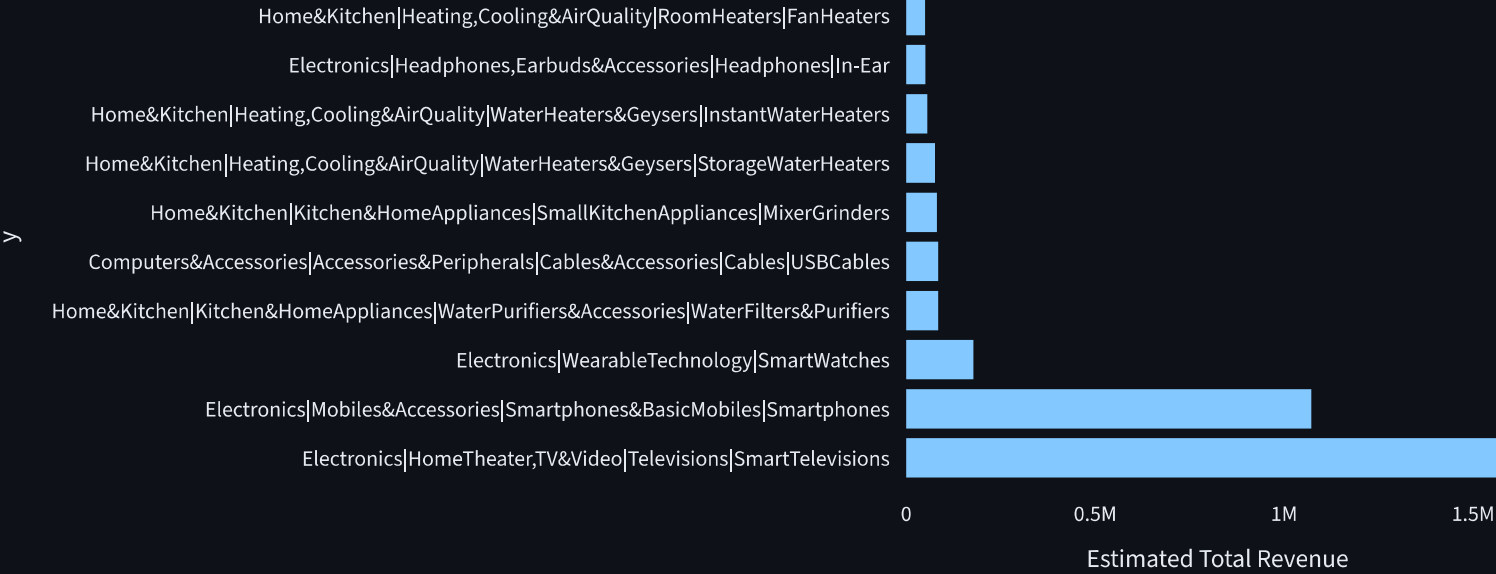
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Product Distribution by Category (Top 10)



Total Revenue by Category (Top 10)

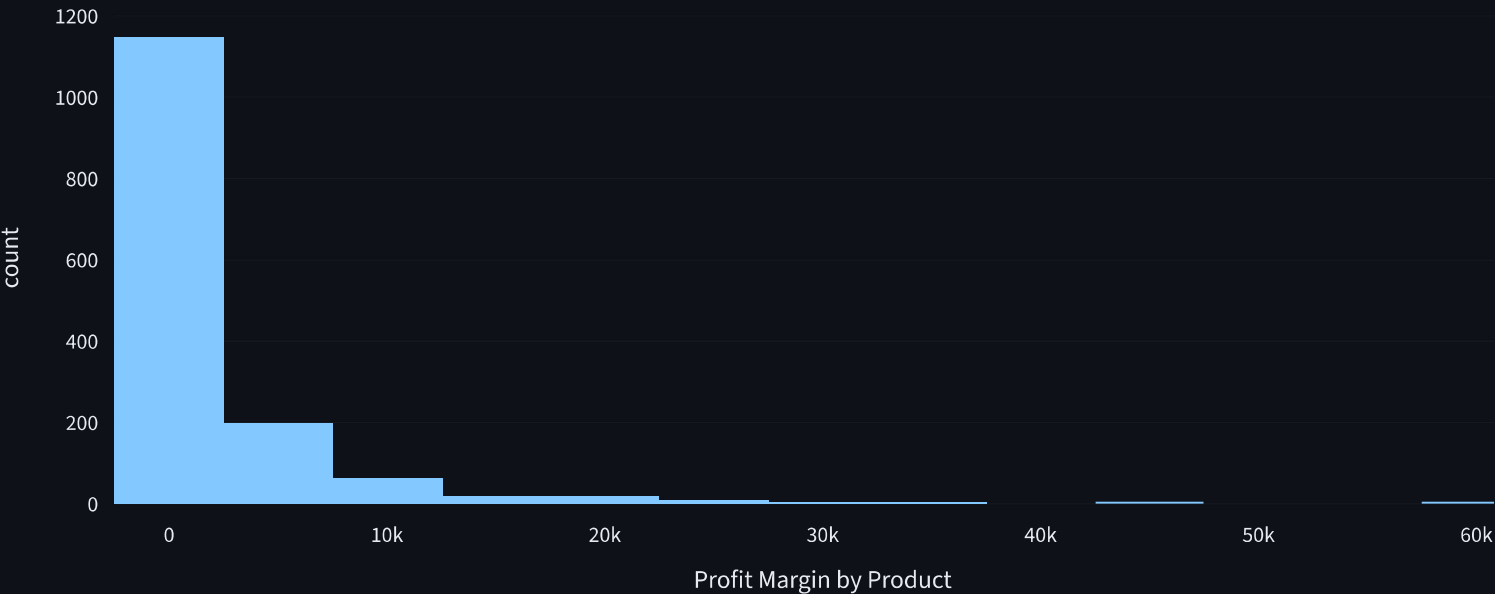


Profitability and Margin Analysis

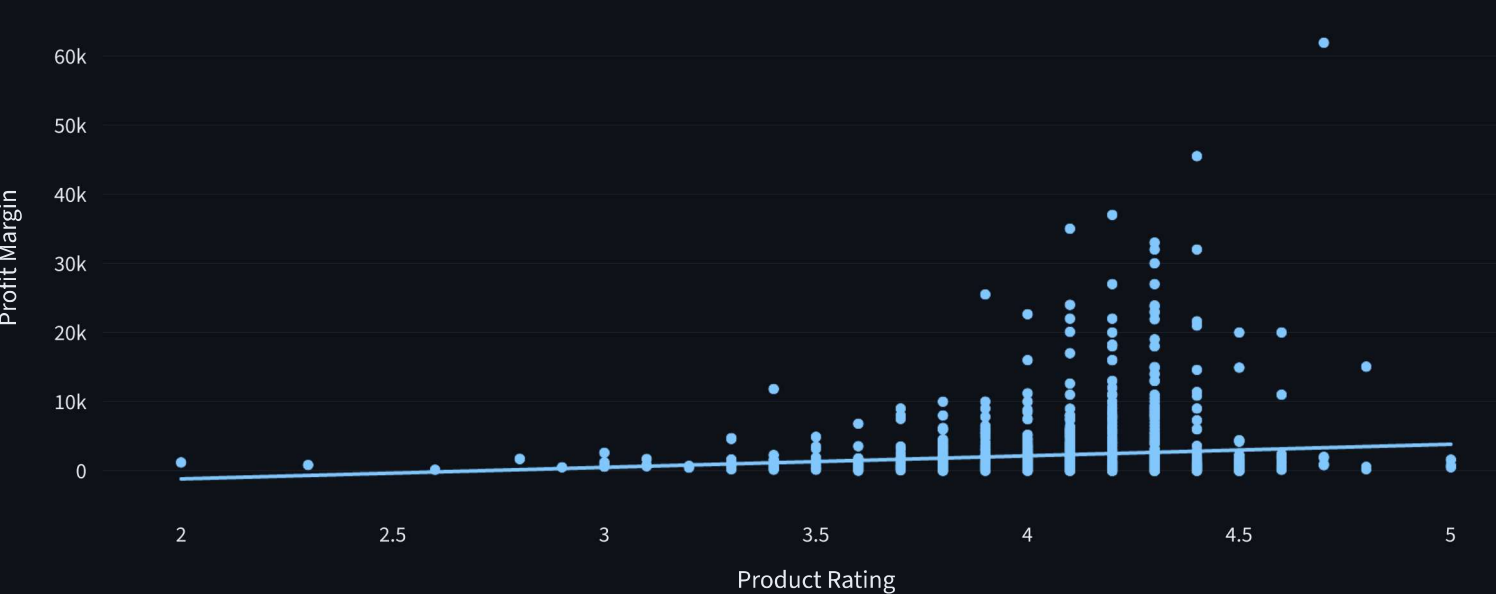
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Profit Margin Distribution



Relationship between Rating and Profit Margin



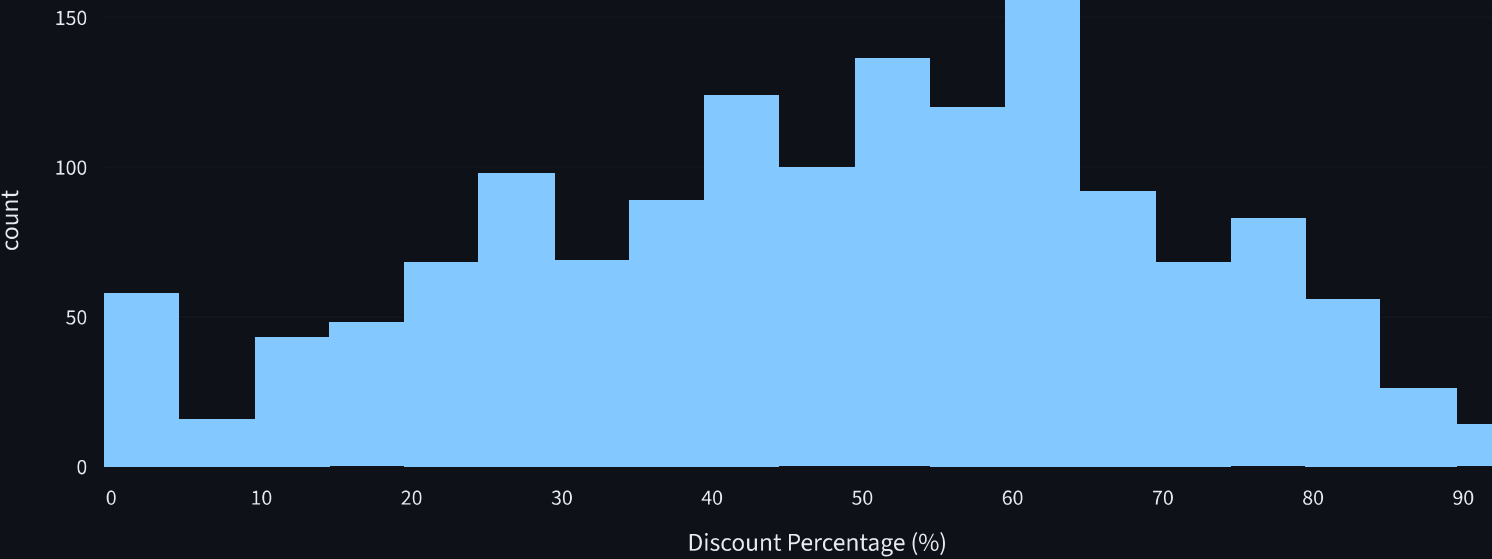
Discount Strategy Analysis

The keyword arguments have been deprecated and will be removed in a future release. Use `config` instead to specify Plotly configuration options.

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Distribution of Applied Discount Percentages



Average Rating by Discount Range




Product Details and Metrics

Showing the first 20 products:

	product_name	category	discounted_price	actual_price	discount_percentage	rating	rating_count	profit_margin
4	Portronics Konnect L 1.2M Fast Charging 3A 8 Pin USB Cable with Charge & Sync Funct	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$154.00	\$399.00	61.0%	4.20	16905.000000	\$245.00
5	pTron Solero TB301 3A Type-C Data and Fast Charging Cable, Made in India, 480Mbps L	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$149.00	\$1,000.00	85.0%	3.90	24871.000000	\$851.00
6	boAt Micro USB 55 Tangle-free, Sturdy Micro USB Cable with 3A Fast Charging & 480mb	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$176.63	\$499.00	65.0%	4.10	15188.000000	\$322.37
7	MI Usb Type-C Cable Smartphone (Black)	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$229.00	\$299.00	23.0%	4.30	30411.000000	\$70.00
8	TP-Link USB WiFi Adapter for PC(TL-WN725N), N150 Wireless Network Adapter for Des	Computers&Accessories NetworkingDevices NetworkAdapters WirelessUSBAdapters	\$499.00	\$999.00	50.0%	4.20	179691.000000	\$500.00
9	Ambrane Unbreakable 60W / 3A Fast Charging 1.5m Braided Micro USB Cable for Smar	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$199.00	\$299.00	33.0%	4.00	43994.000000	\$100.00
10	Portronics Konnect L POR-1081 Fast Charging 3A Type-C Cable 1.2Meter with Charge &	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$154.00	\$339.00	55.0%	4.30	13391.000000	\$185.00
11	boAt Rugged v3 Extra Tough Unbreakable Braided Micro USB Cable 1.5 Meter (Black)	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$299.00	\$799.00	63.0%	4.20	94363.000000	\$500.00
12	AmazonBasics Flexible Premium HDMI Cable (Black, 4K@60Hz, 18Gbps), 3-Foot	Electronics HomeTheater,TV&Video Accessories Cables HDMICables	\$219.00	\$700.00	69.0%	4.40	426973.000000	\$481.00
13	Portronics Konnect CL 20W POR-1067 Type-C to 8 Pin USB 1.2M Cable with Power Deliv	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$350.00	\$899.00	61.0%	4.20	2262.000000	\$549.00
14	Portronics Konnect L 1.2M POR-1401 Fast Charging 3A 8 Pin USB Cable with Charge & S	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$159.00	\$399.00	60.0%	4.10	4768.000000	\$240.00
15	MI Braided USB Type-C Cable for Charging Adapter (Red)	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$349.00	\$399.00	13.0%	4.40	18757.000000	\$50.00
16	MI 80 cm (32 inches) 5A Series HD Ready Smart Android LED TV L32M7-5AIN (Black)	Electronics HomeTheater,TV&Video Televisions SmartTelevisions	\$13,999.00	\$24,999.00	44.0%	4.20	32840.000000	\$11,000.00
17	Ambrane Unbreakable 60W / 3A Fast Charging 1.5m Braided Type C to Type C Cable for	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$249.00	\$399.00	38.0%	4.00	43994.000000	\$150.00
18	boAt Type C A325 Tangle-free, Sturdy Type C Cable with 3A Rapid Charging & 480mbps	Computers&Accessories Accessories&Peripherals Cables&Accessories Cables USBCab	\$199.00	\$499.00	60.0%	4.10	13045.000000	\$300.00
19	LG 80 cm (32 inches) HD Ready Smart LED TV 32LM563BPTC (Dark Iron Gray)	Electronics HomeTheater,TV&Video Televisions SmartTelevisions	\$13,490.00	\$21,990.00	39.0%	4.30	11976.000000	\$8,500.00✓


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